Part 1: The Why

*Purpose/vision statement for engaging community partners (business+civic) in career-connected learning for your students, schools, families, and community:*

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Part 2: The What



*Outline your career-connected learning assets along the continuum:*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Existing or In Progress Assets** |  |  |  |  |

Part : The Who & The How

*Outline your industry or community partnerships along the continuum for the assets outlined above (include partner type and role - e.g., local business, internship host; or hospital and nurse practitioner, guest speaker):*

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| **Partners** |  |  |  |  |

*Building your business case:*

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| **Value Proposition:** |
| **The Ask:** |
| **Name Success / Desired Outcomes:** |

*Other considerations for sustaining work-based learning and business partnerships - where are there gaps and opportunities in your current strategy(ies)?*

* Staff capacity and role clarity
* Marketing / awareness (among students, teachers, parents, community) - and - marketing tools
* Tracking / monitoring of opportunities
* Evaluation of experiences (students, staff, partners)
* Diversity of experiences and career pathways to meet diverse student needs
* Sustaining partnerships and WBL experiences
* Other partners/champions outside of business - chamber of commerce, local nonprofits, school board, parents, local philanthropy, etc.

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| **Priority Gaps/Opportunities:** |