The Golden Rule

Performance Assessment: As a director of a media production company, you and your team will create a media presentation for your peers that illustrates the use of positive verbal and non-verbal communication skills and strategies. Your production company will choose a scenario that presents an act of prejudice, discrimination, bias and/or racism.

Questions to be considered in your production:
- How would you demonstrate ways to de-escalate the conflict?
- Why do people have biases?
- How is violence perpetuated?
- Why is respecting others important in reducing violence?

Additionally, some of the prejudice/biases to consider may include: Sexual orientation, race, gender, religious beliefs, age, financial status, disabilities, size (height, weight), clique group, clothing style choices.