Evaluation For Secondary Marketing

_____ _____
Name Date

The following 30 semester hour requirement must be completed PRIOR to entering the Alternative or Teacher In Residence Program. In addition, the Marketing Education PLACE exam must be successfully passed BEFORE entering the program.

(1) Marketing (30 semester hours)
Examples: Principles of Marketing, Consumer Behavior, Salesmanship, International Marketing, Marketing Policies & Strategies, Marketing Research, Principles of Advertising, Marketing Options, Marketing Ethics, Marketing Communication or Legislation Affecting Marketing

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_____ _____

Total Marketing Hours: _____

Coursework Needed: _____

PLACE Assessment #35: Passed _____ Not Passed _____

Advisor/Reviewer_____