

Design Your Own Chocolate Bar Label

Kids get to be creative and practice art skills in this fun project. It's also a great activity for preschoolers to get to practice skills like holding a crayon and glueing that help little hands get stronger and develop the dexterity needed to begin writing!

What You Need:

- 1 chocolate bar per participant
- 1 blank label (or have kids cut a piece of paper to fit the right size for the bar)
- Crayons, markers, and other writing implements
- Colorful crafty materials like glitter glue, chenille stems, stickers, etc., for decorating
- Glue or tape to seal the label around the bar



What You Do:

- The kids should start by creating a name for their chocolate bar.
- Show them the template for the label and where they should decorate it. Then, let them go at it!
- When finished, the kids can tape or glue their label around their chocolate bar.

STEAM Concepts Explained

This fun activity engages kids' creativity and keeps the arts present in STEAM.

STEAM Extensions

- For older kids, discuss how foods are marketed. Have them create the name of their chocolate bar and its label with marketing principles in mind. To take it a step further, have them create a larger marketing campaign complete with an advertisement.
- Have kids create (on paper, at least) their own chocolate bar; what unique items would they include? How would it smell and taste? What would the texture be like? If possible, have a variety of mix-ins (butterscotch chips, chopped nuts, dried fruit, peanut butter, etc.) available along with some melted chocolate; let kids experiment by mixing small amounts of the ingredients and putting it the refrigerator to harden. These are all important parts of food science!
- Discuss the nutrition label required on all packaged foods. Ask the kids why it's important (food allergies, calories, sugar, etc.) and explore a real label on a chocolate bar to see what's included in the nutrition section.