

REACH 4 TED

Encouraging you to share ideas
and expand your thinking

TED - www.ted.com

"Ideas worth sharing. Riveting talks by remarkable people, free to the world."

TED is a series of provocative leaders and researchers from around the world who give brief, powerful talks which are recorded and placed as videos on the internet with open access for all.

Using TED

Libraries can use TED talks as a tool to share ideas and generate discussion in order for library staff:

- To be intellectually stimulated and inspired
- To generate creativity or expand thinking
- To align staff around a concept or vision

Tips for using TED talks for staff meeting discussion

- Viewing the TED talk
 - TED talks under 6 minutes - view together in meeting and discuss
 - TED talks +6 minutes - everyone watch ahead of time, discuss in meeting
- Facilitating discussion
 - When 10 or less staff – whole group discussion
 - When +10 staff – break into discussion groups of 4-5 to discuss questions and report back, sum up
- Flow for discussion and sample questions
 - Begin with personal reflection – Which concepts resonated the most for you? What surprised you? What did you disagree with and why? What is the first thing that comes to mind after seeing this talk?
 - Relate to library environment – How might this topic relate to the library? In your experience in the library, which concept applies the most? Least? Does (topic) challenge us to do things differently? If so, how and why?
 - Wrap up with plan for change – How might you change based on what you heard? What will you take away from the TED talk and this discussion? How does this information affect the library and what we do? Do we need to change anything?

TED and other talks for discussion (find them at www.ted.com)

Under 6 minutes:	Over 6 minutes:
<ul style="list-style-type: none">○ 8 Secrets of success by Richard St. John○ A circle of caring by Jok Church○ A life lesson from a volunteer firefighter by Mark Bezos○ Doodlers unite by Sunni Brown○ How I harnessed the wind by William Kamkwamba○ Life lessons through tinkering by Gever Tulley○ On being just crazy enough by Joshua Walters○ Try something new for 30 days by Matt Cutts	<ul style="list-style-type: none">○ Are we in control of our own decisions? by Dan Ariely○ How to live before you die by Steve Jobs○ Redefining the dictionary by Erin McKean○ See Sally research by Joyce Valenza○ Stroke of insight by Jill Bolte Taylor○ The Internet is my religion, Jim Gilliam (<i>YouTube</i>)○ Use art to turn the world inside out by JR○ What we can learn from spaghetti sauce by Malcolm Gladwell○ What we learned from five million books by Jean-Baptiste Michel & Erez Lieberman Aiden○ Why schools kill creativity by Sir Ken Robinson

REACH: Leading Learning in Libraries

REACH is a group of library professionals who meet to discuss continuing education in libraries of all types throughout Colorado. We promote a culture of learning in libraries by collaborating on continuing education for all Colorado library staff. www.coloradostatelibrary.org/REACH