





Shape your future START HERE > Census 2020





What is a Census?

A count of all persons living in the United States on April 1st conducted every 10 years



Census Day is April 1, 2020





It's Important!

Census counts influence representation by determining:



The number of seats each state has in the US House of Representatives



- How state house and senate districts are redrawn
- County Commissioner and City Council Districts





It's Important!

Colorado received \$2,300/person per year, or over \$13 billion in 2016 for programs like:

- Senior Services
- Health Services
- Public Housing (Section 8)
- Public Assistance (SNAP)
- Women, Infants, & Children (WIC)
- Education
- School Lunch

- Road Improvements
- Programs for Veterans
- Community Colleges
- Tuition Assistance
- Health Centers
- Public Libraries
- Community Centers







It's Easy!









ENGLISH







Census 2020 Questions!

- Name 1)
- Phone Number Just for Census use if necessary. 2)
- Age 3)
- Hispanic Origin 4)
- Race 5)
- Relationship to householder
- Sex 7)
- Tenure own/rent 8)
- Number of persons in household
- 10) Does the person usually stay or live somewhere else?





It's Safe!

 All data are protected and records are confidential for 72 years under federal law.

Census will never share individual information with other government agencies

 All Census Bureau employees swear a lifetime oath to protect information.





Planning Timeline

Summer and Fall 2019: Education campaign

Winter 2019 and 2020: Engagement and action campaign

Mid March 2020: Mailing of invitation letters begins

03/23/2020: The count of the population begins online

Mid April: Reminder postcards send to non-respondents

Early May: Non Response Follow Up begins – door to door

August 2020: Data collection ends

12/31/2020: Delivery of counts to the President

04/01/2021: Complete delivery of counts to the states





More Info

CDE Census
Webpage information:

http://www.cde.state.co.us/
communications/uscensus



