



Focus: Elementary Reads, *part 3*

This feature will focus on learning and reading development for different age groups, beginning with birth to five and eventually going through age 19.

This third article in the Elementary Reads series—research on learning and reading development for children ages 6–9 and how libraries can best serve them and their parents—will discuss advocacy for this age group for library services.

Advocacy for 6–9 Year Olds

Not enough youth services staff? Not enough funding for children’s programs or collections? Or perhaps you offer great children’s programs and have strong collections, but not enough parents bring their 6–9 year olds. Or you’re looking for more volunteers, donations, or other support from your community. There are several audiences you may wish to reach to advocate for the importance and effectiveness of services for elementary children in libraries.

There are many resources available to help you advocate for library services for elementary students. We’ll explore a few in this article.

Reading makes all other learning possible. We have to get books into our children’s hands early and often.

—President Barack Obama

Add It Up: Libraries Make the Difference in Youth Development and Education

Taken from ALA’s Add It Up website, [Kindergarten–middle school](#) (6–12 year olds), with research and sources to back up each statement in the “more” links, these are powerful statements that you can use in your advocacy to any audience:

When the act of reading extends beyond the schoolroom and becomes part of daily life, ongoing literacy is on its way to becoming a reality.

—Donahue, Patricia L. et al.
[The Nation’s Report Card: Fourth Grade Reading 2000.](#)

Wash., D.C: U.S. Department of Education, April 2001.

Public Library Talking Points

1. Public library programming and books for children make a difference. Public libraries provide engaging programs and amazing collections that help students from all backgrounds become excited and enthusiastic readers. | [more](#)

Welcome to the 9th issue of YS News!

This newsletter will feature articles on learning development, summer reading updates, timely tidbits, children’s and teen literature news, and an exchange of what’s happening in CO libraries.

Would you like to see a topic covered in the newsletter? Want to share info about your programs? Or perhaps contribute an article? Let me know!

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2013 SRP: News & Ideas

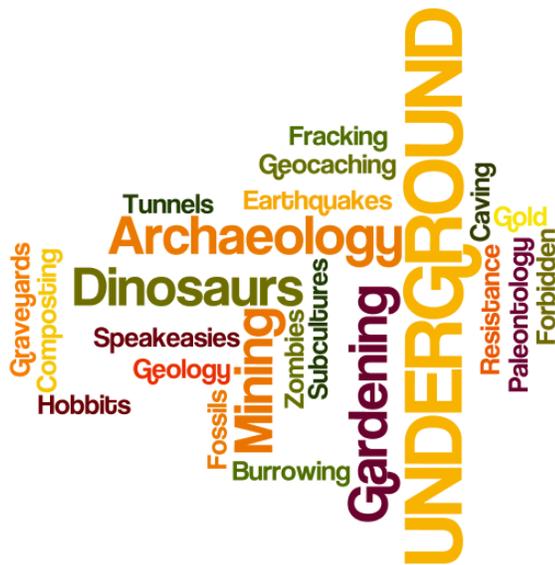
Register for the 2013 SRP and Fall Workshops

Register your library jurisdiction for the 2013 Colorado Summer Reading Program now! When you register, you'll receive manuals and materials and be eligible for Summer Reading Mini-Grants. [Register online today!](#)

Six Youth Services Workshops will be held around the state this October and November. Visit the [Workshops page](#) for more info and to register!

Underground Wordle

To get into the spirit to Dig Into Reading for the 2013 SRP, here's a Wordle of theme possibilities (or [make your own!](#)).



2013 SRP Shipping Charge Changes

For the last few years, there have been no shipping charges for SRP items purchased at Highsmith. This year there will be shipping charged, but it is minimal:

- For orders under \$55, add \$3
- For orders between \$55 and \$450, add 5.5%
- For orders over \$450, add \$25

Got Ideas?

The folks creating the 2014 SRP manuals are looking for your great ideas! The theme for 2014 is Science. They are looking for ideas and book recommendations on science subtopics in each age group; click on the links to see those topics:

- [Early literacy manual](#) (send ideas by Nov 1)
- [Children's manual](#) (send ideas by Oct 15)
- [Teen manual](#) (send ideas by Nov 1)
- [Adult manual](#) (send ideas by Nov 15)

Please send your input to Patti Sinclair at trishsinclair@sbcglobal.net.

Book Nook

School Library Journal's Top Books

School Library Journal conducted a poll of readers' top picks for best children's novels and picture books. The results are in, and delivered in very nice packages! [Check out](#) both Top 100 lists and download the attractive pdf versions.

30th Anniversary of Banned Books Week

Banned Books Week 2012—September 30 through October 6—marks the event's 30th anniversary. The 2012 theme is "30 years of Liberating Literature." Check out [ALA's BBW website](#) for a press kit, a new [interactive timeline](#), and more. BBW is on [Facebook](#), too.

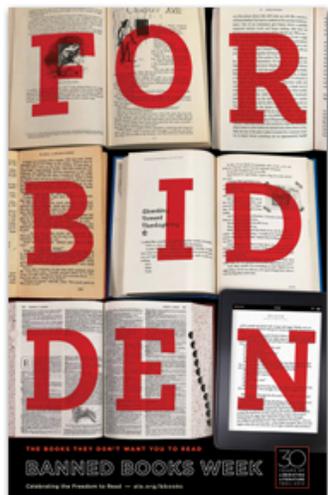
Journalist Bill Moyers and Judith Davidson Moyers, president of Public Affairs Television, are Honorary Co-Chairs of BBW. Bill Moyers will record a video as part of the Virtual Read Out, an advocacy campaign to spotlight the harms of censorship of books in schools and libraries. The video will be released on Sept. 28 to

encourage librarians, teachers, students and community members to speak out for the freedom to read.

Anyone can participate in the Virtual Read-Out by uploading a 3-minute video to this [YouTube channel](#). More than 800 videos were uploaded last year, including those from acclaimed and/or frequently challenged authors Jay Asher, Judy Blume, Chris Crutcher, Whoopi Goldberg, Lauren Myracle and many more.

In 2011, ALA recorded 326 challenges to library materials. At the top of [the list](#) was a

series of books written by Lauren Myracle in the form of text messages, including "t tyl, t tfn" and "l8r g8r." Other frequently challenged titles in 2011 included the Hunger Games trilogy by Suzanne Collins, "The Absolutely True Diary of a Part-Time Indian" by Sherman Alexie, "Brave New World" by Aldous Huxley and "To Kill a Mockingbird" by Harper Lee.



Timely Tidbits

CO Award Winner Lynda Freas

Congratulations to Lynda Freas, Family Library Services Director at Anythink Libraries, for receiving the Sullivan Award for Public Library Administrators Supporting Services to Children award! ALA awards the annual recognition to an individual who has shown exceptional understanding and support of public library

service to children while having general administrative responsibility. According to ALA, "Freas received the award for her innovative approach to providing children's services throughout her career, particularly recognizing the integration of Family Place Libraries™ at Anythink's 7 locations, the redesign of the children's summer reading program and for spearheading the addition of Nature Explore outdoor gardens at three Anythink locations that will bring community members together with children in an environment where they can build, play and connect with nature in a new way."

GED now available on computer

Info for your patrons: the Colorado Department of Education is partnering with GED Testing Service to offer the high school equivalency test [on computer](#). Online registration and scheduling are now available to test-takers. Three test sites are available now, with more on the way.

Museum Resources for Educators

The Denver Museum of Nature & Science offers a wealth of resources to educators. Their [professional development](#) opportunities include [free webinars](#) along with in-person options. They also have free [online educational guides](#) for bringing science to kids of all ages, including an extensive [Early Childhood Education Online Guide](#) that covers many topics.

Traveling Exhibits Available

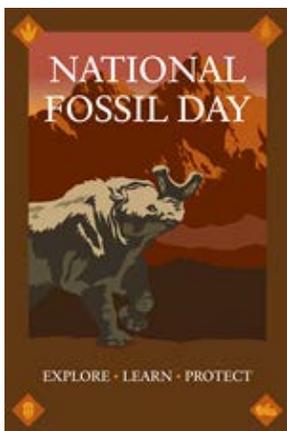
Aurora History Museum [traveling exhibits](#) are designed to meet the needs of small museums, libraries and school groups. Libraries and schools will find these exhibits an ideal way to add content to programs and curricula. They also serve to enhance community events. Each show provides a story and photographs based on a popular exhibit at the Museum.

Earth Science Week: Oct 14–20

Earth Science Week encourages people everywhere to explore the natural world and learn about the geosciences. “Discovering Careers in the Earth Sciences,” this year’s theme, engages young people and the public in learning how geoscientists gather and interpret data about the Earth and other planets. Check out [the website](#) for loads of ideas and resources—great for the 2013 SRP too!

National Fossil Day: Oct 17

The National Park Service and the American



Geological Institute are partnering to host the third annual National Fossil Day during Earth Science Week. It is a day to promote public awareness and stewardship of fossils, as well as to foster a greater appreciation of their scientific and educational value. [This](#)

[website](#) also has lots of activities and resources that are great not only for National Fossil Day but for the 2013 SRP as well!

New on the CLEL Website

The [CLEL \(CO Libraries for Early Literacy\) website](#) has been updated to reflect the 2nd edition of Every Child Ready to Read (ECRR). Now, when you click on "Every Child Ready to Read," you have two choices: 6 skills or 5 practices. CLEL decided to keep the 6 skills information as it's still valid, and useful! Take a look around, and let CLEL know if there's something that needs to be added, or something you've done that was particularly effective, or if you simply have questions. Thanks, CLEL, for this new content and a great annual meeting!

Storyblocks Featured in *Colorado Parent*

Speaking of CLEL, one of the group’s stellar projects is the [Storyblocks website](#), which is featured in September’s issue of *Colorado Parent* magazine. Check it out [online](#) or at your local newsstand (on p. 12)!

Mars Rover Hands-on Program for Girls

[The Mars Rover program](#) is a hands-on program that encourages middle school girls to design, engineer, test and present a Mars Rover-type vehicle. Teams of four will create a Mars Rover, made from common household items. Each team names, designs, builds, collects data and test launches their Mars Rover. \$16 fee. Oct. 24th at the Erie Recreation Center in Erie, CO, from 3:45 to 5:15.

[Multiculturalism Happens: Targeting Multicultural Literacy in Libraries](#)

In another great article from Programming Librarian, this piece highlights the importance of multicultural programming and services in libraries, and how to take steps to incorporate more of it in your services.

CCIRA Conference Scholarships

CCIRA—the CO Council International Reading Association—is [offering scholarships](#) to its [annual conference on literacy](#), to be held Feb. 6–9, 2013, in Denver. Applications due Oct 8.

Also from CCIRA: Members can [check out DVDs](#) on literacy from their library, free (they ship them!).

News from YALSA

- [Learn the Secrets to Teen Spaces on a Dime in YALSA's November webinar](#)

Join Katherine Trouern-Trend, chair of the 2011–2012 Teen Space Guidelines Task Force, for a discussion on how to use available

resources to create an inviting teen space as well as how to connect virtually with teens. November 15, 12:00 to 1:00. Registration is \$29 for students, \$39 for YALSA members, \$49 for all others, group rate of \$195 (10 individual logins).

- [Help YALSA Select Award Winning Books](#)
Through Sept. 30th, YALSA is collecting volunteer forms for individuals who want to serve on book award and selection committees between February 2013 and January 2014. Check out the [free webinar](#) to learn more about what it's like to serve on an award committee, and then access the volunteer form if you want to be considered. Please direct questions to YALSA's President-Elect [Shannon Peterson](#).

RAFT Workshops

For those of you in/near the Denver metro area, [RAFT](#)—Resource Area For Teachers—has great [workshops this fall](#). “Release the Energy – Repurposed Materials that Move” will be offered Saturday, September 29th from 1pm – 3pm. “Supporting Early Education with Low Tech Assistive Technology” will be held Saturday, October 13th, 10 am –noon. Both are \$5 for members, \$20 for nonmembers.

Rocky Mountain Kids Fun Fests

The CO State Library, Pikes Peak Library District, Mesa County Public Library District, Jefferson County Public Library, and Denver Public Library participated in the 3 fun Rocky Mountain PBS Kids Fun Fests in [CO Springs](#), [Grand Junction](#), and [Denver](#) this summer. Clifford, Word Girl, Curious George and other big names in children's books and PBS made appearances. Staff from the public libraries were on hand to host booths (DPL sent its bookmobile) with fun activities and gave storytimes from the stage (with help from Clifford). The State Library helped out with an activity to help kids of all

ages exchange book titles so they had new titles to read, pictured in the photo below.



Next 6 items from The Scoop, Vol. 8 No. 14 – September 14, 2012, Idaho Commission for Libraries:

All Hallow's Read~A Neil Gaiman Tradition...

All Hallow's Read is a Hallowe'en tradition. It's simply that in the week of Hallowe'en, or on the night itself, you give someone a scary book. Find out more at www.allhallowsread.com/.

Copyright Help

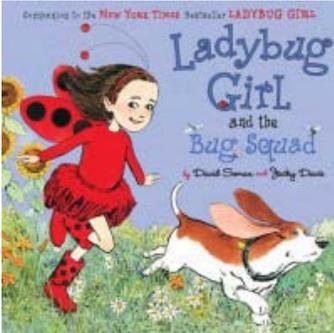
From *Ed Week*, August 31, 2012: The book, [Complete Copyright for K-12 Librarians and Educators](#), was created by the ALA's Office for Information Technology Policy in response to a recent survey that found many of the copyright reference tools that teachers and libraries use are either incorrect or incomplete. The book is designed to help librarians and teachers better understand how to make decisions about material used in classrooms, as well as in more public events such as school plays or musical performances.

Caldecott Connections!

The [ALSC Facebook page](#) will host monthly Q&A Facebook forums with Caldecott award winning authors and illustrators beginning in September.

All you need to do is log on and join the conversation. Stay tuned for details.

Jumpstart's Read for the Record campaign announces this year's book: *Ladybug Girl and the Bug Squad*, by Jacky Davis and David Soman



Each year, millions of adults and children gather on a single day to set a new reading record and to show their support for early literacy by joining Jumpstart's [Read for the Record](#). By reading on October 4, you'll help

to set a new world record for the greatest number of people reading the same book on the same day.

Spanish Library Tools

Would you like some help creating signage in Spanish for your library? Do you need assistance with simple Spanish phrases? Look no further. SOL–Spanish in Our Libraries and PLUS–Public Libraries Using Spanish are part of a [website](#) with templates for signage and documents in Spanish. It also has a link to useful phrases you may want to use with your patrons. Webjunction also has an [English/Spanish guide](#) for frontline library staff, conversation guides, and a vocabulary list for librarians.

Learn Library–Specific Spanish for Free With Mango Languages!

In more Spanish language resource news, [learn Spanish for FREE](#) to better serve your Spanish-speaking patrons. Access to the course is open, so you can study even if you don't have a Mango subscription. The course covers:

- Basic greetings
- Getting a library card
- Navigating the reference desk

CO Libraries in the Press

Pueblo City–County Library District promotes the fun of reading

Two recent articles in the *Pueblo Chieftain*, featuring quotes from Michael Cox, youth services director, explain that reading can be fun for kids. [In one article](#), Cox explains why and how parents can make reading fun for their children; it also includes book recommendations. [The other article](#) offers easy tips for parents, including several promoting the library.

Cortez Public Library promotes literacy and libraries

Laura McHenry, children's librarian, contributed [this powerful literacy](#) and library advocacy piece to the *Cortez Journal*. It offers literacy research, practical info for parents, and strong reasons to support libraries.

Mancos Public Library's teen writing group

The Mancos Public Library, in partnership with local writer Suzanne Strazza, is beginning a [teen writer's group](#). The group will help teens to explore ideas and learn how to get them onto paper.

Westminster Public Library's strong support from Friends group

The [Friends of the Westminster Public Library](#) has been a strong supporter of the library, including its youth programs, for 20 years. Most recently, the group donated \$3,700 it raised to the SRP.

Douglas County Libraries seeks to expand e-book offerings

In an attempt to lower costs and work around strict lending limits established by big

publishers, Douglas County Libraries has [created a digital “branch”](#) to store a proprietary library of electronic books in a move getting national attention.

Upcoming Grant Opportunities

More grants to fit the 2013 SRP theme of underground—or good for anytime!

Archaeological Institute of America’s [Society Outreach Grant Program](#)

Deadline: November 1, 2012

This is a great opportunity to partner with your local archaeological society. The program encourages archaeological societies to plan and implement outreach activities in their local community. Any event that promotes archaeology and focuses on public outreach and education will be considered for funding, such as a kids' archaeology fair, symposium or event in a local library.

Nickelodeon’s [The Big Help Grant](#)

Deadline: December 31, 2012

Nickelodeon will award grants to schools and community organizations enabling kids around the country. The Big Help Grant Program will support projects that inspire kids to (1) take care of the environment; (2) lead active, healthy lives; (3) engage in community service; or (4) improve their educational experience.

Elementary Reads *cont.*

2. Students who read for fun develop positive, lifelong reading habits that reinforce literacy skills. | [more](#)
3. Students begin to connect reading and are motivated to read, thanks to entertaining group activities planned by well-trained library staff. | [more](#)
4. Staff in public libraries assist students in finding and enjoying learning resources geared to their interests and needs, which are also available at times when school resources are not, such as after-school hours, weekends, and during the summer. | [more](#)
5. Students who read for pleasure improve their academic performance. | [more](#)
6. Students participate in reading activities year-round, thanks to the public library’s innovative after-school and summer reading programs. Programs like these help combat the achievement gap that has been shown to significantly widen over the summer. | [more](#)
7. Students and their families take advantage of the free learning supports offered by their local public libraries. | [more](#)
8. Well-trained library staff help students learn how to perform age-appropriate Internet searches using the public library’s free public access workstations, and other library learning tools and services, such as live online tutoring and Web-based resources for homework help. | [more](#)
9. Students can get a head start on early reading success, if they are given opportunities to use public libraries.

Don't join the book burners. Don't think you are going to conceal faults by concealing evidence that they ever existed. Don't be afraid to go into your library and read every book.

--Dwight D. Eisenhower

Students who are exposed to print-rich environments are more successful in school. And, they can go on to be successful lifelong learners, if that early boost is built upon by school library media programs. | [more](#)

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More Advocacy Resources

ALA has many more resources on advocacy that provide helpful guidance on how, when, where and why to advocate for your library and youth services.

More [Add It Up Resources](#)

The Add It Up webpages contain much more than the talking points above; visit the site for more research, websites for parents, best practices for libraries, and more for kids 6–12.

[Frontline Advocacy Toolkit](#)

Find many resources here for frontline staff in all positions to advocate for the library while working at the library as well as in your personal life. [This flyer](#) with quick tips is particularly handy and useful; it includes such suggestions as “Situation: A customer voices a compliment or appreciation. Message: Thank you so much. Would you mind writing that down so we could quote you. It really helps to have good stories to share—especially at budget time.” This is a quick method of getting excellent testimonials about your services for children and why they need to be continued/expanded. Keep comment cards or a notebook handy in the children’s and teen areas, and pass along comments regularly to administration and partners.

[Kids! @ Your Library](#)

ALSC’s Kids! @ your library® campaign (2006–2010) was a public awareness effort designed to help libraries reach out to kids, their parents and caregivers. As part of the campaign, a tool kit was created by librarians for librarians using feedback from practitioners in the field and kids from across the country. It provided tips and materials to help librarians position their library as a valuable and important community center for kids and their families. Although the campaign is no longer active, many of the tool kit resources are still relevant and valuable to practitioners. Dive in and use what you'd like; customize to your needs.

[CO State Library Collection](#)

The State Library has these books and more on library advocacy that you can check out through interlibrary loan!

- Siess, Judith A. *The visible librarian: asserting your value with marketing and advocacy*. Chicago: American Library Association, 2003.
- Wallace, Linda K., ed. *Library advocate's handbook*. Chicago: American Library Association, Public Information Office, 2000.
- Crowther, Janet L., and Trott, Barry. *Partnering with purpose: a guide to strategic partnership development for libraries and other organizations*. Westport, Conn.: Libraries Unlimited, 2004.
- Landis, Cliff. *A social networking primer for librarians*. New York: Neal-Schuman Publishers, 2010.