Celebrating is an important ingredient to building community! At Rose Stein Elementary, families, school staff, neighbors and businesses work together during the winter holiday season to deliver holiday cheer to every student with a twist - a focus on celebrating and nurturing a love for reading.

During the month of December, Rose Stein staff join forces with community partners to conduct a toy drive to assist our families during this holiday season. Parents reach out to community partners and ask for donations of toys. One week before winter break, families and community champions set up a ‘toy shop’ where the toys are on display. Planning committee members send invitations home for families to come and choose presents for their children.

Rose Stein staff all recognize the importance of reading habits as a key to student success. So, while families shop for toys, staff use this community-gathering opportunity to share educational reading strategies and approaches that nurture a love of reading! Families receive books and include an invitation to visit the Belmar Library where they can enjoy free events and programs planned for the children during the winter break. Families that participate in the Holiday Cheer program especially appreciate this information for the kids during the time school is closed.

The Holiday Cheer program has helped Rose Stein staff not only develop stronger and deeper relationships between all members of the school community, it has given them an additional opportunity to celebrate the importance of reading by connecting families to the local library where they can grow their child’s love of reading.

Standard 1—Welcoming All Families