

## Advisory Program Description

Name of Entity: Superkids Reading Program
Contact Information: Deidre Larsen, Educational Consultant Mailing Address: 1400 Goodale Boulevard, Suite 200, Grandview Heights, OH 43212 Telephone: 1-800-248-2568 ext. 2561; 1-720-883-4344 (cell) Webpage: <a href="https://www.zaner-bloser.com/products/superkids.php">https://www.zaner-bloser.com/products/superkids.php</a>
Type of Program: Core Program
If this program is intervention or supplemental which component(s) of reading are addressed: <input type="checkbox"/> Phonemic Awareness <input type="checkbox"/> Phonics <input type="checkbox"/> Fluency <input type="checkbox"/> Vocabulary <input type="checkbox"/> Comprehension
Grade Level: K-2
Summary of the program:  The Superkids Reading Program is comprehensive Core Instruction literacy curriculum for K–2 that: <ul style="list-style-type: none"><li>• features a deliberate text approach built on systematic phonics;</li><li>• balances all five essential elements of reading (phonemic awareness, phonics, fluency, vocabulary, and comprehension);</li><li>• integrates reading, writing, spelling, and grammar;</li><li>• combines rigor with fun;</li><li>• is completely aligned to state standards and the Colorado READ Act; and</li><li>• is proven to accelerate students’ reading achievement.</li></ul> The result is strong readers early.  The Superkids program is a prevention-oriented curriculum designed to reduce and remedy significant reading deficiencies in the five components of reading. The Superkids program includes features that make it successful with all children, including those who are struggling: a consistent routine of instruction, multi-modal strategies, repetition and cumulative review, strong emphasis on the purposeful integration of oral language and vocabulary development, and explicit teaching techniques. Superkids also provides a range of materials that can be used to help students with significant reading deficiencies attain reading competency and all students learn to read by the end of Second Grade.  To ensure the lessons “stick” and last, Superkids features engaging characters that children love. Each character has a unique personality and interests, while the stories and program capture the universal experiences of childhood.  Superkids is proven to accelerate reading achievement for all students, as demonstrated by research on the effectiveness of Superkids conducted in schools in nearly every region of the United States and with every major student group since the program’s inception in 2003, including research and results in school districts in Colorado. These studies have shown that Superkids is effective for all children, including English language learners, and closes the achievement gap for minority and at-risk students.