

## Design Your Own Chocolate Bar Label

Kids get to be creative and practice art skills in this fun project. It's also a great activity for preschoolers to get to practice skills like holding a crayon and glueing that help little hands get stronger and develop the dexterity needed to begin writing!

### What You Need:

- 1 chocolate bar per participant
- 1 blank label (or have kids cut a piece of paper to fit the right size for the bar)
- Crayons, markers, and other writing implements
- Colorful crafty materials like glitter glue, chenille stems, stickers, etc., for decorating
- Glue or tape to seal the label around the bar



### What You Do:

- The kids should start by creating a name for their chocolate bar.
- Show them the template for the label and where they should decorate it. Then, let them go at it!
- When finished, the kids can tape or glue their label around their chocolate bar.

### STEAM Concepts Explained

This fun activity engages kids' creativity and keeps the arts present in STEAM.

### STEAM Extensions

- For older kids, discuss how foods are marketed. Have them create the name of their chocolate bar and its label with marketing principles in mind. To take it a step further, have them create a larger marketing campaign complete with an advertisement.
- Have kids create (on paper, at least) their own chocolate bar; what unique items would they include? How would it smell and taste? What would the texture be like? If possible, have a variety of mix-ins (butterscotch chips, chopped nuts, dried fruit, peanut butter, etc.) available along with some melted chocolate; let kids experiment by mixing small amounts of the ingredients and putting it the refrigerator to harden. These are all important parts of food science!
- Discuss the nutrition label required on all packaged foods. Ask the kids why it's important (food allergies, calories, sugar, etc.) and explore a real label on a chocolate bar to see what's included in the nutrition section.