

**CONTENT EVALUATION WORKSHEET
Secondary Business/Marketing Education
Application for Alternative Teaching License**

Applicant

Legal name:

Date:

Requirements Met

The alternative license applicant is required to have:

- a. Documented evidence of 24 semester hours of college level coursework from a regionally accredited college or university in each of the areas listed below, OR
- b. A passing score on the Business Place exam (#34) and Marketing Place (#35).

| Required Coursework (indicates number of coursework hours met): | | |
|--|-----------------------|---------|
| Content Requirements | Course/Prior learning | Sem Hrs |
| Economics (Macro/Micro) (3 semester hours) | | |
| Information Technology (3 semester hours) | | |
| Business Law (3 semester hours) | | |
| Accounting & Finance (3 semester hours) | | |
| Principals of Marketing (3 semester hours) | | |
| Business/Marketing Communication (3 semester hours) | | |
| Human Resource Management (3 semester hours) | | |
| Business Ethics (3 semester hours) | | |
| Total Hours | | |

Business Education exam (#34).

Marketing Education exam (#35)

Passed NOT passed

Passed NOT passed