**Robocall**

These templates and resources are to help sponsors that operate the National School Lunch Program promote the importance of applying for and the availability of free school meals.

*\*Private schools that charge a reduced-price fee will need to tailor language used in these templates as appropriate. It is important that reduced-price families know the cost of the co-pays for breakfast and lunch, $.30 and $.40 respectively.*

**Option 1:**

School meal applications are now available for [Insert School/District]! Your student may be eligible to receive breakfast and lunch at no [optional verbiage: or low] cost to you.

A new meal benefits application must be completed every year. Applying for free [optional verbiage: or low-cost] school meals is quick, easy, and secure! Go to your school district website to learn more.

Thank you for supporting [Insert School/District].

**Option 2:**

[Insert School/District] offers free school meals! Your student may be eligible to receive breakfast and lunch at no cost to you. Complete an application today! By applying you’re also helping support [Insert School/District] to receive additional school funding that goes back into your student’s classroom!

Applying for free school meals is quick, easy, and secure! Go to your school district website to learn more.

Thank you for supporting [Insert School/District].

**Text Messages**

Hi **[parent/guardian's first name]**, this is **[name]** from **[SCHOOL]**.

Content options:

* Get free breakfast and lunch at school! Learn how to apply here: [Insert weblink]
* Our school offers healthy, free school meals! Apply today to see if you’re eligible. [Insert weblink]
* Help [Insert School/District] get more funding by applying for free schools meals! Click here to learn more: [Insert weblink]
* Your family can save hundreds of dollars this year on school meals! Apply today to see if you’re eligible. [Insert weblink]