REACH: Leading Learning in Libraries
October 5, 2011
Minutes

Location:
Denver Public Library
10 W 14th Ave Pkwy
5th Floor, Gates Room
Denver, CO 80204

Attendees:

First	Last	Affiliation
Elaine	Burritt	Poudre River Public Library District
Michelle	Gebhart	CDE – State Library – Library Development
Gene	Hainer	CDE – State Library – Library Development
Eileen	McCluskey	High Plains Library District
Sharon	Morris	CDE – State Library – Library Development
Seana	O'Grady	Denver Public Library (and CAL conference program chair)
Lisa	Priebe	Colorado Library Consortium (CLiC)
Crystal	Schimpf	CDE – State Library – BTOP
Missy	Shock	Douglas County Libraries
Sandra	Smith	Denver Public Library

Roles
- Facilitator – Sharon Morris
- Meeting minutes – Michelle Gebhart
- Participants – All involved in CE for Colorado library staff

Preparation
- Do you have a TED talk? Please bring a link to it and a brief description.
- Do you have ideas for a facilitation of TED talk? Please bring.
- Are you presenting a program at CAL? Could you let Michelle Gebhart or Sharon Morris know so we can make a list?

Minutes:

1. CLiC has dedicated area on their server for online CE
2. **REACH for TED event at CAL**
   a. Thursday, 7:15pm
   b. Who will attend?
      i. Sharon, maybe Crystal. **Others?**
   c. **Michelle designing a flyer around REACH for TED.**
   d. How to do a facilitated discussion (suggestions from Jamie Hollier, State Library)
      i. For groups, choose a short TED talk (5 minutes)
         1. If doing a longer talk, have audience view in advance and come ready to discuss.
            a. How to let people know to view in advance?
               i. Landing page, social media
   e. Viewing a TED talk at CAL – what to say
      i. Brief explanation about what REACH is
      ii. Explain what TED is
         1. Function, what we love about it

2. Can be used to share, discuss, disseminate info
3. Can be used for staff meetings, etc.
        iii. Distinguish between TED and TEDx
        iv. Watch TED talk together
            1. Sharon recommends Richard St. John's 8 Secrets of Success
                a. http://www.ted.com/talks/richard_st_john_s_8_secrets_of_success.html
                b. Passion, do the work, get good at it, push yourself, focus, serve others, come up with great ideas, persist
        v. Show a slide with the 8 secrets (or pause last frame on video)
        vi. Small group activity?
            1. If >10 people, yes
            2. What makes these impactful? What resonates? How can this apply to you/your library? How can you put this into action? If you have already used in your own organization, how?
            3. Write down the first word that comes to mind after seeing this?
            4. What resonates the most?
        vii. Ask which other TED talks (if they have seen any) have resonated. What makes this one different than others they have seen?
        viii. What made it effective? What parts of it can you take away for your own learning?
        ix. Let groups simply discuss the talk before they have to start thinking about any related questions.
        x. Could be a wide variety of people there, from newbies to TED enthusiasts.
        xi. Which of the secrets did you struggle with the most, both personally and for your library?
        xii. Which one secret do you think is most important?
        xiii. Which do you agree with?
        xiv. What will you take away from this? How did this change your perspective?
        xv. Put the facilitation questions on a flip chart for everyone to see, or on a handout
        xvi. Make questions generic enough to be used for any TED talk
        xvii. Michelle will put together the handout
        xviii. ALL – send Michelle your recommended TED talks <u>by Friday</u> (gebhart_m@cde.state.co.us)
            1. Link, title, brief (1-sentence) description
        xix. Michelle will add the recommended TED talks to the REACH site
        xx. Sharon will do a first draft of the facilitation steps, Crystal and Lisa will look over
        xxi. ALL – we need volunteers for co-facilitators
    f. Friday morning at CAL: "Better Off TED"
        i. CAL looking at shaking up and increasing types of programming formats available (at CAL conference and other events), encouraging collaboration, etc.
    g. Presentation evaluations coming back at CAL (moderators in room getting counts, randomly giving out print evals, also an online eval)
3. **Round Robin Updates**
    a. **Sandra**

        i. LMS site is up and learning, eLearning
- **b.** Michelle
    - **i.** Attended Bloggy Boot Camp
    - **ii.** Learned things in areas of branding, creative process, design, vlogging, the evolution of a blog post, and finding your niche.
    - **iii.** Info at http://www.coloradolibraries.org/2011/09/20/tips-on-blogging-from-bloggy-boot-camp/
- **c.** Eileen
    - **i.** Kindle webinar for staff
    - **ii.** High Plains moving to SharePoint
    - **iii.** eLearning training for customer service (for staff to take during 1st month of employment)
- **d.** Gene
    - **i.** Attended meeting of CO Rural Development Workforce, talked about BTOP and public computing centers. They have libraries with contact info listed on their website.
    - **ii.** Info sharing with DPL, OEDIT, and Dept of Labor. They requested contact info with all libraries in the state.
- **e.** Lisa
    - **i.** Halfway through cohort on universal leaders. Group meets online to discuss what they are learning. Advertising for next 2 cohorts: cataloging 101 and grant writing. Cataloging 102 is in the works.
    - **ii.** Planning for spring workshops. Grand Junction is February 27-28, and Pueblo is April 19-20. Looking for programs to help people feel less isolated, in addition to the usual suspects.
    - **iii.** Front Range trainers meeting discussion: CLiC will keep track of Colorado e-Learning efforts and archive. **If you have content, send to Kira Zimmerman at CLiC, kzimmerman@clicweb.org. Include date, title, description, date of original airing, and length.**
- **f.** Elaine
    - **i.** New digital literacy librarian. Trainings include things like Nook 101.
    - **ii.** Adding 90 Nooks to circulate throughout branches.
    - **iii.** Learning organization team working on customer service competencies.
    - **iv.** Recently did a roving workshop at main and Harmony branches (Council Tree already using).
    - **v.** Remodeling will be going on at main and Harmony this winter.
- **g.** Missy
    - **i.** Soft-skill and tech training.
    - **ii.** Webinars, including one on cozy mysteries.
    - **iii.** Hybrid class w/ Carol Wagstaff on diversity in storytimes
    - **iv.** Diversity training w/ outside consultant including interpersonal communication, social styles, crucial conversations, etc.
    - **v.** Developed a tech squad to help with 12 new IT projects that are coming up.
    - **vi.** Started hands-on technology blog, putting up first modules now.
- **h.** Crystal
    - **i.** Lots of training at the BTOP libraries. A highly demanded topic is tech skills (Tech Boot Camp). Also handling difficult situations, 1-on-1 communication, etc. Training info will be made available once finished.

      ii. Presented at SW Days, will be presenting at CAL as a team. Will also co-present on Managing Digital Overload.

      iii. R Squared (Risk & Reward, aka Innovations) conference in Telluride, September 10-12, 2012. 4 tracks:

i. Sharon

    i. Pat Wagner doing a project management training. More info after CAL.

    ii. New Youth & Family Services Consultant, Beth Crist.

    iii. Youth Services workshops late October and early November, 6 locations around the state.

    iv. Gave out scholarships for CAL workforce pre-conference.

    v. Next Monday Sharon will be presenting at ALD staff day on cost to society if we don't have effective early literacy.

    vi. Presenting at CAL on trends in CO libraries. Website with trends from 2008-2011 coming soon.

    vii. Related to public computing centers, working with assistive technologies on training for ADA machines (software, hardware). Can put training online.

    viii. For Becky Russell:

        1. School library workshops with CLiC (Highly Effective School Library Program)

        2. CAL looking at advocacy campaign for school administrators re: school librarians

    ix. For Mary Beth Faccioli:

        1. Working with institutional staff on switching training matrix to competencies-based system

        2. Online learning - CSL In Session - using Adobe Connect. Will be on topics that interest us, ideas for presentations, etc. Info will be sent out after CAL.

4. CE Events at CAL

    a. Share

      i. CLiC presenting Board Basics (for trustees)

      ii. Gene and Valerie Horton presenting services offered by CLiC and CSL. Discussion more than learning experience – what are threats to services, what is in demand, etc.

5. Planning for December and beyond

    a. Look at library core values and how to provide training as we pass the tipping point from print to digital

      i. Bridge distance between early adopters and those who say "why would I want to use that?"

      ii. Curious vs. competent

      iii. Organizational culture

6. Next meeting

    a. Date TBD (week of December 5) **- Missy will send out a Doodle poll**

      i. Location: TBD – **Missy will see if Highlands Ranch library is available.** **CLiC meeting room available on 12/6 or morning of 12/8.**

      ii. Agenda: Meeting dates/times for 2012. Goals for 2012. Field trip to interactive power wall at Douglas County Libraries (Lone Tree) – **Missy will check on**