School Gardens #GrownUP

#UPATTRACTION #UPADAPTION #UPACTION

Jeff & Toni Olson | Well Nourished Worldwide

Green Bronx Machine – think different





Bear Creek K-8 (Jefferson County)









#UPATTRACTION



#UPurban







#UPbeauty

healthy

food

world

People Planet Profit

scale

UPADAPTATION Ħ





Colorado has a "FOOD" trade deficit



97% of produce consumed in Colorado is from out of state.

90% of US lettuce crops are grown in California.



\$1.8 Billion of tomatoes were imported from Mexico.

\$6 billion worth of food annually, is consumed in Colorado, and only \$5 million (.01%) is locally grown [MDHWC report].



The average distance and travel time, for vegetables in America, from field to fork is 1,500+ miles and 14 to 21 days.





Traditional industrial agriculture has trade-offs: Lower food quality, economic and job losses, oil consumption, water table depletion, environmental degradation, illegal workers and an aging population of farm owners.



challenges

innovation

adaptation

ClosedAEmeninaninaehetaAgastulture

Tower Garden[®] Vertical Aeroponic Gardens

Innovation: green tech, vertical gardening



Patented, aeroponic, growing technology developed by the former chief horticulturist at Disney's Land Pavilion at Epcot Center

Innovation: green tech, vertical farming







GREE MACHINE seend we

#UPACTION



Purcell Elementary



Hyde Leadership Charter School



Tower Garden Project



Pre-K School



Mulberry Elementary



Alafia Elementary







Boys & Girls Club Garden to Groceries





3 weeks

Wildcat Academy



Iolani School



IMPACT: Urban AG, economics, math, science, health, tech, social studies



TOWER GARDEN: helping school gardens, grow UP around the country





84 plant sites

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#GROWUPNOW

who, where, what, how, when www.wellnourished.net









* FARM FRESH* LOCALLY GROWN VEGETABLES & FRUITS



Victory Gardens, the Sequel

Jeff & Toni Olson 303-912-2350 | wnwllc@gmail.com www.wellnourished.net



produce_ocal (Victory Garden Initiative)





INNOVATION

MARINE R. R.

SCALE

IMPACT

Checkout

Below is a summary of your order. Click "Next" to proceed through the checkout process or click "Continue Shopping" to add items to your order.

Quantity	Product		Price	12 Payments Price
1 Update	Family G	Barden	\$1,690.00	\$142.33 per month
Subtotal:			\$1,690.00	\$142.33 per month
Shipping* to Zip Code 80	0227 : (cha	ange ZIP)	\$160.00	\$160.00*
Tax*:			\$120.62	\$120.62*
Total:			\$1,970.62	\$321.94 + 11 payments of \$151.51
Choose payment optio	n:		Pay in full	 Pay in 12 payments
Checkout Below is a summary of your order. Click "Next" to proc	ceed through the chec		Order Confirmation	1 payment of \$321.94 + 11 payments of \$151
Quantity Product	Price	12 Payments Price		-
1 Update Tower Garden® Growing System	\$525.00	\$45.25 per month	8 Remove	
Subtotal:	\$525.00	\$45.25 per month	1	4
Shipping* to Zip Code 80227 : (change ZIP)	\$50.00	\$50.00*		ADA.
Tax*:	\$37.50	\$37.50*		A DATE OF STREET
Total:	\$612.50	\$101.36 + 11 payments of \$48.		
	O Pay in full	 Pay in 12 payments 	1 AN	