**Instructional Unit Title: Be a Singing Star**

The teacher may model different tone colors so that students can begin to explore the various vocal tones that can be made while singing.

The teacher may provide examples of different jingles so that students can identify the different vocal qualities used in the jingle (e.g., sing, say, whisper, shout).

The teacher and the students may brainstorm adjectives for candy (e.g., sour, chewy, red, chocolaty) so the students can match an adjective with an appropriate tone color (e.g., happy tone=sweet, sad tone=sour, loud tone=flavorful).

The teacher may provide appropriate guidance for rehearsal so that students can understand the importance of rehearsal in the creative process.

The teacher may demonstrate examples of sound effect production options (sound generators, technology, instruments) so that students can begin to discern possible ways a message can be conveyed.

The teacher may use one jingle to model variations in tone and/or dynamics so that students can begin exploring the potential impact of vocal tone in emphasizing a phrase.

The teacher may organize a performance venue so that students can experience the importance of a dress rehearsal.

The teacher may model peer observation techniques so that students can begin exploring the feedback process and its potential for improving artistic performances.

**PERFORMANCE ASSESSMENT:** Your vocal group has been hired to create and sing a jingle for a local candy store like Fuzzywig’s, Russell Stover, and/or Hammond’s Candies. Your jingle will need to share the excitement of a new candy with children between the ages of 3 and 12. The jingle should be at least 4 lines of text and should not be longer than 30 seconds. You can speak, sing, whisper, and/or shout and must use your head voice and chest voice. You will perform your jingle for your class as a “test” audience.

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**This unit was authored by a team of Colorado educators. The unit is intended to support teachers, schools, and districts as they make their own local decisions around the best instructional plans and practices for all students. To see the entire instructional unit sample with possible learning experiences, resources, differentiation, and assessments visit [http://www.cde.state.co.us/standardsandinstruction/instructionalunitsamples](http://www.cde.state.co.us/standardsandinstruction/instructionalunitsamples).**