PRE-APPROVAL OF COVID-19 SCHOOL TRANSPORTATION SIGNAGE

Colorado Minimum Standards Governing School Transportation Vehicles (1 CCR 301-25) includes requirements that must be met regarding signage that is permitted to appear on the outside of a bus. Specifically:

26.08 Only signs and lettering specifically permitted by state law or regulation, and any marking necessary for safety and identification, shall appear on the outside of the bus.

26.08(a) Advertising, approved by the local board of education or charter school’s governing board, may appear only on the side(s) of the bus in the following areas:

26.08(a)(1) The location and securement of the advertising shall have prior written CDE approval.

26.08(a)(2) The signs shall not extend from the body so as to allow a handhold or present a danger to pedestrians.

26.08(a)(3) The signs shall not interfere with the operation of any door, window, required lettering, lamps, reflectors or other device.

26.08(a)(4) The signs shall not be placed on side emergency door(s).

26.08(a)(5) Advertising signs shall not interfere with retro-reflective tape on the side of the bus.

While the Minimum Standards reference advertising, this also includes any signage other than the standard safety and identification markings. Rule 26.08(a)(1) states that the location and securement of the advertising shall have prior written CDE approval.

CDE has approved COVID-19 signage to be applied to the exterior of a bus in the following locations indicated by the blue box in the attached photos as long as it meets the other requirements listed in rule. School districts, charter schools, and service providers must send a sample photo of the signage to CDE for our records.
School districts, charter schools, and service providers wanting to place signage differently than described above must submit requests and receive prior written approval.

Correspondence related to signage should be directed to Miller_s@cde.state.co.us or Stewart_f@cde.state.co.us.