Pandemic-EBT Outreach Guide

Immediately:
Identify where SASIDs are housed (student IDs for private schools).
Families will need the SASID (or student IDs for private school students) to complete the P-EBT application.

Designate who will be responsible for communications and fielding questions.
Complete the P-EBT Contact Form.

Determine how IDs will be sent to families in a secure manner.
Use CDE communication templates.

By the end of June:
Distribute P-EBT communications and ID information to families and field questions.

Provide ID directly to families via mail or email for each student in household. Or,
information on how the ID can be obtained.

Direct families to the [online P-EBT application](https://www.cde.gov) once it is open.

Months of July, August and September:
Continue supporting families with P-EBT and completing the application.

Continue fielding questions. Forward questions to the P-EBT inbox as necessary.

Consistently assess current resources and communications. Make updates as needed.

This institution is an equal opportunity provider.
P-EBT Issuance and SNAP vs. Non-SNAP

Families receiving SNAP
P-EBT benefits will be issued automatically for children in the household. No action is required.

Families not receiving SNAP
Must apply for P-EBT benefits and will need the ID for each child in the household. Schools/districts will provide families the ID.

Acronyms

- P-EBT: Pandemic Electronic Benefits Transfer
- SNAP: Supplemental Nutrition Assistance Program
- SASID: State Assigned Student Identifier
- ID: Reference to either the SASID (assigned to public school students) or the student ID (assigned to private school students)

Critical Resources

- **P-EBT Contact Form**: Identify local level staff designated to P-EBT communications and ID dissemination. Ability to indicate if additional support is needed.

- P-EBT inbox: [PEBT2020@state.co.us](mailto:PEBT2020@state.co.us); Email any P-EBT program questions and refer families to the inbox.

- **P-EBT FAQ**: List of frequently asked questions. Site will route families to the online P-EBT application once it is available.

- [CDE, School Nutrition Communication Templates](mailto:CDE, School Nutrition Communication Templates): Variety of templates for school/district use

- [CDE, School Meal Eligibility Webpage](mailto:CDE, School Meal Eligibility Webpage): P-EBT information including templates, outreach guide and additional resources.

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