



## **Media Literacy Advisory Committee**

September 4, 2019 Meeting Summary

### **Attendees**

**Media Literacy Advisory Committee (MLAC) Members:** Zeb Carbello, Kyle Clark, Tiah Frankish, Nathan Gorsch, Bud Hunt, Tony Pascoe, Marilyn Saltzman, Laura Summers, Angela Marie Waalkes, Robin Wisniewski

**Colorado Department of Education Staff:** Joanna Bruno, Melissa Colman, Floyd Cobb, Nicolle Davis, Becky Russell, Christine Schein

**Meeting Facilitators:** Nancy White (MLAC facilitator), Mary Fulton (Education Commission of the States), Matt Jordan (Education Commission of the States)

**Guest Presenter:** Bryan Hemberg, Assistant director for WestEd/Center on Standards and Assessment Implementation

### **Meeting Goal**

Consider standards revision recommendations to implement media literacy into elementary and secondary education.

### **Meeting Activities**

*Review of the MLAC Charge:* Melissa Colman shared the six areas from HB-19-1110 that the MLAC is charged with creating recommendations for:

- revisions to [Colorado Academic Standards](#) for reading, writing, and civics to implement media literacy in elementary and secondary education
- materials and resources for teachers to adopt for media literacy instruction
- legislation or rules to implement media literacy in elementary and secondary education
- best practices for school districts to develop policies and procedures regarding media literacy
- strategies to support school districts implementing the best practices and recommendations developed by the committee
- opportunities to recognize students and teachers who demonstrate excellence in media literacy

### *Framing the Work*

Facilitators shared a TED-Ed video, *How False News Can Spread*, and small groups discussed what resonated with them, what questions this raised, and what their best hopes are for their work. Small

groups shared discussion points with the whole group, and the discussion points were recorded for future consideration.

### *Defining the Terms*

The definition of media literacy from HB-19-1110 was shared and working definitions of digital citizenship and cyberbullying were agreed upon by the MLAC members.

### *Media Literate Student*

MLAC members generated a list of what they believe a successful media literate student would know and be able to do.

### *Standards Familiarization*

MLAC members worked with samples from the Colorado Academic Standards in reading and civics standards, as well as the Colorado Essential Skills to identify places where media literacy is already incorporated into the standards.

*Presentation: by Bryan Hemberg, Assistant director for WestEd/ Center on Standards and Assessment Implementation (CSAI)*

Bryan shared the methodology used by analysts at CSAI of the National Association for Media Literacy Education (NAMLE) *Core Principles of Media Literacy Education in the United States* to generate the two documents reviewed by the MLAC committee in preparation for the afternoon work sessions, , “Media Literacy Education and the Colorado Academic Standards: A Review of Reading, Writing, and Civics” and “Colorado Media Literacy Advisory Committee: Actions to Consider.”

### *Work Session 1*

MLAC was divided into three work groups. Each group was assigned one section of the CSAI “Actions to Consider” document to review. The groups discussed the relevance of each “action to consider” while keeping what a media literate student should know and be able to do in mind. They decided as a group whether or not they supported each item as a recommendation for a standards revision. Notes were recorded in the Google Shared Folder. *Media Literacy Advisory Committee.*

*Presentation: Nancy White, MLAC Facilitator*

Nancy shared her methodology in analyzing seven additional national and state standard referents for media literacy, digital citizenship and cyberbullying prevention that resulted in a list of potential skills, understandings and competencies not found currently in the Colorado Academic Standards or Colorado Essential Skills.

### *Work Session 2*

MLAC worked in the same 3 small groups to review each of the missing elements and determine if a standards revision recommendation should be drafted for the element. Notes were recorded in the Google Shared Folder, *Media Literacy Advisory Committee.*

### **Meeting Outcomes**

The goal for the meeting was accomplished, and MLAC members will reflect on the standards recommendations they drafted to prepare to come to consensus as a whole group on the standards recommendations at the next meeting.

### **Next Steps**

The upcoming meeting dates are:

- September 30 2:00 – 4:00 pm (online)
- October 16, 10:00 am – 3:00 pm
- November 1, 10:00 am – 3:00 pm

Meeting venue for in-person meetings: The Education Commission of the States located at 700 Broadway # 810, Denver, CO 80203.