

Colorado Statewide Summer Reading Program Sample Outcome-Based Evaluation Statements and Measures

1. Target: Students in grade 3 (or teens, or...)
 - Outcome: 85% of the 3rd grade SRP participants will have practiced reading.
 - Measure: 5 books by end of SRP; 15 minutes a day by participants, etc.
2. Target: Any and all SRP participants
 - Outcome 1: 15% larger number of books read by participants of Summer Reading. (as compiled by the library)
 - Measure: Number of books read by participants

 - Outcome 2: 10% greater number of hours read by participants of Summer Reading. (as compiled by the library)
 - Measure: Number of hours recorded by participants
3. Target: Family Reading
 - Outcome: 75% of families will say that they read together, or that they read to each other 5 times a week.
 - Measure: Number of families
4. Target: Participants (teens or children or parents)
 - Outcome: % of participants - satisfaction with the summer reading program.
 - Measure: Survey of participants/parents at end of program: "Was the SRP great, okay, not worth it?"

Other Outcomes

1. Target: Library visibility in the community.
 - Could be participants, library patrons, or community members.
 - Outcome: % of community know about library and its summer programming from extra visibility
 - Measure: Survey of participants/library patrons/community: Did you see/hear something in paper, radio, TV, store, tee shirt, grocery bags, other people, etc?
 - Note: use a "cheat sheet" on how to ask questions, do a short practice / training session, list of questions to ask participants or parents. A simple written survey can also be effective.
2. Target: Caregivers, daycare facilities
 - Outcome: % more staff of participating daycare facilities will know techniques of reading aloud.
 - Measure: Survey: "Do you know 2 new techniques for reading aloud? What are they?"
 - Note: use information at Every Child Ready to Read www.ala.org/ala/alsc/ECRR/ECRRHomePage.htm
3. Target: Community partnerships:
 - Outcome: % increase of partnerships with businesses of individuals to support extra reading incentives.
 - Measure: Compare numbers from last year with current numbers.
4. Target: School partnerships:
 - Outcome: Local elementary teachers/librarians will promote the public library summer reading program to their students.
 - Measure: Ask them! Do a quick poll to see if they did or didn't.. Does the school do a recognition program for SRP participants in September?

CYS- Lib (Colorado Youth Services discussion list) is the best way to receive information about the Statewide Summer Reading Program including important announcements and deadlines, workshop information, and updates to the Summer Reading website. www.cde.state.co.us/cdelib/SummerReading/cyslib.htm

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