

One Book 4 Colorado 2016: Creating a Culture of Literacy

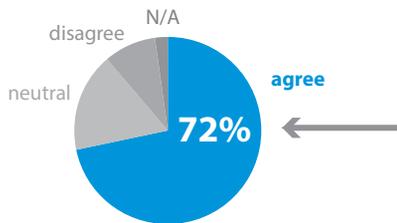


Founded in 2012, One Book 4 Colorado (OB4CO) is a statewide annual initiative that offers free copies of the same book to every 4-year-old in Colorado. In 2016, the book was *Giraffes Can't Dance* by Giles Andreae. More than 75,000 books were given away at more than 500 sites, including Denver Preschool Program preschools¹ and both public and military libraries. Here we present survey results from caregivers and participating agencies to find out how the program went in 2016. Learn more about OB4CO at www.onebook4colorado.org.



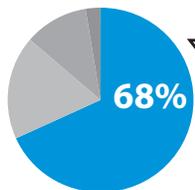
Caregivers told us

After receiving the OB4CO book...

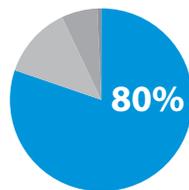


Caregivers who read to their child **LESS** than once a day had **HIGHER** levels of agreement with this statement.

My child is **more interested** in books & reading.



"My 4-year-old felt very special that she got a book 'to keep' from the library."



I think my community has a **culture of reading**.

"My child talked about [the book] for days, and also talked about the process of borrowing books from the library."

My 4-year-old and 3-year-old decided to create and adapt their own version of the story with all of their animal puppets! I LOVE watching literacy skills come alive off the pages!

1. www.dpp.org

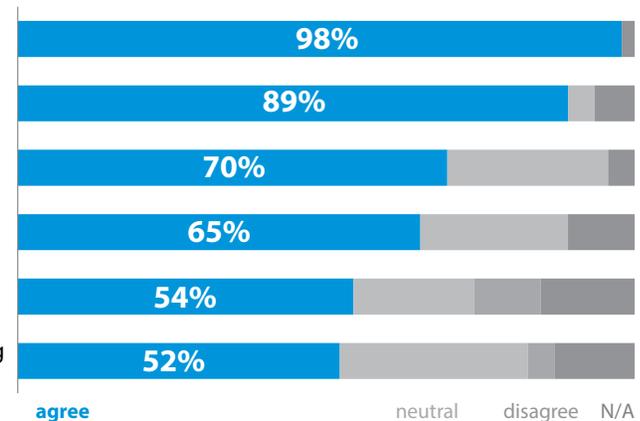
Agencies told us

OB4CO impact on children & families

"The 2016 [book] was great...one of the best!"

"Each child glowed when told they could keep their book forever."

- Children were **excited** to receive the book.
- Children **talked about** the book with others.
- Parents showed an **increased awareness** of the importance of childhood reading.
- After OB4CO, more families view **libraries as a resource** for books and activities related to childhood reading.
- OB4CO brought **new families** to the library.
- Parents expressed **more interest** in attending children's programs offered by my library.



OB4CO impact on agencies

"We love that [OB4CO] brings library staff to preschools and puts books in the hands of children who might never get to come to the library."

