



## The Ascend Sexual Risk Avoidance Specialist (SRAS) Certification Program & Making Your Message Matter Training

***Coming to Colorado Springs, CO, January 24-26, 2017!***

***Certification:  
January 24-25, 2017 (8am-5pm)***

***Making Your Message Matter:  
January 26, 2017 (9am-5pm)***

Sponsored by...

**The Title V State Abstinence Education Grant Program through the U.S. Department of Health and Human Services Administration for Children and Families, managed by the Colorado Department of Education.**

### ***Is SRAS A Curriculum?***

No. SRAS is a credential. SRAS offers proficiency on the SRA model. It provides a foundation for any curriculum as it sets a standard of excellence for the field.

### ***Certification Topics Include:***

- Defining the SRA approach
- The theoretical and public health basis for SRA
- Content of successful SRA programs
- Building parent-child connectedness
- Building community & school partnerships
- The importance of research & program evaluation
- Implementing an evidence-based approach
- Sexual health data, research, trends, & medical accuracy
- Effective public messaging
- Applying an SRA code of ethics to your program

### ***A One-Day Messaging and Communication Practicum***

Talking about sex education to students, parents, teachers, community stakeholders or the media can be challenging. The complexity and sensitive nature of the topic requires thoughtful messaging and practice if we are to clearly communicate the content and context of the SRA optimal health approach. This daylong practicum will provide individual and group activities to give participants hands-on experience developing effective communication strategies through role-play, audience feedback and critique, crafting and presenting talking points, doing interviews and developing communication policies for your organization. You will have fun while enhancing your professionalism and confidence in communicating clear and compelling information about SRA education.

**See back of flyer for training details**

**Pre-course reading is required. There are 9 modules with quizzes that must be completed prior to the training. Please allow 25-40 hours to complete the pre-coursework. Once you register, you will receive further instructions and details.**

***Observers do not need to complete the pre-coursework or submit a letter of commendation!***

***For more information, please visit: <http://cosras.weebly.com/>***



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***Coming to Colorado Springs, CO, January 24-26, 2017!***

### ***Date and Time***

• **Certification: January 24-25, from 8am to 5pm.**

• **Practicum: January 26, from 9am to 5pm.**

Training will be held at:

The Antlers, a Wyndham Hotel  
Four South Cascade,  
Colorado Springs, Colorado, 80903-1685  
719-955-5600

### ***Rates***

- Registration deadline is January 3, 2016
- No charge to participants.
- Lunch will not be provided.

### ***Accommodations***

- The Antlers, a Wyndham Hotel  
Four South Cascade  
Colorado Springs, Colorado, 80903  
719-955-5600  
***\$116 discounted group rate available until December 23 (limited number of sleeping rooms).*** When making registration request the Colorado Department of Education rate.
- **Daily - Self parking for the conference is complimentary**
- **Overnight - Self parking \$16.00**
- **Overnight - Valet park \$20.00**
- Other Hotel Option (no discounted rate)  
Holiday Inn Express & Suites Colorado Springs Central  
105 N Spruce St  
Colorado Spring, CO 80905

To register, visit: <http://cosras.weebly.com/>

For a sample agenda, please go to <https://www.dropbox.com/s/oybh912a5wtip6u/2016%20%20SRAS%20Agenda.pdf?dl=0>

Please note:

- **Once you register, you will need to send a letter of commendation to Christine Eckley at: [ceckley@WeAscend.org](mailto:ceckley@WeAscend.org). This letter can come from a colleague, or someone else in your network, and needs to briefly state why you are a good candidate for the training and how it will benefit you in the work you do. Upon receipt, Christine Eckley, from Ascend, will send you the link for the pre-coursework.**
- *Observers do not need to complete the pre-coursework nor submit a letter of commendation!*

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