

CO Financial Transparency Web Metrics

All Visitors

	New Visitors	Unique Visitors	Unique Sessions (Pages per session)	Page Visits
June 2017 Preview	330	354	837 (10.09)	8,442
		Public Launch		
July* 2017	2,954	3,063	4,398 (5.75)	25,267
August 2017	695	858	1,327 (5.27)	6,991
September 2017	704	823	1,312 (5.19)	6,809
October 2017	842	980	1,424 (4.97)	7,077
To-date (6/30 - 10/31)	5,195	5,329	8,461 (5.45)	46,144

Colorado Visitors

	New Visitors	Unique Visitors	Unique Sessions (Pages per session)	Page Visits
June 2017 Preview	276	291	591 (11.45)	6,765
		Public Launch		
July* 2017	2,294	2,390	3,328 (6.01)	19,995
August 2017	485	602	884 (5.10)	4,511
September 2017	540	631	959 (5.61)	5,377
October 2017	637	747	1,092 (5.20)	5,679
Launch to-date (6/30 - 10/31)	3,956	4,094	6,263 (5.68)	35,562

* July 2017 includes June 30th, the date of launch