

REACH: Leading Learning in Libraries

February 3, 2010

Minutes

Location:

Colorado Library Consortium
7400 E. Arapahoe Road, Ste. 105
Centennial, CO 80112

Attendees:

First	Last	Affiliation
Shelly	Drumm	Bibliographical Center for Research
Su	Eckhardt	University of Colorado – Denver
Mary Beth	Faccioli	CDE - State Library
Jeanne	Gardner	Pueblo Community College
Michelle	Gebhart	CDE - State Library
Don	Jenkins	Pikes Peak Library District
Christine	Kreger	CDE - State Library
Sharon	Morris	CDE - State Library
Nance	Nassar	CDE - State Library
Lisa	Priebe	Colorado Library Consortium
Joseph	Sanchez	Red Rocks Community College
Missy	Shock	Douglas County Libraries
Sandra	Smith	Denver Public Library
Mary	Stansbury	University of Denver - LIS
Kelly	Visnak	Emporia State University
Shelley	Walchak	CDE - State Library

Roles

- Facilitator – Missy Shock and Sharon Morris
- Meeting minutes – Michelle Gebhart
- Participants – All involved in CE for Colorado library staff

Outcomes

- Catch up with each other
- Summarize and celebrate 2009
- Plan for 2010

Pre-Meeting Thinking

- Please consider what you would like Reach to be doing or training on for 2010 (activities, train the trainer topics, etc.).

Minutes:

1) Welcome and 2009 Summary

- a) Would be nice to get a Rangeview and Poudre River LD representative
- b) CAL is invited
- c) Reminder that this is an open forum that anyone can attend

- d) Look back on 2009 and what was accomplished
 - i) See www.coloradostatelibrary.org/CEForum
- e) Cooperative purchasing of Adobe Connect still available through Lisa Priebe
 - i) Needs 5 solid commitments to move forward with the purchase
- 2) Update on LEO**
 - a) February 2009 – January 2010 usage statistics
 - i) See handout
 - b) Are people using LEO statewide or is it perceived as only a CLiC tool?
 - i) Do people only use it for CLiC events?
 - ii) Are other organizations promoting LEO?
 - c) Do we still want to consider re-doing LEO using an open-source tool?
 - d) What place does LEO have in the future?
 - e) Economy, budget cuts, hiring freezes are affecting how many CE classes libraries can send staff to.
 - f) LEO can feel “clunky” and like a “second step,” but it is beneficial to have all CE opportunities in Colorado in one place.
 - g) Without enhancement LEO will continue to decline in usage.
 - h) Driving people to LEO should be a separate objective from advertising your webinar or other event.
 - i) [Drupal suggested as a platform. Mary Beth is willing to help.](#)
 - i) Geolocation
 - ii) RSS
 - iii) Improved functionality
 - iv) Personal area of site: “My LEO”
 - j) Consensus that LEO is important and something we want to keep, with improvements.
- 3) Update on “I’m an Online Learner” WebJunction Classes**
 - a) 300 units purchased, available since October
 - b) Sold 88 units so far (66 to public, 3 to CSL, 1 to CLiC, and 20 to institutional libraries)
 - c) Need to pay more attention to completion statistics
 - i) Only 46 units have been used
 - ii) Only 5 have completed course
 - iii) Uncertain if these statistics are reliable
 - d) Feedback about the classes has not been positive so far
 - i) May not be course content; could be the non-personal experience of online learning
 - e) Some libraries who bought blocks of units want to test them out before advertising to others
 - f) Some courses are just PPTs that the user would click through, but not all.
 - g) Need to identify which topics are of interest to library community
 - i) Test out courses related to that topic to see if they are of good quality
 - ii) Go beyond the course material, like using a wiki to discuss which courses are good, etc.
 - h) [Sharon will survey other states to see which ones have been most useful](#)
- 4) Update on Colorado Libraries 2.0**
 - a) Webinar Thursday, February 4, 2010 – 10am-10:30am
 - b) <http://web20.coceforum.org>

- c) Added "what people are saying" under Participating Libraries section.
 - i) Very positive comments so far.
- d) More modules coming soon
 - i) Personal libraries (Goodreads, LibraryThing)
 - ii) Personal worlds
 - iii) Social bookmarking
- e) An evaluation will be available soon. Libraries who sign up will be asked to complete this evaluation.
- f) Maybe a webinar later in the year for people to share how they have used the site?
- 5) Update on REACH branding/logo**
 - a) Nothing to report for now.
 - b) Logo should be a drawing/graphic, not a photo.
 - c) How will we use a logo? Is there a need to present a brand?
 - d) Keep in mind the potential connection between REACH and the Beyond Words statewide marketing campaign. Should the REACH logo tie in to Beyond Words?
- 6) Lunch & Round Robin: What are your plans for 2010?**
- 7) 2010 Plan: Brainstorm, select**
 - a) LEO
 - i) Mary Beth, Lisa
 - b) WebJunction classes
 - c) CO Libraries 2.0 next steps**
 - i) Evaluation piece
 - (1)MUST happen even if other pieces don't
 - ii) New modules
 - iii) Additional promotion
 - iv) Webinars
 - v) Shelly, Kelly, Michelle, Christine, Jeanne
 - d) REACH branding/logo
 - i) Low priority
 - ii) Jeanne, Nance
 - e) New trends in online presentations**
 - (1)TED
 - (2)Prezi
 - (3)"Battledecks"
 - (4)Submit as a presentation or CAL pre-conference, repurpose as webinar or other, etc.
 - (5)Shelley, Missy, Sharon
 - f) Service project**
 - (1)Growing a learning organization
 - (a)Encouraging libraries to see themselves as a learning organization
 - (b)Identifying best practices
 - (2)Sandra, Nance, Mary, Kelly, Christine, Su
 - g) Train the trainer
 - i) Do we still want to do this?
 - (1)Yes
 - (2)Extend to 45 minutes
 - ii) Ideas for future training
 - (1)Data visualization

(a) Charts, graphs, etc. represented with movement or displayed in more meaningful ways. Real-time feel.

(b) Mash-ups

(c) Shelley, Mary Beth

(i) December

(2) Open source software

(a) Google tools (Docs, Wave)

(b) Cloud computing

(c) Shelly

(i) August

(3) Strategies for thinking about the future of our institutions, communities

(a) 20/20 project

(b) Mary, Sandra

(i) April

(4) New trends in online training

(a) Keep up with what's coming down the pipe

(b) Be ahead of the curve

(c) Kelly

(i) October

(5) Sharing tech tools and toys

(a) Smart pens – LiveScribe

(b) Joseph, Su

(i) June 2010

8) 2010 Meeting Schedule (all meetings 11am-2pm)

a) Wednesday, March 31st

i) CLiC

b) Wednesday, June 2nd

i) Philip S. Miller Library (Castle Rock)

c) Wednesday, August 4th

i) DU

d) Wednesday, September 29th

i) CLiC

e) Wednesday, December 1st

i) Location to be determined