**Worksheet for Environmental Scanning**

**External Macro-Systemic (Community) Factors**

The Local and Regional Press and Internet Databases (such as the American Community Survey at http://www.census.gov/acs/www/) will provide a good deal of data to inform the completion of this form. Once you have completed this worksheet, you should transfer pertinent factors to the Factor Analysis Summary (FAS) Spreadsheet and complete the weighting/rating process as instructed on the FAS. The outcomes from your FAS will guide you in developing action plans for each of the needs-based goals you developed.

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| --- | --- | --- | --- | --- |
| External Macro-Systemic Environment (Community) | Issues/Questions | Findings | Opportunity or Threat? | Sources |
| Community Characteristics and Demographics (workforce age, gender, ethnicity, mobility, etc) |  |  |  |  |
| Educational Services (access to higher education, technical skills training, etc) |  |  |  |  |
| Political/Governmental (changes in laws, municipal policy, representation, etc) |  |  |  |  |
| Economic and Social/Cultural (SES, housing and food insecurity, access to healthcare) |  |  |  |  |
| Geography (population density, mobility and transportation, etc) |  |  |  |  |
| Technology (access to and utilization of emerging technologies, etc) |  |  |  |  |