

Financial Transparency Intro

Colorado CASE Conference
July 27, 2016



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1. Who is BrightBytes?
2. What is BrightBytes' involvement in Colorado Financial Transparency?
3. What work has been completed to date?
4. What do I need to know to be ready?

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4. What do I need to know to be ready?
5. When can I see it?



When an educational visionary with a passion for effecting change in schools, and a technological innovator with a knack for scaling enterprise solutions joined forces, BrightBytes was born.

Who is BrightBytes?



- **Mission-Driven Organization**
- **By Educators – For Educators**
- **Technology Experts**
- **Tens of Thousands of Schools Nationwide**
- **Educative, Engaging, and Actionable**

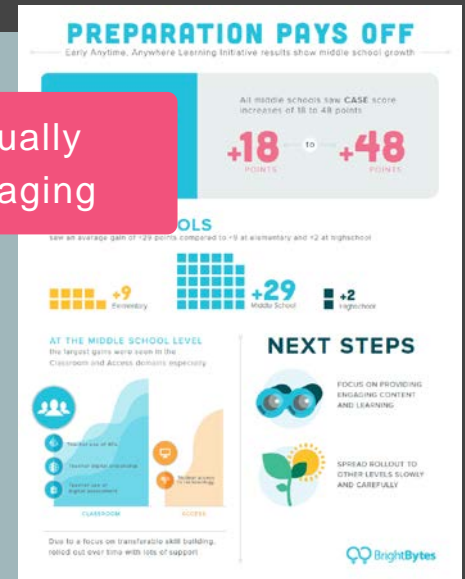
The BrightBytes Approach

Intuitive

Visually Engaging

Responsive

Gamified



What Does BrightBytes Do?



What Does BrightBytes Do?



Colorado Financial Transparency

*“The department [CDE] will contract for creation of a web site view that translates the expenditures for schools, school districts, boards of cooperative services, and the state charter school institute (local education providers), as reported on each local education provider's web site, **into a format that is readable and comparable by a layperson.**”*

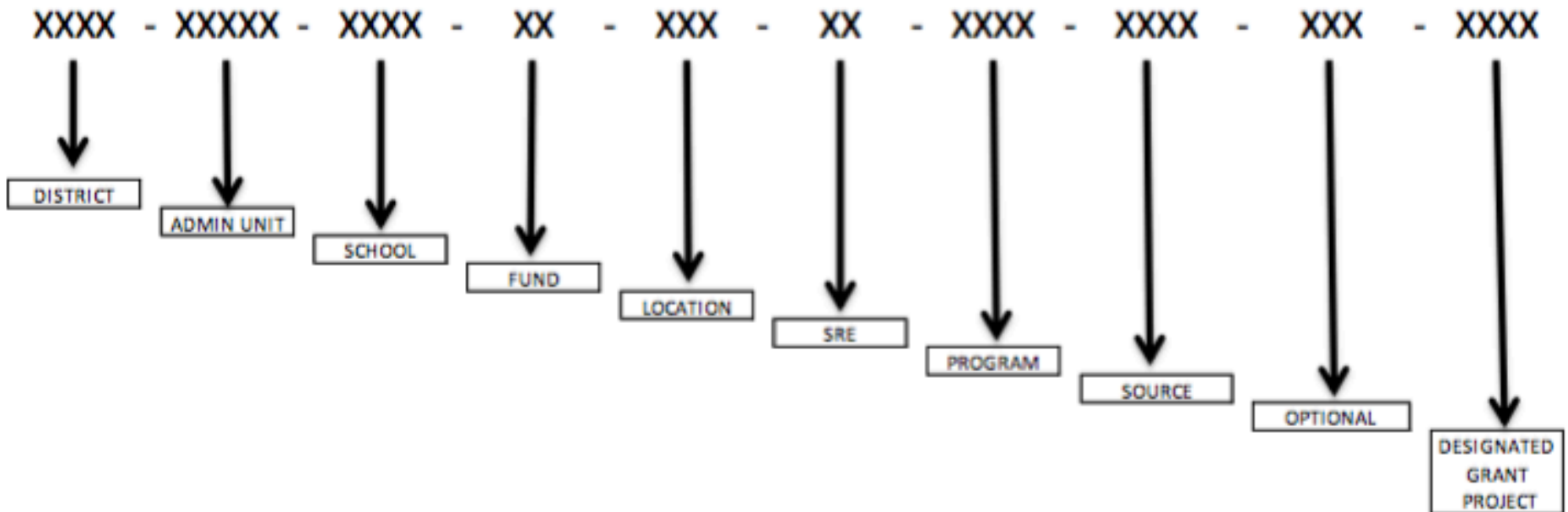
Colorado Financial Transparency Timeline

- May 2014 – HB-1292
- August 2014 – FPP Sub-Committee Kickoff
- January 2015 – RFI
- July 2015 – RFP
- November 2015 – Website Project Kickoff
- December 2015 – Pilot Recruitment
- January 2015 – Persona Development
- February 2015 – Wireframes
- March 2015 – HiFi Prototyping
- May 2016 – Data Approval Tool Pilot
- June 2016 – Gather Data Approval Tool Feedback
- July 2016 – Public Site Pilot
- August – December 2016 – Gather Public Site Feedback
- January 2017 – Data Approval Tool Production
- July 2017 – Public Site Production (Full State)

Chart of Account - Revenue

Revenue Accounts

The format and sequencing of the elements in the revenue account code are:

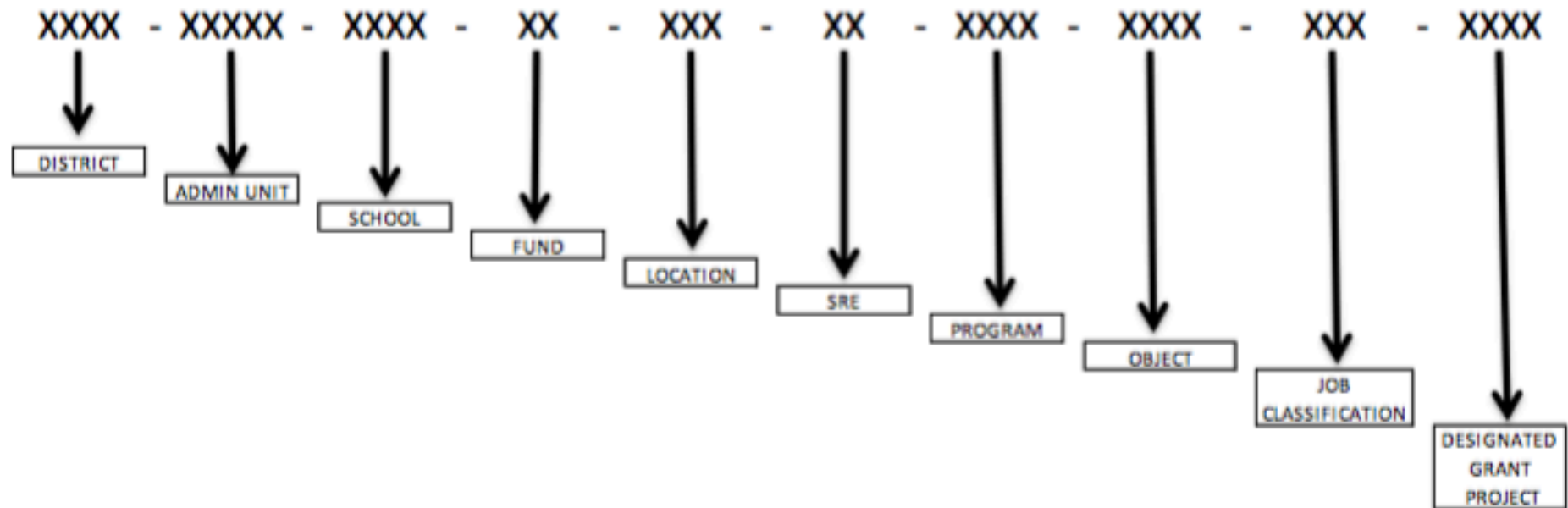


* Location codes are required for charter schools.

Chart of Account - Expenditure

Expenditure Accounts

The format and sequencing of the elements in the expenditure account code are:



* Location codes are required for charter schools.

“Readable and Comparable by a Layperson”

JENNIFER

the District CFO



MICHAEL

the Trusting Parent



MARY

the Concerned Parent



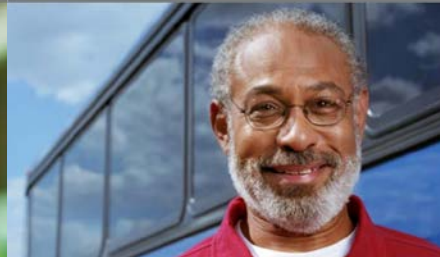
JESSIE

the Disengaged Parent



GREG

the Community Member

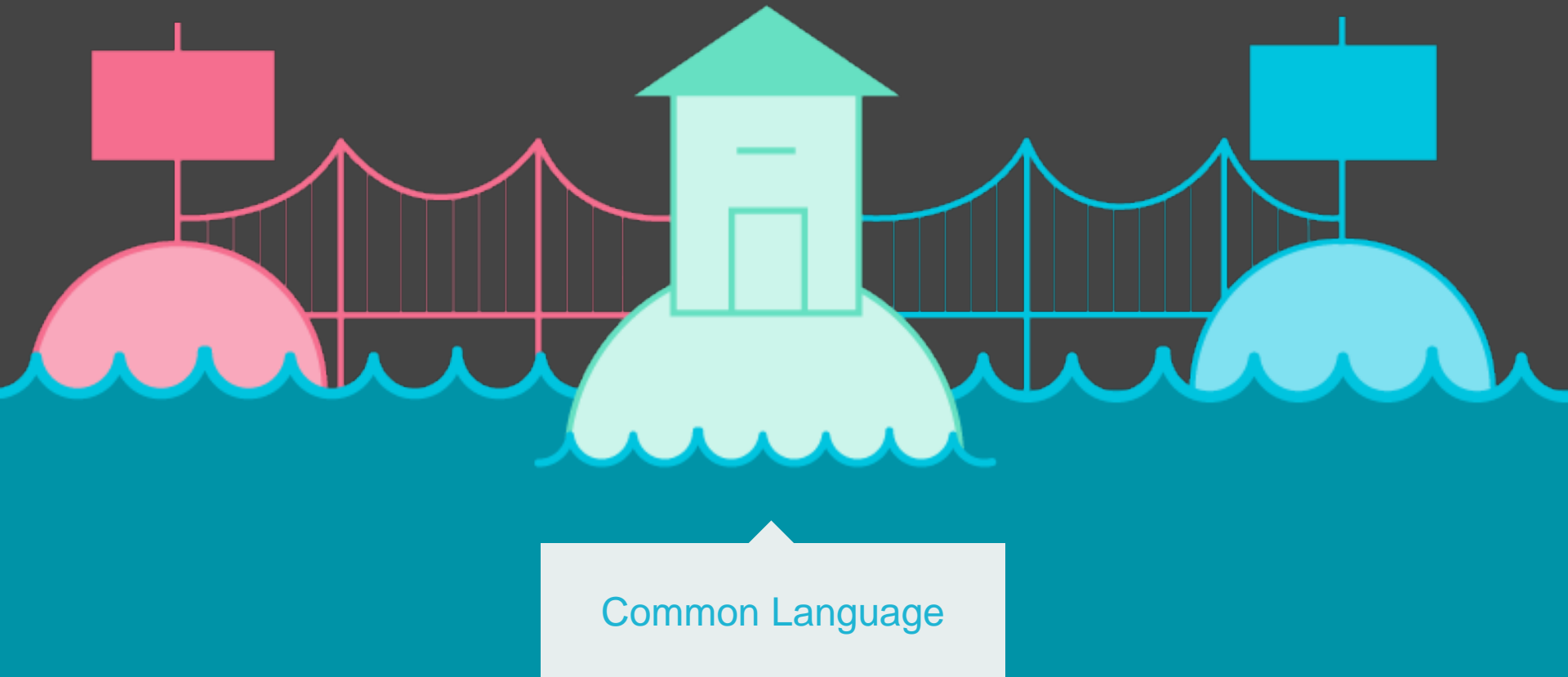


PAUL

the Politician



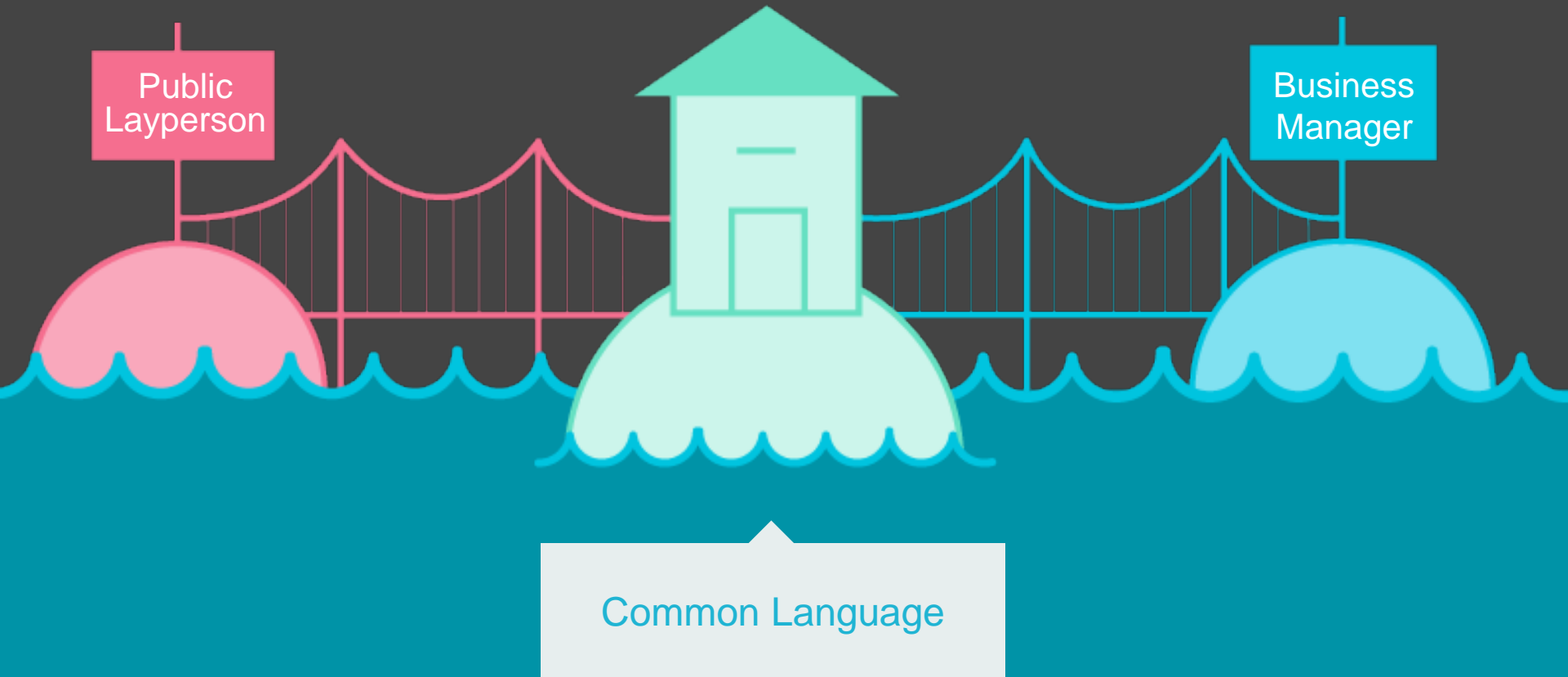
Building a Common Language



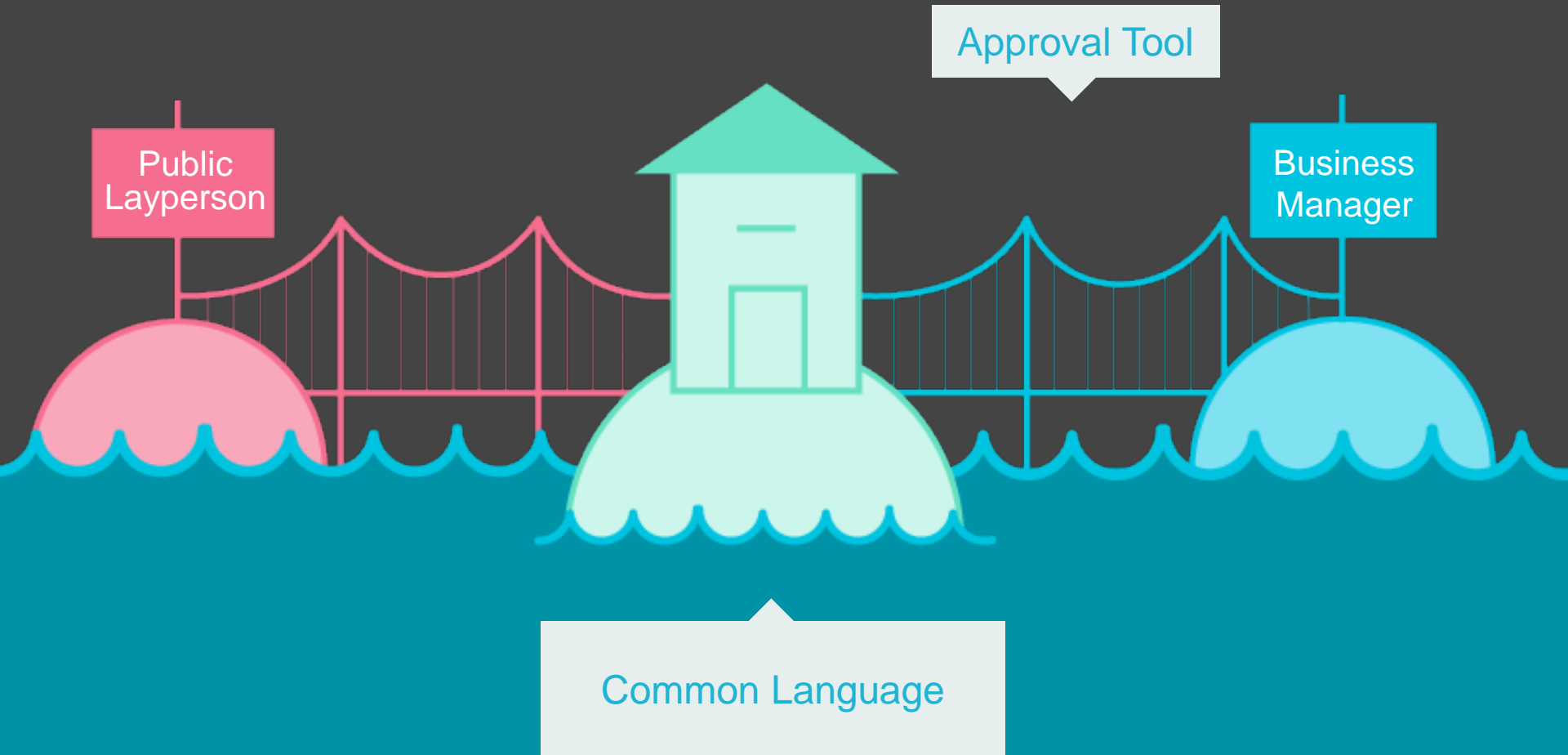
Building a Common Language



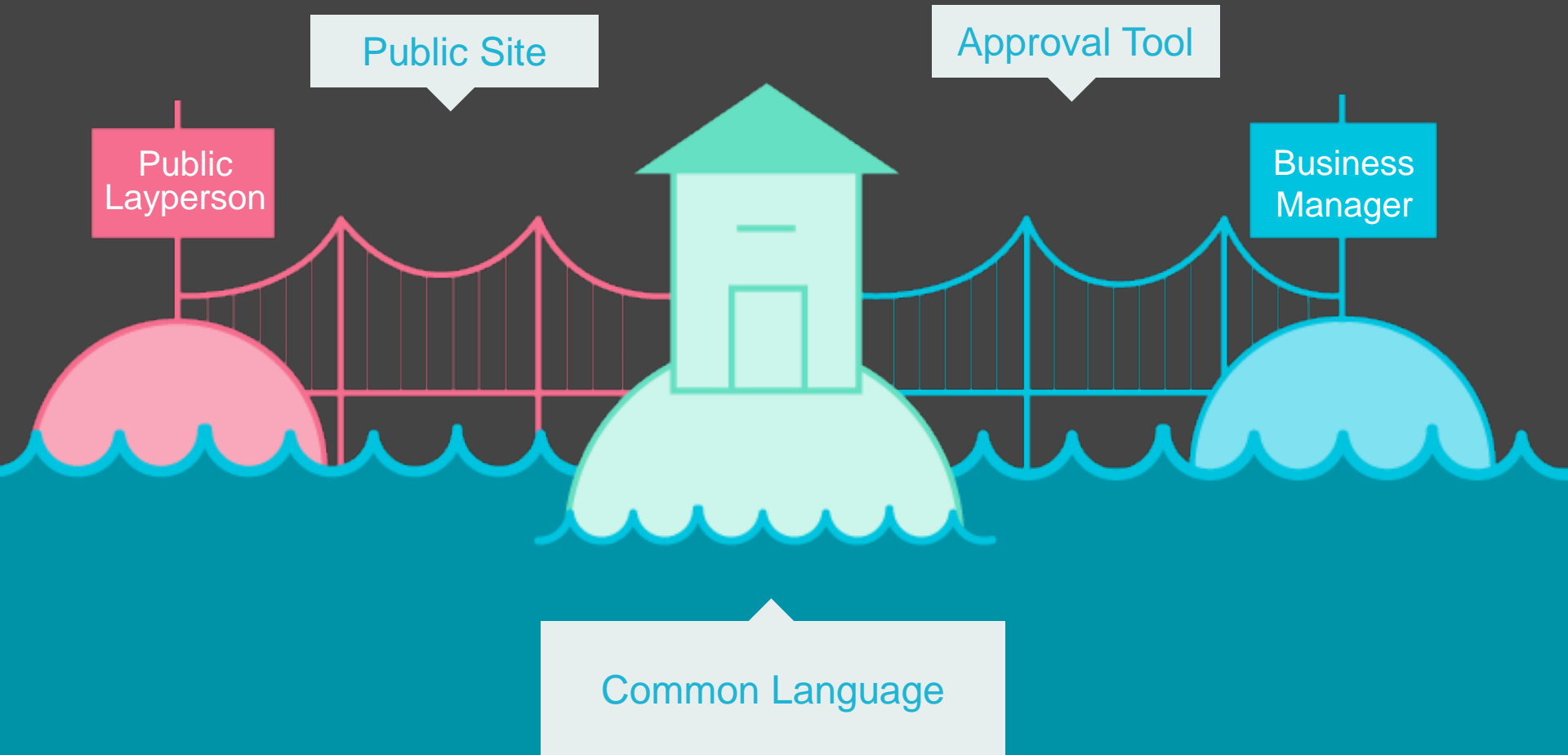
Building a Common Language



Building a Common Language



Building a Common Language



Framework: A Common Language



REVENUE

- **Local & Intermediate Sources**
 - Gifts and Donations
- **State Sources**
- **Federal Sources**
- **Other Sources**



LEARNING ENVIRONMENT

- Instructional
- Activities & Athletics
- Student Support
- Staff Support
- School Administration
- District Administration



OPERATIONS

- Food Services
- Transportation Services
- Operations & Maintenance
- Other Support Service
- Enterprise Operations



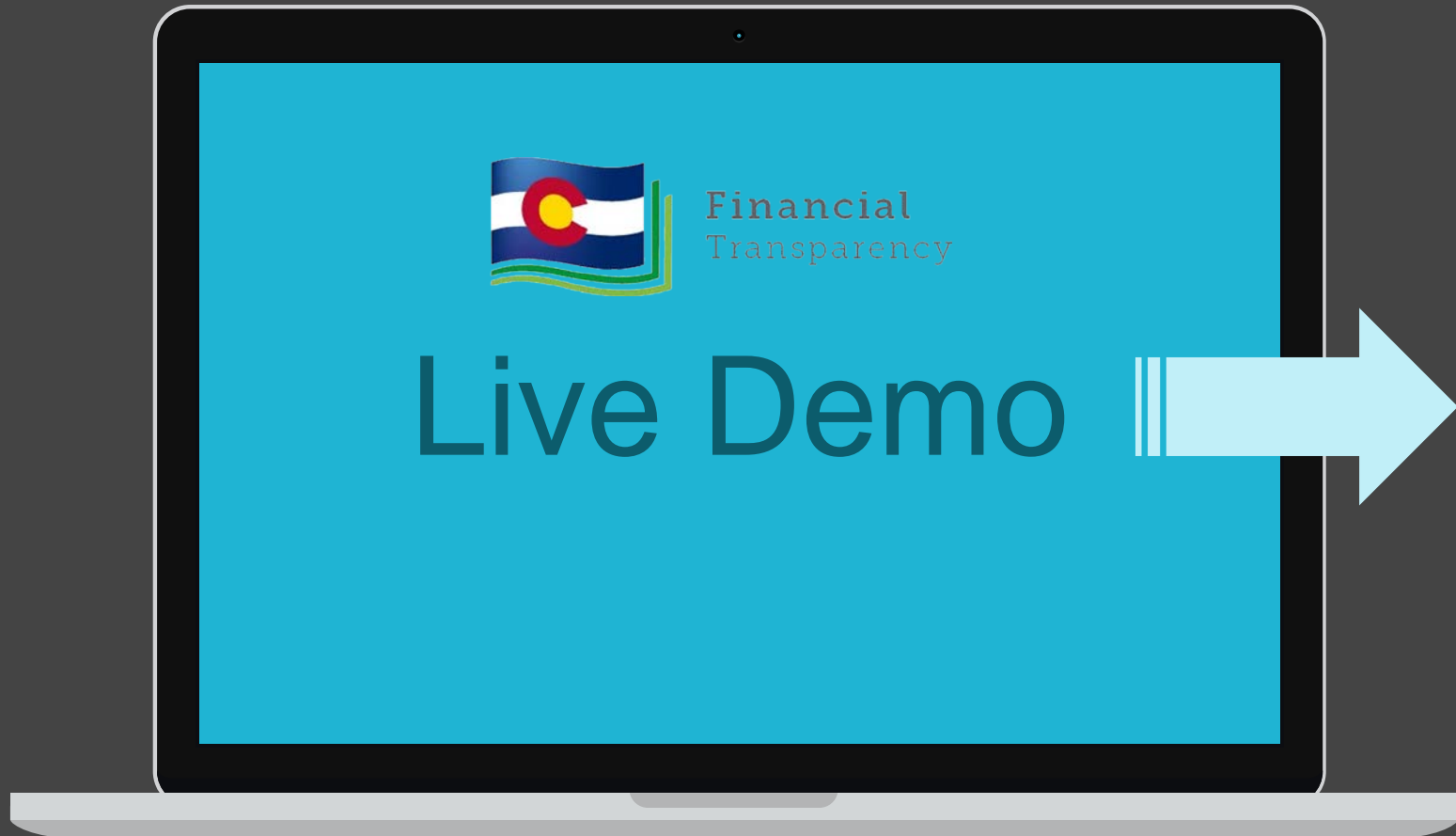
COMMUNITY

- Facilities Acquisitions & Construction Services
- Debt Services
- Community Services
- Adult Education



EXPENDITURE

Product Walkthrough



May 9, 2016

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Six New Transparency Requirements in the Every Student Succeeds Act

By [Alyson Klein](#) on April 11, 2016 8:27 AM

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4. Per-pupil expenditures: States will have to enumerate just how much they are spending per kid in each district and each school, which could help highlight disparities.

resources, including money.