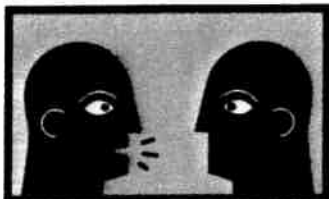




*ROUTE to
interested people!*

COMMUNITY CONVERSATIONS 2009/10 MENTORSHIPS!



The Special Populations & Issues Committee of the Colorado State Library seeks libraries to continue the Community Conversations Project to encourage outreach to new, diverse groups.

Does your library mirror your community's composition and interests?

This year's project is MENTORSHIPS. Practice inclusivity and apply your skills by being matched with another library's staff member.

- Equip your library and yourself to use diversity materials to reach your community.
- Position your library as a leader to celebrate community diversity.
- Receive help to design an event/activity to be implemented by June 2010.
- Engage an underserved or diverse community; create diversity awareness, or serve a particular group such as differently-abled, immigrants, low income, older adults, non-native English speakers, varying ethnicities, religions, or sexual orientations.
- Spotlight your library's resources through activities like a diversity fair or speakers.
- Feature community leaders and partners as endorsers, speakers, or participants.
- Foster dialogue and lifelong learning about cultural differences.
- Enable your library and staff to celebrate and encourage diversity in the community.

Any public, school, academic or special library in the state may apply. Benefits include:

- Paired with a mentor with background in outreach and diversity/inclusivity.
- Contact with statewide groups, partners and experts in diversity/inclusivity.
- A communications packet (poster, cards) and expert advice during the year.
- Serve as a mentor in 2010.

Applications selected on the following criteria:

- * Be a public, school, academic or special library in Colorado
- * Propose ideas that target non-library users, increase community awareness through highlighting diversity, and engage a broad spectrum of community participants
- * Attempting to serve a high number of recent immigrants/refugees, or experiencing a need to increase services to a particular population
- * Demonstrate potential for local partnership
- * Desire & ability to comply with the requirements listed.

Selected libraries agree to:

- * Promote the project to members of its community.
- * Serve as a model for other libraries in promotion, marketing
- * Solicit at least one local partner/leader/organization to support a project.
- * Outline a plan to use resources and training provided.
- * Distribute and collect a project evaluation provided by the Committee.
- * Submit a Promising Practice to the Committee's website.
- * Serve as a mentor to another library for a diversity project in 2010.
- * Provide a report on library usage, attendee attitudes, circulation of materials and impact resulting from the program.



To apply: www.cde.state.co.us/cdelib/librarydiversity.htm
Applications due: 8/15/09 to Carlson_M@cde.state.co.us,
(fax) 303.866.6940. INFORMATION ON OPPOSITE SIDE



COMMUNITY CONVERSATIONS 2009/10

MENTORSHIP APPLICATION

YES, I'd like a mentor for my library's diversity/inclusiveness efforts!

Participant and title: _____

Email: _____ Phone: _____

Library/Branch Outlet: _____

Description of special population groups we would like to reach:

Ideas we'd like to consider for a diversity/inclusivity project or activity:

Measurable outcomes we are attempting to achieve (mentor can assist you with this):

Partners (community groups AND statewide partners established by Special Populations, involved in planning, marketing and implementing project) (mentor can assist you with this):

Town/area/population served

Type of library ___public; ___ school; ___ academic; ___ special

I have read the program announcement and my library agrees to its terms:

- * Promote the project to members of its community .
- * Solicit at least one local partner/leader/organization to support a project.
- * Distribute and collect a project evaluation provided by the Committee.
- * Serve as a mentor to another library for a diversity project in 2010.
 - * Provide a report on library usage, attendee attitudes, circulation of materials and impact resulting from the program.
- * Serve as a model for other libraries in promotion, marketing
- * Outline a plan to use resources and training provided.
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Project director signature _____



(Use this form as a guide. You may create your own application.) For information on Community Conversations, contact Melissa Carlson, Colorado State Library, Carlson_m@cde.state.co.us, 303.866.6910. Complete and return **BY AUGUST 15** via email or (fax) 303.866.6940.)