PEARSON ALWAYS LEARNING



April 28—May 2

2014

## **Total Contacts**

1,139

emails > 108 chats > 113 calls > 918

#### **Top 10 Districts**

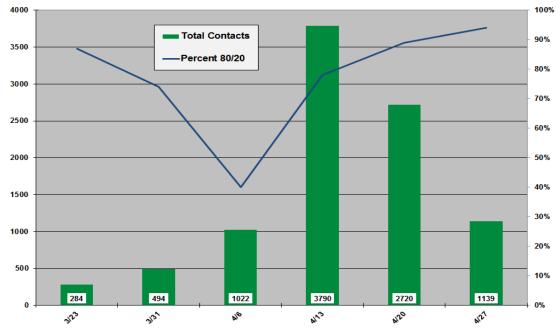
Denver County 1	69
Adams 12 Five Star	56
Adams-Arapahoe 28J	53
Boulder Valley RE 2	51
Poudre R-1	49
Jefferson County R-1	47
Douglas County RE 1	40
Charter School Inst	32
Colorado Springs 11	27
Cherry Creek 5	26

### Customer Survey Results (Both Programs)

- 18% Response rate
- 94% Exceeded/Met Expectations

#### **Customer Service Center (CSC) - Colorado**

# Support analysis



	<u>2014</u>
Calls Offered: Total calls coming in at any given time.	941
Calls Handled: Total calls that continue through to an agent.	918
Service Level 80/20: Percent of calls answered in 20 seconds. CSC internal goal is 80%.	94%
Abandon Rate: Percent of callers who hang up before connecting with an agent.	2.4%
Avg. Speed to Answer: Average time it takes for a call to be answered by an agent.	0:09
First Call Closure: % of time the question was answered during the first call.	81%

Top 5 Contact Drivers			
<ul> <li>Test Management</li> <li>Managing Test Sessions</li> <li>Managing Student Registration</li> <li>Managing Class/Test Assignments</li> </ul>	535	47%	
TestNav	116	10%	
Security/Login     Password Inquiry/Reset/Locked     View/Create/Edit User     Policy	87	8%	
Online Score Entry	70	6%	
<ul><li>Policy/Testing Clarifications</li><li>Online Testing Clarifications</li><li>Paper Testing Clarifications</li></ul>	58	5%	