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News Release

Colorado's SchoolView and Growth Model Finalist For Prestigious Adobe MAX Award, Online Voting Starts Sept. 28

The Colorado Department of Education announced today www.SchoolView.org and the Colorado Growth Model are nominated for an Adobe MAX Award, a global awards program that recognizes the best uses of Adobe software for creating engaging experiences.

The public can vote for *SchoolView*, one of three finalists in the education category beginning on Monday, Sept. 28 at <http://max.adobe.com/awards/finalists/>. Winners will be selected via online voting until Tuesday, Oct. 6., when the winners are announced live at the MAX event.

"I am so proud of the technology and assessment teams at CDE," said Commissioner of Education Dwight D. Jones. "We are all committed to making student achievement data meaningful to students, teachers and the public as a whole, and *SchoolView* gets these conversations started."

Launched in August, *SchoolView* is a Web portal that provides unprecedented transparency for all school performance data. It seeks to fundamentally change conversations about how to dramatically improve students' educational outcomes through a common understanding of the strengths and weaknesses in Colorado's educational system.

"We strongly encourage everyone who cares about how well Colorado's education system is doing to take a look at this new view of measuring school performance," said Richard Wenning, Associate Commissioner at CDE. "Vote early and often and please spread the word."

The *SchoolView* portal was developed by CDE, the Center for Assessment and Universal Mind and contains the Colorado Growth Model, a Learning Center option to guide users through the many kinds of information in the new portal and a Community Connections online forum.

About The Center for Assessment

The Center for Assessment, short for the National Center for the Improvement of Educational Assessment, Inc. (NCIEA), was founded to address the changes currently underway in assessment and accountability in the U.S. The Center's mission is to contribute to improved student achievement through enhanced practices in educational assessment and accountability. For more information visit <http://www.nciea.org>

About Universal Mind

Universal Mind's team of software strategists, designers and developers help clients achieve business objectives by creating custom connected software applications for the Web, desktop, kiosks and mobile devices. Universal Mind excels at solving difficult business challenges for its customers by fusing experience-driven design, advanced technology and industry insight. The company was founded in 2003 and is headquartered in Westfield, MA. For more information visit <http://www.universalmind.com>.

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