

Secondary Marketing Education

Applicant

Legal name:

Date:

Requirements

Professional (Content) competency must be demonstrated by:

- a. Documented evidence of 24 semester hours of college level coursework from a regionally accredited college or university in each of the areas listed below (with 2.6 overall degree GPA)-which may include a maximum of 6 semester hours of documented professional development or work experience
OR
- b. A passing score on the PLACE Marketing exam (#35).

Required Coursework (indicates number of coursework hours met):		
Course Requirements	Coursework	Sem Hrs
Marketing (6 semester hours)		
Economics (Macro or Micro) (3 semester hours)		
Consumer Behavior/Sales (3 semester hours)		
Accounting/Finance (3 semester hours)		
Business/Public Policy or Marketing Research (3 semester hours)		
Business Communication and Report Writing (3 semester hours)		
Business Law (3 semester hours)		
Total Hours		

PLACE Marketing Education exam (#35). Passed NOT passed