How many ways can we interpret the theme of space?
Young Children

• Talk & sing: **Space-themed songs & rhymes**

• Write: **Dipdap app**, name rockets, man in the moon finger puppets

• Read: Space-themed Storywalk

• Play: Scarf play for **babies** and preschoolers
Elementary-aged Kids

- Straw rockets & paper rockets
- CD Saturn craft
- Loopy Legends MadLibs
- Space story writing prompts
- Sun and moon yoga class
- Solar system passport
- Space travel-themed teddy bear sleepover
- Constellation connect the dots
• Make a Mars or moon travel poster or magazine ad
• What would you take? activity
• Constellation box STEAM activity
• Balloon rocket STEM activity
• Solar system jewelry
• Constellation myths
• Space-themed green screen photo booth
• Sci-fi video or short story contest
• Sci-fi make up or costume class and/or show
• DIY video special effects class
• Space-themed cupcake decorating
• Sci-fi fandom event
• Scale-model solar systems
• Host a comicon
• Cosmic cosplay event
• Fan fiction program
2019 Teen Video Contest

• Contest runs through the summer
• 5 national winners
• Videos up to 60 seconds long
• Easier to submit videos this year!
Adults

• Space-themed movie night/book club picks
• Astronomy photography class/contest/exhibit
• Moon Landing 50th anniversary party
• Space-themed cake decorating
• Make your own star wheel
• Night sky viewing
• Science of sci-fi
Passive Programs

- Circulate telescopes
- Track the International Space Station
- Crowdsourcing favorite space-themed books, music, tv shows, and movies
- Astronaut photo booth
Please help me crowdsource:
What's your favorite space-themed:

**Music (any genre)**
- 2001: A Space Odyssey
  (Also Sprach Zarathustra)
- Space Odyssey, David Bowie
- Rocket Man, Elton John
- The Planets, Holst

**Movies**
- Blade Runner
- Aliens
- Wall-E
- Star Wars (original)
- The Martian
- Galaxy Quest
- Apollo 13

**Books**
- Out of the Silent Planet
- The High Crusade
- The City & the Stars
- The Sparrow

**TV shows**
- Cosmos (the Sagan version)
- Lost in Space
- The Jetsons
- Star Trek (original)

**Comics**
- Marvin, the Martian

**My favorite Martian**
Ways to Organize Programs

- Sun
- Moon
- Stars
- Solar system
- Galaxy
- Space travel
- History of astronomy
- Popular culture
• New! Summer Health Programming Manual (NNLM)
• Inclusion tips
• All manuals have same chapter headings
• Early literacy chapter in age groupings and 5 ECRR activities
• Early literacy chapter in Spanish
2019 Children’s Artist: Leeza Hernandez
2019 Teen Artist:
Antonio Caparo
2019 Adult Artist: Larry Jones
• Training
• 2 kits to circulate statewide
• Online resources
• Connections with relevant partners
Instead of competing, celebrate & collaborate

Shift mindset from *competing* with other summer programs to *celebrating* and *collaborating* with all the learning opportunities available to kids.
Instead of competing, celebrate & collaborate

A rising tide lifts all boats.
GOALS

- Make informal learning opportunities visible
- **Connect** opportunities to create interest-based pathways
- Acknowledge achievements using digital badges
It’s scalable!

• Place open spaces on your summer logs/activity sheets for kids to write in their learning opportunities
• Invite kids to design their own paper or digital badges (or buttons, certificates, etc)
• Include structured and unstructured learning opportunities
• Cross promote & incorporate other learning opportunities
What are the advantages to embracing all learning opportunities?

What could go wrong?
Serving the underserved: Outreach
### Never visited a library or bookmobile

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total US adults</td>
<td>19%</td>
</tr>
<tr>
<td>Parents</td>
<td>17%</td>
</tr>
<tr>
<td>Income:</td>
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<td>Under $30K</td>
<td>27%</td>
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<tr>
<td>$30-50K</td>
<td>18%</td>
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<td>$50-75K</td>
<td>12%</td>
</tr>
<tr>
<td>$75K+</td>
<td>12%</td>
</tr>
<tr>
<td>Education:</td>
<td></td>
</tr>
<tr>
<td>High school grad or less</td>
<td>29%</td>
</tr>
<tr>
<td>Some college</td>
<td>13%</td>
</tr>
<tr>
<td>College +</td>
<td>11%</td>
</tr>
</tbody>
</table>

Why don’t some people use your library?
To the question of ‘why don’t you use the library?’:

1. There’s nothing there for me.

2. I have barriers to using the library [that the library could remove].

3. I have barriers to using the library [that the library cannot remove].
1. There’s nothing there for me.

Service awareness:

• Old-fashioned stereotype
• Libraries in previous country really didn’t have anything to offer to this patron
• Don’t need it—we buy our books
• Targeted marketing
• Collaborating with partners that already work with target audience
• Holding events/services of interest to target audience in the library, then providing library tour and overview
2. I have barriers [that the library could remove].

Small group discussion:

What are barriers to fully using the library that some in your community face, that your library could remove?

How can you make or advocate for those changes?

- Space
- Policies
- Customer service
- Collections
- Staff training
- Programs
Solution:

Remove as many barriers as possible.

Removing any barrier, no matter how small it may seem, can make a big difference to some community members!
In your community, who has barriers to visiting the library that your library cannot remedy?

3. I have barriers [that the library can’t remove].
Solution:

Outreach
What *is* outreach?

Providing library services to community members outside of the library *with no expectation that they come into the library.*
Where to start?

Start with a close look at your community:

• Review current demographics, and look ahead too

• Who isn’t coming to your library? Why aren’t they coming?

• Select a target audience

• Get out of your comfort zone
Planning

- Reach out to leaders and organizations in target communities early in planning; seek and incorporate their input
- Set goals that focus on outcomes
- Determine convenient venues and times
- Build relationships
But who has the *time*??

- Prioritize outreach, and advocate up to prioritize outreach
- Collaborate with partners to deliver library services
- Train volunteers to deliver library services
- Establish outreach schedules
- What existing programs can you simplify?
What might it look like?
Partners:
Partners: Summer Food Service

School's Out!

Power Up for Summer Fun!

Summer Meals for Kids and Teens Being Served in Your Community

To find a nearby site:
Call 1-866-348-6479
Go to www.fns.usda.gov/summerfoodrocks
Text FOOD to 877-877 operated by a USDA partner

Open to all children 18 and younger
NO Enrollment, NO Cost!

USDA is an equal opportunity employer and provider.
Passive programs
Virtual outreach

Chufo Ramirez

TumbleBook Library eBooks for eKids

Vroom Brain building moments

BRIGHT by text

SPEAKABOOS Reading App For Kids
Be mobile

No bookmobile needed!

Week Nine: S.T.E.M. is Super and Marvelous Magnets

Book: *Pete the Cat and His Four Groovy Buttons*, by James Dean & Eric Litwin

Materials supplied:
- Horseshoe magnets
- Assortment of magnets
- Dot lids (magnetized)
- Cookie sheets

Activity:
- Explore if things are magnetic or not
- Create math problems with dot lids

Take-home extension activity:
- Magnets
- STEM booklets
Nampa Public worked with ICfL and Barnes and Noble’s Wish Book program to establish a book corner at their area WIC office. It is very popular with families!

The newly restocked reading corner in the Meridian Boys and Girls Club was a great place for kids to hang out.
For Bronx Librarian, Bringing Books to Homeless Children Inspires Hope

MON, DEC 19

Colbert Nembhard, who manages the Morrisania Branch of the New York Public Library, has inspired a pilot project to introduce libraries at family shelters across New York City.
In small groups, read and discuss your scenario.

Prepare to summarize your scenario and answers to the larger group.
Thank you!

Beth Crist
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