



# Investing in CAL and Colorado Libraries



Stop by our booth on **Friday and Saturday** in the Exhibits Area to hear about the latest services and resources we have to offer Colorado's libraries!

## Colorado State Library Staff Presentations and Involvement at the 2009 CAL Conference

### Keynote Speaker Sponsorships

#### **Thursday, November 19, 2009 5:00 PM – 6:00PM**

**Terrance Carroll** is a graduate of the DU Law School and an undergrad degree in political science. He is a transplant from Washington, DC, representing northeast Denver in the State Legislature, and is now the elected speaker of the state house of representatives. Mr. Carroll is an ordained Baptist minister and avid cyclist.

**Karen Middleton** represents Aurora in the State House, focusing on education, health care and the economy. She taught at many levels in the state, from K-12 to teaching political science at the Community College of Aurora. Ms. Middleton served on the State Board of Education before being appointed to the legislature; she has since won the seat by election. Ms. Middleton is our strongest advocate for libraries in the State House, sponsoring the Library Clean-up Bill.

#### **Friday, November 20, 2009 9:00 AM – 10:00 AM**

**Lee Raine** is project director at the Pew Internet and American Life Project. He is the published author of books regarding the Internet and was managing editor of US News & World Report. He will speak on the future of libraries, vis-a-vis the Internet.

### Preconferences

#### **Thursday, November 19, 2009 Half Day**

Learning4Life (L4L): A plan to help implement the NEW school library standards and guidelines. (Nance Nassar)

ChIPing away at over commitment – How a Change Implementation Plan can focus efforts, streamline workloads, and improve job satisfaction. (Diana Reese, Erica MacCreaigh, Diane Walden)

From Awareness to Funding: Colorado Libraries Making It Happen (Debbi MacLeod, Sharon Morris, et al.)

School Library Advocacy ... Our Future. (Nance Nassar)

CAL Leadership Institute. (Sharon Morris, Shelley Walchak)

#### **Thursday, November 19, 2009 9:00 AM – 4:00 PM**

Planting Seeds to Make Your Economic Garden Grow:

How Libraries are Supporting Local Business (Christine Hamilton-Pennell et al, Shelley Walchak)

### Meetings

#### **Thursday, November 19, 2009 1:00 PM – 4:00 PM**

AskColorado Annual Meeting (Kris Johnson)

Colorado Libraries for Early Literacy Annual Meeting (Patricia Froehlich)

### Workshops

#### **Friday, November 20, 2009 10:15 AM – 11:15 AM**

- Tracking Reference in your Library: A Fast, Easy, Relevant Approach (Zeth Lietzau)
- Reaching Children's First Teachers: How to Present Early Literacy Tips to parents and Caregivers (CLEL)

#### **Friday, November 20, 2009 1:45 PM – 2:45 PM**

- The "Living" Library: Understanding Creates Room for Diversity (Jean Heilig)

#### **Friday, November 20, 2009 3:15 PM – 4:15 PM**

- Summer Reading Program Unconference (Patricia Froehlich)
- Top Twelve Innovations in Colorado Libraries (Sharon Morris)
- Analyze this! A user-centered approach to evaluating library collections (Diana Reese)

#### **Saturday, November 21, 2009 10:45 AM – 11:45 AM**

- Code Name Butterfly – The Statewide Marketing Campaign for Libraries (Debbi MacLeod, Sharon Morris)

#### **Saturday, November 21, 2009 2:00 PM – 3:00 PM**

- Colorado Power Library Program: CAL Avenue to the Future Pit Stop (Nance Nassar)
- Power Up Your Library with Plinkit (Christine Kreger)