

Fundraising Activities

To support children's health and school-nutrition-education efforts, school fundraising activities will not involve food or will use only foods that meet nutrition and portion size standards for foods and beverages sold individually. Schools may encourage fundraising activities that promote physical activity. Use the following resources and the attached list to identify fundraising ideas that contribute to a healthier lifestyle.

www.afrds.org/homeframe.html

Association of Fund-Raising Distributors and Suppliers. Site includes a Toolbox with "Fundraising Fundamentals", a monthly newsletter, a checklist for evaluating companies, and a resource on product issues and trends.

www.fundraising-ideas.com

Site has a list of fundraising options, services, programs, and press releases. Links to www.amazon.com with books on fund raising.

www.PTOtoday.com

Site links to fundraising activities by categories. Also contains a parent sharing section on "What has worked, what doesn't, and why."

www.americanteachers.com

Site links to fundraising sites and gives information on retailers who will donate a percentage of parent purchase dollars to your school.

Other Websites

www.marisolblooms.com

www.phonefund.com

www.usamagnetsandmore.com/fundraiser.html

www.zoodog.com/tattoos

www.treasurebooksandgifts.com

*From the New Mexico Action for Healthy Kids
Wellness Toolkit, Part I: Nutrition, page 10*

Creative Financing and Fun Fundraising, Shasta County Public Health,

www.co.shasta.ca.us/Departments/PublicHealth/CommunityHealth/projlean/fundraiser1.pdf

Guide to Healthy School Fundraising, Action for Healthy Kids of Alabama,

www.actionforhealthykids.org/filelib/toolsforteam/recom/N&PA%2031%20-%20Fundraising.pdf

*National Alliance for Nutrition and Activity (NANA), Model Local School
Wellness Policies on Physical Activity and Nutrition, March 2005, page 21*

Fundraising Ideas

Things that Promote the School

T-shirt/Sweat shirt sale	Cookbook made by the school
Bumper stickers or decals	School Frisbees
Coffee mugs or cups	Student directories
Student art sale	License plates or holders with school logo

Healthy Food Sales

Fruit smoothies	Low-fat pretzels	Cheese
Unbuttered popcorn	Yogurt	Low-fat milk
Fruit and nut baskets	Specialty pastas	Trail mix
Bottled water with school logo	Veggie pizza	100% juice bars
Lunch box auctions	Salsa, sauces	Chile, chili products

Things You Can Sell

Candles	Greeting cards	Gift wrap, bags
Coupon books	Holiday items	Cookbooks
Magazine subscriptions	Flowers, bulbs	Balloon bouquets
House decorations	Books, calendars	Buttons, pins
Customized stickers	Football seats	Plants
Animal rides	Pet treats/toys	Tupperware
Ornaments	Crafts, craft kits	Emergency kits
Batteries	Stone memorials	Seasonal flags
Gift baskets	Hats	Jewelry
Valentine flowers	Mistletoe	Stationary
Newspaper space ads	Garage sales	Bath accessories
Music CDs, videos, DVDs	Entertainment books	Engraved bricks
Pedometers		

Things You Can Do

Car Wash (pre-sell tickets)	Fun runs/jogs	Bike-a-thons
Recycle cell phones	Jump rope-a-thons	Wrap gifts
Singing telegrams	Carnival	Rent-a-teen helper
Penny wars (most collected)	Dances	Silent auction
Bowling night/bowl-a-thon	Golf tournament	Festivals
Skate night/skate-a-thon	Craft fair	Talent show
Grocery refund programs	Walk-a-thons	Family dinners
Recycling cans/paper	School job fair	Car magnets

Things to remember if you sell food:

- Prepare and store food properly to prevent food borne illness.
- Remember, severe food allergies affect 4-8% of children. The most common allergies are to cow's milk, egg, soy, wheat, peanuts, tree nuts, fish and shellfish. All items should be labeled with the name of the product and ingredients.