PEARSON



April 21—April 25 32014

Total Contacts 2,720

emails	>	167
chats	>	270
calls	>	2,283

Top 10 Districts

Denver County 1	230
Adams-Arapahoe 28J	149
Cherry Creek 5	137
Douglas County RE 1	128
Jefferson County R-1	111
Adams 12 Five Star	106
Poudre R-1	90
Weld Co 6 (Greeley)	78
Boulder Valley RE 2	67
Pueblo City 60	66

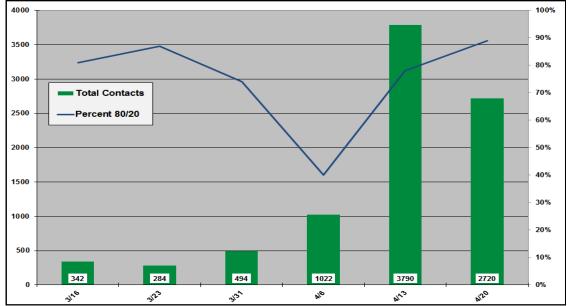
<u>Customer Survey Results</u> (Both Programs)

• 15% Response rate

• 87% Exceeded/Met Expectations

Customer Service Center (CSC) - Colorado

Support Analysis



	<u>2014</u>
Calls Offered: Total calls coming in at any given time.	2,383
Calls Handled: Total calls that continue through to an agent.	2,283
Service Level 80/20: Percent of calls answered in 20 seconds. CSC internal goal is 80%.	89%
Abandon Rate: Percent of callers who hang up before connecting with an agent.	4.4%
Avg. Speed to Answer: Average time it takes for a call to be answered by an agent.	0:09
First Call Closure: % of time the question was answered during the first call.	

Top 5 Contact Drivers		
 Test Management Managing Test Sessions Managing Student Registration Managing Class/Test Assignments 	1,446	53%
TestNav • Errors • Using TestNav • Configuration	476	18%
Security/Login Password Inquiry/Reset/Locked View/Create/Edit User Policy 	143	5%
 Student Data Managing Student Data Managing Student Enrollment Student Data File Submission 	80	3%
Interface/Website Online Testing Clarifications Paper Testing Clarifications 	62	2%