

Name of Entity: 95 Percent Group Inc.

**Contact information**

**Contact Name:** Sales Department  
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**Type of Instructional Program:**

*(Please describe if this is a comprehensive reading program, an intervention reading program, a supplemental program to be used in conjunction with another program. Also, please describe what students would be targeted for this instructional program. Use the columns below for your brief description )*

| Comprehensive | Intervention | Supplemental to other programs | Students targeted                   |
|---------------|--------------|--------------------------------|-------------------------------------|
|               | X            |                                | Tier 2 and 3 students in Grades K-8 |

**If an intervention, describe what component of reading it addresses:**

95 Percent Group offers materials for instruction in Phonological Awareness, Alphabetic Principle (Blending), Phonics, Comprehension and Vocabulary.

**Grade Level:** K 1 2 3

*(Please circle the grade level(s) that the program is designed for.)*

**Program Summary:**

*(This section should be limited to 200 words and is your opportunity to let schools or districts know why they should choose this program.)*

95 Percent Group Inc. was founded by Susan L. Hall, Ed.D. a nationally recognized leader in RTI, data analysis and reading instruction. 95 Percent Group is a recognized leader in reading improvement at K-12 schools. The professional development, resources and ongoing coaching and mentoring we deliver are tailored specifically to address the needs of your teachers and students.

95 Percent Group's instructional materials are uniquely designed to provide targeted instruction on phonological awareness, alphabetic principle, phonics, vocabulary and comprehension. Our explicit intervention lessons used for Tier 2 and Tier 3 groups work in tandem with core basal reading programs and other materials that schools already have in place.

Our proprietary processes have been field tested with hundreds of school districts and include the use of:

**Skill continuums** that give educators strategic, actionable insight about the sequence of instruction and provide a framework for identifying progression of skill mastery by grade level



**Diagnostic Assessments** that align to the skills continuum and help educators identify student deficits to make better decisions about where to begin instruction

**Instructional Materials** that are evidence-based, practical and provide the lessons and all components needed to deliver focused, targeted intervention by teachers.

**Professional development**, coaching and follow-up at the district and building level so that data-informed instructional practices and effective interventions are sustained.

95 Percent Group's knowledge and expertise in all components of reading instruction results in a highly comprehensive offering of professional development, instructional resources and ongoing consulting with teachers and administrators to affect measurable and lasting improvement.

For more information, please contact [sales@95percentgroup.com](mailto:sales@95percentgroup.com)

