



## Secondary CTE Business/Marketing

### Applicant

Legal name:

Date:

### Requirements

**Applicants must meet all requirements outlined in 1, 2 and 3:**

**1. Applicant must have either A or B:**

- A. A bachelor's or higher degree in any business discipline. **OR**
- B. A valid Colorado teacher or alternative teacher license in any secondary (7-12) endorsement area. *(Note to alternative candidates: If you qualified for this CTE by obtaining an alternative license and do not successfully complete the alternative program and obtain an initial teacher license, this CTE authorization will be expired the date you discontinue the program.)*

**2. Content Knowledge (applicant must have either A or B):**

- A. 24 semester hours of related postsecondary coursework from a regionally accredited institution verified on an official transcript with a minimum of three (3) semester hours of coursework in **four (4)** of the areas listed on the table below. **OR**
- B. Passing score on one (1) of the following exams:  
 PLACE #34 (min. score: 220)  Passed **OR** Praxis #5101 (min. score: 154)  Passed

**3. Occupational Experience (applicant must have either A or B)**

*Credit for student teaching (up to 800 hours) in the content area may be applied to either occupational or teaching experience:*

- A. 2,000 hours of verified occupational experience in the content area **OR**
- B. Three (3) years full-time, licensed teaching experience in the content area (full-time is defined as 51% or more of a teaching schedule dedicated to teaching in the content area).

| Content coursework<br>(min. 3 semester hours in 4 areas) | Coursework | Semester Hours |
|--|------------|----------------|
| Business management or entrepreneurship                  |            |                |
| Accounting   |            |                |
| Finance  |            |                |
| Principles of marketing                                  |            |                |
| Business law or business ethics                          |            |                |
| Business communications                                  |            |                |
| Economics  |            |                |
| Information technology or computer applications          |            |                |
| International/global marketing or business               |            |                |
| Promotion/advertising or retailing/merchandising         |            |                |

**Total semester hours (24 semester hours required):**

Up to a maximum of six (6) semester hours of professional development may serve in lieu of coursework in the "content coursework" section above and must be documented within the application. (15 contact hours = 1 semester hour)

**Note: Initial (three-year) CTE authorizations cannot be renewed and always include mandatory CTE coursework assigned at the time of issuance. You will be notified by CDE via email of all required coursework that is needed to advance to a professional (five-year) CTE authorization. Please do not enroll in coursework until you receive the notification from CDE.**