

CO Financial Transparency Web Metrics

All Visitors

	New Visitors	Total Visitors	Unique Sessions (Pages/Session)	Page Visits
June 2017 Preview	330	354	837 (10.09)	8,442
		Public Launch		
July* 2017	2,954	3,063	4,398 (5.75)	25,267
August 2017	695	858	1,327 (5.27)	6,991
September 2017	704	823	1,312 (5.19)	6,809
October 2017	842	980	1,424 (4.97)	7,077
November 2017	628	742	1,069 (4.75)	5,075
December 2017	448	532	764 (3.95)	3,015
January 2018	807	919	1,426 (5.37)	7,655
To-date (6/30 - 1/31)	7,078	7,213	11,720 (5.28)	61,889

* July 2017 includes June 30th, the date of launch

Colorado Visitors

	New Visitors	Total Visitors	Unique Sessions (Pages/Session)	Page Visits
June 2017 Preview	276	291	591 (11.45)	6,765
		Public Launch		
July* 2017	2,294	2,390	3,328 (6.01)	19,995
August 2017	485	602	884 (5.10)	4,511
September 2017	540	631	959 (5.61)	5,377
October 2017	637	747	1,092 (5.20)	5,679
November 2017	466	560	801 (5.08)	4,067
December 2017	322	390	569 (3.96)	2,251
January 2018	557	650	1,050 (4.81)	5,052
Launch to-date (6/30 - 1/31)	5,301	5,444	8,683 (5.41)	46,932

* July 2017 includes June 30th, the date of launch