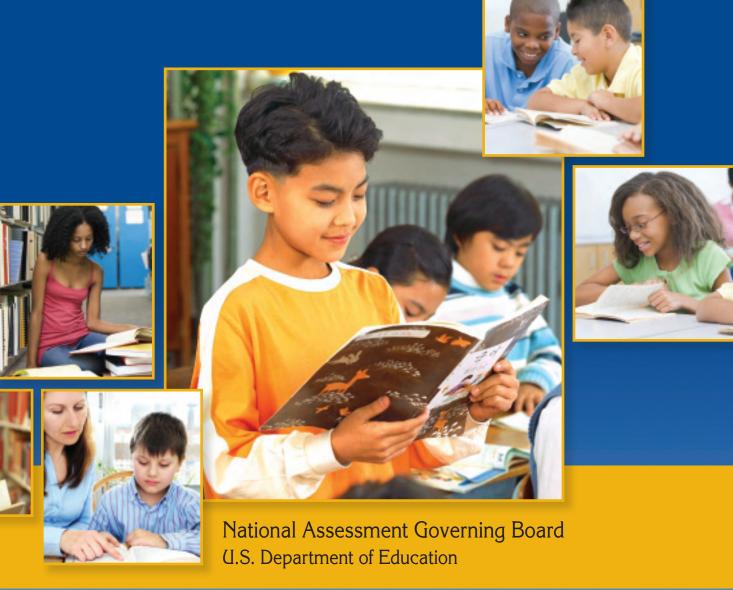
Reading Framework for the 2009 National Assessment of Educational Progress



WHAT IS NAEP? -

The National Assessment of Educational Progress (NAEP) is a continuing and nationally representative measure of trends in academic achievement of U.S. elementary and secondary students in various subjects. For nearly four decades, NAEP assessments have been conducted periodically in reading, mathematics, science, writing, U.S. history, civics, geography, and other subjects. By collecting and reporting information on student performance at the national, state, and local levels, NAEP is an integral part of our nation's evaluation of the condition and progress of education.

THE 2007–2008 NATIONAL ASSESSMENT GOVERNING BOARD

The National Assessment Governing Board was created by Congress to formulate policy for NAEP. Among the Governing Board's responsibilities are developing objectives and test specifications and designing the assessment methodology for NAEP.

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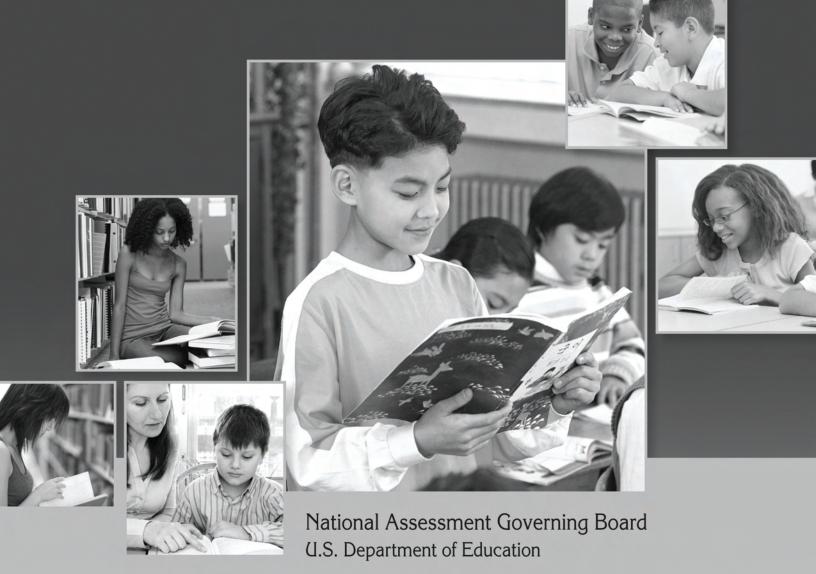
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Reading Framework for the 2009 National Assessment of Educational Progress



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TABLE OF CONTENTS

List of Exhibits	ii
Executive Summary	iii
Text Types	
Meaning Vocabulary Assessment	
Item Design	
Reporting Results	
12th Grade NAEP	
Preface by the National Assessment Governing Board	
NAEP Reading Project Staff and Committees	
Chapter One: Overview	
NAEP Overview	1
Overview of 2009 NAEP Reading Assessment	6
Chapter Two: Content and Design of 2009 NAEP in Reading	
Texts To Be Included	
Literary Text	
Informational Text	
Characteristics of Texts Selected for Inclusion	
Vocabulary	
Cognitive Targets	
Item Types	
Chapter Three: Reporting Results	
No Child Left Behind Provisions for NAEP Reporting	
Achievement Levels	
Reporting NAEP Results	48
Reporting State NAEP Results	
Reporting Trend Data	
Bibliography	51
Definition of Reading	
Text Types, Matrices, and Cognitive Targets	51
Vocabulary Assessment	54
Appendix A: Glossary of Terms	59
Appendix B: Special Studies: 2009 NAEP Reading Framework	65
Developmental Study: Meaning Vocabulary Assessment	65
Special Study: English Language Learners	
Special Study: Gender Differences	67
Appendix C: Sample Passages and Vocabulary Items	
Grade 4	69
Grade 8	72
Grade 12	74

LIST OF EXHIBITS

Exhibit 1. Percentage distribution of literary and informational passages	11
Exhibit 2. Similarities and differences: 1992–2007 and 2009 NAEP reading	
frameworks	14
Exhibit 3. Literary text matrix: Fiction	17
Exhibit 3 (continued). Literary text matrix: Literary nonfiction	18
Exhibit 3 (continued). Literary text matrix: Poetry	20
Exhibit 4. Informational text matrix: Exposition	22
Exhibit 4 (continued). Informational text matrix: Argumentation and persuasive text.	24
Exhibit 4 (continued). Informational text matrix: Procedural texts and documents	26
Exhibit 5. Passage lengths for grades 4, 8, and 12	28
Exhibit 6. Considerations for selecting stimulus material	31
Exhibit 7. Considerations for selecting vocabulary items and distractors	34
Exhibit 8. Cognitive targets	39
Exhibit 9. Percentage distribution of cognitive targets by grade	40
Exhibit 10. Percentage distribution of time to be spent on specific item types	41
Exhibit 11. Generic NAEP achievement levels	44
Exhibit 12. Preliminary achievement levels for 2009 NAEP reading assessment	44
Exhibit 13. Preliminary achievement levels: Vocabulary	47
Exhibit 14. Years of administration of NAEP reading assessments aligned to 1992	
framework	49

EXECUTIVE SUMMARY

As the ongoing national indicator of what American students know and can do, the National Assessment of Educational Progress (NAEP) in Reading regularly collects achievement information on representative samples of students in grades 4, 8, and 12. Through the "Nation's Report Card," the NAEP Reading Assessment reports how well students perform in reading various texts and responding to those texts by answering multiple-choice and constructed-response questions. The information NAEP provides about student achievement helps the public, educators, and policymakers understand strengths and weaknesses in student performance and make informed decisions about education.

The 2009 NAEP Reading Assessment will measure national, regional, state, and subgroup achievement in reading but is not designed to report individual student or school performance. The assessment will measure students' reading comprehension and their ability to apply vocabulary knowledge to assist them in comprehending what they read. The public will have access to performance results and released questions through NAEP reports and websites.

This document, the *Reading Framework for the 2009 National Assessment of Educational Progress*, presents the conceptual base for, and discusses the content of, the assessment. It is intended for a broad audience. A more detailed technical document, the *Reading Assessment and Item Specifications for the 2009 National Assessment of Educational Progress*, will also be published. The Specifications will provide information to guide passage selection, item development, and other aspects of test development. Both the framework and the specifications documents will be available to the public following their approval by the National Assessment Governing Board.

The recommended 2009 NAEP Reading Framework is consistent with current *No Child Left Behind* (NCLB) legislation. In accordance with NCLB, the NAEP Reading Assessment will be administered every 2 years at grades 4 and 8 and the resulting data will be widely reported in a timely fashion. In addition, NAEP will assess and report grade 12 reading results every 4 years. Since the 2009 NAEP Reading Assessment will start a new trendline, the Governing Board decided to delay implementation of the new framework from 2007 to 2009. This will enable states to obtain 3 years of NAEP reading data at grades 4 and 8 under NLCB (2003, 2005, and 2007) and the old framework.

The Governing Board, the policymaking body for NAEP, has stated that the NAEP Reading Assessment will measure reading comprehension by asking students to read passages written in English and to answer questions about what they have read. The framework "shall not endorse or advocate a particular pedagogical approach, …but shall focus on important, measurable indicators of student achievement" (NAGB 2002). Although broad implications for instruction may be inferred from the assessment, NAEP does not specify

how reading should be taught nor does it prescribe a particular curricular approach to teaching reading.

The 2009 NAEP Reading Framework recommendations result from the work of many individuals and organizations involved in reading and reading education, including researchers, policymakers, educators, and other members of the public. Their work was guided by scientifically based literacy research that conceptualizes reading as a dynamic cognitive process as reflected in the following definition of reading.

Reading is an active and complex process that involves:

- Understanding written text.
- Developing and interpreting meaning.
- Using meaning as appropriate to type of text, purpose, and situation.

This definition applies to the assessment of reading achievement on NAEP and is not intended to be an inclusive definition of reading or of reading instruction.

TEXT TYPES

This framework recognizes that reading behaviors such as recognizing and using features of text, making sense of sentences and paragraphs, and comprehending vocabulary occur regardless of text type. However, other reading behaviors vary with the type of text encountered by a reader. Thus, the 2009 NAEP Reading Framework recommends that two types of texts be included on the assessment: literary texts, which include fiction, literary nonfiction, and poetry; and informational texts, which include exposition, argumentation and persuasive text, and procedural text and documents.

MEANING VOCABULARY ASSESSMENT

The 2009 NAEP Reading Framework recommends a more systematic approach to vocabulary assessment than previous frameworks. Vocabulary assessment will occur in the context of a passage; that is, vocabulary items will function both as a measure of passage comprehension and as a test of readers' specific knowledge of the word's meaning as intended by the passage author. A sufficient number of vocabulary items at each grade will provide reliable and valid information about students' vocabulary knowledge.

ITEM DESIGN

The 2009 framework recommends the following cognitive targets, or behaviors and skills, for items from both literary and information texts: locate/recall, integrate/interpret, and critique/valuate. These cognitive targets illustrate the complex nature of the reading process whereas the corresponding behaviors highlight the different behaviors elicited by different text types. To measure these cognitive skills, students will respond to both

multiple-choice and constructed-response items with varying distributions of question type by grade level. Students in grade 4 will spend approximately half of the assessment time responding to multiple-choice items and half responding to constructed-response items. Students in grades 8 and 12 will spend a greater amount of time on constructed-response items.

REPORTING RESULTS

Results are reported in two ways: as average scores for groups of students on the NAEP 0–500 scale and as percentages of students who attain each of the three achievement levels (Basic, Proficient, and Advanced, according to definitions adopted by the Governing Board). NAEP scores are always reported at the aggregate level; scores are not produced for individual schools or students.

12TH GRADE NAEP

In May 2005, the Governing Board adopted a policy statement regarding NAEP and 12th-grade preparedness. The policy states that NAEP will pursue assessment and reporting on 12th-grade student achievement as it relates to preparedness for postsecondary education and training. This policy resulted from recommendations of the Board's National Commission on NAEP 12th Grade Assessment and Reporting in March 2004. Subsequent studies and deliberations by the Board took place during 2004 and 2005.

In reading, the Board adopted minor modifications to the 2009 NAEP Reading Framework at grade 12 based on a comprehensive analysis of the framework conducted by Achieve, Inc. The current version of the reading framework incorporates these modifications at grade 12 to enable NAEP to measure and report on preparedness for postsecondary endeavors.

PREFACE BY THE

NATIONAL ASSESSMENT GOVERNING BOARD

In a modern society, the ability to read well is the cornerstone of a child's education. In a modern economy, literacy is a prerequisite for a successful life.

In their early years of schooling, children learn to draw meaning and pleasure from the words on a page, which gives them a sense of accomplishment. Throughout the remainder of their schooling, reading is the critical skill they use for learning in all parts of the curriculum. For adults, reading is a key means to learn and do our jobs; it is also a source of enjoyment and an essential way we connect with family, friends, and the world around us. The ability to read critically and analytically is crucial for effective participation in America's democratic society.

Reading Framework for the 2009 National Assessment of Educational Progress sets forth the design of a test of reading comprehension. The exam requires students to read passages of written English text—either literary or informational—and to answer questions about what they have read. In some cases, the questions deal with facts in the text or vocabulary. In other cases, a complete answer requires a clear analysis or coherent argument supported by sound evidence from the text.

This is the second reading framework approved by the National Assessment Governing Board. It will replace the framework that has been used in the National Assessment of Education Progress (NAEP) since 1992 and will start a new trend. This new reading framework is the result of extraordinary effort and commitment by hundreds of people across the country, including some of the nation's leading figures in reading research, assessment, and instruction.

The new framework incorporates the following key features:

- Its design is based on current scientific research in reading. In keeping with Governing Board policy, it does not advocate a particular approach to instruction, but rather focuses on important, measurable indicators of student achievement.
- The framework is consistent with the *No Child Left Behind Act of 2001*. It will enable NAEP to carry out its important role in that law as a uniform, independent measure of reading achievement in each state at grades 4 and 8.
- The framework's content and preliminary achievement standards at grade 12 embody reading and analytical skills the project committees believe are needed for rigorous college-level courses and other productive postsecondary endeavors.
- In preparing the framework, extensive use was made of international reading assessments and exemplary state standards.

- For the first time in NAEP, vocabulary is measured explicitly. Word meanings will be tested in context and enough vocabulary items will be included to report useful information on the extent of vocabulary knowledge.
- Poetry is assessed in grade 4 as well as in grades 8 and 12. Previously, NAEP assessed poetry in grades 8 and 12 only. Poetry is a form of text that is rich in meaning and involves a high level of abstraction in language and ideas.
- Multiple-choice and constructed-response items (both short and extended) are included at all grades. In grades 8 and 12, students will be expected to spend about 60 percent of assessment time on constructed-response questions; at grade 4, about 50 percent.
- Descriptions of reading material to be used in the assessment and target skills to be tested
 are delineated in a series of charts that provide clear guidance to those developing the assessment and clear information to the public.
- Achievement will be reported on an overall cross-grade scale, allowing NAEP to show
 the development of reading skills throughout years of schooling as well as the wide variations in particular grades. Clear standards for grade-level expectations will be established.
- Separate subscales will be reported for literary and informational text as has been done on international reading assessments.

The Governing Board would like to thank the hundreds of individuals and organizations whose time and talents contributed to this reading framework. The framework process was conducted through a contract with American Institutes for Research (AIR). Both AIR and another organization, the Education Leaders Council, prepared literature reviews and issues papers, which provided different perspectives and served as the basis for extensive discussions by the Reading Framework Steering and Planning Committees. These committees, working over a period of 14 months, included teachers, reading researchers, local and state policymakers, testing experts, and business and public representatives. Many of these individuals have played important roles in other major projects, including the National Reading Panel, international reading assessments, the RAND Reading Study Group, and the American Diploma Project.

In addition, the Board convened an independent external review panel comprised of eminent reading scholars, authors, and curriculum specialists. Their charge was to conduct an indepth analysis of the framework draft, including its research base and design. These individuals played an important role in shaping the framework adopted by the Board. The board also received wide comments on the draft framework through Internet reviews, a public forum held in Washington, D.C., and numerous meetings with state and local educators and policymakers across the country.

We believe the framework will provide a rich and accurate measure of the reading comprehension and analytical skills that students need both for their schooling and for their lives. Development of these reading skills is the responsibility of all teachers—not only English teachers but teachers across the curriculum—and also involves the expectations of parents and society.

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To obtain an independent review of the draft 2009 NAEP Reading Framework, The National Assessment Governing Board commissioned a panel of prominent reading researchers and scholars to examine the draft document. After a 3-month review period, the panel reported to the Board on issues such as whether the framework is supported by scientific research; whether the document reflects what students should know and be able to do in grades 4, 8, and 12; the appropriateness of proposed reading materials; and the clarity and organization of the draft. Members of the Reading External Panel follow.

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CHAPTER ONE

OVERVIEW

Since 1969, the National Assessment of Educational Progress (NAEP) has been an ongoing national indicator of what American students know and can do in major academic subjects, including reading in English. NAEP reading assessments have been administered on a regular schedule to students in grades 4, 8, and 12. Under the *No Child Left Behind Act of 2001* (NCLB), NAEP will assess reading in grades 4 and 8 every 2 years. NAEP will also measure reading in grade 12 every 4 years.

Reading Framework for the 2009 National Assessment of Educational Progress is one of two documents that describe the assessment; it is intended for a general audience and presents the conceptual base and content of the assessment. The second document is the Reading Assessment and Item Specifications for the 2009 National Assessment of Educational Progress and is intended for a more technical audience, including the National Center for Education Statistics (NCES) and the contractor that will develop the 2009 NAEP Reading Assessment. The Specifications provide the "test blueprint;" that is, information about passage selection, item development, and other aspects of test development.

NAEP OVERVIEW

The National Assessment Governing Board—the policymaking body for NAEP—has defined several parameters for the reading assessment. First, the NAEP assessment will measure reading comprehension in English. On the assessment, students will be asked to read passages written in English and to answer questions about what they have read. Second, because this is an assessment of reading comprehension and not listening comprehension, NAEP does not allow passages to be read aloud to students as a test accommodation. Third, under Board policy, the framework "shall not endorse or advocate a particular pedagogical approach, …but shall focus on important, measurable indicators of student achievement" (NAGB 2002). Although broad implications for instruction may be inferred from the assessment, NAEP does not specify how reading should be taught nor does it prescribe a particular curricular approach to teaching reading.

Reading passages are selected to be interesting to students nationwide, to represent high-quality literary and informational material, and to be free from bias. Students respond to both multiple-choice and constructed-response items. In total, the NAEP assessments at grades 4, 8, and 12 are extensive enough to ensure that results can be reported validly, but no single student participates in the entire assessment. Instead, each student reads approximately two passages and responds to questions about what he or she has read. NAEP assessments are administered to random samples of students designed to be representative of the nation, different regions of the country, states, and large urban districts. As discussed in chapter three, NAEP results are reported for groups of students;

no data are reported for individual students. Since 1992, states have been able to obtain state-level data on students' reading achievement. In 2002 and 2003, large urban school districts were able to obtain data about their students' reading achievement. Results are reported in documents such as the *NAEP Reading Highlights* and the *NAEP Reading Report Cards* issued following each administration of the reading assessment; through special, focused reports; and through electronic means.

Data are also collected that allow comparison of students' reading achievement over extended periods of time in a separate Long-Term Trend NAEP. These assessments, given at the national level only, have been administered in the same form since 1971 and provide the only available measure of extended long-term trends in reading achievement.

PURPOSE OF NAEP UNDER NCLB LEGISLATION

The 2009 NAEP Reading Framework is consistent with current NCLB legislation. The NAEP legislation, as amended under NCLB and the later National Assessment of Educational Progress Reauthorization Act (NAEPRA) of 2002, specifies that NAEP's purpose is "to provide, in a timely manner, a fair and accurate measurement of student academic achievement and reporting of trends in such achievement in reading, mathematics, and other subjects[s]..." (section 303(b)(1), National Assessment of Educational Progress Reauthorization Act, P.L. 107–279). The NAEP reading data will measure national, regional, and subgroup trends in reading achievement but will not target the performance of individual students or schools. In further accordance with NCLB, the NAEP Reading Assessment will be administered every 2 years at grades 4 and 8 and the resulting data will be widely reported in a timely fashion. Finally, NAEPRA specifies that although the public will have full access to NAEP results and released test questions, NAEP will not seek to influence the curriculum or assessments of any state.

DEFINITION OF READING FOR 2009 NAEP READING ASSESSMENT

The recommended 2009 NAEP Reading Assessment is guided by a definition of reading that reflects scientific research, draws on multiple sources, and conceptualizes reading as a dynamic cognitive process. This definition applies to the assessment of reading achievement on NAEP and states that reading is an active and complex process that involves:

- Understanding written text.
- Developing and interpreting meaning.
- Using meaning as appropriate to type of text, purpose, and situation.

Terms used in the definition can be further explained as follows:

Understanding written text: Readers attend to ideas and content in a text by locating and recalling information and by making inferences needed for literal comprehension of the

text. In doing so, readers draw on their fundamental skills for decoding printed words and accessing their vocabulary knowledge.

Developing and interpreting meaning: Readers integrate the sense they have made of the text with their knowledge of other texts and with their outside experience. They use increasingly more complex inferencing skills to comprehend information implied by a text. As appropriate, readers revise their sense of the text as they encounter additional information or ideas.

Using meaning: Readers draw on the ideas and information they have acquired from text to meet a particular purpose or situational need. The use of text may be as straightforward as knowing the time when a train will leave a particular station or may involve more complex behaviors such as analyzing how an author developed a character's motivation or evaluating the quality of evidence presented in an argument.

Text: As used in the assessment, the term reflects the breadth of components in typical reading materials. Thus, text on the assessment will include literary and informational passages and may contain noncontinuous print material such as charts. Texts selected for inclusion on the assessment represent practical, academic, and other contexts and are drawn from grade-appropriate sources spanning the content areas.

Purpose: Students' purpose for reading the passages presented on NAEP is determined by the assessment context; thus, the influence of purpose on readers' comprehension is somewhat limited.

Situation: The situation for reading often determines the way that readers prepare for and approach their task. They consider why they are reading (e.g., to study, to relax), how much they know about the topic, and other concerns that shape the time they will spend reading.

FACTORS THAT INFLUENCE READING PERFORMANCE

Factors related to the text being read and to readers' backgrounds and experiences influence reading performance. For example, understanding the vocabulary, concepts, and structural elements of the text contributes to readers' successful comprehension. Comprehension is also affected by readers' background knowledge and by the context of the reading experience. The background knowledge that students bring to the NAEP Reading Assessment differs widely. To accommodate these differences, passages will span diverse areas and topics and will be as engaging as possible to the full range of students in the grades assessed.

The purpose for reading also influences performance. In the case of the 2009 NAEP Reading Assessment, purpose is determined by the assessment context; thus, the influence of purpose on readers' comprehension is somewhat limited. For this reason, the definition of reading presented earlier should be considered as a guide for the NAEP

Reading Assessment, not as an inclusive definition of reading. The definition pertains to how NAEP defines reading for the purpose of this assessment. It does not address the issue of how students should be taught to read.

Text comprehension is influenced by readers' ability to apply the essential components of reading: phonemic awareness, phonics knowledge, fluency, and understanding of word meanings or vocabulary. Without these foundational skills, comprehension will not occur. By grade 4, when the NAEP Reading Assessment is first administered, students should have a well-developed understanding of how sounds are represented alphabetically and should have had sufficient practice in reading to achieve fluency with different kinds of texts (National Research Council 1998). Because NAEP tests at grades 4, 8, and 12, the assessment focuses on students' reading comprehension, not their foundational skills related to alphabetic knowledge.¹

As discussed further in chapter two, the association between vocabulary knowledge and comprehension is strong; students who know the meanings of many words and who also can use the context of what they read to figure out the meanings of unfamiliar words are better comprehenders than those who lack these attributes (National Reading Panel 2000a). In the 2009 NAEP Reading Assessment, vocabulary will be assessed systematically through carefully developed items that measure students' ability to derive the meanings of words within the context of the passages they read.

NATURE OF READING BEHAVIORS

Reading is an active and complex process that involves multiple different behaviors. Readers often begin by forming an overview of text and then search for information to which they must pay particular attention. Following this initial overview, readers progress with different levels of interaction with text, including interpreting and evaluating what they read. By drawing on previous reading experiences and prior knowledge, they form hypotheses about what the text will communicate and revise their initial ideas and their knowledge base as their reading continues. Readers continuously acquire new understandings and integrate these into their ongoing process of building comprehension. Good readers monitor their understanding of text, recognize when text is not making sense, and employ a range of strategies to enhance their comprehension. Good readers also evaluate the qualities of text, and these evaluations can affect whether a text is remembered or has an impact on readers' knowledge, attitudes, or behaviors (Pressley and Afflerbach 1995; Ruddell and Unrau 1994). Depending on the situation and purpose for reading, good readers can use the ideas and information they acquire from text to, for example, expand their thinking about a topic, perform a specific task, or draw conclusions or make generalizations about what they have read.

¹NAEP investigated the relationship between oral fluency and reading comprehension in two special studies, in 1992 and 2002.

DEFINITIONS OF READING THAT HAVE INFORMED FRAMEWORK DEVELOPMENT

The definition of reading for the 2009 NAEP Reading Assessment is derived from several sources and grounded in scientific research on reading. Among the sources are NCLB, several important research reports on reading, and the definitions of reading that guide the development of international reading tests. Each source has contributed important ideas to the definition of reading used for the NAEP Reading Assessment.

NCLB posits that reading has five essential components: phonemic awareness, knowledge of phonics, reading fluency, vocabulary, and comprehension. The NAEP Reading Assessment, first administered at grade 4, measures students' meaning vocabulary and comprehension. To demonstrate comprehension of what they read, students use their phonemic awareness and knowledge of phonics. Their ability to read the passages and test questions with minimal effort reflects their fluency. Students draw on their vocabulary knowledge throughout the assessment and specific items ask about carefully selected target words in each reading passage.

The National Reading Panel (NRP) (National Institute of Child Health and Human Development 2000), a congressionally mandated commission, conducted an extensive, evidence-based study of research literature on reading acquisition, reading growth, and other relevant topics. The NRP report was an important foundation for NCLB, highlighting the importance of alphabetics (phonemic awareness and phonics), fluency, vocabulary, and comprehension.

Three important definitions of reading influenced the development of the definition of reading for the 2009 NAEP Reading Assessment. The first comes from *Reading for Understanding: Toward an R&D Program in Reading Comprehension* (RAND Reading Study Group 2002), frequently referred to as the RAND Report. This report was prepared by the RAND Reading Study Group under the auspices of the Office of Educational Research and Improvement of the U.S. Department of Education. Guiding the work of the study group was the following definition of reading:

Reading comprehension [is] the process of simultaneously extracting and constructing meaning through interaction and involvement with written language. It consists of three elements: the reader, the text, and the activity or purpose for reading (p. 11).

The second important definition was the foundation for item development for the Progress in International Reading Literacy Study (PIRLS) (Campbell et al. 2001). PIRLS was first administered to 9-year-old students in 35 countries in 2001. PIRLS defines reading literacy as:

"The ability to understand and use those written forms required by society and/or valued by the individual. Young readers can construct meaning from a variety of texts. They read to learn, to participate in communities of readers, and for enjoyment. (p. 3)."

The Programme for Student Assessment (PISA) (OECD 2000) represents an international collaborative effort to assess what 15-year-old students know and can do in reading, mathematics, and science. PISA defines reading literacy as:

"Understanding, using, and reflecting on written texts, in order to achieve one's goals, to develop one's knowledge and potential, and to participate in society (p. 18)."

The RAND Report, PIRLS, and PISA offer support to the definition for reading advocated in the 2009 NAEP Reading Framework. All three stress that reading is an active, complex, and multidimensional process undertaken for many different purposes.

OVERVIEW OF 2009 NAEP READING ASSESSMENT

The 2009 NAEP Reading Assessment will include two distinct types of text at grades 4, 8, and 12. Doing so will allow the development of items that measure students' comprehension of the different kinds of text they encounter in their school and out-of-school reading experiences. The reasons for including literary and informational text are presented next, followed by explanations of the characteristics of each text type included on the assessment. The 2009 NAEP Reading Assessment will also include items that measure students' ability to apply their knowledge of vocabulary as an aid in their comprehension process.

Neither computer-based electronic text nor drama will be included on the 2009 NAEP Reading Assessment. NAEP is committed to presenting authentic texts as stimulus material on its reading assessments and it is difficult to include these kinds of text in ways that reflect how students actually read them in and out of school. The paper-and-pencil format most commonly used in NAEP reading assessments precludes students' navigating through different components of text as they do when they read electronic text. Furthermore, dramatic selections are usually too long to fit within the word-length parameters for passages included on the assessment.

NAEP assesses reading skills that students use in all subject areas and in their out-of-school and recreational reading. By design, many NAEP passages require interpretive and critical skills usually taught as part of the English curriculum. However, NAEP is an assessment of varied reading skills, not a comprehensive assessment of literary study. The development of the broad range of skills that the nation's students need to read successfully in both literary and informational texts is the responsibility of teachers across the curriculum, as well as of parents and the community.

COMMONALITIES IN READING BEHAVIOR ACROSS TEXT TYPES

The framework recognizes that even though there are substantial differences in reading behaviors for different text types, there are also great similarities. Regardless of the type of text, the reader must access the words in the text, recognize and use the structure of the text, make sense of sentences and paragraphs, and comprehend what has been read. Equally, vocabulary is a critical element in comprehending any kind of text.

TEXT CHARACTERISTICS: LITERARY AND INFORMATIONAL TEXTS

Research on the nature of text and on reading processes has suggested that the characteristics of literary and informational text differ dramatically. For the most part, the research literature suggests that readers pay attention to different aspects of text as they seek to comprehend different text types (Pearson and Camperell 1994; Pressley 2000; Purves 1973). Additionally, the PIRLS report shows that students in the United States scored higher on the Literary Subscale (at 550) than on the Informational Subscale (at 533), further substantiating the difference in the strategies needed for the two text types (OECD 2000). An earlier international study reported that patterns of student responses to literature were influenced by the nature of the selections they were given to read. Different literary samples elicited different responses from students with some consistency across cultures and school systems (Purves 1973). Drawing on this extensive research base, the 2009 Reading Framework includes two major types of text: literary and informational. Well-crafted nonfiction work with strong literary characteristics will be classified as literary text and documents such as tables, graphs, or charts will be included in the informational category.

Literary and informational texts for the NAEP Reading Assessment are separated for two primary reasons: the structural differences that mark the text types and the purposes for which students read different texts. Exhibits 3 and 4 in chapter two present details about the kinds of literary and informational texts to be included on the NAEP Reading Assessment and about the features of these texts for which items will be written.

STRUCTURAL DIFFERENCES IN TEXT

Literary and informational texts are marked by distinct structural characteristics that readers rely on as they seek to understand what they read (Goldman and Rakestraw 2000). For example, research on literary text (Graesser, Golding, and Long 1991) has pointed out that stories and novels are characterized by a coherent text structure known as "story grammars." Research on informational or expository text (Kobayashi 2002) has indicated that such texts possess distinct organizational patterns, such as sequence or comparison and contrast, designed to help readers organize their emerging sense of what the text is communicating. These structures are distinct from story grammars. The nature of texts affects comprehension and different text types must be read in different ways (Pearson and Camperell 1994). Good readers adjust their reading behaviors to accommodate the kinds of text they are reading.

PURPOSES FOR READING

A second reason for separating text types is that readers often read literary and informational texts for different purposes. The definition of reading that guides the NAEP

Reading Assessment specifically states that readers read for different purposes, which are often reflected in their selection of literary or informational texts. The purpose set for reading a text often determines how a student reads that text. Literary texts, such as stories, drama, essays, or poetry, are frequently read for pleasure or for new perspectives on time, place, human nature, or feelings; they are often read from beginning to end. The ultimate utility of informational text is determined by how well it conveys information or ideas. These differences in reading purpose are, of course, permeable. For example, well-crafted informational text is often read for appreciation and enjoyment, in addition to the information that the text can provide.

FEATURES THAT DISTINGUISH TEXT TYPES

Several features distinguish literary and informational texts. Skilled writers understand that different kinds of text need different structural patterns, and good readers are able to use these specific text features as aids in comprehension.

LITERARY TEXTS

The 2009 NAEP Reading Assessment will present reading passages (i.e., stimulus material) drawn from three categories of literary text:

- Fiction.
- Literary nonfiction, such as essays, speeches, and autobiographies or biographies.
- Poetry.

The structural patterns of *fiction* (i.e., short stories and novels) have been studied extensively. Although many researchers have suggested different ways to name the elements of a story (Stein and Glenn 1979), there is general agreement that a story consists of the following components: the setting or settings; a simple or complex plot consisting of a series of episodes and delineating a problem to be solved; the problem or conflict, which requires characters to change, revise plans, or face challenges as they move toward resolution; and a reaction that expresses the protagonist's feelings about his or her goal attainment or relates to the broader consequences of the conclusion of the story. This structure is often referred to as a *story grammar*. Characters populate each story, in major or minor roles; themes or major ideas are stated either implicitly or explicitly.

Works of *literary nonfiction* such as biographies, essays, and speeches employ distinct, varied structural patterns and literary features to reflect their purpose and audience. These works may not only present information and ideas but also employ distinctly literary elements and devices to communicate their message and to make their content more accessible to readers. Biographies and autobiographies, for example, usually follow a structure that in many ways mirrors the story structure of fictional works and they may employ literary devices, but they also present information. Literary essays and speeches may be structured differently but also draw on literary devices. The Gettysburg Address, for example, might be viewed simply as an argumentative text or as a dedication or a eulogy,

but it is more appropriately viewed as a sophisticated literary text. Readers approach texts of this type not only to gain enjoyment and information, but also to learn and to appreciate the specific craft behind authors' choices of words, phrases, and structural elements.

Like fiction and literary nonfiction, *poetry* demonstrates specific text characteristics, but these characteristics are different from those found in continuous prose (Hanauer forthcoming). Some poetry possesses very rhythmic or metrical patterns and some is written as "free verse" without a regular line pattern. Poetry is a highly imaginative form of communication in that poets try to compress their thoughts in fewer words than would be used in ordinary discourse or in prose (Frye 1964). Because the language is often brief and concise, poems employ picturesque and evocative words as well as similes, metaphors, personification, imagery, and other devices that convey the symbolic nature of the ideas, emotions, and actions being expressed. Poetry often involves a high level of abstraction in language and ideas, and requires specific critical thinking skills not found in other types of literary works. For these reasons, it is important that NAEP include poetry on the assessment at grades 4, 8, and 12.

INFORMATIONAL TEXTS

For the NAEP Reading Assessment, informational texts will be classified into three broad categories:

- Exposition.
- Argumentation and persuasive text.
- Procedural text and documents.

Informational text, specifically exposition, argumentation, and persuasive text, does not have a single, identifiable structure. Rather, different types of informational text exhibit distinct structural features. The most common structural patterns for continuous expository, argumentative, and persuasive text can be summarized as follows (Bovair and Kieras 1991; Meyer 1975; Goldman and Rakestraw 2000; Kobayashi 2002):

Description: A descriptive text structure presents a topic with attributes, specifics, or setting information that describes that topic.

Sequence: Ideas grouped on the basis of order or time.

Causation: The text presents causal or cause-and-effect relationships between the ideas presented in the text.

Problem/Solution: The main ideas are organized into two parts: a problem and a subsequent solution that responds to the problem, or a question and an answer that responds to the question.

Comparison: Ideas are related to one another on the basis of similarities and differences. The text presents ideas organized to compare, to contrast, or to provide an alternative perspective.

Expository text, argumentation, and persuasive text often contain pictures, charts, tables, and other graphic elements that augment text and contribute to its meaning. Ancillary aids such as headings, bolded text, or bulleted lists emphasize specific components of the text to reinforce authors' messages. Literary texts differ in that illustrations, pictures, or other nonprint elements (when present) may aid readers in understanding the text but are not usually critical for comprehension.

The first kind of informational text on the NAEP Reading Assessment, *exposition*, presents information, provides explanations and definitions, and compares and contrasts. Textbooks, news stories, and informational trade books are examples of expository text. Texts classified as argumentation or persuasive text accomplish many of these same goals but can be distinguished by their particular purpose and by the features that authors select to accomplish their goals for writing.

The second category of informational text includes *argumentation* and *persuasive* text (Driver, Newton, and Osborne 2000; Osborne 2002; Wineburg 1991). Argumentation seeks to influence through appeals that direct readers to specific goals or try to win them to specific beliefs. Authors of persuasive writing must establish their credibility and authority if their writing is to be successful. Examples of persuasive text are political speeches, editorials, and advertisements.

The third type of informational text is often categorized as *procedural text* or *documents* (Kirsch and Mosenthal 1990; Mosenthal 1996; Mosenthal 1998). Procedural texts convey information in the form of directions for accomplishing a task. A distinguishing characteristic of such text is that it is composed of discrete steps to be performed in a strict sequence with an implicit end product or goal. After reading the text, the reader should be able to reach a goal or complete a product. Examples include (but are not limited to) manuals and product support materials, directions for art activities and hobbies, and so on. Procedural texts may include information arranged in graphs, charts, or maps, in addition to prose.

Document texts in a variety of forms will also be represented on the NAEP Reading Assessment. Documents include graphical representations, often as multimedia elements that require readers to draw on information presented as short continuous prose and also as columns, matrices, or other formats. Document structures can be simple or complex and can present information in a straightforward way as in a simple list or pie graph with clearly delineated elements or embed or "nest" information within a document's structure. Documents are used frequently in schools and in society. Textbooks often include graphs, tables, and illustrations to accompany and expand on traditional text. Forms are also common (such as applications) as are procedural texts (such as manuals and directions). Documents have implicit procedures embedded within them. Often, readers must "cycle" through the document or the set of procedures to gain needed information or to

answer specific questions. For example, instructions suggest the manner in which an application is to be completed.

Informational text will be included at all levels of the NAEP Reading Assessment. Documents embedded in text will be used at grades 4 and 8; stand-alone documents that provide enough information to support item development may be used at grade 12. Chapter two describes the criteria for evaluating examples and noncontinuous text and documents for inclusion.

PERCENTAGE OF PASSAGES BY TEXT TYPE AND GRADE

Exhibit 1 shows the recommended distribution of literary and informational passages on the 2009 assessment. The percentage listed for literary texts encompasses all three categories of text: fiction, literary nonfiction, and poetry. The percentage for informational text likewise includes exposition, argumentation and persuasive texts, and procedural texts and documents. The *Specifications for the 2009 NAEP Reading Assessment* will detail how these percentages are to be distributed across grades 4, 8, and 12.

The distribution reflects the kinds of texts that students read across the curriculum as they progress through elementary, middle, and high school (Alexander and Jetton 2000). It further reflects the distribution of text types on many state reading tests designed to reflect what students read across the curriculum.

Exhibit 1. Percentage distribution of literary and informational passages

Grade	Literary	Informational
4	50	50
8	45	55
12	30	70

Mixed Texts

Many of the texts that convey information have been termed *mixed texts* (Alexander and Jetton 2000). This type of text is common in classroom reading as students are introduced to informational texts as a genre distinct from the "stories" common in lower grades (Duke 2000; Leu and Kinzer 2000). Examples include historical or scientific accounts presented in quasi-narrative form yet used to communicate information. Their literary qualities (for example, literary elements and devices) will determine their classification as literary or informational.

Multiple Texts

A common task for readers at all grades is integrating information across a set of texts. It is often the case that readers have multiple questions for which they need or want answers. A single text may answer some questions incompletely, or a single text might contain answers for only a portion of the questions a reader has. The solution is to use other

texts to find additional information. In consulting multiple texts, readers must engage in all the processes to read individual texts and they must also engage in other processes to compare those texts on multiple dimensions and decide on their accuracy, bias, and credibility. These skills need to be assessed to see how well students can read and comprehend texts that contain different information, reach different conclusions about the same material, or have different levels of credibility. Continuing the use of intertextual passage sets as part of the NAEP Reading Assessment is recommended to approximate the authentic task of reading and comparing multiple texts.

VOCABULARY ASSESSMENT ON THE 2009 NAEP READING ASSESSMENT

The Governing Board has endorsed the idea of measuring students' vocabulary as part of the reading assessment and supports an approach that assesses vocabulary in the context of the reading passages. The goal of vocabulary assessment will be to measure students' *meaning vocabulary*, which can be defined as follows:

Meaning vocabulary is the application of one's understanding of word meanings to passage comprehension.

The proposed method of assessing meaning vocabulary on the 2009 NAEP Reading Assessment assumes that the ability to gain a sense of the meaning of all or most words in a passage, especially those words that convey important information linked to central ideas of the passage, is a necessary condition for comprehension. NAEP meaning vocabulary items will target words already present in the NAEP reading comprehension passages. Candidate words must convey important meaning linked to the central idea(s) of the passage; comprehension would likely be disrupted if the meaning of the test word is not known. It is anticipated that each passage will have approximately two vocabulary items. The vocabulary assessment is explained in detail in chapter two.

ASSESSING STUDENTS WITH SPECIAL NEEDS

The NAEP Reading Assessment is designed to measure the academic achievement of all test takers at a given grade level; hence, students with disabilities and English language learners are included in the assessment sample. The assessment is administered to English language learners and students with disabilities who, based on inclusion criteria provided by NAEP, are capable of participating. Special care is taken in designing and developing the assessment to ensure that these students, along with all others, find the passages and items accessible. For example, passages that might require specific background or experiential knowledge for comprehension are not included in the assessment. Items are written in plain language without jargon or complex syntactical structures.

Some students may need accommodations to be able to participate in the NAEP Reading Assessment. NAEP attempts to provide accommodations to students that match the way in which they are tested in school as long as those accommodations do not alter the construct being measured. For example, large-print versions are made available for students

with visual impairments; students with disabilities may be given one-on-one or small-group testing situations or extended time to complete the assessment. Some students, for example those who are learning English, may have the test directions (but not the passages or items) read orally to them. Other students may benefit from having a trained aide transcribe dictated responses for them. Accommodations may be provided in combination, for example, extended testing time and individual administration of the assessment.

COMPARISON OF 1992–2007 NAEP READING FRAMEWORK AND 2009 NAEP READING FRAMEWORK

The framework for the 2009 NAEP Reading Assessment replaces a framework developed for the 1992 assessment. The previous framework was refined during its use to reflect more clearly the goal of precisely measuring students' reading skills and strategies and was reissued for the 2003 assessment. The 2009 framework honors many aspects of the previous one, but also introduces some changes that can lead to better measurement and more precise reporting of assessment results. Important changes featured in the 2009 NAEP Reading Framework follow:

- An assessment design based on current scientific reading research.
- Consistency with NCLB.
- Use of international reading assessments to inform the NAEP framework.
- More focused measurement of vocabulary.
- Measurement of reading behaviors (cognitive targets) in a more objective manner.
- Distinction of cognitive targets relevant to literary and informational text.
- Use of expert judgment, augmented by readability formulas, for passage selection.
- Testing of poetry at grade 4 in addition to grades 8 and 12.
- Special study of vocabulary to inform development of the 2009 assessment.

Key similarities and differences between the two frameworks are presented in exhibit 2. Chapter two explains the proposed content and design of the 2009 assessment. The content and cognitive targets, as operationalized to reflect the definition of reading presented earlier in chapter one, will yield passages and items that reflect the complex interaction of the reader, the text, and the context of the assessment.

Exhibit 2. Similarities and differences: 1992–2007 and 2009 NAEP reading frameworks

	Previous 1	Reading				
	Framework		2009 NAEP Reading Framework			
Content	Content of assessment: • Literary. • Informational. • Document.	Contexts for reading: • For literary experience. • For information • To perform task.	Literary text.Fiction.Literary nonficPoetry.	tion.	 Information: Exposition. Argumentate persuasive to Procedural to documents. 	ion and ext.
Cognitive Processes	Stances/aspects of reading:		Locate/recall	e targets distinguished by text type Integrate/interpret Critique/ evaluate		Critique/ evaluate
Vocabulary	Vocabulary as a "target" of item development, with no information reported on students' use of vocabulary knowledge in comprehending what they read.		Systematic approach to vocabulary assessment with potential for a vocabulary subscore			
Poetry	Poetry included as material at grades 8	Poetry included as stimulus material at all grades.				
Passage Source	Use of intact, authentic stimulus material.		Use of authentic s excerpting stimulu			ome flexibility in
Passage Length	Grade 4: 250–800 Grade 8: 400–1,000 Grade 12: 500–1,500		Grade 4: 200–800 Grade 8: 400–1,000 Grade 12: 500–1,500			
Passage Selection	Expert judgment as passage selection.	Expert judgment and use of at least two research-based readability formulas for passage selection.				
Item Type	Multiple-choice and constructed- response items included at all grades.		Multiple-choice and constructed-response items included at all grades.			

CONTENT AND DESIGN OF 2009 NAEP IN READING

This chapter presents the content and design of the 2009 NAEP Reading Assessment. Key sections of the chapter are as follow:

- Texts to be included on the 2009 NAEP Reading Assessment
- Characteristics of texts selected for inclusion on the 2009 NAEP Reading Assessment
 - Literary text
 - Informational text
- Vocabulary on the 2009 NAEP Reading Assessment
- Cognitive targets for the 2009 NAEP Reading Assessment
- Item types on the NAEP Reading Assessment

TEXTS ON THE 2009 NAEP READING ASSESSMENT TO BE INCLUDED

The 2009 National Assessment of Educational Progress in Reading will assess students' comprehension of literary and informational passages. Within these passages, vocabulary will also be assessed. Chapter one presented the rationale for including literary and informational text on the NAEP Reading Assessment and this chapter begins by describing the text structures and features and aspects of author's craft about which items will be developed.

The matrices in exhibits 3 and 4 show the kinds of literary and informational texts that will be sampled at grades 4, 8, and 12, along with the text structures and literary devices or elements of author's craft about which items may be developed.

The matrices are designed to show the following aspects of literary and informational text:

- Genres and types of text to be assessed.
- Text structures and features about which items may be asked.
- Aspects of author's craft about which items may be asked.

Types of text refers to the idealized norms of a genre (Fludernik 2000), not the source of the stimulus material per se.

Text structures and features define the organization and elements within the text. The organization and elements refer to the ways ideas are arranged and connected to one another. Features refer to visual and structural elements that support and enhance the reader's ability to understand the text.

Author's craft pertains to the specific techniques that an author chooses to relay an intended message.

Entries listed within each cell of the matrices should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft. However, it is important to delineate the type of text to be used in reading comprehension tests (Kobayashi 2002; Wixson and Peters 1987). Understanding the range of text types for inclusion in the 2009 NAEP Reading Assessment illuminates the complex nature of reading comprehension passages and the accompanying questions. Items will assess students' application of knowledge about text types, text features and structures, and author's craft not their recognition of specific terminology in isolation. The designation of entries in the matrices by grade level reflects the levels at which these components of text are presented in state English language arts standards. They have further been confirmed by experienced teachers and teacher educators.

LITERARY TEXT

The literary text matrix shown in exhibit 3 outlines the common forms of continuous prose and poetry that may be included. The matrix is divided into three sections (fiction, literary nonfiction, and poetry) and provides information on the aspects of text about which items will be developed. Successively more complex text forms are added at each level.²

²A detailed explanation of the literary and informational text matrices will be provided in the *Specifications* for the 2009 NAEP Reading Assessment.

Exhibit 3. Literary text matrix: Fiction

		Genre/Type of Text	Text Structures and Features	Author's Craft
	Grade 4	 Adventure stories Historical fiction Contemporary realistic fiction Folktales Legends Fables Tall tales Myths Fantasy 	 Themes Morals Lessons Organization Plot: sequence of events Conflict Solution Resolution Elements Setting Characterization 	Diction and word choice Dialogue Exaggeration Figurative language Symbolism Simile and metaphor
Fiction	Grade 8	Science fiction Plus increasingly complex application of grade 4	Organization Parallel plots Circular plots Elements Point of view Contradictions Internal vs. external conflict Plus increasingly complex	 Mood Imagery Flashback Foreshadowing Personification Plus increasingly complex
	Grade 12	Satire Parody Allegory Monologue Plus increasingly complex	application of grade 4 Organization Differentiation of plot structures for different purposes and audiences Elements Interior monologue Unreliable narrators Multiple points of view Plus increasingly complex	 application of grade 4 Dramatic irony Character foils Comic relief Unconventional use of language
		application of grades 4 and 8	application of grades 4 and 8	application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

FICTION

As suggested in the matrix, students in elementary and middle schools read many different kinds of stories for enrichment and enjoyment. These texts are representative of the developing conceptual understandings formed by students during this period. At grades 8 and 12, more complex genres of fiction are common including satires, parodies, science fiction, and allegories. For purposes of the NAEP Reading Assessment, these genres may be either intact passages or passages excerpted from longer genres such as

novels. Material excerpted from longer pieces will be carefully analyzed to ensure that it has the structural integrity and cohesion necessary to sustain item development.

The matrix also shows the aspects of text structures and features and author's craft that may be assessed. These components, as well as the purposes for reading, become increasingly complex and sophisticated as students move through the elementary, middle, and high school grades. For example, themes may be more abstract; plots may involve internal or external conflicts; characterization may develop with antagonists, protagonists, and narrators with intertwined motives, beliefs, traits, and attitudes; the theme and setting may be more integral to each other; the plot may consist of a series of rising and falling actions within episodes; and the point of view or vantage point chosen by the author to reveal ideas, characters, or actions becomes more sophisticated, often including a shifting point of view or multiple points of view.

Authors select from a range of stylistic devices to enhance their presentation. In the matrix, these are referred to as author's craft. At grade 4, author's craft includes figurative language such as symbolism, simile, metaphor, diction and word choice, dialogue, and exaggeration. More abstract elements, such as flashback and imagery, are part of author's craft at grade 8 in addition to more complex applications of the types of author's craft listed for grade 4. Fictional passages for grade 12 are complex and may include the following literary devices—dramatic irony, character foils, comic relief, and unconventional use of language—in addition to the devices listed at grades 4 and 8.

Exhibit 3 (continued). Literary text matrix: Literary nonfiction

			Text Structures and	
		Genre/Type of Text	Features	Author's Craft
Literary Nonfiction	Grade 4	Personal essay Autobiographical and biographical sketches	Organization Description Cause and effect Comparison Chronology Elements Point of view Themes or central ideas Supporting ideas Logical connections Transitions	 Diction and word choice Use of exposition, action, or dialogue to introduce characters Exaggeration Figurative language Symbolism Simile and metaphor
Liter	Grade 8	Character sketch Memoir Speech Plus increasingly complex application of grade 4	Increasingly complex application of grade 4	 Voice Tone Imagery Metaphoric language Irony Plus increasingly complex application of grade 4

Exhibit 3 (continued). Literary text matrix: Literary nonfiction

	Genre/Type of Text	Text Structures and Features	Author's Craft
rde 12	Classical essay		DenotationConnotation
Grade	Plus increasingly complex application of grades 4 and 8	Increasingly complex application of grade 4	Plus increasingly complex application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

LITERARY NONFICTION

The second type of literary text is literary nonfiction, which may include elements of narration and exposition and is often referred to as mixed text (Alexander and Jetton 2000). Literary nonfiction is an example of mixed text because it uses literary techniques usually associated with fiction or poetry and also presents information or factual material. Stylistically, it frequently blends literary elements and devices with factual information with the dual purpose of informing and offering reading satisfaction. Text types for literary nonfiction at grade 4 include autobiographical and biographical sketches, and personal essays. At grade 8, additional forms of literary nonfiction used include character sketches, memoirs, and speeches. Classical essays are introduced as literary nonfiction at grade 12. Unlike texts that can be categorized as informational because of their sequential, chronological, or causal structure, literary nonfiction uses a storylike structure. Classical essays may interweave personal examples and ideas with factual information to attain their purpose of explaining, presenting a perspective, or describing a situation or event.

Literary nonfiction selected for inclusion on NAEP will conform to the highest standards of literary quality. Literary nonfiction combines structures from both literary and informational texts. At grade 4, text structures and features in literary nonfiction include description, cause and effect, comparison, chronology, point of view, themes and central ideas, and supporting ideas. At grades 8 and 12, increasingly complex structures listed above are noted in literary nonfiction. Text features such as logical connective devices and transitional devices are listed at grade 4.

A range of literary devices and techniques termed author's craft are present in literary nonfiction. Examples of author's craft at grade 4 include diction and word choice, various ways to introduce characters, exaggeration, and figurative language. At grade 8, increasingly complex techniques are listed for author's craft: voice, tone, imagery, metaphoric language, and irony. Denotation and connotation are listed at grade 12 for author's craft. Grades 8 and 12 will include more complex forms of the text structures and features and author's craft listed at grade 4.

Exhibit 3 (continued). Literary text matrix: Poetry

		Genre/Type of Text	Text Structures and Features	Author's Craft
Poetry	Grade 4	 Narrative poem Lyrical poem Humorous poem Free verse 	Organization Verse Stanza Text features Repetition Omission Dialogue Line organization Patterns Elements Rhyme scheme Rhythm Mood Themes and intent	 Diction and word choice (including the decision to omit words that may leave the reader with much to infer) Choice of different forms of poetry to accomplish different purposes Exaggeration Use of imagery to provide detail Figurative language Simile Metaphor Imagery Alliteration Onomatopoeia
Po	Grade 8	 Ode Song (including ballad) Epic Plus increasingly complex application of grade 4 Sonnet Elegy 	Elements	 Figurative language Symbolism Personification Plus increasingly complex application of grade 4 Denotation Connotation Irony Tone Complex symbolism
	Grade 12	Plus increasingly complex application of grades 4 and 8	 Soliloquy Iambic pentameter Plus increasingly complex application of grades 4 and 8 	Extended metaphor and analogy Plus increasingly complex application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

POETRY

The third type of literary text included in the 2009 NAEP Reading Assessment is poetry. Like fiction, poetry has distinctive forms, functions, and structures further guided by literary structures and textual features. The matrix lays out the kinds of poetry that students encounter at different grade levels. Thus, basic poetic forms at grade 4 are narrative,

lyrical, and humorous poems and free verse. Additionally at grade 8, odes, songs, and epics are included in the matrix for possible item development. More complex poetic forms are included at grade 12, such as sonnets and elegies. It is possible that two poems may be used together in intertextual item sets to allow students to perform complex reading tasks, such as comparing thematic treatment in two poems or contrasting two poets' choices of literary devices.

Readers use the structure of poetry to aid in comprehension. Poetic structures range from simple to complex. Students at grade 4 can be expected to be familiar with simple organizational patterns such as verse and stanza along with the basic elements of rhyme scheme, rhythm, mood, and themes and intent. At grades 8 and 12, increasingly complex poetic organizational patterns and elements will be included. Students will also be expected to understand the use of "white space" as a structural feature of poetry.

Understanding a poet's choices also aids in understanding poetry. Language choice is of particular importance because the meaning in poetry is distilled in as few words as possible. Poets choose from among a range of rhetorical structures and figurative language, using, for example, repetition, dialogue, line organization and shape, patterns, and many forms of figurative language. Increasingly complex application of figurative language, rhetorical devices, and complex poetry arrangements are included at grades 8 and 12.

INFORMATIONAL TEXT

As stated in chapter one, informational text on the 2009 NAEP Reading Assessment will be of three types: exposition, argumentation or persuasive text, and procedural text or documents. Exhibit 4 presents the ways informational text will be assessed at grades 4, 8, and 12. The matrix consists of three parts, each of which is accompanied by explanatory text.

Exhibit 4. Informational text matrix: Exposition

			Text Structures and	A 41 3 C 84
Exposition	Grade 4	 Genre/Type of Text Informational trade book Textbook News article Feature article Encyclopedia entry Book review 	Features Organization Description Sequence (e.g., enumeration, chronology) Cause and effect Problem and solution Comparison and contrast Content features Point of view Topics or central ideas Supporting ideas and evidence Graphic features Titles Subheadings Italics Captions Sidebars Photos and illustrations Charts and tables	 Author's Craft Transitional words Signal words Voice Figurative language and rhetorical structures Parallel structure Quotations Examples Repetition Logical arguments
	Grade 8	 Historical document Essay (e.g., informational, persuasive, analytical) Research report Plus increasingly complex application of grade 4 	Increasingly complex application of grade 4	 Irony Sarcasm Plus increasingly complex application of grade 4
	Grade 12	Essay (e.g., political, social, historical, scientific, natural history) Literary analysis Plus increasingly complex application of grades 4 and 8	Increasingly complex application of grade 4	 Denotation Connotation Complex symbolism Extended metaphor and analogy Paradox Contradictions/ incongruities Ambiguity Increasingly complex application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

EXPOSITION

As they progress beyond the early grades, students read expository text with increasing frequency both in and out of school (Broer, Aarnoutse, Kieviet, and Van Leeuwe 2002). The primary goals of expository text for school-age readers are to communicate information and to advance learning. Forms that may be assessed at grade 4 are informational trade books, textbook passages, news stories, feature stories, and encyclopedia entries. At grade 8, expository text genres include historical documents, various grade-appropriate essays, and research reports. More complex essay formats will be included for assessment at grade 12 such as political, social, historical, or scientific essays that primarily communicate information.

Expository texts are characterized by internal sets of "grammars" similar in function to the story grammars discussed in chapter one. These grammars are designed to move the exposition forward and to help the reader comprehend the text. As shown in the matrix, the major organizational structures of exposition are description, sequence, cause and effect, problem and solution, and comparison and contrast (Meyer 1975). As mentioned in chapter one, exposition may also include lists as a structural component with lists of descriptions, causes, problems, solutions, and views presented within other structures. Commonly, exposition does not contain just one structural format, but rather combines several structures embedded in the text.

Specific elements within these organization structures signal meaning to the reader. Sequence, point of view, topics or central ideas, and supporting ideas and evidence are listed at grade 4; at grade 8 and grade 12, the structural organization and elements will be assessed at increasingly complex levels and with increasingly sophisticated texts. Some surface-level or graphic features support the text structures of exposition and guide the reader through the text. Other textual features can be categorized as reflecting author's craft; these features guide the reader through the use of transitional words, signal words, voice, figurative language, and rhetorical structures. At grades 8 and 12, increasingly complex use of these features and of the author's craft will be included for assessment.

Exhibit 4 (continued). Informational text matrix: Argumentation and persuasive text

		Text Structures and	
	Genre/Type of Text	Features	Author's Craft
Argumentation and Persuasive Text	 Informational trade book Journal Speech Simple persuasive essay 	Organization Description Sequence (e.g., enumeration, chronology) Cause and effect Problem and solution Comparison and contrast Content features Author's perspective or position Topics or central ideas Supporting ideas and evidence Contrasting viewpoints and perspectives Presentation of the argument (e.g., issue definition, issue choice, stance, relevance) Graphic features Titles Subheadings Italics Captions Sidebars Photos and illustrations Charts and tables	 Transitional words Signal words Voice Figurative language and rhetorical structure Parallel structure Quotations Examples Repetition Exaggeration Emotional appeal Tone
0 0	 Letter to the editor Argumentative essay More complex persuasive essay Editorial 		 Irony Sarcasm Figurative language and rhetorical structure Parallel structure Quotations
	Plus increasingly complex application of grade 4	Increasingly complex application of grade 4	Plus increasingly complex application of grade 4

Exhibit 4 (continued). Informational text matrix: Argumentation and persuasive text

	Genre/Type of Text	Text Structures and Features	Author's Craft
Grade 12	 Essay (e.g., political, social) Historical account Position paper (e.g., persuasive brochure, campaign literature, advertisements) 		
	Plus increasingly complex application of grades 4 and 8	Increasingly complex application of grade 4	Increasingly complex application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

ARGUMENTATION AND PERSUASIVE TEXT

Many forms of informational text pose an argument or attempt to persuade readers toward a particular viewpoint. These texts present information to support or prove a point, to express an opinion, and to try to convince readers that a specific viewpoint is correct or justifiable. Various logical fallacies and forms of bias may be found in argumentation and persuasive text. As the matrix shows, there is considerable similarity in structure, literary features, and elements among exposition, argumentation, and persuasive text. The real distinction lies in the purpose for which an author writes these particular kinds of informational text; as stated, exposition seeks to inform and educate, whereas argumentation and persuasive text seek to influence their readers' thinking in other, often subtle but significant ways.

At grade 4, argumentation and persuasive texts listed in the matrix are informational trade books that specifically argue a position or persuade the reader toward a stance, journals, speeches, and simple persuasive essays. However, in 2009 NAEP will not assess argumentation and persuasive texts at grade 4 due to difficulty in locating high-quality texts appropriate for this grade level. At grade 8, there are more complex forms of argumentation and persuasive texts: letters to the editor and editorials and argumentative and grade-appropriate persuasive essays. At grade 12, argumentation and persuasive texts become increasingly more complex with a variety of types of essays such as political and social commentary essays, historical accounts, and position papers such as persuasive brochures, campaign literature, and advertisements.

Particular organization techniques and elements are used to create a clear argument or to form a persuasive stand. The differences between exposition and argumentation and persuasive text lie not in the structural organization, but rather in the way the texts are elaborated through the use of contrasting viewpoints, shaping of arguments, appeals to

emotions, and other manipulations of the elements of text and language. The organizational structures at all levels are the same as in exposition: description, sequence, cause and effect, problem and solution, and comparison and contrast; they are represented in grades 8 and 12 with increasing complexity.

Elements within these organizational structures include the author's perspective, topics or central ideas, supporting ideas, contrasting viewpoints or perspectives, and the presentation of the argument (e.g., issue definition, issue choice, stance, and relevance). These elements appear at all grade levels with complexity increasing at higher grade levels. In addition, at grade 12 students may be asked about the structure of a given argument; connections among evidence, inferences, and claims; and the structure of a deductive versus inductive argument. Twelfth-grade students may also be asked questions about the range and quality of evidence, and logical fallacies, false assumptions/ premises, loaded terms, caricature, leading questions, and faulty reasoning in argumentation and persuasive texts.

Exhibit 4 (continued). Informational text matrix: Procedural texts and documents

		Genre/Type of Text	Text Structures and Text Features
Procedural Texts and Documents	Grade 4	Embedded in text Directions Map Timeline Graph Table Chart	Organization Description Procedures Sequence (e.g., enumeration, chronology) Graphic features Titles Labels Headings Subheadings Sidebars Photos and illustrations Charts and graphs Legends
ocedural Texts	Grade 8	Embedded in text Recipe Schedule Plus increasingly complex application of grade 4	Increasingly complex application of grade 4
Pro	Grade 12	Stand-alone material	Increasingly complex application of grades 4 and 8

Note: Entries listed within each cell should be construed as neither definitive nor inclusive of all text structures and features or techniques of author's craft.

PROCEDURAL TEXTS AND DOCUMENTS

Research indicates that adults spend considerably more time reading documents (i.e., information in matrix or graphic form) than they do reading prose materials (Guthrie and Mosenthal 1987; Kirsch and Mosenthal 1990; Mosenthal 1996; Mosenthal 1998). Documents and procedural texts are indeed common in our society; for example, we interpret bus schedules, assemble simple devices, order goods from a catalog, or follow directions to set the VCR clock. Such texts are used frequently in elementary and secondary schools, where students encounter textbooks replete with graphs, tables, and illustrations to accompany and expand traditional continuous text.

Procedural text may be primarily prose arranged to show specific steps toward accomplishing a goal or it may combine both textual and graphic elements to communicate with the user. Documents, in contrast, use text sparingly, in a telescopic way that minimizes the continuous prose that readers must process to gain the information they need.

As the matrix shows, document texts on the 2009 NAEP Reading Assessment may include, but are not limited to, tables and charts. Stand-alone procedural text or documents will not be included at grades 4 and 8; such text will be embedded in or ancillary to continuous text. They may appear as stand-alone stimuli at grade 12 but their use will account for only a small amount of the stimuli in the entire assessment. It is likely that many of the documents may be used as part of intertextual item sets. For example, a student might encounter a bar graph and a timeline with items that relate to both texts.

Documents and procedural text features act as necessary clues to the organization of the text. As textual supports, these features guide the reader through the text. For the purposes of the 2009 NAEP Reading Assessment, graphic features include titles, labels, headings, subheadings, sidebars, photos and illustrations, charts and graphs, and legends at grades 4, 8, and 12. More complex examples of these will be included at each successive grade.

CHARACTERISTICS OF TEXTS SELECTED FOR INCLUSION

Passages selected as stimulus material for the 2009 NAEP Reading Assessment must meet rigorous criteria. They will all be authentic texts of the highest quality, evidencing characteristics of good writing, coherence, and appropriateness for each grade level. Passages will be drawn from a variety of contexts familiar to students nationwide. Stimulus material must be engaging to students at each grade level. Furthermore, material must reflect our literary heritage by including recognized works from varied historical periods (Ravitch 2003).

It is true that children's experience differs from that of adults, and therefore the application of standards should be consonant with child life. Nevertheless, one must keep in mind the emotional maturity of the children for whom the book or books are intended. This does not

mean that the works must be watered down so as to meet the reading ability levels of young children. On the contrary, some books of lasting value outstrip their vocabulary lists and connect with children on emotional-maturity levels so that they can be understood and enjoyed by the young themselves.... [T]he standards basic to good writing in adult literature are also basic to good writing for children (Georgiou 1988).

Most material included on the assessment will be presented in its entirety, as students would encounter it in their own reading. However, some material may be excerpted, for example, from a novel or a long essay. Excerpted material will be carefully analyzed to ensure that it is coherent in structure.

PASSAGE LENGTH

Material on the assessment will be of differing lengths as shown in exhibit 5.

Exhibit 5. Passage lengths for grades 4, 8, and 12

Grade	Range of Passage Lengths
	(Number of Words)
4	200–800
8	400–1,000
12	500-1,500

Passages of these lengths are recommended for several reasons. To gain the most valid information about students' reading, stimulus material should be as similar as possible to what students actually encounter in their in-school and out-of-school reading. Unlike many common reading tests that use short passages, NAEP will present longer material that challenges students to use their strategic reading skills in ways that reflect the kinds of reading they do in nontest situations (Paris, Wasik, and Turner 1991). Furthermore, short passages usually will not yield approximately 10 distinct items, the required minimum number for each NAEP item set. Longer passages, with clear structural patterns, can support the development of multiple, distinct, nontrivial items that cover the range of content included in the literary and informational text matrices. These items will also allow broad coverage of the cognitive targets discussed later in this chapter.

It is expected that in some cases, two poems will be used together to assess students' ability to compare them in terms of their themes and stylistic features. Prose passages used in intertextual item sets will also be fairly short. Likewise, it is possible that two documents might be included as intertextual stimuli at grade 12.

SELECTION OF LITERARY AND INFORMATIONAL PASSAGES

Several methods of evaluating passages will be used to ensure that the best possible stimulus material is included. Authentic material must be of the highest quality and it must come from authentic sources such as those students would encounter in their inschool and out-of school reading. Material must be coherent and allow items that assess domain-specific knowledge (Kobayashi 2002). Additionally, systematic efforts will be made to ensure that texts selected for inclusion will of interest to the widest number of students. Readers become more engaged in text and consequently comprehend a selection better when they find the material interesting (Bauman 1986; Wade, Buxton, and Kelly 1993; Wade and Moje 2000; Wade et al. 1993). Texts will reflect literary heritage by representing varied historical periods.

Passages selected for inclusion on the assessment will be well written, interesting to read, and *considerate;* that is, easily comprehensible because they are well organized, have appropriate vocabulary, and, where needed, have useful supplemental explanatory features such as definitions of technical terms or topographical features. Ideas marked by graphic features such as italics, bold print, and signal words and phrases tend to be processed more easily and recalled longer than unmarked information. In selecting passages, attention will be paid to written clues within text that can help readers understand structure, guide the development of main ideas, and influence the recall of information. For example, readers tend to organize and remember emphasized information better when authors lead them with signal words indicating main ideas (for example, *the most important point here*), with phrases indicating sequencing (such as words like *first, second, third*), and with statements cross-referencing disparate parts of text (Armbruster 1984).

Especially in the selection of informational text, the degree of content elaboration will be an important criterion for passage selection. Sufficient elaboration of new concepts is needed if students are to gain sufficient information to respond to questions. Tersely written informational text tends to be more difficult for students to comprehend compared with text written with more elaborated explanations. Whether text is tersely written or presents fully elaborated content is particularly important with topics that may be beyond the background knowledge of some students.

An inviting writing style can also enhance interest and thereby increase comprehension. Material may be interesting not because of *what* is said but because of *how* it is said. For example, writers can increase interest by using active rather than passive verbs, by including examples that make the writing less abstract, and by using vivid and unusual words. An inviting writing style also influences voice. Voice, the qualities that help a reader view text as communication between an author and a reader, can have a positive effect on recall (Beck, McKeown, and Worthy 1995).

Expert judgment will be the primary method for evaluating and selecting passages for inclusion on the assessment. Additional methods include the use of story and concept mapping and vocabulary mapping. At least two research-based readability formulas will also be used to gather additional information about passage difficulty (Klare 1984; White

and Clement 2001). Passages will be thoroughly reviewed for potential bias and sensitivity issues.

Story and concept mapping procedures have been used to identify appropriate passages for previous assessments (Wixson and Peters 1987). These procedures result in a graphic representation of a possible stimulus selection that clearly highlights the hierarchical structure and the interrelatedness of the passage components. Story mapping, for example, will show how the setting of a story is related, and contributes to, the development of plot and theme. Concept mapping shows the structure of informational text along with the concepts presented and the relational links among concepts. Organizing information hierarchically within a passage allows the identification of various levels of information within a text so that items can target the most important aspects of what students read. As NAEP begins to assess vocabulary in a systematic way, the story and concept mapping procedures will be modified to ensure that appropriate words are selected for item development.

SELECTION OF POETRY

In selecting poetry for the 2009 NAEP Reading Assessment, it will be important to determine that potential poems present a theme instead of stressing primarily the melodic or stylistic aspects of language use. Especially at grades 4 and 8, the theme should be implicitly presented in terms that are not so abstract that they are beyond students' comprehension. Words and phrases should be used with economy to support and amplify the meaning inherent in the text; the style should be distinguished by author's craft and project the poet's feelings about his or her topic or theme. The ideas presented must be accessible to students and it must be clear that poetry, rather than prose, is the better mode for presenting these ideas. A good question to ask in selecting poetry is:

Does the poetry, through its expression of theme and ideas, carry children beyond their immediate experiential level to extensions where language and imagination meet? (Georgiou 1988)

SELECTION OF NONCONTINUOUS TEXT AND DOCUMENTS

In addition to continuous text prose and poetry, the assessment will include prose augmented by noncontinuous textual elements such as embedded tables or charts. It will also include stand-alone documents at grade 12. An analysis of layout will be essential to ensure that embedded noncontinuous text is used appropriately in a way that is well integrated into the prose text and not gratuitously distracting. Equally, stand-alone documents must be rich with appropriate information about which questions can be asked. The number of categories of information presented graphically and the clarity of the layout of documents will be essential criteria for selecting documents for inclusion. The vocabulary and concept load of multimedia elements and of documents will also be considered.

Exhibit 6 summarizes the considerations for selecting passages and documents. The first two columns present considerations for literary and informational continuous text. The third column presents considerations that must be made in selecting noncontinuous text that is embedded within continuous text or documents that will be used as stand-alone stimulus material at grade 12. Certain considerations are considered **essential** for each kind of stimulus material and represent the fundamental characteristics that make a text or document appropriate for inclusion. All potential stimulus material must also be **grade-appropriate** to ensure that students will be able to understand the concepts presented and are familiar with the material's stylistic features. Finally, balance must be considered so that the assessment as a whole reflects the full range of print and noncontinuous text that students encounter in their in-school and out-of-school reading.

Exhibit 6. Considerations for selecting stimulus material

Literary Text	Informational Text	Graphical Displays of Information
Essential characteristics Ability to engage readers Well-written, rich text Recognized literary merit Theme/topic appropriateness by grade level Grade appropriateness Complexity of characters Number of characters Vocabulary Sophistication in use of literary devices Complexity of dialogue Point of view Complexity of theme Multiple themes (major/minor) Use of time (flashbacks, progressive/digressive) Illustrations Balance Reflective of our literary heritage Style Variety of sentence and vocabulary complexity Appropriateness of mode (prose vs. poetry) Classical as well as contemporary Representative of varied historical periods, cultures, socioeconomic backgrounds, etc.	Essential characteristics Ability to engage readers Well-written, considerate text Coherence Theme/topic appropriate-ness by grade level Grade appropriateness Topic Vocabulary Concepts (number, familiarity, abstractness) Curricular appropriateness at grade level Integrity of structure Types of adjunct aids Explicitness of perspective Style Balance Varied content areas Style Genre Variety of sentence and vocabulary complexity Appropriateness of mode	Essential characteristics Coherence Clarity Relevance (when embedded) Grade appropriateness Structural complexity Topic Vocabulary Concepts (number, familiarity, abstractness) Number of categories of information presented Amount of information within categories Balance Embedded documents balanced with stand-alone documents (at grade 12) Format

VOCABULARY ON THE 2009 NAEP READING ASSESSMENT

In 2009, there will be an assessment of vocabulary in the context of passages that students read. Vocabulary knowledge is considered to be one of the five essential components of reading as defined by the *No Child Left Behind* (NCLB) legislation. In this context, vocabulary is construed not as isolated word meanings but as real knowledge of vocabulary that can advance comprehension.

NAEP will not test definitions in isolation from surrounding text; that is, students will not be assessed on their prior knowledge of definitions. The definition of meaning vocabulary will guide the development:

Meaning vocabulary is the application of one's understanding of word meanings to passage comprehension.

IMPORTANCE OF VOCABULARY FOR READING COMPREHENSION

The associations between vocabulary and learning to read and then between vocabulary and reading comprehension are well documented in research (Hart and Risley 1995).³ Studies have repeatedly shown that students' vocabulary is a fundamental factor in their ability to comprehend what they read. Not knowing the meaning of words as used in a given text may result in decreased comprehension of that text. Comprehending any reading passage requires knowing the meaning of the important content-bearing words of that passage, but often, the meaning of many key words in a passage depends on an interaction of word meaning and passage meaning (Bauman, Kame'enui, and Ash 2002; Landauer, Foltz, and Laham 1998). Because of this interaction, measurement of word meaning by NAEP should be integrated with the measurement of passage comprehension.

Several major factors are known to affect readers' comprehension of what they read and can highlight the connection between word meaning and passage meaning; these include:

- The context for reading (e.g., for study, for skimming, for leisure).
- Fluency in identifying the words of the text.
- Background or domain knowledge of the content of the text.
- Knowledge of "the sense of the meaning" of the words the author uses to convey important content (Miller 1991).
- Comprehension monitoring.

REASONS FOR ASSESSING VOCABULARY ON NAEP READING

The growing body of research documenting the link between vocabulary and reading comprehension provides a strong rationale for the inclusion of a systematic measure of vocabulary. Past assessments have included a few vocabulary test items, all of which

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³ For a complete list of references substantiating vocabulary assessment, see appendix D.

measured vocabulary in context; however, the number of items was scant and there were no specific vocabulary-related criteria for selecting the items or distractors. Furthermore, NAEP reports provided no information about performance on those items or how vocabulary performance might be related to reading comprehension. This change for 2009, then, is significant. All vocabulary items will function both as a measure of passage comprehension and as a test of readers' specific knowledge of the word's meaning as intended by the passage author.

MEASUREMENT OF MEANING VOCABULARY

Vocabulary items will be developed about the meaning of words as they are used in the context of the passages that students read. Students will not be asked to draw on their prior knowledge by providing a written definition of each word on a list or in a set of words. There are two reasons for this approach. First, knowledge as explicit as a written definition of a word is not the specific ability required for passage comprehension. In reality, readers may not be able to provide a complete definition of a word they encounter but do have enough of the sense of the word's meaning as used in text that their comprehension is not impeded. A second argument against demanding specific definitions is that word meaning often depends on the context in which the word appears. Finding out whether readers know one specific definition of a word will not indicate whether they understand that word as it is used in a given text. Indeed, there is evidence that readers who know one definition of a word but not the meaning in a given text try to alter the sense of the text in keeping with their known definition: leading, of course, to misunderstanding the text (Deegan 1995). In addition, writers often use words in a manner that goes beyond concrete, familiar definitions, but do so in ways that skilled readers can interpret effectively. Jacques Barzun describes this:

Language is not an algebra; that is, the symbols do not stay put, nor can they be carried from place to place with an assurance that their value will not change. If language were like an algebra there could be no poetry or other fiction, no diplomacy or intimate correspondence, no persuasion or religious literature. If language were like an algebra, uncomfortable would mean not able to be comforted, and a myriad other nuances of human feelings would have to remain unrecorded and unshared (Barzun 1975).

CONSIDERATIONS FOR SELECTING VOCABULARY

In selecting passages, test developers must create a "map" of the story or expository selection to identify a passage's key features. This procedure has included identifying candidates for vocabulary items, but the process will be enhanced to ensure that passages contain enough candidate words or terms for item development.

The intent of the vocabulary assessment is to determine whether readers know and understand the meanings of the words that writers use to convey new information or meaning, not to measure readers' ability to learn new terms or words. Hence, the assessment will

focus on words that characterize the vocabulary of mature language users and characterize written rather than oral language. The words selected for item development will convey concepts, ideas, actions, or feelings that the readers most likely know. In general, the words selected as targets for item development characterize the language of mature readers and are used in texts from a variety of content domains (Beck, McKeown, and Kucan 2002). Considerations for selecting words for item development are summarized in exhibit 7.

Exhibit 7. Considerations for selecting vocabulary items and distractors

Vocabulary Words To Be Tested	Vocabulary Words Excluded From Testing	Considerations for Distractors
 Characterize the vocabulary of mature language users and characterize written rather than oral language. Label generally familiar 	• Narrowly defined and not widely useful, such as those related to specific content domains (e.g., photosynthesis, fiduciary) or words with limited application (e.g., deserter,	Present a different common meaning of the target vocabulary word, which must be ignored in favor of the meaning in context.
and broadly understood concepts, even though the words themselves may not be familiar to younger learners.	 hamlet). Label or name the main idea of the passage (e.g., the word "emancipation" would not be tested in an 	• May present correct information or content from the text that is not what is meant by the target word.
Necessary for understanding at least a local part of the context and linked to central ideas such that lack of	article dealing with the "Emancipation Proclamation"). • Already likely to be part	May be an alternative interpretation of the context in which the target word occurs.
understanding may disrupt comprehension.Are found in grade-level	of students' everyday speaking vocabulary at grade level.	 May be the meaning of another word that looks or sounds similar to the target word.
reading material.	 Meanings readily derived from language context (e.g., appositives, parenthetic definitions, idiomatic expressions). 	May present a common but inaccurate association with the target word.

Words that are appropriate for inclusion denote concepts or things that readers already know. That is, the word denotes an object, idea, feeling, or action that has been experienced or has been seen by the readers. However, the test item is not designed to determine whether readers know the thing, but rather whether readers are able to link this

NAEP 2009 READING FRAMEWORK

⁴Referred to as "tier 2" words, a term that distinguishes them from tier 1 words, which are common, every-day words basic to the speech and writing of most students, and from tier 3 words, rarely used words or technical terminology.

knowledge (object, idea, feeling, action) to the word the author uses to convey this meaning. NAEP presumes that most readers will likely have the background knowledge of the object, idea, feeling, or action in a passage, but because the words are difficult and uncommon, readers may not readily link that knowledge to the specific word the author uses to convey that meaning. If readers do not connect a meaning with the author's word, their comprehension will suffer. NAEP vocabulary items are designed to test readers' ability to connect an appropriate meaning to the candidate words to gain comprehension. Thus, test items will not target technical terms or words identifying the central idea(s) of the passage because those words often represent new knowledge, concepts, or conceptualizations for readers. Passage comprehension items will measure readers' learning from text; vocabulary items will measure readers' knowledge of certain important words the author uses to impart this meaning.

Clearly, some students (probably highly able readers) will know and understand some test words before taking the assessment. This is unavoidable. Furthermore, we anticipate that some readers will not have the background to link to the author's words and thus will either choose an incorrect response for the item because of their background knowledge or identify the meaning of the word from context and mark the correct response. These are again probably advanced readers. Recognizing this possibility, NAEP will ensure that the vocabulary test items represent a continuum of difficulty across readers at a given grade (as will reading passages and comprehension items). The intent is to identify words that the majority of grade-level students do not generally use in speaking or writing, but have seen or heard at least a few times.

COGNITIVE TARGETS

Items will be developed to assess students' comprehension of literary and informational text. The term *cognitive targets* refers to the mental processes or kinds of thinking that underlie reading comprehension. Test questions will be aligned to cognitive dimensions applicable to literary and informational texts and also to cognitive dimensions specific to each text type. The remainder of the chapter presents those cognitive dimensions targeted by the items (hence the term cognitive targets) and discusses the item types included on the assessment. Inclusion of specific cognitive targets reflects the intent of the definition of reading that guides the assessment. The definition, explained in chapter one, follows.

Reading is an active and complex process that involves:

- Understanding written text.
- Developing and interpreting meaning.
- Using meaning as appropriate to type of text, purpose, and situation.

READING PROCESSES INCLUDED IN COGNITIVE TARGET MATRICES

The reading processes included in the three sections of the cognitive target matrix, exhibit 8, illustrate the complex nature of reading. The research literature contains numerous

studies that show how students use different reading processes when reading various types of text (see chapter one). Hence, the sections of the matrix representing literary and informational text emphasize that different texts elicit different kinds of reading behaviors. The reading processes presented in the matrix are also grounded in the research literature on comprehension, most specifically the literature that uses protocol analysis ("think-alouds") as its research methodology (Garner 1982; Guthrie, Britten, and Barker 1991; Norris and Phillips 1987; Pressley and Afflerbach 1995; Olvshavsky 1976–77). Furthermore, they reflect the cognitive processes assessed on international reading assessments such the Progress in International Reading and Literacy Study (PIRLS) (Campbell et al. 2001) and the Programme for Student Assessment (PISA) (OECD 2000). The behaviors presented in exhibit 8 are illustrative, not comprehensive. The *Specifications for the 2009 NAEP Reading Assessment* will provide a detailed listing of the cognitive targets for item development.

Locate and Recall

The first cognitive behaviors are *locate* and *recall*. As students locate or recall information from what they read, they may identify clearly stated main ideas or supporting details or they may find essential elements of a story, such as characters, time, or setting. Their process in answering assessment items often involves matching information given in the item to either literal or synonymous information in the text before they can then use the textual information to develop a response. As readers engage in these behaviors, they monitor their reading in order to understand when they are comprehending and when they are not. When they realize that the text is not making sense, they employ specific strategies to ensure that they begin to comprehend again.

A salient activity [in reading] is to find the main ideas in the text and make certain that these ideas are remembered—or at least can be found again if needed. The big ideas, of course, are always relative to the goals of the reading with respect to the text. That is, very different ideas may be considered main ideas if a reader is reading for one purpose versus another (Pressley and Afflerbach 1995. p. 44).

Items assessing this component of reading usually focus on information contained in relatively small amounts of text: a sentence, a paragraph, or two or more adjacent paragraphs. These items provide information about the most basic comprehension skills, those that ultimately form the foundation for a more elaborate understanding of what is read. At the same time, these items address the kinds of reading that occur routinely in school and in out-of-school reading activities.

Regardless of a reader's goal—whether reading is done in preparation for a test, in anticipation of a writing assignment, with the expectation of sharing it in a conversation, to determine an author's perspective, or as part of staying abreast in an area of interest—it is necessary to identify the important information in a text (Pressley and Afflerbach 1995, p. 31).

Integrate and Interpret

The next set of reading behaviors refers to what readers do as they *integrate* new information into their initial sense of what a passage says, often *interpreting* what they read in the process. When readers engage in behaviors involving integrating and interpreting, they make comparisons and contrasts of information or character actions, examine relations across aspects of text, or consider alternatives to what is presented in text. This aspect of the reading is critical to comprehension and can be considered the stage in which readers really move beyond the discrete information, ideas, details, themes, and so forth presented in text and extend their initial impressions by processing information logically and completely. As readers integrate information and interpret what they read, they frequently form questions, use mental images, and make connections that draw on larger sections of text, often at an abstract level. They also draw on their knowledge of the structure and elements of literary and informational text.

In applying these behaviors, readers invariably think across large portions of text, across the text as a whole, or even across multiple texts; they relate textual information to knowledge from other sources such as their previous content learning or to internalized criteria and logic. Thus, readers might ask themselves whether something they are reading makes sense to them within the realm of their own experiences or when considered against what they have read in other sources. They examine the text in terms of their specific reading goals or the needs they have for the information that the text can provide. In certain reading situations, readers may apply what they know to what they are reading, for example, determining a real-world application of suggestions in a text on bicycle safety. They also apply information gained from reading, for example in following instructions for repairing a bicycle or reading a map to determine where bike routes have been designated in a city.

Readers are aware of many different aspects of text and the reading task they are performing from the outset of reading. Their perceptions of the text and how it relates to their task/reading goals does much to shape the processing of text, with readers processing some parts of the text superficially and others very carefully. . . . Good readers not only know what they are doing but also why they are doing it, ever aware of the characteristics of text they are confronting and their own reading goals (Pressley and Afflerbach 1995, p. 68).

Items assessing these behaviors might ask students to form generalizations about a piece of informational text or make statements about how the setting of a story contributes to the creation of theme. Other items might require interpretation, for example, of a character's motivations or of an author's reasons for attempting to persuade readers about an issue. Other questions might ask for alternative actions that a character might have taken or an interpretation of an implied message or moral from a story.

Critique and Evaluate

The final set of reading behaviors, *critiquing* and *evaluating* text, requires readers to stand back from what they read and view the text objectively. The focus remains on the text itself but the reader's purpose is to consider the text critically by assessing it from numerous perspectives and synthesizing what is read with other texts and other experiences. Items may ask students to evaluate the quality of the text as a whole, to determine what is most significant in a passage, or to judge the effectiveness of specific textual features to accomplish the purpose of the text (e.g., the effectiveness of details selected to support a persuasive argument). Items might ask for the likelihood that an event could actually have taken place, the plausibility of an argument, or the adequacy of an explanation for an event. Items can ask students to focus at the level of language choices (for example, nuances expressed in a metaphor) or at the broader level of the entire text (for example, evaluating the effectiveness of an author's craft to accomplish his or her overall goals). To answer these questions, students draw on what they know about text, language, and the ways authors manipulate language and ideas to achieve their goals.

Sometimes readers recognize from the very start that they are likely to be evaluative with respect to a text, and likely to react to it affectively. . . . Although some readers evidence great consistency in their evaluative stances as they read some texts, evaluations are often much more discriminated. Regardless of whether a reader is globally positive, globally negative, or a mixture of both, evaluations occur with respect to the style and context of text (Pressley and Afflerbach 1995, p. 76).

Assessing Cognitive Targets

Exhibit 8 presents the cognitive target matrix for the development of items to be used on the 2009 NAEP Reading Assessment.⁵ The term *cognitive targets* is used to refer to the mental processes or kinds of thinking that underlie reading comprehension; the cognitive targets serve to guide the test development process in that item writers "target" these processes or kinds of thinking as they write items. The cognitive targets remain the same across all three grades on the assessment but the passages and documents about which items are developed will be of increasing sophistication at each grade.

⁵ The cognitive targets matrix is for illustrative purposes only and should not be considered an exhaustive list. The cognitive targets will be elaborated further in the *Specifications for the 2009 NAEP Reading Assessment*.

NAEP 2009 READING FRAMEWORK

Exhibit 8. Cognitive targets

	Locate/Recall	Integrate/Interpret	Critique/Evaluate
Both Literary and Informational Text	Identify textually explicit information and make simple inferences within and across texts, such as: Definitions. Facts. Supporting details.	Make complex inferences within and across texts to describe problem and solution, cause and effect: Compare or connect ideas, problems, or situations. Determine unstated assumptions in an argument. Describe how an author uses literary devices and text features.	 Consider text(s) critically to: Judge author's craft and technique. Evaluate the author's perspective or point of view within or across texts. Take different perspectives in relation to a text.
Specific to Literary Text	Identify textually explicit information within and across texts, such as: Character traits. Sequence of events or actions. Setting. Identify figurative language.	 Make complex inferences within and across texts to: Infer mood or tone. Integrate ideas to determine theme. Identify or interpret a character's motivations and decisions. Examine relations between theme and setting or characters. Explain how rhythm, rhyme, or form in poetry contribute to meaning. 	 Consider text(s) critically to: Evaluate the role of literary devices in conveying meaning. Determine the degree to which literary devices enhance a literary work. Evaluate a character's motivations and decisions. Analyze the point of view used by the author.
Specific to Informational Text	Identify textually explicit information within and across texts, such as: Topic sentence or main idea. Author's purpose. Causal relations. Locate specific information in text or graphics.	Make complex inferences within and across texts to: Summarize major ideas. Draw conclusions and provide supporting information. Find evidence in support of an argument. Distinguish facts from opinions. Determine the importance of information within and across texts.	 Consider text(s) critically to: Analyze the presentation of information. Evaluate the way the author selects language to influence readers. Evaluate the strength and quality of evidence used by the author to support his or her position. Determine the quality of counterarguments within and across texts. Judge the coherence, logic, or credibility of an argument.

Items will be developed to assess all cognitive targets at each grade level but the distribution of cognitive targets will vary across grades. In determining the distribution across grade levels, careful thought was given to the kinds of texts that students encounter at

each level. Reference was also made to the distribution across reading processes in the two international reading assessments, PISA and PIRLS (Campbell et al. 2001; OECD 2000). Exhibit 9 displays the distribution of cognitive targets across grades 4, 8, and 12.

Exhibit 9. Percentage distribution of cognitive targets by grade

Grade	Locate/Recall	Integrate/Interpret	Critique/Evaluate
4	30	50	20
8	20	50	30
12	20	45	35

ITEM TYPES

The 2009 NAEP Reading Assessment will include multiple-choice and constructed-response items. Both item types yield valuable information about students' reading and allow a rich, full description of how the nation's students approach different kinds of text. The inclusion of both types of items affirms the complex nature of the reading process because it recognizes that different kinds of information can be gained from each item type. It also acknowledges the real-world skill of being able to write about what one has read.

Multiple-choice items will include four options: the right response and three incorrect responses. It is assumed that a multiple-choice item will take students approximately 1 minute to complete. Short constructed-response items can be answered by one or two phrases or by one or two sentences; they should take students approximately 2 to 3 minutes to complete. Extended constructed-response items should elicit longer, more elaborated answers of a paragraph or two. They should take students approximately 5 minutes to complete. Scoring rubrics for short and extended constructed-response items will focus on the content included in answers, not on spelling or grammatical considerations. However, students must answer constructed-response questions by using information from the text to receive credit. Details regarding the scoring and short and extended constructed-response items appear in the *Specifications for the 2009 NAEP Reading Assessment*. 6

The distribution of multiple-choice and constructed-response items will vary across the grades assessed by the 2009 NAEP Reading Assessment. The percentages in exhibit 10 refer to the amount of assessment time that students will spend responding to these particular kinds of items. Hence, grade 4 students will spend approximately 50 percent of the assessment time responding to multiple-choice items and 50 percent of the assessment

NAEP 2009 READING FRAMEWORK

⁶The Specifications will guide the development of the assessment. It will provide detailed information about the kinds of reading selections to be included, item types, and scoring criteria for constructed-response items. The Specifications will also discuss test administration procedures, any considerations to be given to special populations, and special studies to be conducted in conjunction with the assessment (see appendix B).

time preparing written responses. Students at grades 8 and 12 will spend more time preparing written responses.

Approximately two items per passage will assess vocabulary knowledge. These items may be either multiple choice or short constructed response in format. Exhibit 10 shows the distribution of time to be spent on each kind of item.

Exhibit 10. Percentage distribution of time to be spent on specific item types

		Short Constructed	Extended Con-
Grade	Multiple Choice	Response	structed Response
4	50	40	10
8	40	45	15
12	40	45	15

Less time is allocated to constructed-response items at grade 4 to reflect developmental differences. Students at grade 4 may not be as familiar with written responses to reading questions as are older students (Kobayashi 2002).

CHAPTER THREE

REPORTING RESULTS

Results of the NAEP Reading Assessment administrations are reported in terms of average scores for groups of students on the NAEP 0–500 scale and as percentages of students who attain each of the three achievement levels (Basic, Proficient, and Advanced) discussed below. This is an assessment of overall achievement, not a tool for diagnosing the needs of individuals or groups of students. Reported scores are always at the aggregate level; by law, scores are not produced for individual schools or students. Results are reported for the nation as a whole, for regions of the nation, for states, and for large districts that volunteer to participate in the NAEP trial urban district assessment (TUDA).

NO CHILD LEFT BEHIND PROVISIONS FOR NAEP REPORTING

Under the provisions of the *No Child Left Behind* (NCLB) legislation, states receiving Title I grants must include assurance in their state plans that they will participate in the reading and mathematics state NAEP at grades 4 and 8. Local districts that receive Title I funds must agree to participate in biennial NAEP administrations at grades 4 and 8 if they are selected to do so. Their results will be included in state and national reporting. Participation in NAEP will not substitute for the mandated state-level assessments in reading and mathematics at grades 3 to 8.

In 2002, NAEP initiated TUDA in five large urban school districts that are members of the Council of Great City Schools (the Atlanta City, City of Chicago, Houston Independent, Los Angeles Unified, and New York City Public Schools districts). Ten large districts participated in 2003 and 2005. Districts that participate in TUDA in the future will receive their own data, which they can use for assessing the achievement of their own students and for comparative purposes.

ACHIEVEMENT LEVELS

Since 1990, the National Assessment Governing Board has used student achievement levels for reporting results on NAEP assessments. The achievement levels represent an informed judgment of "how good is good enough" in the various subjects assessed. Generic policy definitions for achievement at the Basic, Proficient, and Advanced levels describe in very general terms what students at each grade level should know and be able to do on the assessment. Reading achievement levels specific to the 2009 NAEP Reading Framework will be developed to elaborate on the generic definitions. New reading-specific achievement-level descriptors will replace those aligned to the previous framework (NAGB 2003). Preliminary achievement level descriptors have been developed for the assessment as a whole and for the vocabulary component of the assessment. These preliminary achievement levels will be used to guide item development and initial stages

of standard. The preliminary achievement level descriptions will be refined as a result of the achievement level setting process.

Exhibits 11, 12, and 13 present the generic achievement level descriptors and the preliminary achievement level descriptions.

Exhibit 11. Generic NAEP achievement levels

Achievement Level	Policy Definition	
Advanced	This level signifies superior performance.	
Proficient	This level represents solid academic performance for each	
	grade assessed. Students reaching this level have	
	demonstrated competency over challenging subject matter,	
	including subject-matter knowledge, application of such	
	knowledge to real-world situations, and analytical skills	
	appropriate to the subject matter.	
Basic	This level denotes partial mastery of prerequisite knowledge	
	and skills that are fundamental for proficient work at each	
	grade.	

Exhibit 12. Preliminary achievement levels for 2009 NAEP reading assessment

Achievement Level	Literary	Informational
	Grade 4	
Advanced	 Grade 4 students at the <i>Advanced</i> level should be able to: Interpret figurative language. Make complex inferences. Identify point of view. Evaluate character motivation. Describe thematic connections across literary texts. 	 Grade 4 students at the <i>Advanced</i> level should be able to: Make complex inferences. Evaluate the coherence of a text. Explain author's point of view. Compare ideas across texts.

Exhibit 12. Preliminary achievement levels for 2009 NAEP reading assessment (continued)

Achievement						
Level	Literary	Informational				
Grade 4						
Proficient	 Grade 4 students at the <i>Proficient</i> level should be able to: Infer character motivation. Interpret mood or tone. Explain theme. Identify similarities across texts. Identify elements of author's craft. 	Grade 4 students at the <i>Proficient</i> level should be able to: Identify author's implicitly stated purpose. Summarize major ideas. Find evidence in support of an argument. Distinguish between fact and opinion. Draw conclusions.				
Basic	 Grade 4 students at the <i>Basic</i> level should be able to: Locate textually explicit information, such as plot, setting, and character. Make simple inferences. Identify supporting details. Describe character's motivation. Describe the problem. Identify mood. 	Grade 4 students at the <i>Basic</i> level should be able to: Find the topic sentence or main idea. Identify supporting details. Identify author's explicitly stated purpose. Make simple inferences.				
	Grade 8					
Advanced	 Grade 8 students at the <i>Advanced</i> level should be able to: Make complex inferences. Critique point of view. Evaluate character motivation. Describe thematic connections across literary texts. Evaluate how an author uses literary devices to convey meaning. 	 Grade 8 students at the <i>Advanced</i> level should be able to: Make complex inferences. Evaluate author's purpose. Evaluate strength and quality of supporting evidence. Compare and contrast ideas across texts. Critique causal relations. 				

Exhibit 12. Preliminary achievement levels for 2009 NAEP reading assessment (continued)

Achievement					
Level	Literary	Informational			
Basic	 Grade 8 students at the <i>Basic</i> level should be able to: Interpret textually explicit information. Make inferences. Identify supporting details. Identify character's motivation. Describe the problem. Identify mood. 	 Grade 8 students at the <i>Basic</i> level should be able to: Locate the main idea. Distinguish between fact and opinion. Make inferences. Identify author's explicitly stated purpose. Recognize explicit causal relations. 			
Grade 12					
Advanced	 Grade 12 students at the <i>Advanced</i> level should be able to: Make complex inferences. Critique point of view. Evaluate character motivation. Explain thematic connections across literary texts. Analyze and evaluate how an author uses literary devices to convey meaning. 	 Grade 12 students at the <i>Advanced</i> level should be able to: Evaluate the quality of supporting evidence. Critique point of view. Analyze causal relations. Critique the presentation of information. Evaluate the quality of counterarguments within and across texts. 			
Proficient	 Grade 12 students at the <i>Proficient</i> level should be able to: Examine relations between theme, setting, or character. Make inferences that describe problem and solution, cause and effect. Analyze character motivation. Interpret mood or tone. Integrate ideas to determine theme. Analyze how an author uses literary devices to convey meaning. 	 Grade 12 students at the <i>Proficient</i> level should be able to: Find evidence in support of an argument. Integrate information from a variety of sources. Determine unstated assumptions. Analyze point of view. Judge the logic, coherence, or credibility of an argument. 			
Basic	 Grade 12 students at the <i>Basic</i> level should be able to: Interpret textually explicit information. Make inferences. Describe character's motivation. Recognize alternative interpretations or point of view. Explain the theme. Explain how the message is affected by the genre. Identify elements of an author's style. 	Grade 12 students at the <i>Basic</i> level should be able to: Summarize the main idea. Identify key details. Identify author's purpose. Identify causal relations. Draw conclusions.			

The preliminary achievement level statements describe important reading skills that students should have mastered at grades 4, 8, and 12 at the Basic, Proficient, and Advanced levels. At each grade, the proficient level reflects competency in various literacy skills, including vocabulary, when reading a range of literary and informational texts. In addition, the framework committees believe that 12th-grade students performing at the proficient level possess the reading and analytical skills needed for rigorous college-level courses and other productive postsecondary endeavors.

Exhibit 13 presents the preliminary achievement level descriptions for vocabulary. The descriptions are not presented by grade level but instead refer to achievement at the Basic, Proficient, and Advanced levels when students encounter grade-appropriate text. Students at grades 4, 8, and 12 will differ in the number of words they know and must apply their vocabulary skills to increasingly sophisticated texts at each grade.

Exhibit 13. Preliminary achievement levels: Vocabulary

Achievement Level	Description		
Advanced	Advanced readers will have outstanding vocabularies with a		
	sound knowledge of words and terms well beyond their grade		
	level. In addition, they will have an excellent grasp of the		
	multiple meanings of an extensive set of words and complex		
	networks of associations to the words they know. They will		
	also have a strong base of words that identify complex and		
	abstract ideas and concepts. Finally, their sophistication with		
	words and word meanings will enable them to be highly		
	flexible in extending the senses of words they know to		
	appropriately fit different contexts.		
Proficient	Proficient readers will have sizable meaning vocabularies		
	including knowledge of many words and terms above grade		
	level. They will also have greater depth of knowledge of		
	words (beyond the most common meaning). Proficient readers		
	will be flexible with word meanings and able to extend the		
	senses of words whose meanings they know in order to		
	appropriately fit different contexts and understand passage		
	meaning.		
Basic	Readers at the Basic level will generally have limited concrete vocabularies that consist primarily of words at and below		
	grade level. Knowledge of these words will be limited to the		
	most familiar definition, making it difficult to identify the		
	appropriate meaning of a word among the distractors.		

REPORTING NAEP RESULTS

NAEP Reading Assessment results are reported in terms of average scores for groups of students on the NAEP 0–500 scale and as percentages of students who attain each of the three achievement levels (Basic, Proficient, and Advanced). Information is also provided about students who score below Basic. These students are not necessarily nonreaders; many can complete some tasks on the assessment but are not able to attain the minimum score required for Basic.

Data are reported on subgroups of students by gender, race/ethnicity, eligibility for free or reduced-price lunch, region of the country, type of community, public or nonpublic school, and other variables of interest. Data are never provided for individual students or schools. Subscores should be provided for literary and informational texts. Results will also be provided about students' responses to the vocabulary items.

It is recommended that the 2009 results continue to use a 0–500 cross-grade scale. Use of such a scale affirms that reading is a development process and that students' reading skills mature throughout their school years as they read increasingly diverse and sophisticated texts.

The primary vehicles for reporting NAEP reading results are the Reading Highlights and Reading Report Cards issued after each assessment administration. These reports provide detailed information on the assessments, the students who participated, and the assessment results. Results are disaggregated by specific groups and are also presented for states that participate in the NAEP state assessment. Among the focal groups are males and females, students from various racial/ethnic backgrounds, and students who took the assessment with and without accommodations.

NAEP data and information about the assessments are also available electronically through the National Governing Assessment Board (www.nagb.org) and the National Center for Education Statistics/NAEP (nces.ed.gov) websites. Furthermore, the NAEP Report Generator tool can be used by interested education administrators, researchers, and other stakeholders to develop focused reports. The NAEP e-Library (nces.ed.gov) provides other information such as access to NAEP reports, sample assessment passages, items, scoring rubrics with student-constructed responses, and data sources for more indepth analysis of student achievement results or of the assessments themselves.

REPORTING STATE NAEP RESULTS

As discussed above, states receiving Title I funding must participate in the NAEP Reading Assessment at grades 4 and 8. Results are reported in the aggregate for participating students and are also disaggregated for specific reference groups of students. Individual state reports are generated in addition to reports that contrast results from participating states and from the nation as a whole. The NAEP Report Generator allows state and local

administrators and others to customize reports and to investigate specific aspects of student reading achievement.

REPORTING TREND DATA

According to NAEP law and Governing Board policy, long-term trend assessments are conducted as part of NAEP in order to continue the national trend reports. In reading, long-term assessments have been administered since 1971. The long-term trend reports provide the only continuous measures of student achievement over such extended periods of time. Passages and accompanying test items administered as part of the long-term trend assessments have remained unchanged from their initial administration in 1971.

The 2009 NAEP Reading Framework represents several important changes from the framework that has guided the assessment since 1992 (see exhibit 2). These changes are significant enough that the reading trendline from the 1992 assessment will be broken; a new trendline will be instituted to reflect the revised framework.

NAEP reports are useful in providing trend results over time to inform decisions and allocations of resources and framing of policy about reading. The questions that NAEP addresses include these:

- Are students improving in reading achievement over time?
- Are percentages of students at the upper achievement levels increasing, decreasing, or remaining the same?
- Are the gaps in achievement among various groups narrowing?

Assessments aligned to the 1992 framework and its subsequent versions have yielded trend data from seven national and six state administrations as shown in exhibit 14.

Exhibit 14. Years of administration of NAEP reading assessments aligned to 1992 framework

Year	Grades for National Administration	Grades for State Administration
1992	4, 8, 12	4
1994	4, 8, 12	4
1998	4, 8, 12	4, 8
2000	4	
2003	4, 8, 12	4, 8
2005	4, 8, 12	4, 8
2007	4, 8	4, 8

BACKGROUND VARIABLES

Students participating in the NAEP assessments respond to background questionnaires that gather information on variables important to understanding reading achievement nationwide. Teachers and school administrators also complete background questionnaires. To the extent possible, information is also gathered from non-NAEP sources such as state, district, or school records to minimize the burden on those asked to complete the questionnaires. Questions are nonintrusive; free from bias; secular, neutral, and non-ideological; and do not elicit personal feelings, values, or attitudes.

As stated in Governing Board policy, the collection of background data on students, teachers, and schools is necessary to fulfill the statutory requirement that NAEP include information whenever feasible that is disaggregated by race or ethnicity, socioeconomic status, gender, disability, and limited English proficiency. Background information serves the additional purpose of enriching the reporting of NAEP results by examining factors related to academic achievement in the specific subjects assessed.

To satisfy the goal of enriching reports on student achievement in reading, background variables are selected to be of topical interest, timely, and directly related to academic achievement. The selection of variables about which questions will be developed may reflect current trends in the field, such as the use of technology in reading instruction or the extent to which students use the Internet as a reference tool. Recommendations on background variables for the 2009 NAEP Reading Assessment will be presented as a separate document.

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TEXT TYPES, MATRICES, AND COGNITIVE TARGETS

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VOCABULARY ASSESSMENT

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GLOSSARY OF TERMS

This glossary provides brief definitions of terms used throughout the 2009 NAEP Reading Framework. The terms are defined according to their use in the framework. The list includes terms that relate to types of reading materials, text structures and features, techniques of author's craft, and other key terms.

Allegory: Story in which the characters, settings, and events stand for abstract moral concepts.

Alliteration: Repetition of initial consonant sounds.

Allusion: Reference to a mythological, literary, or historical person, place, or thing.

Analogy: Comparison of two things to show their likenesses in certain respects.

Argumentation: Writing that seeks to influence through appeals that direct readers to specific goals or try to win them to specific beliefs.

Audience: Writer's targeted reader or readers.

Author's craft: Specific techniques that an author chooses to relay an intended message.

Autobiography: Written account of the author's own life.

Ballad: Song or songlike poem that tells a story.

Biography: Account of a person's life written by another person.

Causation: Text structure that presents causal or cause and effect relationships between the ideas presented in the text.

Cognitive target: Mental process or kind of thinking that underlies reading comprehension; cumulatively, the cognitive targets will guide the development of items for the assessment.

Coherence: Continuity of meaning that enables others to make sense of a text.

Comic relief: Event or character that serves as an antidote to the seriousness of dramatic events.

Comparison: Text structure in which ideas are related to one another on the basis of similarities and differences. The text presents ideas organized to compare, to contrast, or to provide an alternative perspective.

Conflict: Struggle or clash between opposing characters, forces, or emotions.

Connotation: Implicit rather than explicit meaning of a word. It consists of the suggestions, associations, and emotional overtones attached to a word.

Description: Text structure that presents a topic, along with the attributes, specifics, or setting information that describe that topic.

Denotation: Exact, literal definition of a word independent of any emotional association or secondary meaning.

Detail: Fact revealed by the author or speaker that supports the attitude or tone in a piece of poetry or prose. In informational text, details provide information to support the author's main point.

Diction: Word choice intended to convey a certain effect.

Elegy: Poem that mourns the death of a person or laments something lost.

Epic: Long narrative poem that relates the great deeds of a hero who embodies the values of a particular society.

Exaggeration or hyperbole: Deliberate, extravagant, and often outrageous overstatement. It may be used for either serious or comic effect.

Exposition: One of the classifications of discourse whose function is to inform or to instruct or to present ideas and general truths objectively. Exposition presents information, provides explanations and definitions, and compares and contrasts.

Fable: Brief story that teaches a moral or practical lesson about life.

Fantasy: Story employing imaginary characters living in fictional settings where the rules of the real world are altered for effect.

Fiction: Imaginative literary works representing invented rather than actual persons, places, and events.

Figure of speech: Word or phrase that describes one thing in terms of something else, often involving an imaginative comparison between seemingly unlike things.

Flashback: Scene that interrupts the action of a work to show a previous event.

Fluency: Ability to read text quickly and accurately and comprehend what is read.

Foil: Character who sets off another character by strong contrast.

Folktale: Short story from the oral tradition that reflects the mores and beliefs of a particular culture.

Foreshadowing: Use of hints or clues in a narrative to suggest future action.

Free verse: Poetry that has no regular meter or rhyme scheme.

Genre: Category used to classify literary and other works by form, technique, or content.

Grammar: Coherent text structure on which readers rely as they seek to understand what they read; often referred to as "story grammar".

Graphic: Pictorial representation of data or ideas using columns, matrices, or other formats. Graphics can be simple or complex, present information in a straightforward way as in a list or pie graph, or embed or "nest" information within the document's structure. Graphics may be included in texts or be stand-alone documents (grade 12 only).

Historical fiction: Story that recreates a period or event in history and often uses historical figures as characters.

Iambic pentameter: Line of poetry made up of five metrical feet or units of measure, consisting of an unstressed syllable followed by a stressed syllable.

Imagery: Multiple words or a continuous phrase that a writer uses to represent persons, objects, actions, feelings, and ideas descriptively by appealing to the senses.

Inference: Act or process of deriving logical conclusions from premises known or assumed to be true; the conclusions drawn from this process.

Irony: Tension that arises from the discrepancy, either between what one says and what one means (verbal irony), between what a character believes and what a reader knows (dramatic irony) or between what occurs and what one expects to occur (situational irony).

Legend: Inscription or title on an object (e.g., a key to symbols used on a map).

Literary device: Literary technique used to achieve a particular effect.

Literary heritage: Works by authors whose writing influenced and continues to influence the public language, thinking, history, literary culture, and politics of this nation. These works comprise the literary and intellectual capital drawn on by later writers.

Literary nonfiction: Text that conveys factual information. The text may or may not employ a narrative structure and characteristics such as dialogue.

Lyrical poetry: Poems that focus on expressing emotions or thoughts.

Meaning vocabulary: Application of one's understanding of word meanings to passage comprehension.

Memoir: Type of autobiography that usually focuses on a single time period or historical event.

Metaphor: Comparison of two unlike things without the use of "like" or "as".

Mixed text: Text that employs literary techniques usually associated with narrative or poetry while also presenting information or factual material, with the dual purpose of informing and offering reading satisfaction; requires readers to discern bias from fact.

Monologue: Long, formal speech made by a character.

Mood: Atmosphere or predominant emotion in a literary work.

Motivation: Circumstance or set of circumstances that prompts a character to act a certain way or that determines the outcome of a situation or work.

Myth: Traditional story accepted as history, which serves to explain the world view of a people.

Narration: Telling of a story in writing.

Narrative poetry: Poems that tell a story in verse, often focusing on a single incident.

Ode: Long lyric poem on a serious subject often for ceremonial or public occasions.

Onomatopoeia: Use of words that mimic the sounds they describe; imitative harmony.

Parody: Imitation of a work of literature, art, or music for amusement or instruction.

Parallel structure: Repetition of words, phrases, or sentences that have the same grammatical structure or that restate a similar idea.

Personification: Metaphor that gives inanimate objects or abstract ideas human characteristics.

Perspective: Position, stance, or viewpoint from which something is considered or evaluated.

Persuasion: Form of discourse whose function is to convince an audience or to prove or refute a point of view or an issue.

Plot: Sequence of events or actions in a short story, novel, or narrative poem.

Point of view: Perspective or vantage point from which a literary work is told or the way in which the author reveals characters, actions, and ideas.

Problem/solution: Text structure in which the main ideas are organized into two parts: a problem and a subsequent solution that responds to the problem, or a question and an answer that responds to the question.

Procedural text: Text that conveys information in the form of directions for accomplishing a task. A distinguishing characteristic of such text is that it is composed of discrete steps to be performed in a strict sequence with an implicit end product or goal.

Protagonist: Central character of a short story, novel, or narrative poem. The *antagonist* is the character who stands directly opposed to the protagonist.

Purpose: Specific reason or reasons for the writing. It conveys what the readers have to gain by reading the selection. Purpose is the objective or the goal that the writer wishes to establish.

Repetition: Deliberate use of any element of language more than once: sound, word, phrase, sentence, grammatical pattern, or rhythmical pattern.

Rhetoric: Art of using words to persuade in writing or speaking.

Rhetorical device: Technique used by writers to persuade an audience.

Rhyme: Repetition of sounds in two or more words or phrases that appear close to each other in a poem. *End rhyme* occurs at the end of lines; *internal rhyme*, within a line. *Slant rhyme* is approximate rhyme. A *rhyme scheme* is the pattern of end rhymes.

Rhythm: Regular recurrence and speed of sound and stresses in a poem or work of prose.

Sarcasm: Use of verbal irony in which a person appears to be praising something but is actually insulting it.

Satire: Prose in which witty language is used to convey insults or scorn

Sequence: Text structure in which ideas are grouped on the basis of order or time.

Setting: Time and place in which events in a short story, novel, or narrative poem take place.

Simile: Comparison of two different things or ideas through the use of the words "like" or "as."

Sonnet: Fourteen-line lyric poem, usually written in iambic pentameter.

Stanza: Division of a poem, composed of two or more lines.

Style: Writer's characteristic manner of employing language.

Symbol: Object, person, place, or action that has both a meaning in itself and that stands for something larger than itself, such as a quality, attitude, belief, or value.

Syntax: Arrangement of words and order of grammatical elements in a sentence.

Tall tale: Improbable, incredible, or fanciful story.

Theme: Central meaning of a literary work. A literary work can have more than one theme. Most themes are not directly stated but rather are implied. A literary theme is not the same as a topic.

Tone: Writer's or speaker's attitude toward a subject, character, or audience conveyed through the author's choice of words and detail. Tone can be serious, humorous, sarcastic, objective, etc.

Trait: Distinguishing feature, as of a person's character.

Understatement: Kind of irony that deliberately represents something as being much less than it really is; the opposite of hyperbole or overstatement.

Voice: Distinctive style or manner of expression of an author or of a character.

SPECIAL STUDIES: 2009 NAEP READING FRAMEWORK

Three special studies have been proposed as part of the development of the 2009 NAEP Reading Framework. Although very different in topic, they have the common goals of improving the quality of the NAEP assessment and gaining maximum information about student achievement in reading. One of the special studies (meaning vocabulary) can inform test development by providing information about new item types if conducted prior to the administration of the 2009 assessment. Other studies propose using data gained from the assessment to examine English learners' reading achievement as well as factors that have an impact on the gender gap in reading. Further details about the special studies, including methodology, will appear in the 2009 specifications document. The special studies are presented here in priority order from highest to lowest.

DEVELOPMENTAL STUDY: MEANING VOCABULARY ASSESSMENT

PURPOSE

Looking toward the addition of meaning vocabulary items to the 2009 NAEP Reading Assessment, this developmental study will evaluate the reliability and the construct, content, criterion, and concurrent validity of the proposed method of measuring meaning vocabulary. The study will be conducted well in advance of the 2009 administration to inform the development and use of meaning vocabulary items on NAEP.

RATIONALE

Although NAEP has included a few vocabulary test items in the context of passages on past assessments, the number of items was scant and there were no specific vocabulary criteria for selecting the items or distractors. Furthermore, past reports from NAEP provided little information on how students performed on the vocabulary items and whether that performance was associated with comprehension achievement levels; thus, these reports did not provide a foundation for emphasizing the importance of vocabulary to reading comprehension. The importance of vocabulary in reading comprehension, as supported by research, will be much more widely understood and disseminated with NAEP's initiative specifying vocabulary as a major component of reading comprehension; NAEP reports providing quantitative data about the performance of 4th, 8th, and 12th grade students on meaning vocabulary questions and the developmental differences among grades; and NAEP reports describing the differences between Advanced, Proficient, Basic, and below Basic readers on vocabulary and the implications of these differences.

Recognizing a growing body of research that supports the argument that vocabulary is crucial to reading comprehension, the 2009 NAEP Reading Assessment will include a

measure of vocabulary. All vocabulary items will function both as a measure of comprehension of the passage in which the word is included and as a test of readers' specific knowledge of the word's meaning as intended by the passage author. NAEP will include a sufficient number of items to provide reliable and valid data for analysis and interpretation. A description of the criteria for word selection and number of items appears in chapter two of the 2009 NAEP Reading Framework and will be elaborated in the Specifications document.

RESEARCH QUESTIONS

What is the correlation between reading comprehension and meaning vocabulary items, and how does the addition of meaning vocabulary items affect overall scores on the NAEP Reading Assessment?

How does the introduction of meaning vocabulary items affect the scores of ethnically, socioeconomically, and geographically varying groups and low-, average-, and high-performing readers?

What is the correlation between scores on the meaning vocabulary items and a vocabulary test such as the Peabody Picture Vocabulary Test, 3rd Edition (PPVT-III)? Answers to this question will address the concurrent validity of NAEP's vocabulary measure.

SPECIAL STUDY: ENGLISH LANGUAGE LEARNERS

PURPOSE

This special study will examine the patterns of achievement among English language learner (ELL) students and the link between NAEP scores and other indicators of students' ability and achievement as well as the effects of the accommodations afforded students in these groups.

RATIONALE

In today's schools, the number of ELL students is on the rise. This population trend has implications for reading instruction and assessment as educators seek better ways to teach and evaluate. Clearly, they need more information about language and its relationship to reading comprehension and meaning vocabulary, a link indicated by past studies.

Although past NAEP reports have provided scores by ethnicity, they have not provided information about the link between language minority students and reading ability. This special study seeks to examine this link, informing the discussion of how to develop a

dynamic assessment (adaptive testing) that more accurately maps the achievement of U.S. students.⁷

RESEARCH QUESTIONS

What miscues occur most frequently among different ELL groups and are these miscues consistent with different groups of English learners' speech?

Are tests of English language proficiency predictive of NAEP comprehension and vocabulary scores?

What are the differential effects of English proficiency level on NAEP reading and vocabulary?

How are reclassified fluent English proficient students (RFEP) achieving in comparison to other groups in reading comprehension and vocabulary, and how do they progress after 1, 2, or 3 years of reclassification?

At what minimum level of English proficiency is a student able to take a NAEP reading assessment written in English?

Do accommodations given to ELL students give access to or change the construct of the test?

SPECIAL STUDY: GENDER DIFFERENCES

PURPOSE

This special study examines the differences in reading achievement between boys and girls, focusing on factors associated with the gender gap in reading.

RATIONALE

The gender gap—a significant difference between the performance or achievement of boys versus girls—exists in a number of education-related settings and situations. Girls generally have higher secondary school graduation rates, college admission rates, and enrollment in Advanced Placement courses in the humanities, whereas boys have a higher incidence of diagnosed reading disorders. Although boys generally have higher mathematics and science achievement, the gender gap in the language arts favors girls. Results from the 2002 NAEP Reading Assessment indicate the following:

⁷The ELL special study may be informed by the results of the National Literacy Panel's study on language minority children and youth. The NLP conducted a comprehensive review of research on the development of literacy among language minority children and youth, that was completed in 2004.

- The score gap between male and female grade 4 students in 2002 was smaller than in 2000, but it was not found to be significantly different from that in 1992.
- The score gap between boys and girls at grade 8 was smaller in 2002 than in all prior assessment years.
- The score gap between grade 12 boys and girls in 2002 is greater than it was in 1992.
- Girls outperformed boys at all three grades in 2002.

As educators continue to grapple with the gender gap's implications for instruction and assessment, this special study will examine variables in NAEP's assessment design and their relationship to the gender gap in reading. This study will look specifically at the NAEP assessment design and at achievement data gathered from the 2009 administration.

RESEARCH QUESTIONS

How are question response modes (e.g., multiple choice, constructed response) related to reading achievement?

How are the types of texts (e.g., narrative, information, poetry) related to reading achievement?

How is the content of the selection (e.g., gender of main character, different themes, presence of moral) related to reading achievement?

SAMPLE PASSAGES AND VOCABULARY ITEMS

This section illustrates the approach to vocabulary assessment recommended in the framework by presenting the following:

- 1. The passage about which items were developed.
- 2. A listing of words identified as likely candidates for item development from released NAEP passages.
- 3. Two sample multiple-choice items for each passage.

GRADE 4

HOW THE BRAZILIAN BEETLES GOT THEIR COATS RETOLD BY ELSIE ELLS

In Brazil the beetles have such beautifully colored, hard-shelled coats upon their backs that they are sometimes set in pins and necklaces like precious stones. Once upon a time, years and years ago, they had ordinary plain brown coats. This is how it happened that the Brazilian beetle earned a new coat.

One day a little brown beetle was crawling along a wall when a big gray rat ran out of a hole in the wall and looked down **scornfully** at the little beetle. "O ho!" he said to the beetle, "how slowly you crawl along. You'll never get anywhere in the world. Just look at me and see how fast I can run."

The big gray rat ran to the end of the wall, wheeled around, and came back to the place where the little beetle was slowly crawling along at only a tiny distance from where the rat had left her.

"Don't you wish that you could run like that?" said the big gray rat to the little brown beetle.

"You are surely a fast runner," replied the little brown beetle politely. Her mother had taught her always to be polite and had often said to her that a really polite beetle never **boasts** about her own **accomplishments**. The little brown beetle never boasted a single boast about the things she could do. She just went on slowly crawling along the wall.

A bright green and gold parrot in the mango tree over the wall had heard the conversation. "How would you like to race with the beetle?" he asked the big gray rat. "I live next door to the tailor bird," he added, "and just to make the race exciting I'll offer a brightly colored coat as a prize to the one who wins the race. You may choose for it any color you like and I'll have it made to order."

"I'd like a yellow coat with stripes like the tiger's," said the big gray rat, looking over his shoulder at his **gaunt** gray sides as if he were already admiring his new coat.

"I'd like a beautiful, brightly colored new coat, too," said the little brown beetle. The big gray rat laughed long and loud until his gaunt gray sides were shaking. "Why, you talk just as if you thought you had a chance to win the race," he said, when he could speak.

The bright green and gold parrot set the royal palm tree at the top of the cliff as the goal of the race. He gave the signal to start and then he flew away to the royal palm tree to watch for the end of the race.

The big gray rat ran as fast as he could. Then he thought how very tired he was getting. "What's the use of hurrying?" he said to himself. "The little brown beetle cannot possibly win. If I were racing with somebody who could really run it would be very different." Then he started to run more slowly, but every time his heart beat it said, "Hurry up! Hurry up!" The big gray rat decided that it was best to obey the little voice in his heart so he hurried just as fast as he could.

When he reached the royal palm tree at the top of the cliff he could hardly believe his eyes. He thought he must be having a bad dream. There was the little brown beetle sitting quietly beside the bright green and gold parrot. The big gray rat had never been so surprised in all his life. "How did you ever manage to run fast enough to get here so soon?" he asked the little brown beetle as soon as he could catch his breath.

The little brown beetle drew out the tiny wings from her sides. "Nobody said anything about having to run to win the race," she replied, "so I flew instead."

"I did not know that you could fly," said the big gray rat in a **subdued** little voice.

"After this," said the bright green and gold parrot, "never judge anyone by his looks alone. You never can tell how often or where you may find **concealed** wings. You have lost the prize."

Then the parrot turned to the little brown beetle who was waiting quietly at his side. "What color do you want your new coat to be?" he asked.

The little brown beetle looked up at the bright green and gold parrot, at the green and gold palm trees above their heads, at the green mangoes with golden flushes on their cheeks lying on the ground under the mango trees, at the golden sunshine upon the distant green hills. "I choose a coat of green and gold," she said.

From that day to this the Brazilian beetle has worn a coat of green with golden lights upon it.

And until this day, even in Brazil, where the flowers and birds and beasts and insects have such gorgeous coloring, the rat wears a dull gray coat.

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Candidate Words for Item Development

scornfully boasts accomplishments gaunt subdued concealed

Grade 4 Sample Items

When the rat says "I did not know that you could fly" in a subdued voice, this means the rat:

- (A) sounded very angry
- (B) spoke very quietly*
- (C) felt tired from running
- (D) thought he had been tricked

When the parrot says that you can never tell "where you may find concealed wings," he is talking about wings that:

- (A) cannot be seen*
- (B) have magical powers
- (C) do not look like wings
- (D) have dull colored feathers

^{*—}indicates correct answer.

DOROTHEA DIX: QUIET CRUSADER BY LUCIE GERMER

Dorothea Dix was so shy and quiet that it is hard to believe she had such a tremendous **impact** on nineteenth-century America. Yet almost single-handedly, she transformed the way people with mental illness were treated.

Dorothea was born in Maine in 1802 to a neglectful father and a mother who had trouble **coping** with daily activities. She ran away at the age of twelve to live with her grandmother, a cold, **inflexible** woman who nevertheless taught her the importance of doing her duty, as well as the **organizational** skills to help her do it.

Dorothea grew into an attractive woman, with blue-gray eyes, wavy brown hair, and a rich, low speaking voice. As a young adult, she spent her time teaching, writing books for children, and fighting the effects of tuberculosis. Despite her poor health, by age thirtynine, she had saved enough money so that she had no financial worries. Afraid that her health was too poor for her to continue teaching, she looked forward to a lonely, unfulfilling life.

Then a friend suggested that she teach a Sunday school class for women in a Massachusetts jail. It would be useful without overtaxing her. On her first day, she discovered that among the inmates were several mentally ill women. They were anxious to hear what she had to say, but she found it impossible to teach them because the room was unheated. Dix, angry at this **neglect** on the part of the authorities, asked noted humanitarian Samuel Howe for his help in taking the case to court. The court ordered the authorities to install a wood stove.

This sparked Dix's interest in the ways mentally ill people were treated. Encouraged by Howe and education reformer Horace Mann, she spent two years visiting every asylum, almshouse, and jail in Massachusetts, quietly taking notes on the conditions. Her grandmother had trained her to be thorough and the training paid off.

Dix put her findings into a memorial (a report) that Howe presented to the Massachusetts legislature: "I tell what I have seen. . . . [I]nsane persons confined . . . in cages, closets, cellars, stalls, pens; chained, naked, beaten with rods and lashed into obedience."

The memorial caused an **uproar**: What kind of woman would be interested in such a subject and insist on discussing it in public? Gradually, the personal attacks **abated**, primarily because Dix's research had been so thorough and her results were so complete that no one could argue with them. Howe was able to push a bill through the Massachusetts legislature to enlarge the state asylum.

Dix spent the next few years systematically studying conditions and getting legislation passed in other states. Her health did not keep her from putting in long hours of hard work and travel. First, she studied the psychological and legal views of mental illness and its treatment. Before she went into a state, she examined local laws and previous proposals for change. Then she visited every institution, small or large, and met with administrators, politicians, and private citizens. She put all this information together in a memorial that was presented to the legislature. She also wrote newspaper articles to inform the public of her findings. By this time, she knew what kind of opposition to expect, and she could help **deflect** it by appealing to the citizens' sense of pride or desire for economy. She also met privately with small groups of politicians to answer their questions and try to persuade them to come around to her point of view. She was usually successful, and public institutions to house and treat people with mental illness were established.

Unfortunately, that success did not carry over to her next goal: national legislation to improve the living conditions for people with mental illness. In the 1850s, Congress passed a bill setting aside land for the establishment of national hospitals for those with mental illness, but President Franklin Pierce vetoed the bill on constitutional grounds.

Dix was shattered. Her health, which had been surprisingly good during her struggles, took a turn for the worse, and doctors recommended she take a long voyage. Dix was unable to relax, however, and her vacation turned into a marathon journey through Europe, as she examined the living conditions of mentally ill people in each place she visited. She spoke with doctors, government officials, and even the pope, pleading for humanitarian treatment for those who were mentally ill. She went as far east as Constantinople (now Istanbul) in Turkey and as far north as St. Petersburg (now Leningrad) in Russia. She was greeted respectfully everywhere she went, and many of her recommendations were followed.

She returned to the United States in 1857 and was appointed superintendent of women nurses during the Civil War. Dix was the only woman to hold an official position in the U.S. government during the war.

After the war, Dix continued her work on behalf of mentally ill people both in the United States and abroad. She died in 1887 at the age of eighty-five. Between 1841, when she began her crusade, and the year she died, thirty-two new hospitals for those who were mentally ill were built, most of them directly because she had brought the problem to the attention of people in power. Several other institutions in Canada and Europe, and even two in Japan, were established because of her influence. She also left a **legacy** of concern: No longer was mental illness treated as a crime, and her enlightened and tireless work led to more humane living conditions for people with mental illness.

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Candidate Words for Item Development

impact neglect legacy

coping uproar inflexible abated organizational deflect

Grade 8 Sample Items

When the author says that personal attacks on Dorothea **abated**, the author means that:

- (A) the attacks became violent
- (B) there were fewer attacks*
- (C) people said rude things about her
- (D) the police began to protect her

According to the text, when Dorothea knew what kind of opposition to expect she could **deflect** it. This means that Dorothea could:

- (A) avoid people who did not support her views
- (B) create arguments to convince people to help her*
- (C) write articles that all people could read
- (D) be very polite to people who argued with her

GRADE 12

NEWTON MINOW ADDRESS TO THE BROADCASTING INDUSTRY

I invite you to sit down in front of your television set. . .and keep your eyes glued to that set until the station signs off. I can assure you that you will observe a vast wasteland.

Newton Minow (1926–) was appointed by President John Kennedy as chairman of the Federal Communications Commission, the agency responsible for regulating the use of the public airwaves. On May 9, 1961, he spoke to 2,000 members of the National Association of Broadcasters and told them that the daily fare on television was "a vast wasteland." Minow's indictment of commercial television launched a national debate about the quality of programming. After Minow's speech, the television critic for *The New York Times* wrote: "Tonight some broadcasters were trying to find dark explanations for Mr. Minow's attitude. In this matter the viewer possibly can be a little helpful; Mr. Minow has been watching television."

^{*—}indicates correct answer.

...Your industry possesses the most powerful voice in America. It has an inescapable duty to make that voice ring with intelligence and with leadership. In a few years this exciting industry has grown from a novelty to an instrument of overwhelming impact on the American people. It should be making ready for the kind of leadership that newspapers and magazines assumed years ago, to make our people aware of their world. Ours has been called the jet age, the atomic age, the space age. It is also, I submit, the television age. And just as history will decide whether the leaders of today's world employed the atom to destroy the world or rebuild it for mankind's benefit, so will history decide whether today's broadcasters employed their powerful voice to enrich the people or **debase** them....

Like everybody, I wear more than one hat. I am the chairman of the FCC. I am also a television viewer and the husband and father of other television viewers. I have seen a great many television programs that seemed to me eminently worthwhile, and I am not talking about the much-bemoaned good old days of "Playhouse 90" and "Studio One." I am talking about this past season. Some were wonderfully entertaining, such as "The Fabulous Fifties," the "Fred Astaire Show" and the "Bing Crosby Special;" some were dramatic and moving, such as Conrad's "Victory and "Twilight Zone;" some were marvelously informative, such as "The Nation's Future," "CBS Reports," and "The Valiant Years." I could list many more—programs that I am sure everyone here felt enriched his own life and that of his family. When television is good, nothing—not the theater, not the magazines or newspapers—nothing is better. But when television is bad, nothing is worse. I invite you to sit down in front of your television set when your station goes on the air and stay there without a book, magazine, newspaper, profit-and-loss sheet, or rating book to distract you—and keep your eyes glued to that set until the station signs off. I can assure you that you will observe a vast wasteland.

You will see a procession of game shows, violence, audience participation shows, formula comedies about totally unbelievable families, blood and thunder, mayhem, violence, sadism, murder, Western badmen, Western good men, private eyes, gangsters, more violence and cartoons. And, endlessly, commercials—many screaming, **cajoling**, and offending. And, most of all, boredom. True, you will see a few things you will enjoy. But they will be very, very few. And if you think I exaggerate, try it.

Is there one person in this room who claims that broadcasting can't do better?... Why is so much of television so bad? I have heard many answers: demands of your advertisers; competition for ever higher ratings; the need always to attract a mass audience; the high cost of television programs; the insatiable appetite for programming material—these are some of them. Unquestionably these are tough problems not **susceptible** to easy answers.

But I am not convinced that you have tried hard enough to solve them. I do not accept the idea that the present overall programming is aimed accurately at the public taste. The ratings tell us only that some people have their television sets turned on, and, of that number, so many are tuned to one channel and so many to another. They don't tell us what the

public might watch if they were offered half a dozen additional choices. A rating, at best, is an indication of how many people saw what you gave them. Unfortunately it does not reveal the depth of the penetration or the intensity of reaction, and it never reveals what the acceptance would have been if what you gave them had been better—if all the forces of art and creativity and daring and imagination had been unleashed. I believe in the people's good sense and good taste, and I am not convinced that the people's taste is as low as some of you assume....

Certainly I hope you will agree that ratings should have little influence where children are concerned. The best estimates indicate that during the hours of 5 to 6 p.m., 60 percent of your audience is composed of children under twelve. And most young children today, believe it or not, spend as much time watching television as they do in the schoolroom. I repeat—let that sink in—most young children today spend as much time watching television as they do in the schoolroom. It used to be said that there were three great influences on a child: home, school and church. Today there is a fourth great influence, and you ladies and gentlemen control it.

If parents, teachers, and ministers conducted their responsibilities by following the ratings, children would have a steady diet of ice cream, school holidays, and no Sunday school. What about your responsibilities? Is there no room on television to teach, to inform, to uplift, to stretch, to enlarge the capacities of our children? Is there no room for programs deepening their understanding of children in other lands? Is there no room for a children's news show explaining something about the world to them at their level of understanding? Is there no room for reading the great literature of the past, teaching them the great traditions of freedom? There are some fine children's shows, but they are drowned out in the massive doses of cartoons, violence, and more violence. Must these be your trademarks? Search your consciences and see if you cannot offer more to your young beneficiaries whose future you guide so many hours each and every day. What about adult programming and ratings? You know, newspaper publishers take popularity ratings too. The answers are pretty clear; it is almost always the comics, followed by the advice-to-the-lovelorn columns. But, ladies and gentlemen, the news is still on the front page of all newspapers, the editorials are not replaced by more comics, the newspapers have not become one long collection of advice to the lovelorn. Yet newspapers do not need a license from the government to be in business—they do not use public property. But in television—where your responsibilities as public trustees are so plain—the moment that the ratings indicate that Westerns are popular, there are new imitations of Westerns on the air faster than the old coaxial cable could take us from Hollywood to New York....

Let me make clear that what I am talking about is balance. I believe that the public interest is made up of many interests. There are many people in this great country, and you must serve all of us. You will get no argument from me if you say that, given a choice between a Western and a symphony, more people will watch the Western. I like Westerns and private eyes too—but a steady diet for the whole country is obviously not in the public interest. We all know that people would more often prefer to be entertained than

stimulated or informed. But your **obligations** are not satisfied if you look only to popularity as a test of what to broadcast. You are not only in show business; you are free to communicate ideas as well as relaxation. You must provide a wider range of choices, more diversity, more alternatives. It is not enough to cater to the nation's whims—you must also serve the nation's needs....

Let me address myself now to my role, not as a viewer but as chairman of the FCC...I want to make clear some of the fundamental principles which guide me.

First, the people own the air. They own it as much in prime evening time as they do at 6 o'clock Sunday morning. For every hour that the people give you, you owe them something. I intend to see that your debt is paid with service.

Second, I think it would be foolish and wasteful for us to continue any worn-out wrangle over the problems of payola, rigged quiz shows, and other mistakes of the past....

Third, I believe in the free enterprise system. I want to see broadcasting improved and I want you to do the job....

Fourth, I will do all I can to help educational television. There are still not enough educational stations, and major centers of the country still lack usable educational channels....

Fifth, I am unalterably opposed to governmental censorship. There will be no suppression of programming which does not meet with bureaucratic tastes. Censorship strikes at the taproot of our free society.

Sixth, I did not come to Washington to idly observe the **squandering** of the public's airwaves. The squandering of our airwaves is no less important than the lavish waste of any precious natural resource....

What you gentlemen broadcast through the people's air affects the people's taste, their knowledge, their opinions, their understanding of themselves and of their world. And their future. The power of instantaneous sight and sound is without **precedent** in mankind's history. This is an awesome power. It has limitless capabilities for good—and for evil. And it carries with it awesome responsibilities—responsibilities which you and I cannot escape....

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Candidate Words for Item Development

debase cajoling susceptible obligations squandering precedent

Grade 12 Sample Items

When Minow speaks about commercials as **cajoling**, he is saying that some commercials:

- (A) are as violent as television shows
- (B) gently persuade people to buy products*
- (C) exaggerate the quality of products
- (D) seem longer than television shows

When Minow speaks about the **squandering** of the public's airwaves, he is saying that:

- (A) broadcasters should pay attention to public opinion
- (B) some televisions shows are subject to censorship
- (C) producing televisions shows is too expensive
- (D) most broadcast time is used irresponsibly*

^{*—}indicates correct answer.

