

Reach! Subcommittee Colorado Libraries 2.0

Final Report

Subcommittee Members:

Marybeth Faccioli, Beth Jones, Mindy Kittay, Christine Kreger, Terri Mondshein, Shannon O'Grady, Missy Shock, Shelley Walchak, Judy Van Acker

Overview:

The subcommittee was formed in December 2008 to create a Colorado version of the Charlotte-Mecklenberg Library "23 Things" initiative. The subcommittee designed a program that consists of modules that relate to tasks we perform in our library related to 2.0 tools. The modules include: Communication, Collaboration, Visual Communication, Productivity, Social Networking and Your Personal Learning Environment, with 2 more scheduled for introduction in the next few months.

Experts on each topic from around the state were asked to contribute content for the modules. Those who participated included Ross Callender, Matt Hamilton, Terzah Becker, Mindy Kittay, Christine Kreger, Susan Staples, and Dedra Anderson. Each module gives an overview of the category and includes "The What", "The Why", "The How", and "More for the Curious." Mary Beth Faccioli was the expert behind the website.

The program was marketed via listservs, fliers, word of mouth, and presentations at CAL and the CLiC workshops. A webinar was held in early February to describe the program.

Next Steps:

The subcommittee's work has been accomplished and a small celebration was held with certificates of participation and small gift cards and some food. At the last meeting in March, concern was expressed for keeping the program updated and alive. The subcommittee hopes that Reach! will find a way to keep the program current and continue with marketing. A few ideas include going back to the content developers to see if they would be willing to periodically look at their modules and update them. We believe that some new leadership and committee participants could help to spark new interest and content in the future.

Shelley Walchak, Chair
March 31, 2010