## **Professional Development Description**

Name of Entity: 95 Percent Group Inc.

Contact Information: Dan Otte, dotte@95perentgroup.com, 847-499-2835

Summary of Services provided:

Founded by Susan L. Hall, Ed.D, a nationally recognized leader in Response to Intervention (RTI), data analysis, and reading instruction, 95 Percent Group serves clients nationwide. Dr. Hall has more than 20 years of experience as a consultant to districts and schools in the field of early reading intervention. Over the past few years, the company has provided professional development to more than 500 districts that include over 1,500 schools.

95 Percent Group has been in business for 10 years and has extensive experience providing professional development in every area listed on on the READ ACT Professional Development RFI. As author of the book *I've DIBEL'd, Now What?*, Susan Hall and her staff are uniquely qualified and have years of experience at the school and district level in building teacher knowledge in the specific areas of this RFI.

95 Percent Group provides assistance to help schools improve reading results through full implementation of data-driven differentiated instruction provided in a multi-tier service delivery model. Our focus is on transforming the processes in the school so that early literacy screening data is used to identify the students who are below-benchmark, diagnostic screening is completed to pinpoint reasons for below-benchmark reading, and students are placed in skill groups to receive focused instruction to address deficits. We provide comprehensive assistance to the instructional leaders and the classroom teachers. This year-long process includes professional development delivered in strands that are tailored to meet the needs of three different audiences: administrators, reading coaches/RTI coordinators, teachers and interventionists.

95 Percent Group's intervention materials are already included on the Advisory List for the READ Act.