

New Ways To Promote Summer Meals in Your State!

1) Summer Meals has a **new** slogan AND **new** flyers!

Help advertise summer meals sites and show that **SUMMER FOOD ROCKS** by sharing Food and Nutrition Services' (FNS) new flyer (available in both English and Spanish) with all the partners and stakeholders in your state. Local government agencies, community organizations, and schools can help promote free summer meals by telling the families with whom they work about the program and how they can find summer meal sites.

2) 2013 Summer Food Service Program Webinar Series: Recordings Posted Online

The webinar series that took place from February to early April has concluded. Each webinar was recorded, in segments, and is now available online at <http://www.fns.usda.gov/cnd/summer/videos.htm>. Please share this resource with the appropriate partners and stakeholders. As a reminder, here were the topics covered:

- How Your Organization Can Help Feed Hungry Children This Summer
- How Faith-Based Organizations Can Feed Hungry Children This Summer
- Summer Food Service Program and Seamless Summer - Getting State Elected Officials Involved
- Summer Food Service Program - Alimenta a los Niños en el Verano (en español)
- Already an At-Risk Afterschool CACFP Site? Then Become a SFSP Site too!
- Summer Food Service Program and Seamless Summer - Getting Local Elected Officials Involved
- Addressing the Summer Food Transportation Challenge

3) Friendly Reminder - Add Your Sites to WhyHunger's Hunger Hotline!

The National Hunger Clearinghouse collects and distributes information about programs that address the immediate and long-term needs of struggling families and individuals. The **National Hunger Hotline** (1-866-3 HUNGRY or 1-866- 348-6479) refers people in need of emergency food assistance to food pantries, government programs, and model grassroots organizations that work to build self-reliance and improve access to healthy, nutritious food.

To ensure that families who call can find every site in your state, register all approved Summer Food Service Program open sites with the Hotline. Here's how:

Download the excel spreadsheet at:

http://www.summerfood.usda.gov/library/Registration_Template.xlsx and list all your feeding sites in one file. Please be sure to fill each applicable field (e.g., for addresses, use each designated box for City, State, and Zipcode, rather than using one for all three). This eliminates data entry errors. Once complete, save as an .xlsx file (not .pdf) and send it to the following address: nhc@whyhunger.org.

Including contact information for each site is very important, and updates may be made as needed to ensure the Hotline provides the most accurate information to families.

For more information about WhyHunger and the National Hunger Hotline, go to <http://www.whyhunger.org/findfood>.



United States Department of Agriculture

Summer Food Rocks!

Find Sites Serving Summer Meals



Call

1-866-3-HUNGRY or 1-877-8-HAMBRE

Visit www.whyhunger.org/findfood
to find help getting food for your family

USDA is an equal opportunity employer and provider.



United States Department of Agriculture

La comida en verano es lo máximo!

Encuentra Sitios que Sirven Comidas en el Verano



Llama a

1-866-3-HUNGRY o 1-877-8-HAMBRE

Visita www.whyhunger.org/findfood

para encontrar ayuda en conseguir comida para tu familia

USDA es un empleador y proveedor con igualdad de oportunidades.