



# ONE BOOK 4 COLORADO

Highlights from 2013

One Book 4 Colorado (OB4CO) provides every 4-year-old in the state a copy of the same new book via public libraries, Reach Out and Read Colorado Clinics, and Denver Preschool Program sites.



*"My 4 year old loves the book . [It] was sitting in our van the day we received it and his older brother saw it, picked it up, and read it to him. This is HUGE for kids to have a positive experience with reading and I love that it doesn't just have to come from us parents."*

**74,000 books distributed**

**205 clinics, 258 preschool sites, 260 library sites**

**May 6-20, 2013**

**75% of parents read *Duck on a Bike* with their child multiple times.**

**One parent read the book with his/her child 100 times!**



**51% of parents indicated that they spent more time reading with their child after OB4CO.**

*"[My daughter can't] read all the words, but she is getting better. I think she is getting motivation from knowing other kids are reading the same book."*

**80% of agencies indicated that the book giveaway helped their agency promote reading among young children.**

**49% of libraries indicated that parents showed an increased awareness of the importance of childhood reading thanks to OB4CO's efforts.**

*"[My youngest child] was ecstatic that he got a book that was just his (all the other books belonged to sister first)."*



Statistics reported refer only to those who responded to parent and participating agency surveys. Surveys were administered by the Library Research Service, a unit of the Colorado State Library, in Spring 2013.

