

Highlights: K-12 Parent Aspirations

PRESENTED BY Neimand Collaborative & Artemis Strategy Group

ALIGNMENT

Colorado aligns with the national findings, but with nuances that reflect the state and its education system.

CHOICE

**THEY HAVE IT
AND WANT
MORE**

Coloradans feel they have more education choice than the national average, but they aren't fully satisfied with what they have, and there is big room for improvement—especially in student fit.

PUBLIC DISTRICT-RUN SCHOOLS

THE PREFERRED CHOICE

The ideal public district-run school is preferred above charters and private schools—but most find it hard to find the ideal in experience, so they look for options in charter and private schools.

PUBLIC DISTRICT-RUN SCHOOLS

INCREASING FLEXIBILITY IS KEY

Flexibility to educate students using different approaches that match learning styles receives the lowest rating compared to alternatives, negatively affecting perceptions of preparation for academic and career success.

CHARTER SCHOOLS

A VERY VIABLE OPTION

Parents with experience in public district-run schools see charters as a way to improve flexibility and fit, with a potential market share of 88% if parents could find the right fit.

CHARTER SCHOOLS

THE JURY IS STILL OUT

Only 38% feel charters are better than public schools and 41% feel they are the same—given the perceived performance of public district-run schools, there is room for improvement for all.

CHARTER SCHOOLS

STUDENT FIT STILL MATTERS

Of those who would consider charter schools, 69% of that consideration is driven by some form of fit: approach to student, location and parent aspirations.

ALIGNMENT

**There is a clear desire for student fit
regardless of school type.**

STUDENT FIT

DESIRE FOR FIT IN APPROACH DRIVES CHOICE

While a majority is relatively satisfied with traditional education, all feel there is something missing—developing whole skills in intellectual, social emotional and moral development.

STUDENT FIT

PUTS IN THE MISSING INGREDIENTS

Parents, regardless of their aspirational pathway, want a more personalized and flexible system that drives personal actualization—an achievement higher than academic performance.

STUDENT FIT

APPROACH IS MORE THAN ACADEMIC

High-quality academics and performance are the floor, but parent aspirations are higher and more comprehensive—school aspirations need a higher ceiling.

STUDENT FIT

WORK ON MORE APPROACHES

All parents want the choice of different education approaches that fit the way their child learns—but the desire is particularly stronger in urban areas where there are comparatively fewer parents on the traditional pathway.

STUDENT FIT

BIG INCREASES IN PERCEIVED PERFORMANCE

Student fit moves perceived student satisfaction from a D to an A; parent satisfaction moves from a C to an A-.

FULL RESEARCH REPORT

K-12 parent aspirations

Real Choices Colorado survey results



April 12, 2019

Report contents

1. Survey methodology and sample characteristics
2. Summary findings
3. Importance of K-12 education
4. School choice
5. Motivations: the Ideal Young Adult
6. Evaluation of educational approaches and Student Fit Model
7. Student Fit Model and parent motivations

Methodology and sample characteristics

Survey methodology

Median survey length for parents:



An online survey among a cross section of Colorado parents conducted February - March 2019

An oversample survey among under-represented groups is still in process; the results for these oversample populations (Hispanic/Latino, Black, Native American) will be reported out separately.

This report is based primarily on the total Colorado sample of parents (n=658).

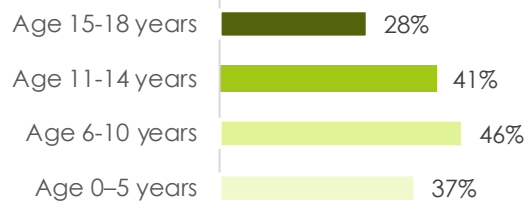
Colorado parent households
N=658:



- Have one or more children age 18 or younger living in their household
- Are fully or somewhat involved in their child(ren)'s education and school issues

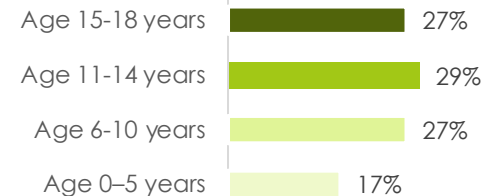
Parents of more than one child are assigned* one child to think about as they answer the survey questions, allowing even sub-sample sizes across student age groups.

Distribution of children (under 18) in household:



Child assignments to achieve even distribution above age 5; school age children prioritized

Assigned* child distribution:



Representative of the Colorado population of parents engaged with child's education



Parent Demographic Profile



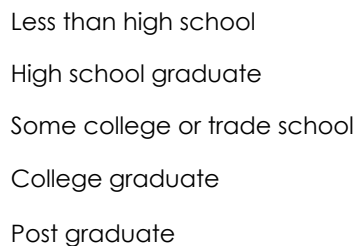
Age



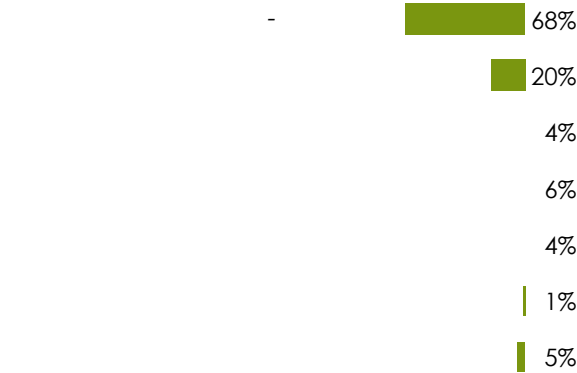
Gender



Education



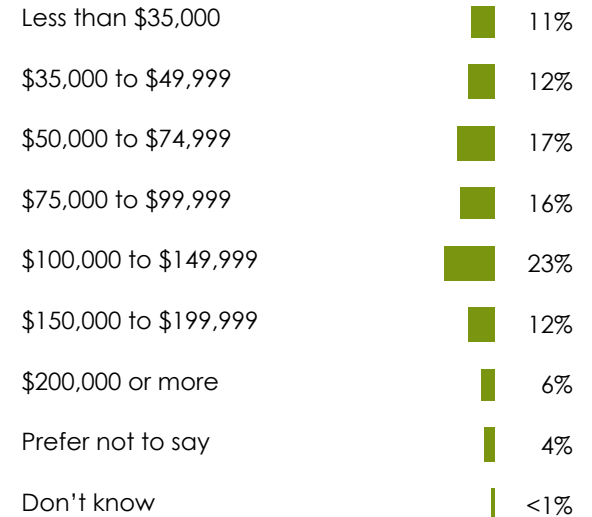
Race/Ethnicity*



Area of Residence



Total Household Income for 2018



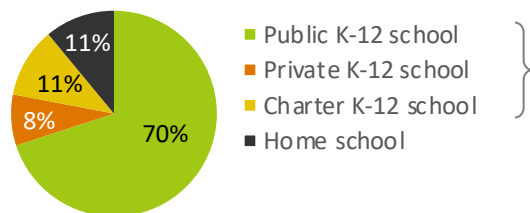
Home Ownership Status



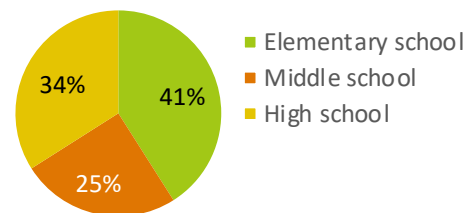
*Adds to over 100% because multiple responses were allowed for race/ethnicity

Respondents represent a range of education perspectives including public, private, charter and home schooling.

Current School Type
Among K-12 Parents
(N=558)



Current School Level
Among K-12 Non-Home School Parents
(N=496)



Child Currently Participates in...
Among Pre-K Parents
(N=100)

- 75%** At home with parent, relative, friend or nanny
- 7%** At an in-home child care provider
- 15%** At a publicly-funded center
- 29%** Total Private Center (Net)
 - 28% Private center where pay for day care
 - 3% Private center where use vouchers
- 5%** Other

Currently School or Program is a/an...
Among Non-Home School Parents
(N=520)

- 21%** Any Alternative School (Net)
 - 13% Academic specialty school (includes STEM, arts, foreign language, etc.)
 - 3% Montessori school
 - 2% Waldorf, Steiner or other non-traditional school
 - 1% Vocational or technical education school
 - 1% Expeditionary/outdoor learning school
- 3%** Parochial school (affiliated with a religious organization)
- 1%** Special needs/education school
- 56%** Neighborhood public school
- 19%** None of these

S17. Which of the following early childhood education or care experiences is this child participating in?
 S18. Which of the following best describes your child's **current** school year) educational experience?
 S19. Is your child's current school an elementary, middle or high school?
 S21. Is the school or early childhood educational program your child attends now a/an...?

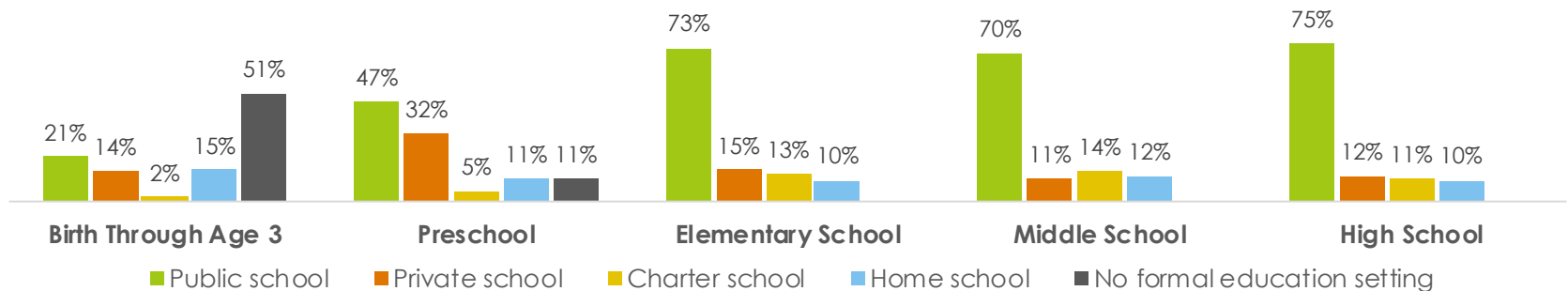
Early childhood education (birth to 3 years) most often occurs outside a formal education setting. For all other age cohorts, public school is the most typical setting.

Anticipated or Actual Experience with Public, Private, Charter and Home Schooling by Educational Stage



55% DO NOT expect their child to be in the same type of school from preschool through High School
 45% expect their child to remain in the same type of school at each stage:

- 38% of parents expect their child to be in **public schools** for **PreK-12**
- 4% of parents expect their child to be in **private schools** for all stages of **PreK-12**
- 2% of parents expect their child to be in **charter schools** for all stages of **PreK-12**
- 4% of parents expect their child to be **home schooled** for all stages of **PreK-12**



Base: Colorado Parents (N=658)

S20. Please indicate the education settings your child has been in or that you expect them to be in for each of the general stages shown below. Select all that apply.

Summary findings

Summary findings

1. While three-quarters of Colorado parents say they had school choices in theory, only one in three say they had a real choice.
2. Parents like the schools their children are in, yet are also intrigued by charter and private school options, particularly if they are affordable.
3. Nevertheless, a third of Colorado parents say they would consider enrolling their child in a different school in the future and would consider all potential options but their strongest preference is for a district run public school.
4. Nearly half of Colorado parents would consider enrolling in a charter school if they could find one that was a good fit for their child.
5. A core belief for virtually all parents is that the best educational settings match the education approaches to the individual child's natural learning style.
6. Parents uniformly believe they know which educational approach fits their child best.

Summary findings

7. While academics are a critical dimension of quality schools, it is a comparatively unimportant dimension of the ideal young adult.
8. Parents strongly prefer the Blended approach to education (over the Traditional and Student-Centered approaches) with more than four in 10 (46%) saying it would be the best fit for their child's learning style.
9. The overwhelming majority of parents across Colorado demographics see the Student Fit Model as appealing for both themselves as parents and their children as students.
10. For the majority of all types of parents, the Student Fit Model delivers best against the twin important goals of intellectual and emotional development.

Summary findings

11. Parents see two overwhelming dimensions describing the ideal young adult: a person with Life Skills who is Capable in guiding and controlling his/her choices and actions.
 - Some combination of Life Skills traits leading to a Capable individual best describe the journey to ideal young adulthood for 60 percent of all parents.
 - These aspirations for the ideal young adult apply to parents across all sub-populations for which we have a sufficiently large enough sample to analyze.
12. For parents, the pay-off to raising an independent, purposeful contributor to community revolves around feeling like a good parent through protecting their family, giving their children a better future and making important contributions to building a better community and world through raising productive citizens.
 - Parents see the journey to such an outcome imbued with feelings of excitement, pride, happiness and optimism from watching their student's progress toward the aspirational adult.
 - Parental aspirations are consistent across all sub-populations for which we have a sufficiently large enough sample to analyze.

Summary findings

13. While academics are important, only 5% of parents focus on Academic Skills and Achievement as an ideal pathway to actualizing their aspirations for their children.
14. Interestingly, the perceived contribution of the Student Fit Model concept toward the attributes and benefits of the top Ideal Young Adult pathway (Life Skills) is weaker than it is with nodes on other secondary pathways.
15. The Student Fit concept resonates with parents across all Ideal Young Adult pathways but most strongly with parents who focus on developing the social and emotional aspects of their children toward more self-actualized and inwardly confident young adults. This stands in contrast to the minority of parents who aspire to develop their children into more outwardly accomplished good actors.

Importance of K-12 education

What parents expect

Detailed Findings: Importance of K-12 education

1. Assuming high-quality academic preparation, intellectual development among students – critical thinking, problem-solving, setting and pursuing goals – is considered the most important contribution education can make to developing the Ideal Young Adult. These are also important components of Life Skills and Adaptive Skills.
2. A core belief among virtually all parents is that the best educational settings match their education approaches to the individual child's natural learning style.
3. Parents want a combination of academic and social-emotional development; far fewer want a primary focus on academic achievement.

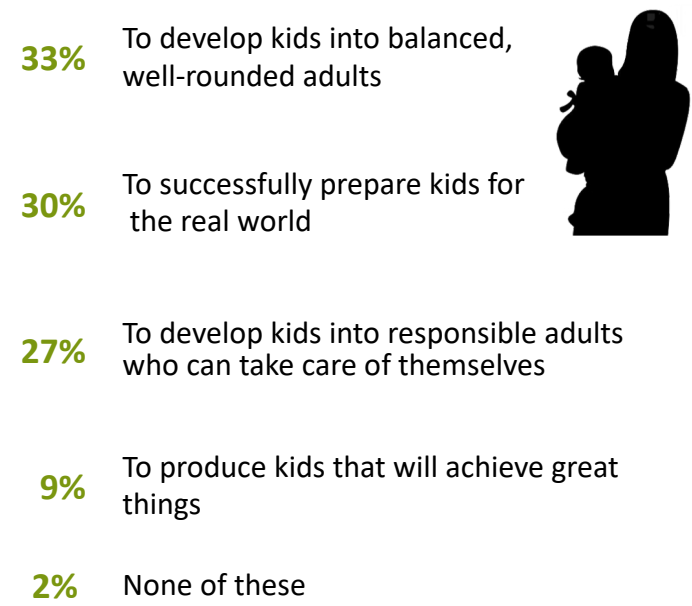
Detailed Findings: Importance of K-12 education

4. But, seven in 10 parents want their children to learn how to fit into whatever approach is offered.
5. Parents uniformly believe they know which approach fits their child best. They also widely believe they understand which approach(es) their child's school/program offers, but are less certain about what other schools in their district offer.

Assuming high-quality academic preparation, Colorado parents identify elements of intellectual development (critical thinking, problem-solving and goal setting) as most important to prepare kids for future success; the goal is well-rounded adults who are self-reliant and prepared for the real world.



Most Important Goal as a Parent



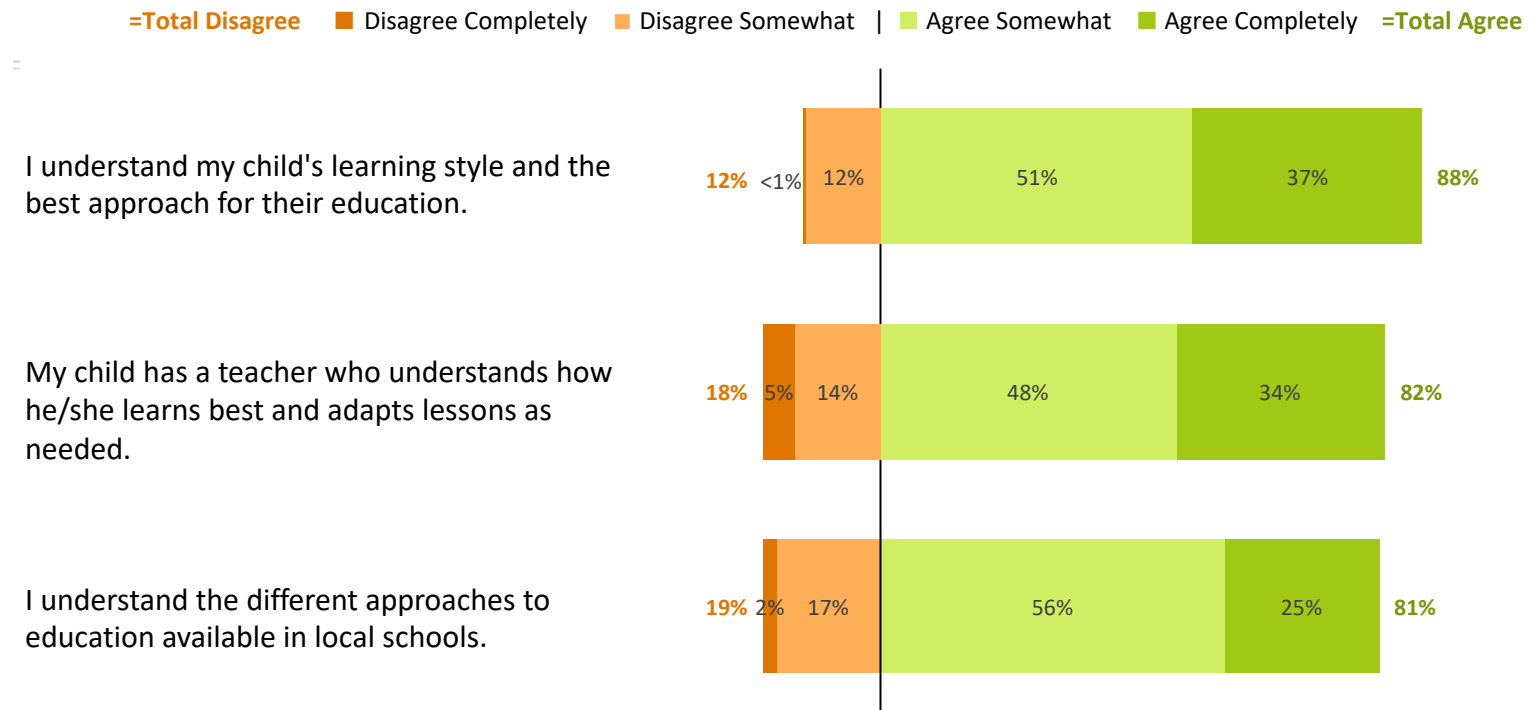
Base: Colorado Parents (N=658)

Q2. Assuming your child's high-quality academic preparation, what else should their school be providing to prepare them for future success?

Select the top three in order of importance (#1, #2, #3).

Q3. In addition to core academics, thinking about the goals of education from kindergarten all the way through high school, which ONE of these is the most important outcome for you as a parent?

Most Colorado parents feel they understand their child’s learning style and their child has a teacher who understands and adapts lessons to how they best learn at least to some degree; a similar number say they understand the different approaches to education available in other local schools.

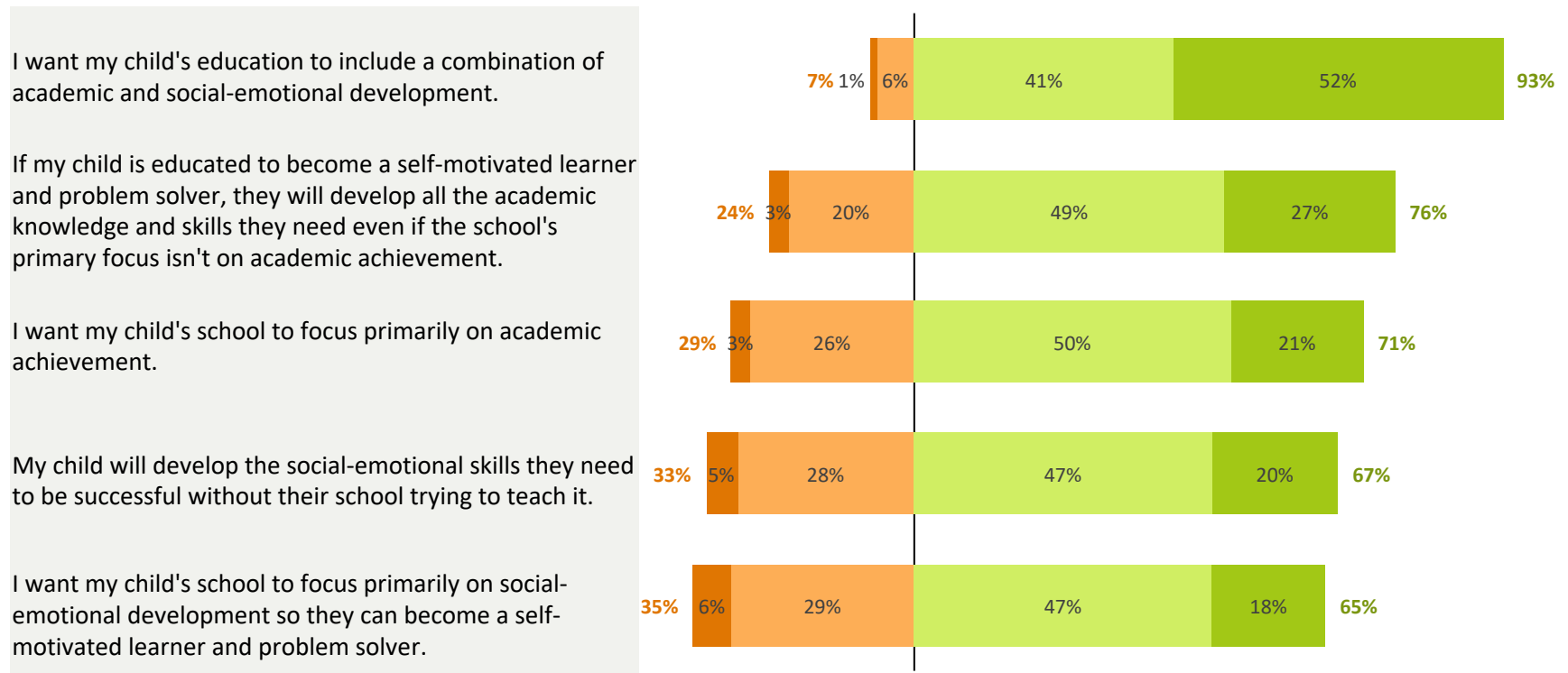


Base: Colorado Parents (N=658)

Q1. Below are several statements regarding children and education. Still thinking of your child who is (INSERT ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

Colorado parents want a combination of academic and social and emotional development; far fewer want a primary focus on academic achievement.

=Total Disagree ■ Disagree Completely ■ Disagree Somewhat | ■ Agree Somewhat ■ Agree Completely **=Total Agree**



Base: Colorado Parents (N=658)

Q1. PARENTS: Still thinking of your child who is (ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

Parents want a variety of education approaches available to them but are less certain that local schools provide that variety.

=Total Disagree ■ Disagree Completely ■ Disagree Somewhat | ■ Agree Somewhat ■ Agree Completely **=Total Agree**

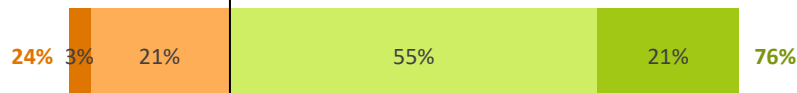
Public schools should offer a variety of approaches that fit the variety of individual needs and learning styles of children.



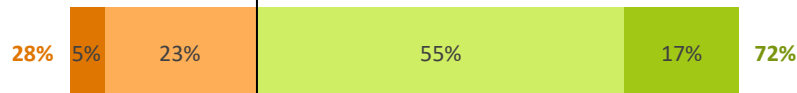
For my child to be prepared to be successful in college and their career, I need to make sure there is a good fit between their learning style and the educational approach in their schools.



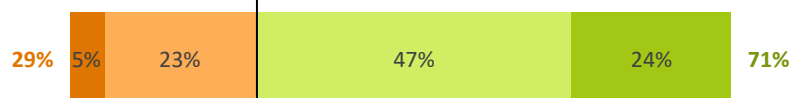
Charter schools in my area provide different approaches to education to match students' learning styles.



Private schools in my area provide different approaches to education to match students' learning styles.



There are public schools in my district that provide different approaches to education to match students' learning styles.



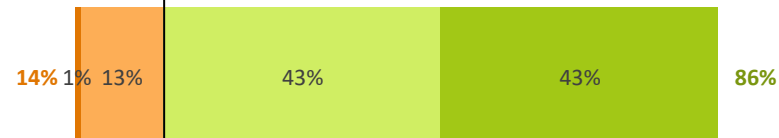
Base: Colorado Parents (N=658)

Q1. Below are several statements regarding children and education. Still thinking of your child who is (INSERT ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

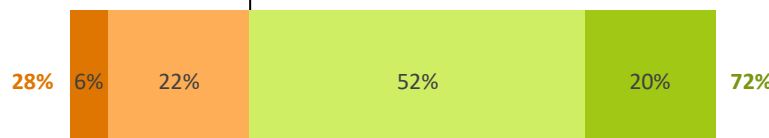
Fitting the education approach to match the child's natural learning style is uniformly important to parents, yet seven in 10 Colorado parents also want their child to learn how to adapt to any/all educational approaches.

=Total Disagree ■ Disagree Completely ■ Disagree Somewhat | ■ Agree Somewhat ■ Agree Completely **=Total Agree**

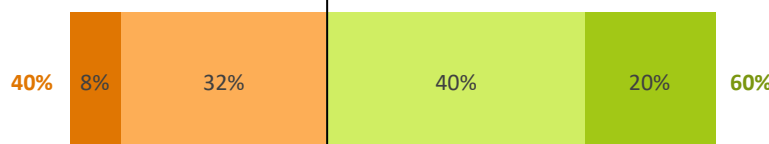
I want an approach to education that fits my child rather than requiring my child to fit an approach.



I want my child to learn to meet the demands of an approach to education, whether or not the approach matches their natural learning style.



My child's learning style is a better fit with a non-traditional classroom setting.



Base: Colorado Parents (N=658)

Q1. PARENTS: Still thinking of your child who is (ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

School choice

Experience

Detailed findings: School choice

1. While three-quarters of Colorado parents say they had school choices in theory, only one in three say they had a real choice.
2. The majority of all parents are at least reasonably happy with the schools their children attend:
 - Private and charter school parents are the most satisfied
 - Public school parents are less satisfied and home school parents are the least certain
 - Public schools score particularly low when it comes to the flexibility to educate students using approaches that match learning styles
3. Nevertheless, a third of Colorado parents say they would consider enrolling their child in a different school in the future.
4. The most important reasons influencing whether Colorado parents would change their child's school are the educational approach or philosophy of the school and evidence of academic success.

Detailed findings: School choice and charter schools

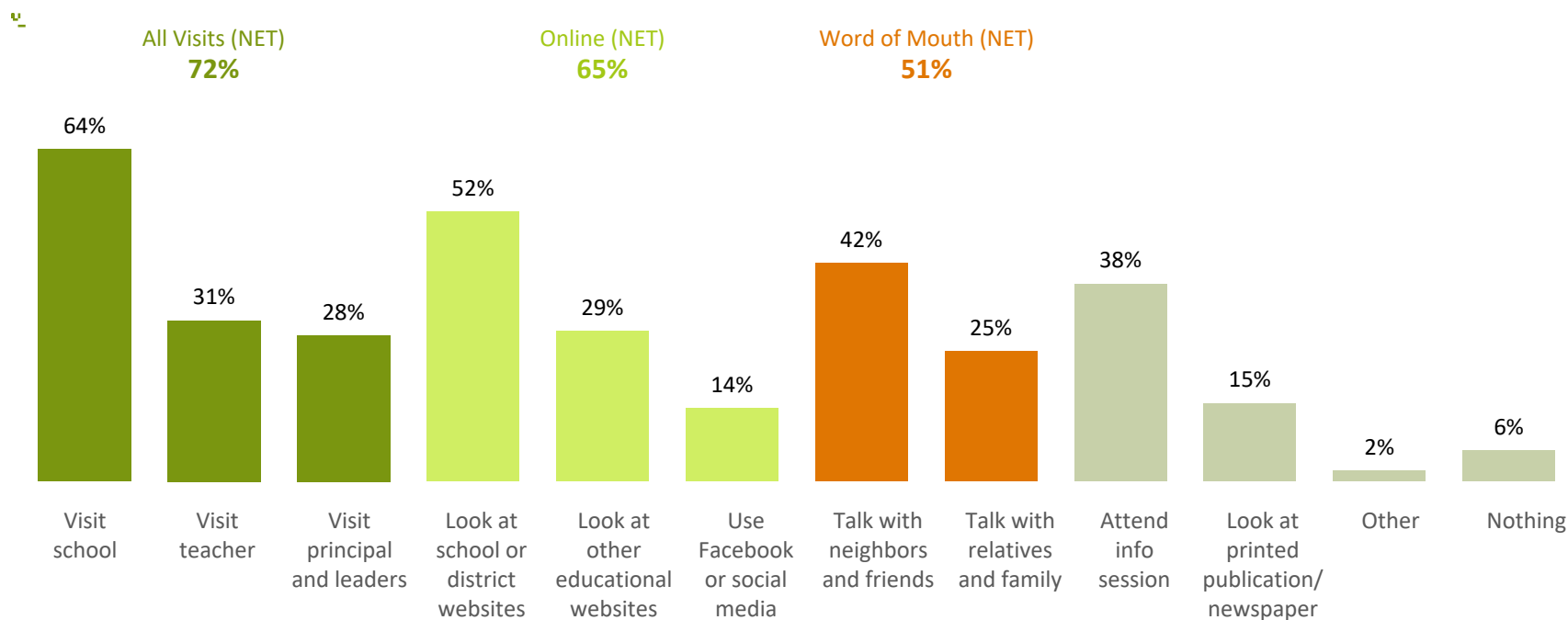
5. A majority of Colorado parents would consider district-run public, charter-managed and private school options for their children but the strongest preference is for a district-run public school.
6. Just over a quarter of Colorado parents have had a child enrolled in a charter school.
7. Parents most commonly find out about charter schools through friends and family with children enrolled or through their own direct experience; news articles and stories are another important source.
8. Just over half of parents have a favorable impression of Colorado charter school operations and nearly four in 10 think charter schools are better than other public schools.
9. Whether favorable or unfavorable, the educational approach or philosophy of Colorado charter schools is the most common way parents form their impression.

Detailed findings: School choice

10. Half of parents believe that Colorado charter schools are about the same or worse than charters in other states. Only two in 10 feel they are better.
11. Nearly half of Colorado parents would consider enrolling in a charter school if they could find one that was a good fit for their child.
12. While a quarter of Colorado parents say they feel very well informed about new local charters and development opportunities in their area, a third would like to be better informed.

Nearly three-quarters of Colorado parents visited the school, a teacher or principal to learn about school options for their child.

Actions to learn about school options for child

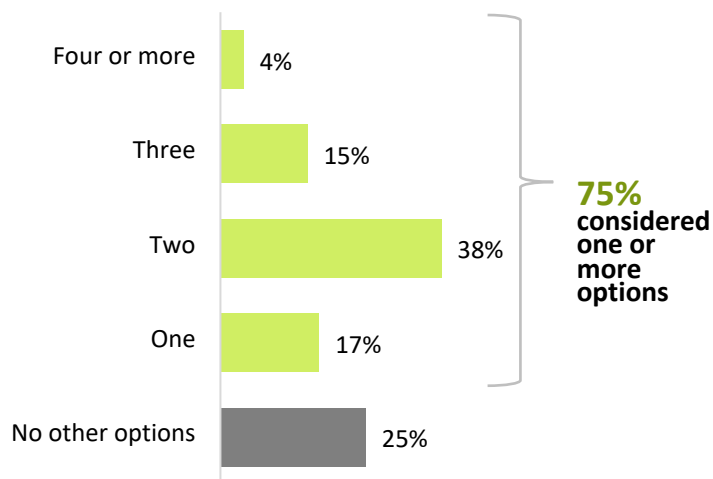


Base: Colorado Parents (N=658)

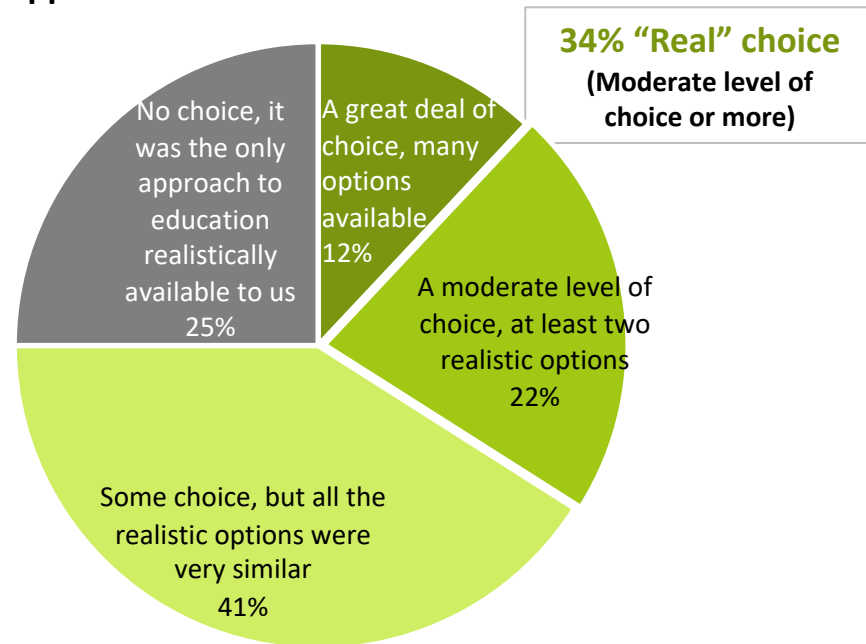
Q29. What did you do to learn about the school options available for your child?

Three-quarters of Colorado parents considered at least one other school option but only about a third say they had a real choice.

Number of Options Considered



Perceived Level of Choice in Selecting an Approach to Education



Base: Colorado Parents (N=658)

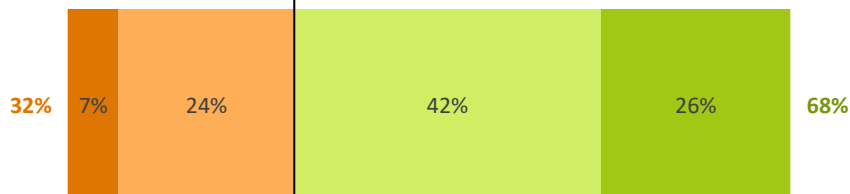
Q30. How many school options did you consider at that time?

Q31. How much choice in approaches to education did you have when selecting this school for your child? Please select the statement below that best describes the process.

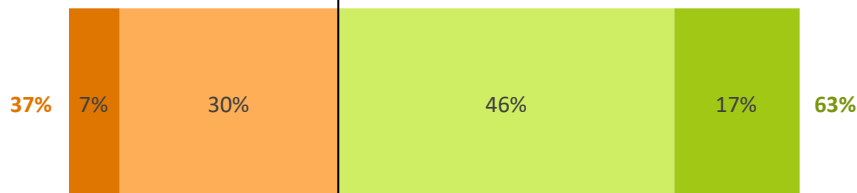
About two-thirds of Colorado parents agree that a choice of schools offering the same thing is not a real choice and feel most school districts only offer one approach to education.

=Total Disagree ■ Disagree Completely ■ Disagree Somewhat | ■ Agree Somewhat ■ Agree Completely **=Total Agree**

Having a choice of schools offering the same thing is no choice at all for children.



Most school districts only offer one approach to education, even if they offer a choice of schools.

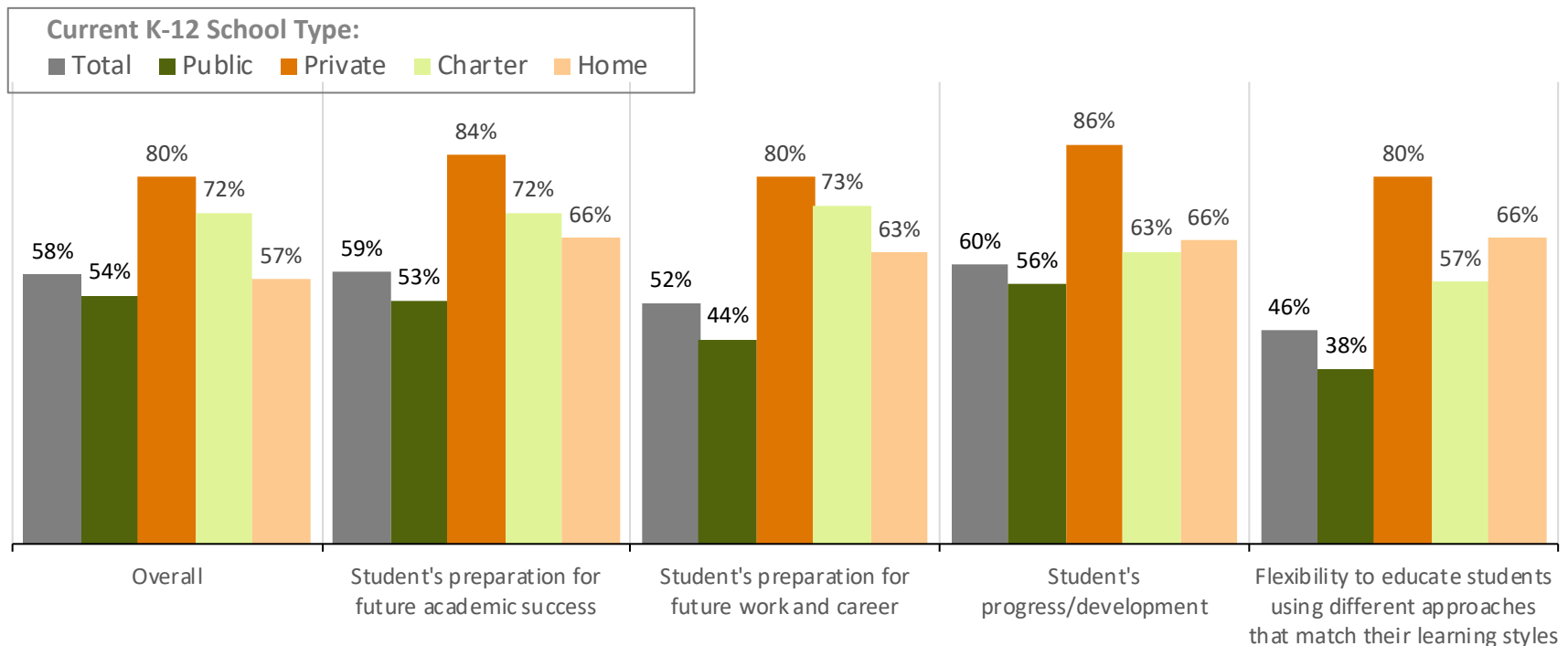


Base: Colorado Parents (N=658)

Q1. PARENTS: Still thinking of your child who is (ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

School ratings are highest among private and charter school parents and lowest among public school parents; public schools score particularly low when it comes to the flexibility to educate students using approaches that match learning styles.

Current Colorado K-12 Parent Current School Rating: Excellent or Very Good

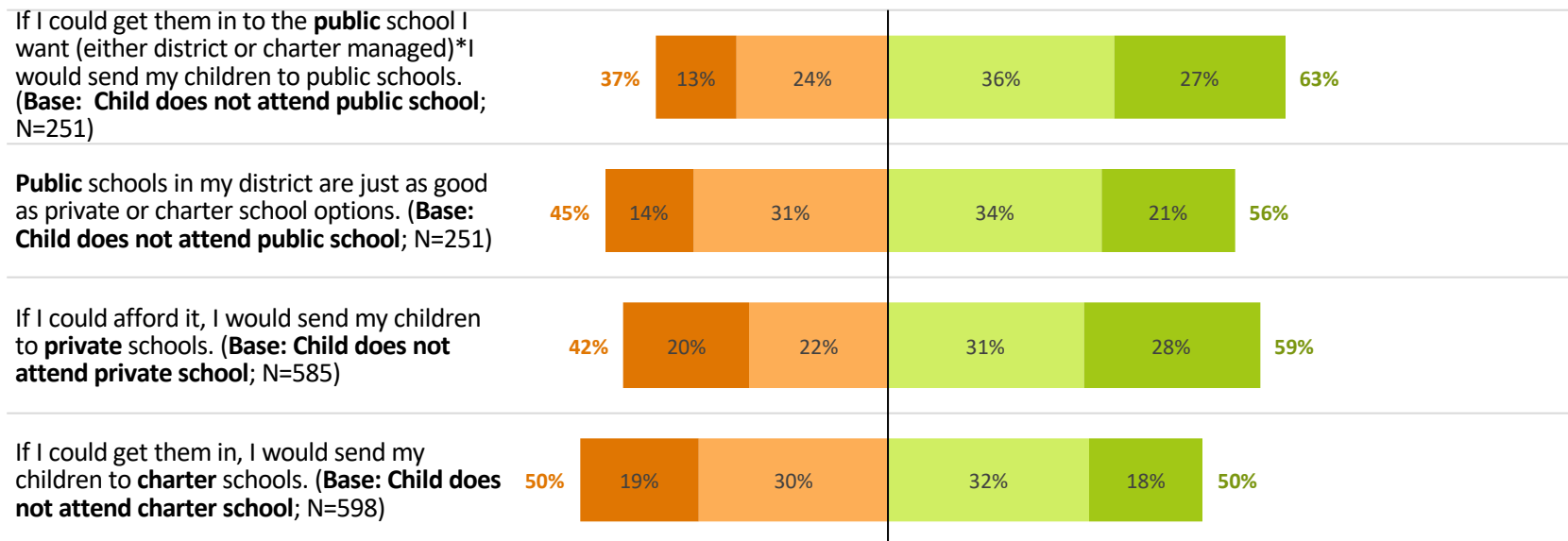


Base: Colorado K-12 Parents (N=557); Public (N=392); Private (N=44); Charter (N=60); Home-based (N=61)
 Q32. How would you rate your child's current school overall and on each dimension listed below?

Just over half of parents of children NOT in public school are at least fairly certain the public schools in their district are as good as charter/private options, and slightly more say they would send them to public schools if they could get them in the one they wanted.

Perception of Public, Private and Charter Schools among Parents whose Child Does Not Currently Attend Type of School

■ =Total Disagree
 ■ Disagree Completely
 ■ Disagree Somewhat
 |
 ■ Agree Somewhat
 ■ Agree Completely
 =Total Agree

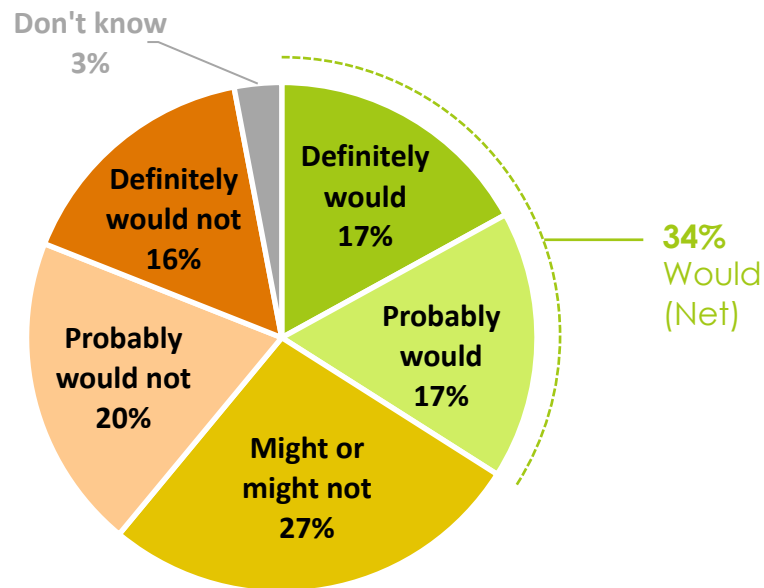


*Note – this item was revised for Colorado with the clarifying statement: "either district or charter-managed"; base excludes students currently attending each type of school. Base: Colorado Parents (N=658)

Q1. Below are several statements regarding children and education. Still thinking of your child who is (INSERT ASSIGNED CHILD'S AGE), please indicate how much you agree or disagree with each statement.

A third of Colorado parents say they would consider enrolling their child in a different school in the future.

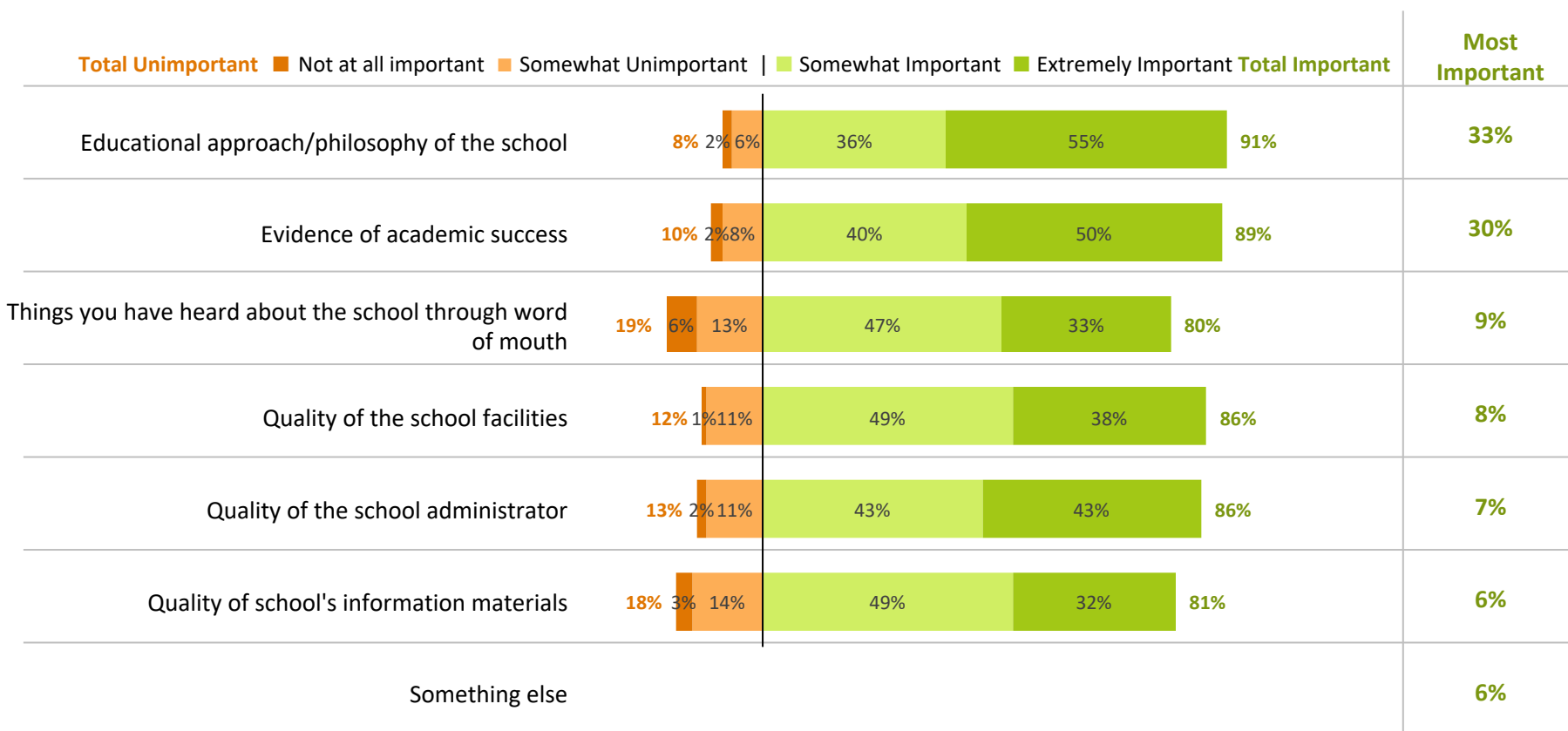
Likelihood to consider enrolling child in a different school in the future



Base: Colorado Parents (N=658)

Q33. Parents sometimes change their child's school before moving from one stage of education to another - preschool, elementary, middle and high school. How likely are you to consider enrolling your child in a different school in the future?

The most important reasons influencing whether Colorado parents would change their child's school are the educational approach or philosophy of the school and evidence of academic success.



Base: Colorado Parents (N=658)

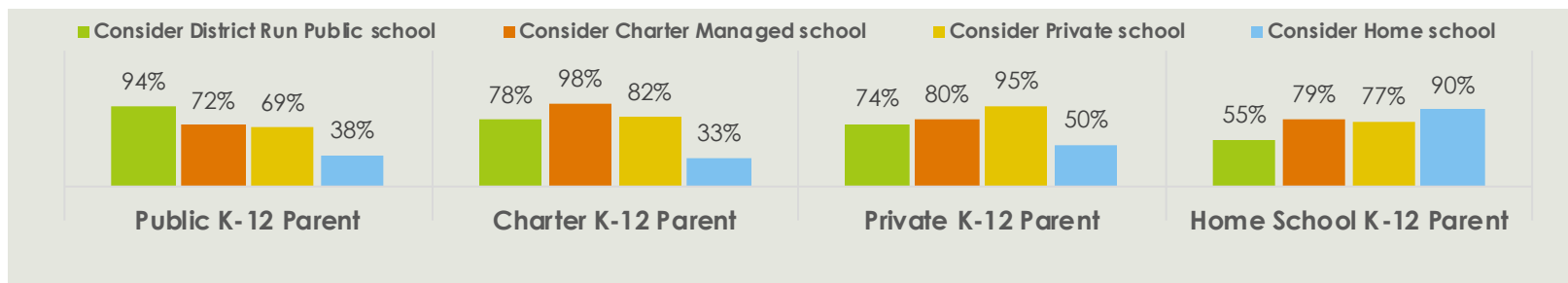
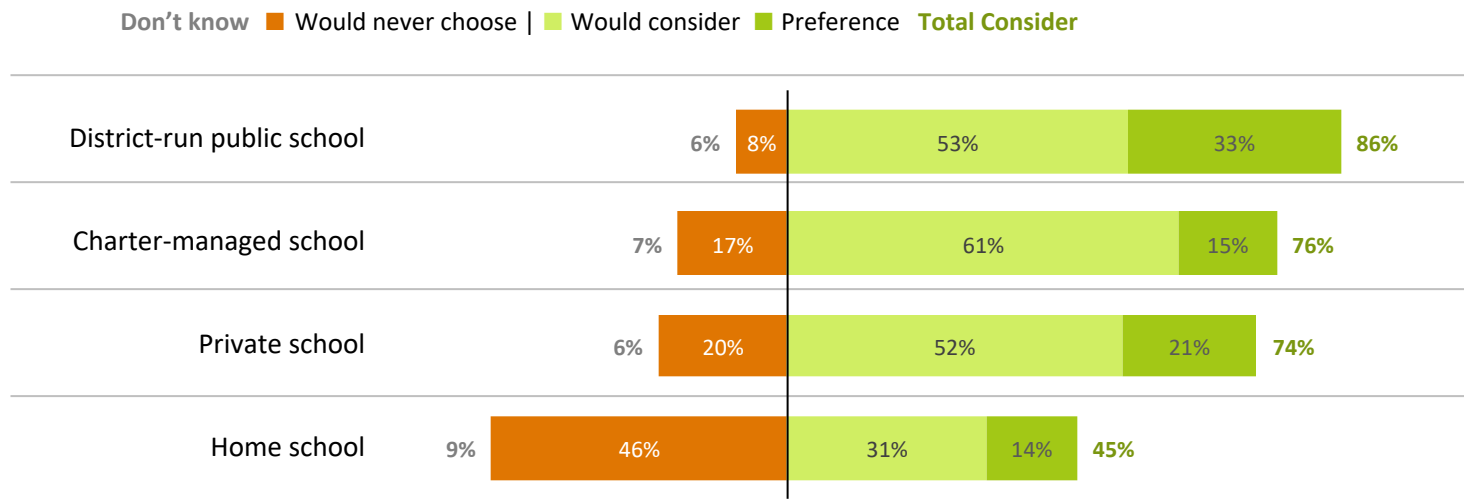
Q34: What is most important to you when deciding whether to enroll your child in a different school? Please rate the importance of each item listed below using the scale shown.

Q35: Which ONE of these would you say is most important or is there something else that is most important?

Charter School Perceptions

Experience

A majority of Colorado parents would consider district-run public, charter-managed and private school options for their children but the strongest preference is for a district-run public school.



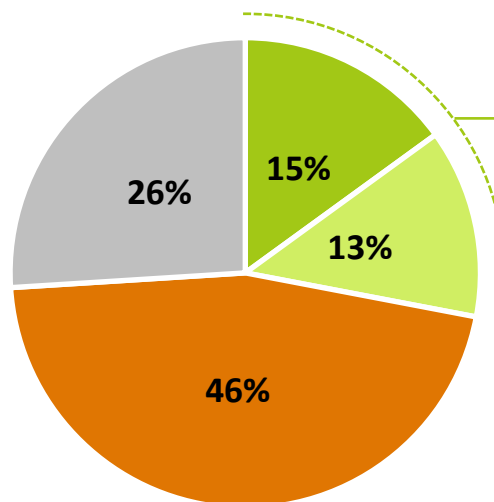
Base: Colorado Parents (N=658);
 CO K-12 Public School Parents (N=393); CO K-12 Charter School Parents (N=60); CO K-12 Private School Parents (N=44); CO K-12 Home School Parents (N=62)
 Q36: For each school type listed below, please indicate whether or not you would consider choosing that option for your child.

Just over a quarter of Colorado parents have had a child enrolled in a charter school.



Experience or familiarity with charter schools

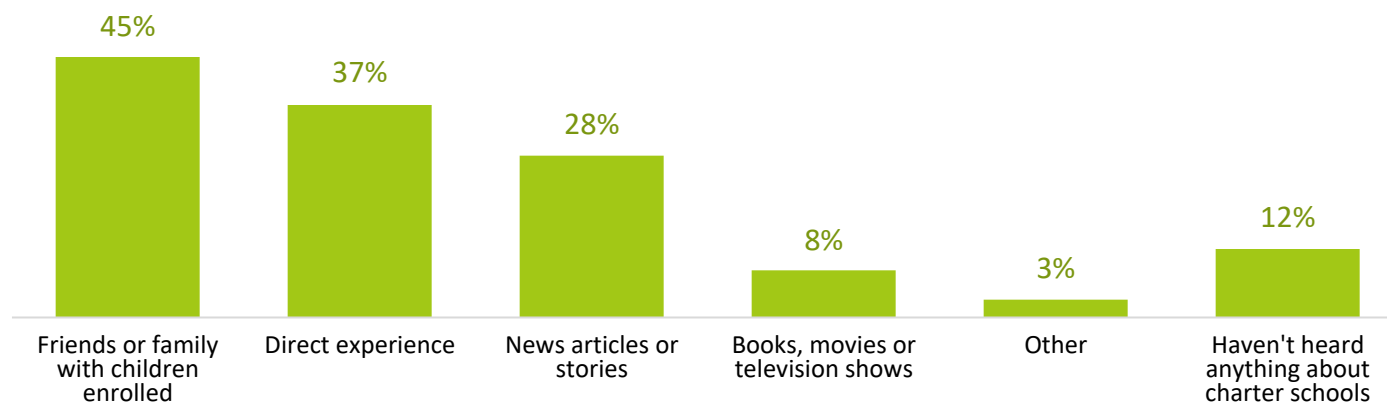
- I currently have a child enrolled in a charter school
- I have had a child enrolled in a charter school in the past but they are not currently in a charter school
- I have never had a child enrolled in a charter school, but I am relatively familiar with charter schools
- Not at all familiar



28%
Have experience
with a charter school
(Net)

Parents most commonly find out about charter schools through friends and family with children enrolled or through their own direct experience; news articles and stories are another important source.

Ways to find out about charter schools

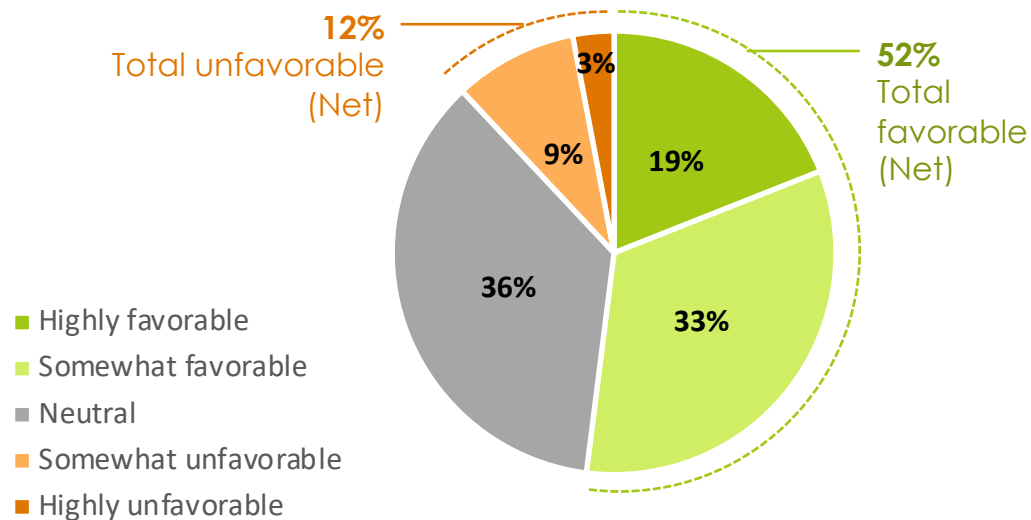


Base: Colorado Parents (N=658)

Q38. In which, if any of the following ways, have you heard about charter schools?

Just over half of parents have a favorable impression of Colorado charter schools.

Impressions about charter school operations in Colorado

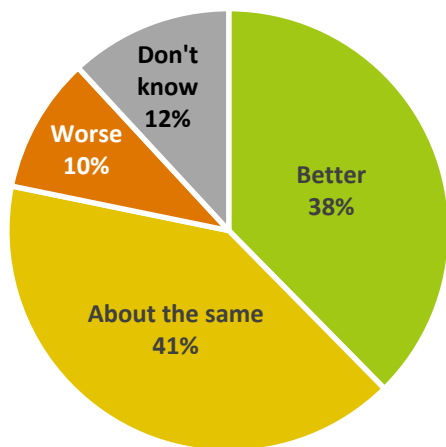


Base: Colorado Parents (N=658)

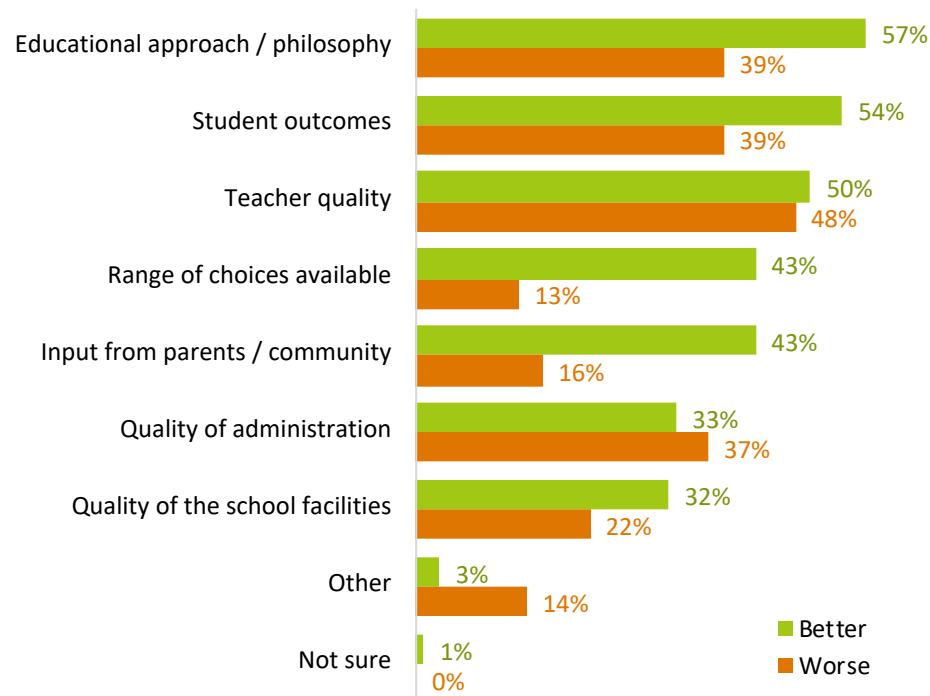
Q39. What is your overall impression about charter school operations in Colorado?

And, nearly four in 10 think charter schools are better than other public schools.

Opinion of charter school compared to public schools



Ways in which charter schools are better or worse than public schools



Base: Colorado Parents (N=658)

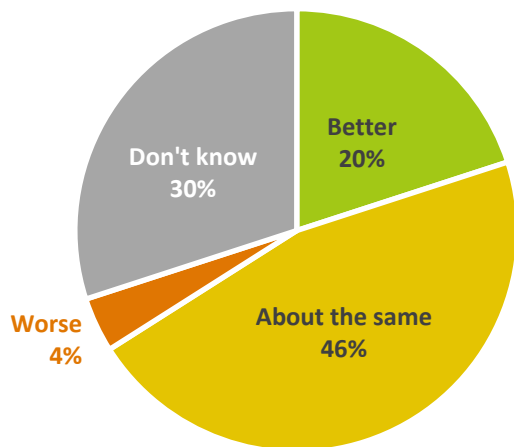
Q41. Would you say charter schools are better, worse or about the same as regular public schools overall?

Base: Colorado parents who say charter schools are better than public (N=249). Those who say charter schools are worse than public (N=65)

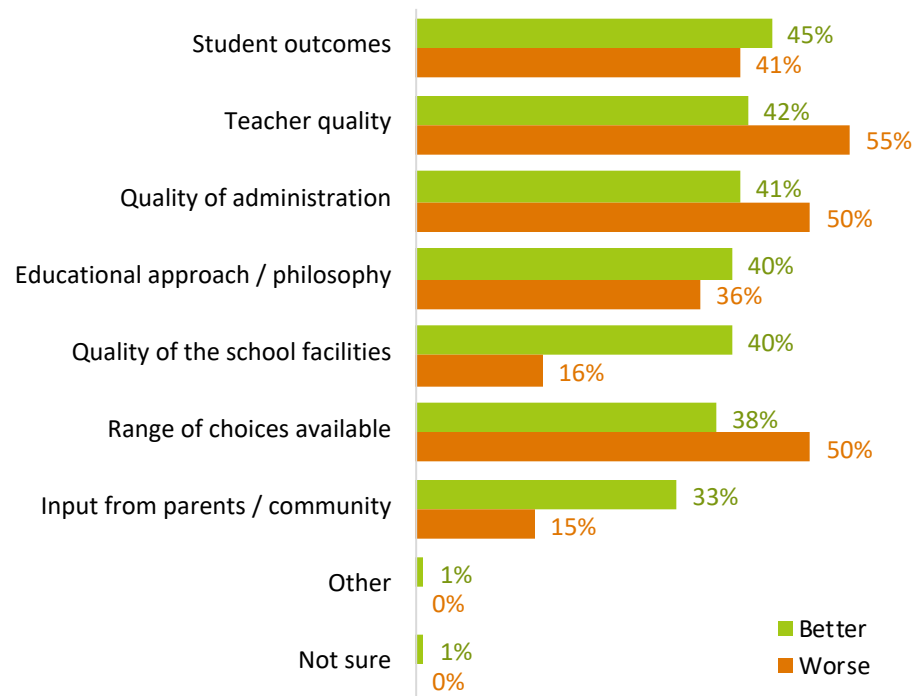
Q42. In what specific ways do you think charter schools are [BETTER/WORSE] than regular public schools?

Half of parents believe that Colorado charter schools are about the same or worse than charters in other states. Only two in 10 feel they are better.

Opinion of Colorado charter schools compared to other charter schools



Ways in which Colorado charter schools are better or worse than other charter schools



Base: Colorado Parents N=658)

Q43. Would you say Colorado charter schools are better, worse or about the same as charter schools in other places?

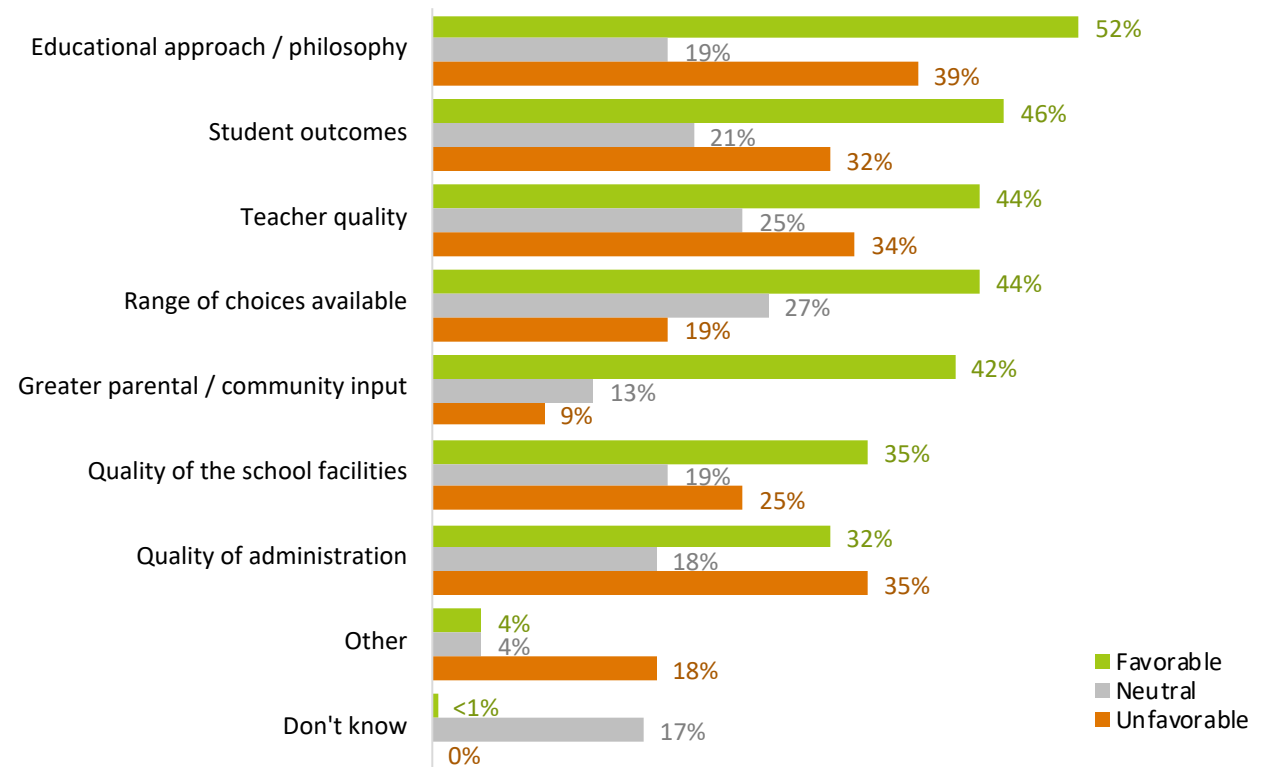
Base: Colorado parents who say Colorado charter schools are better than other charter schools (N=133).

Colorado parents who say Colorado charter schools are worse than other charter schools (N=27**) ****CAUTION, SMALL BASE**

Q44. In what specific ways do you think Colorado charter schools are [BETTER/WORSE] than charter schools in other places?

Whether favorable or unfavorable, the educational approach or philosophy of Colorado charter schools is the most common way parents form their impression.

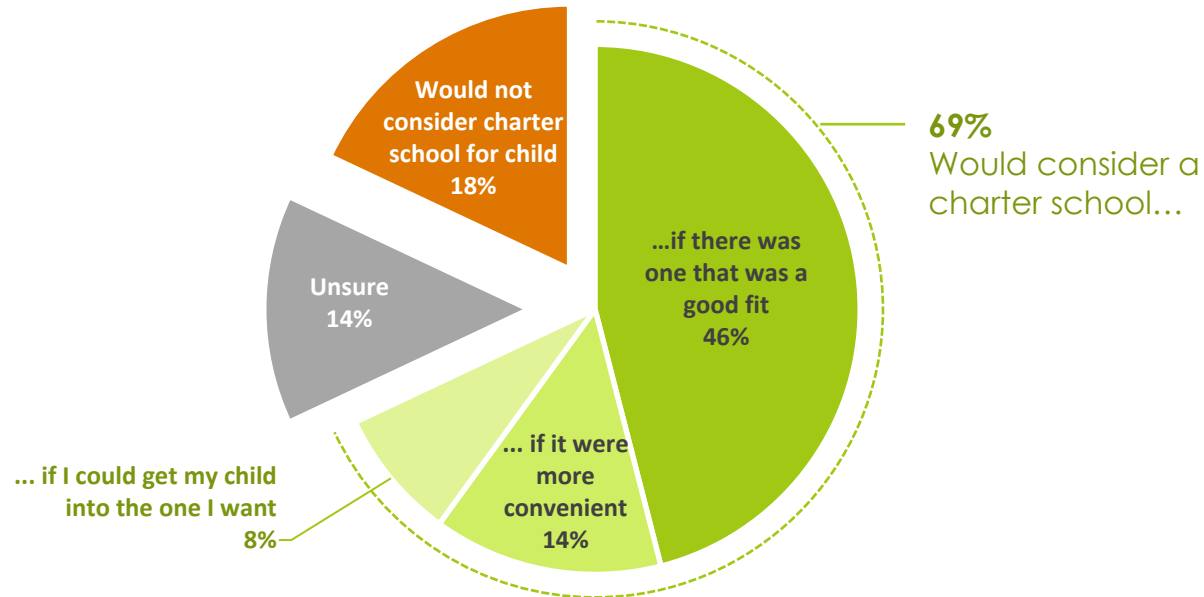
Basis for impression of charter schools in Colorado



Base: Colorado Parents: Favorable (N=345); Neutral (N=235); Unfavorable (N=78)
 Q40. What is it that leads you to a [FAVORABLE/NEUTRAL/UNFAVORABLE] impression of charter schools in Colorado?

Nearly half of Colorado parents would consider enrolling in a charter school if they could find one that was a good fit for their child.

Opinion of enrolling own child in charter school



Base: Colorado parents who do not currently have a child enrolled in a charter school (N=561)
Q45. Thinking about your own child/children...which of the following best describes your opinion about charter schools?

Over a third of Colorado parents believe that the ability of charter schools to understand and provide what their child needs would be the main reason it would be a good fit for their child.

Attributes of good fit for charter school (among parents who would consider one if it was a good fit)

Understands/Provides what my child needs	23%	Suited to child: 36% (NET)
Curriculum/Course offerings match my child	9%	
Child preference/happiness and fun	6%	
Trained and/or able to meet special needs	3%	
Quality of Education	13%	Academic quality and reputation: 25% (NET)
Academic focus, challenge/rigor	8%	
Reputation, selectivity or ratings	5%	
Educational and teaching philosophy	12%	Educational approach/philosophy: 23% (NET)
Balanced/Well-rounded education	4%	
Matched my beliefs, values and/or traditions	4%	
Focus on social, emotional intelligence/growth	2%	
Less test and/or score focused	2%	
Location, close to home	12%	Resources and offerings: 22% (NET)
School environment, facilities, resources	5%	
Class size	4%	
Extracurricular and/or sports offerings	3%	
Teacher/Administrator quality and attitude	13%	Staff quality: 13%
Sense of caring, belonging and community	5%	Community/ environment: 12% (NET)
Fit with/Positive influence of peers, friends	4%	
School communication/interaction with parents	2%	
More diversity	2%	
Less diversity	1%	
Flexibility/Choices	5%	Access and convenience: 10% (NET)
Affordability/Cost	3%	
Availability/Able to enroll	2%	
School hours and schedule	1%	

"It would have to fit his learning style, offer an academic program of high-quality and prepare him to become an educated, well-rounded, critical thinker."

"My child felt comfortable in the school. There was a strong example of academic success."

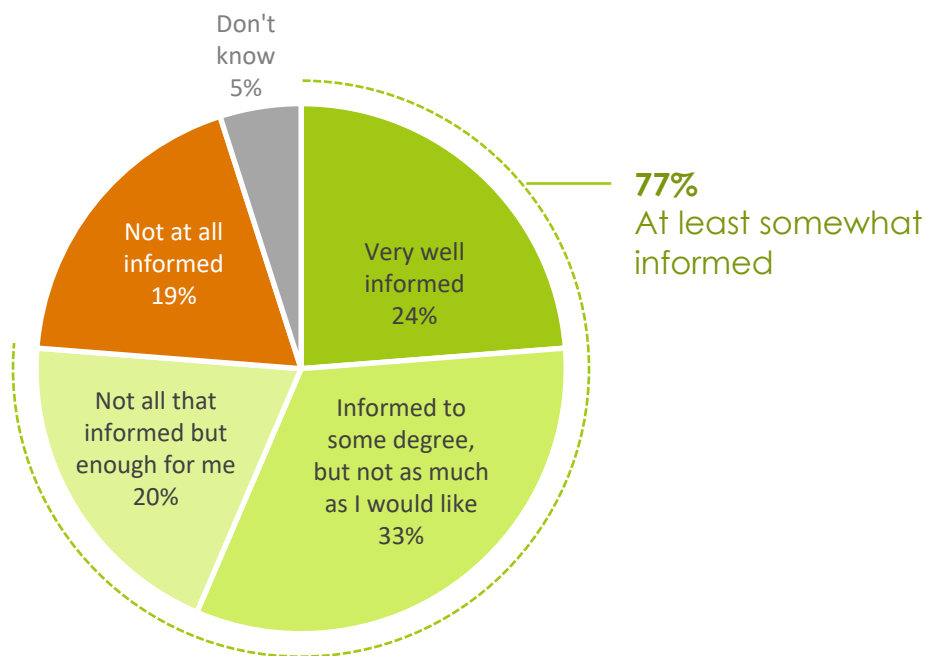
"A school where the teachers would actually help my child understand the material better."

"It was close to our house and he had friends going there and they had Advanced Placement classes."

Base: Colorado Parents: Not currently enrolled in a charter school but would consider one if there was a good fit (N=260)
Q45. What would make it (charter school) a good fit?

While a quarter of Colorado parents say they feel very well informed about new local charters and development opportunities in their area, a third would like to be better informed.

Degree to which informed or aware of new local charters or development opportunities



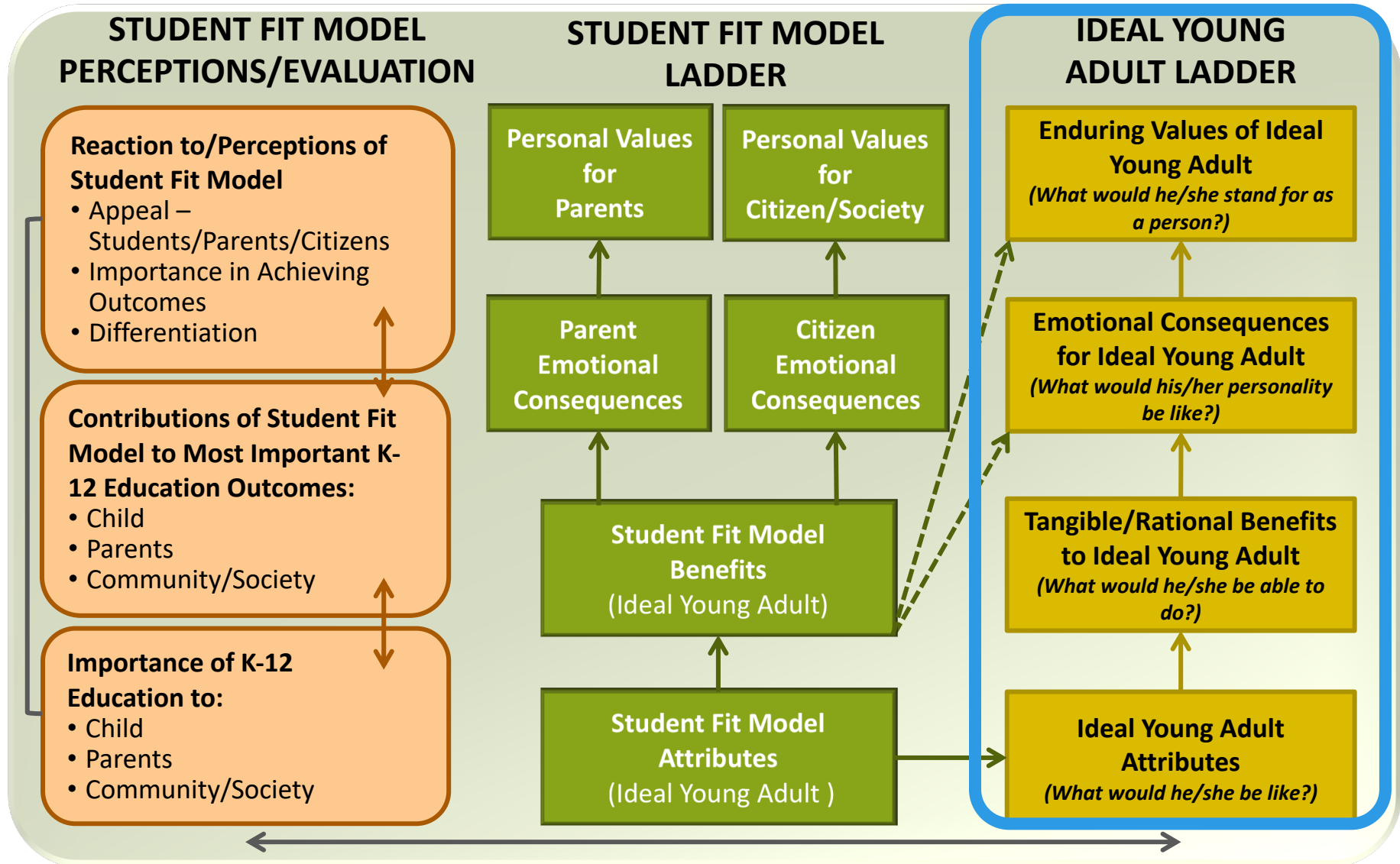
Base: Colorado Parents (N=658)

Q47. To what degree do you feel you have actively been informed/made aware of new charters in your area and/or opportunities to be involved in the development of a new charter school?

Motivations

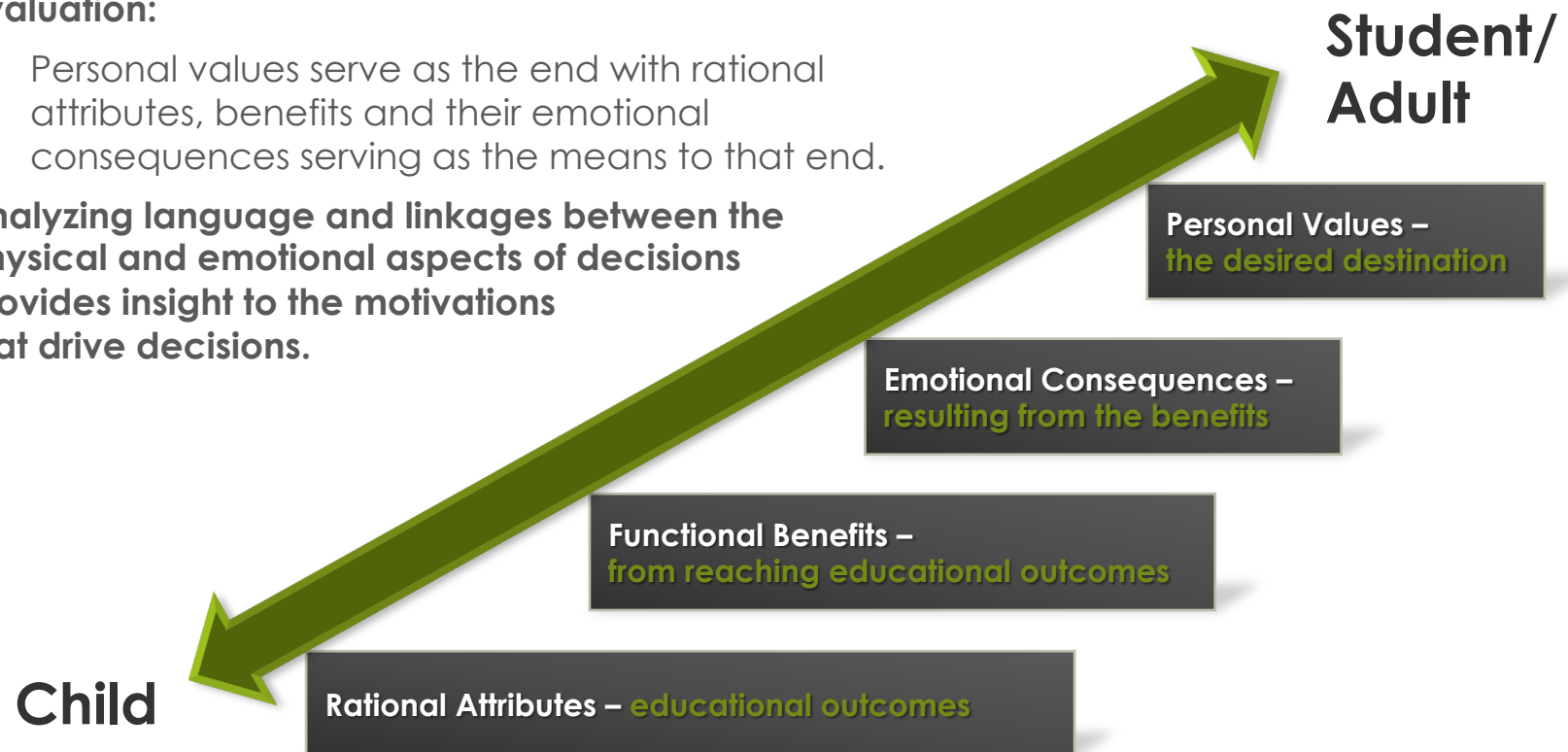
Ideal Young Adult Ladders

Ideal Young Adult Development



Values-based laddering approach

- A sequencing of questioning that fulfills a framework for understanding of decision-making and outcome evaluation:
 - Personal values serve as the end with rational attributes, benefits and their emotional consequences serving as the means to that end.
- Analyzing language and linkages between the physical and emotional aspects of decisions provides insight to the motivations that drive decisions.



Detailed findings: Ideal Young Adult motivations

1. Parents see two overwhelming dimensions describing the Ideal Young Adult:
 - Life Skills
 - Capability
2. Life Skills revolves around a number of attributes, including being:
 - Honest and trustworthy
 - Respectful
 - Kind
 - Good judgment
 - Hardworking
3. Capability revolves around the higher order characteristics including:
 - Personal responsibility
 - Competence
 - Confidence
 - Personal license through empowerment and curiosity

Detailed findings: Ideal Young Adult motivations

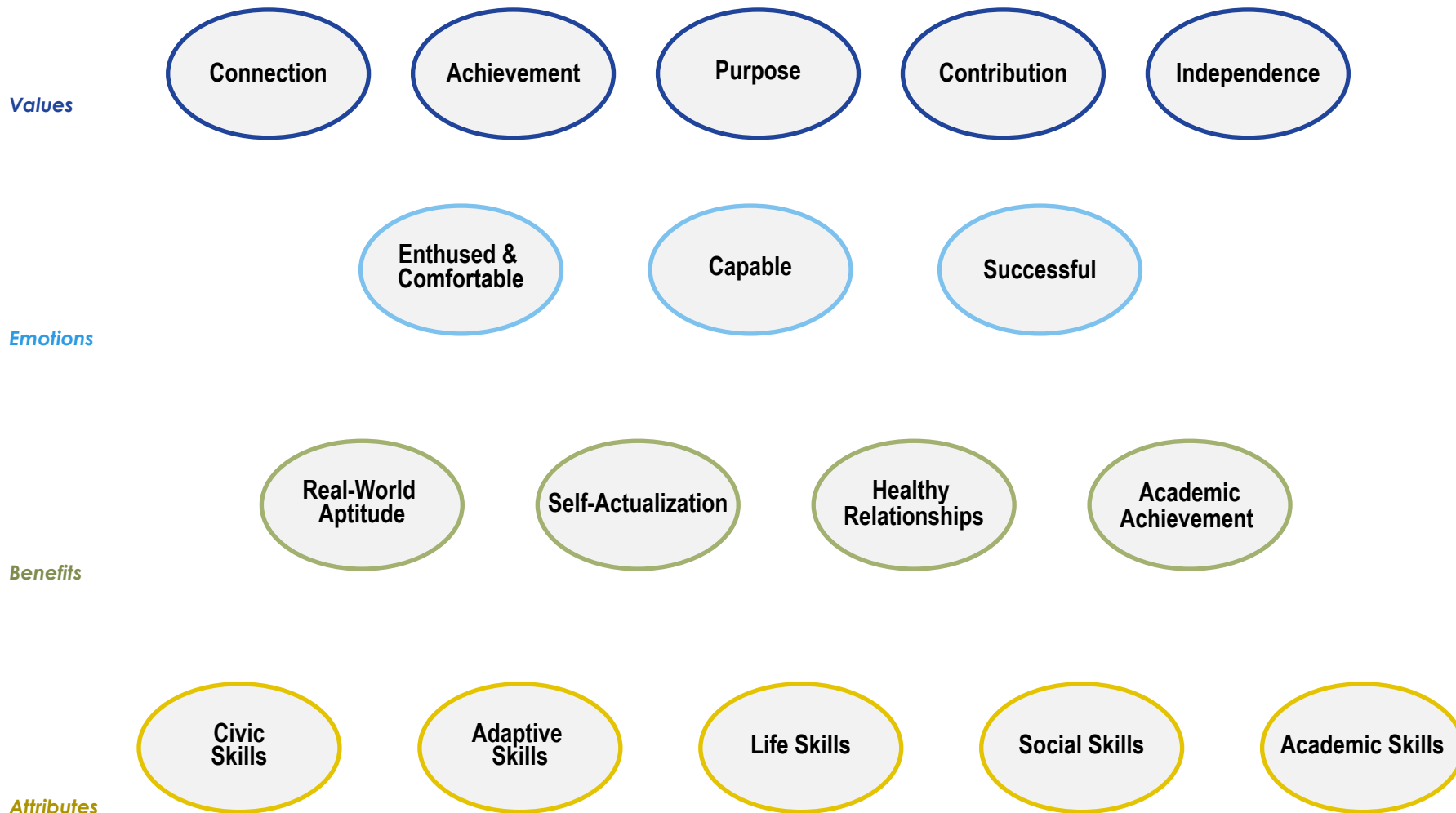
4. The highest order dimensions of the Ideal Young Adult center on three essential capacities:
 - Ability to contribute constructively to community, society and the world
 - Independence of mind and spirit
 - And, to a lesser extent, a sense of connection with others that ties to feelings of enthusiasm and comfort
5. Some combination of Life Skills traits leading to a capable individual best describes the journey to ideal young adulthood for six in 10 Colorado parents.
6. While academics are important, only 5% of parents focus on Academic Skills and Achievement as an ideal pathway to actualizing their aspirations for their children.
7. These aspirations for the Ideal Young Adult apply to parents across all sub-populations for which we have a sufficiently large enough sample to analyze.

Steps in developing a means-end framework

- 1) Identification of **major idea groupings** at each level of the means-end hierarchy (via factor analysis) to create map nodes
 - Potential ideas generated from qualitative phase and other past research
- 2) Calculation of **each node's relative power in shaping choice and loyalty (reach and relevance scores)**
- 3) Calculation of the **relationship between each node across the four-level hierarchical map** (via correlation)
- 4) Development of the **full "landscape" map**
- 5) Identification of primary and secondary orientations or **"pathways of thought" within the full map** using reach, relevance and relationship scores

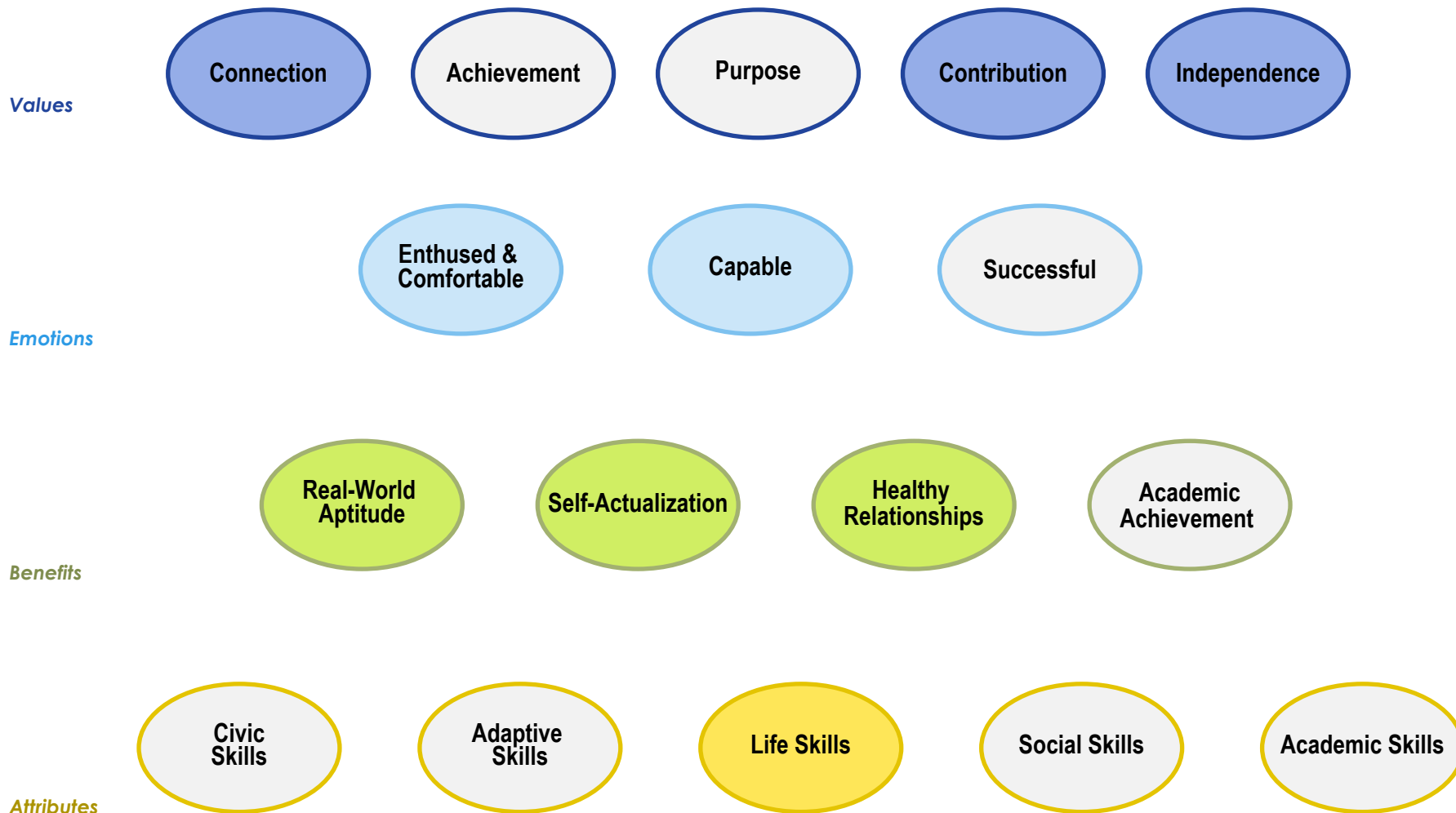
Ideal Young Adult: Colorado Parent Perspective

Hierarchical Base Map



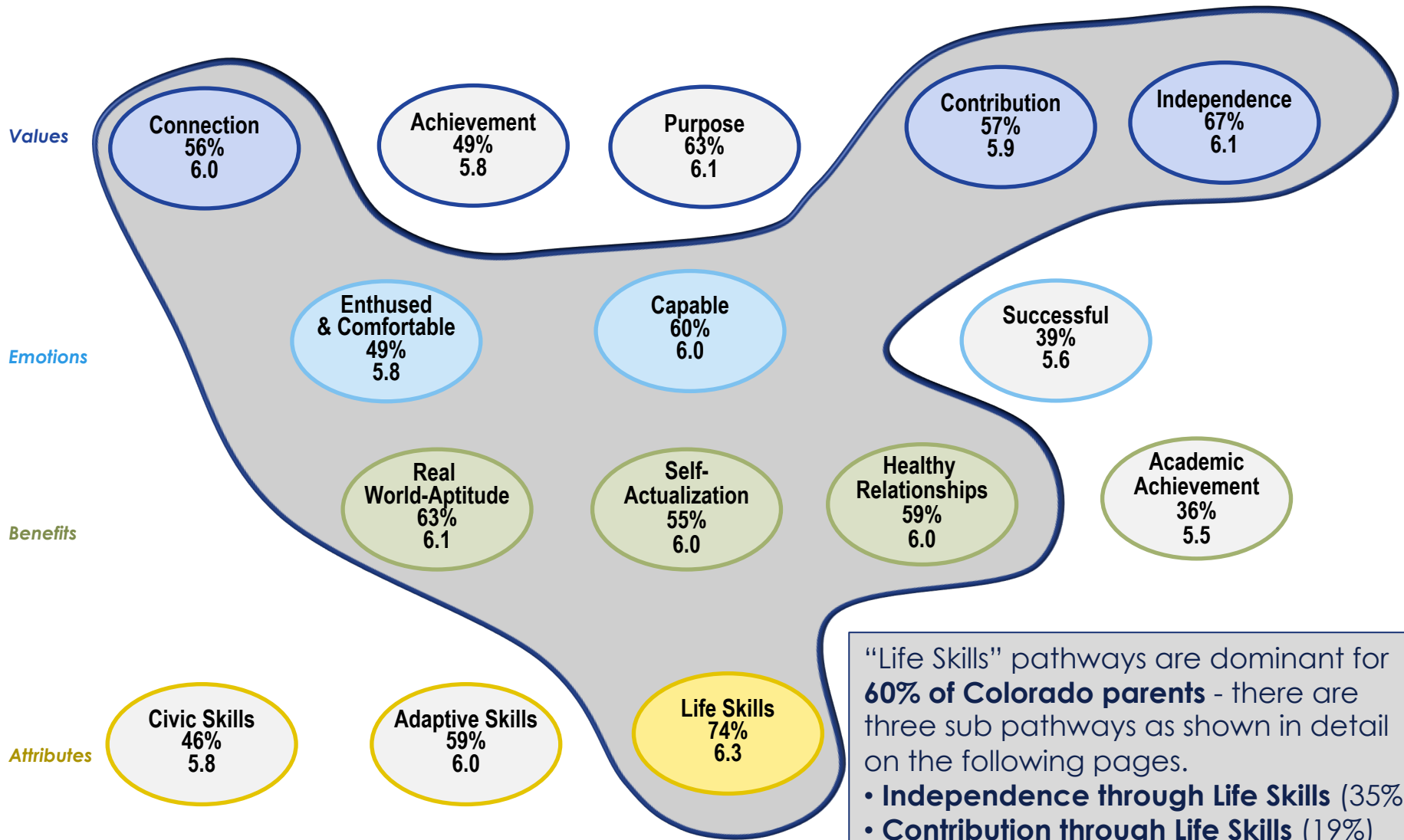
Ideal Young Adult: Colorado Parent Perspective

Hierarchical Base Map



Ideal Young Adult: Colorado Parent Perspective

Life Skills Pathways (60%)



“Life Skills” pathways are dominant for **60% of Colorado parents** - there are three sub pathways as shown in detail on the following pages.

- **Independence through Life Skills (35%)**
- **Contribution through Life Skills (19%)**
- **Connection through Life Skills (6%)**

Ideal Young Adult: Colorado Parent Perspective

Independence through Life Skills (35%)

Happy
Relaxed
Appreciative
Optimistic
Humble
Hopeful
At ease
Secure
Comfortable
Proud
Focused
Enthusiastic
Passionate

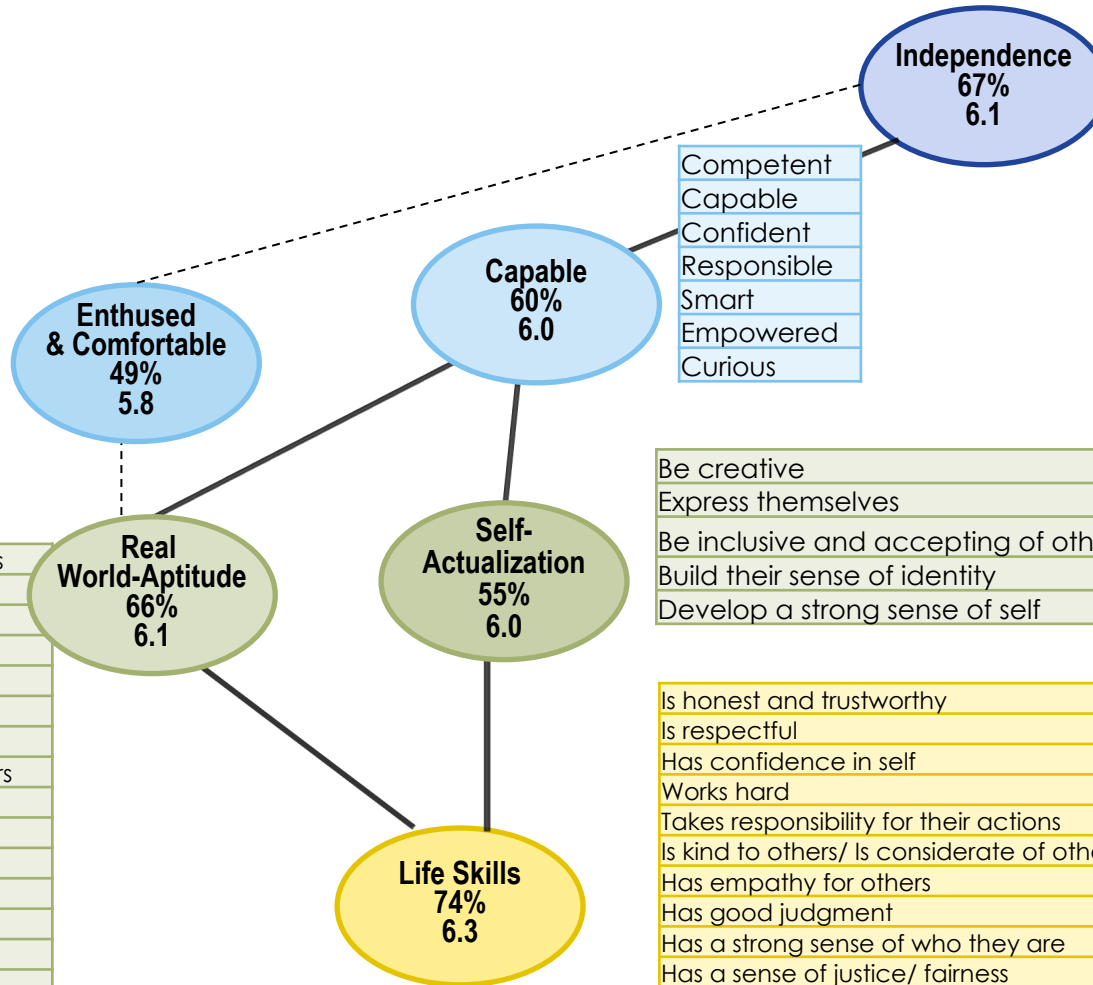
Strong family
Independent
Self-sufficient
Good employee or professional

Competent
Capable
Confident
Responsible
Smart
Empowered
Curious

Be creative
Express themselves
Be inclusive and accepting of others
Build their sense of identity
Develop a strong sense of self

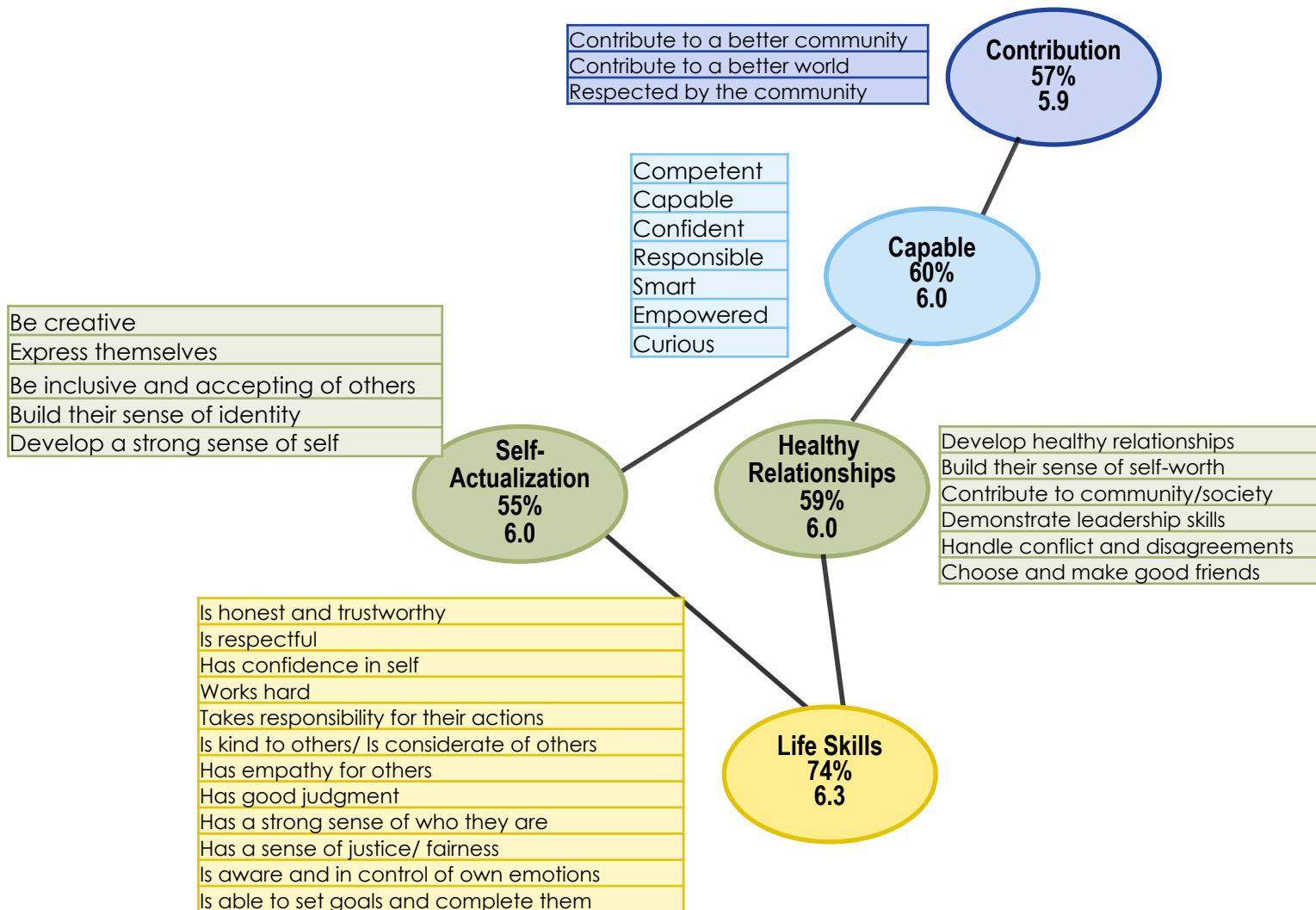
Is honest and trustworthy
Is respectful
Has confidence in self
Works hard
Takes responsibility for their actions
Is kind to others/ Is considerate of others
Has empathy for others
Has good judgment
Has a strong sense of who they are
Has a sense of justice/ fairness
Is aware and in control of own emotions
Is able to set goals and complete them

Take responsibility for their lives
Use common sense
Use good judgement
Function well in the real world
Handle failure and rejection
Demonstrate self-discipline
Be well-behaved and polite
Respect themselves and others
Demonstrate integrity
Adapt to new situations easily
Find a good job
Be motivated to be successful
Become independent
Be a well-rounded individual
Have a sense of purpose



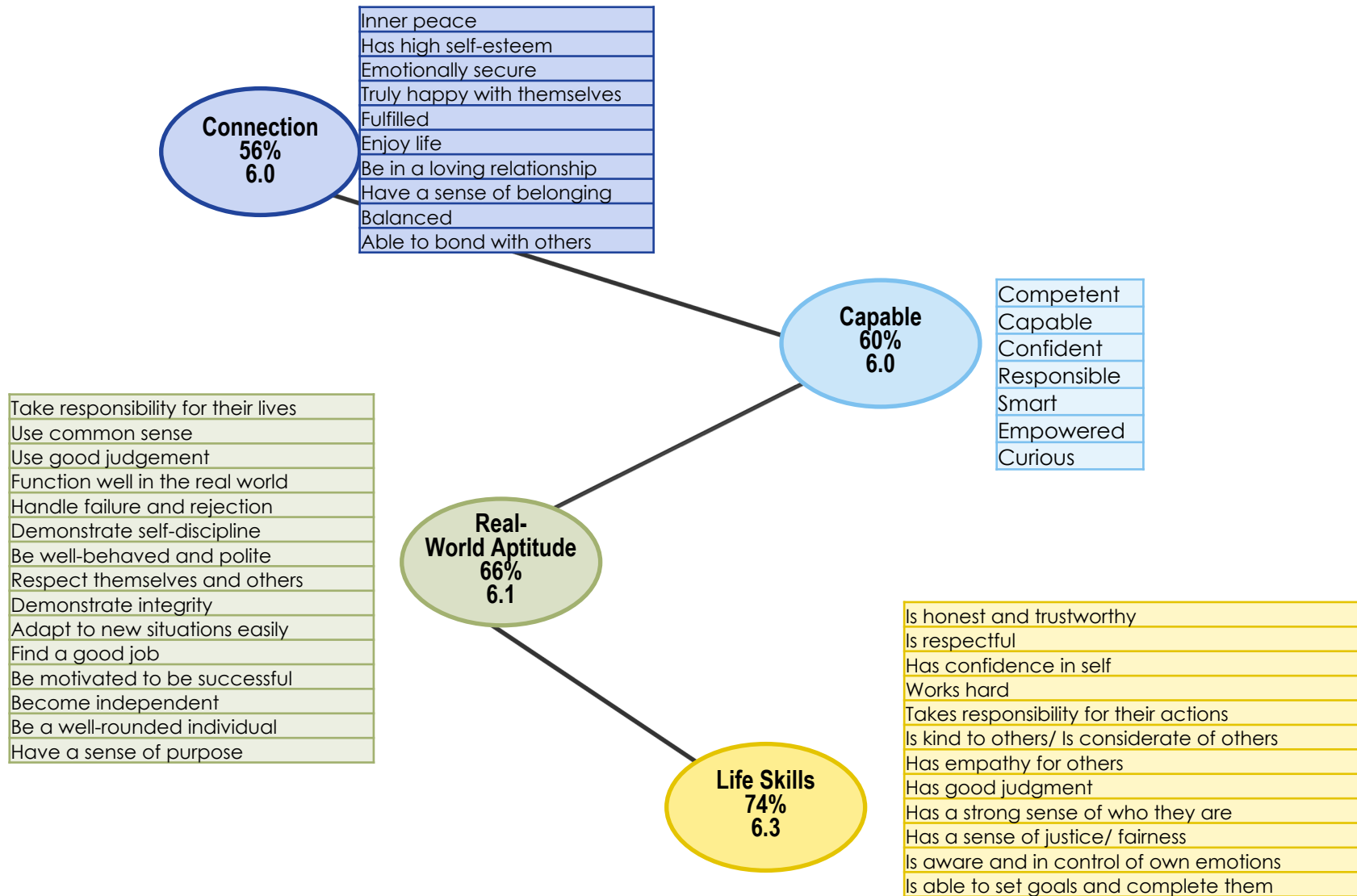
Ideal Young Adult: Colorado Parent Perspective

Contribution through Life Skills (19%)



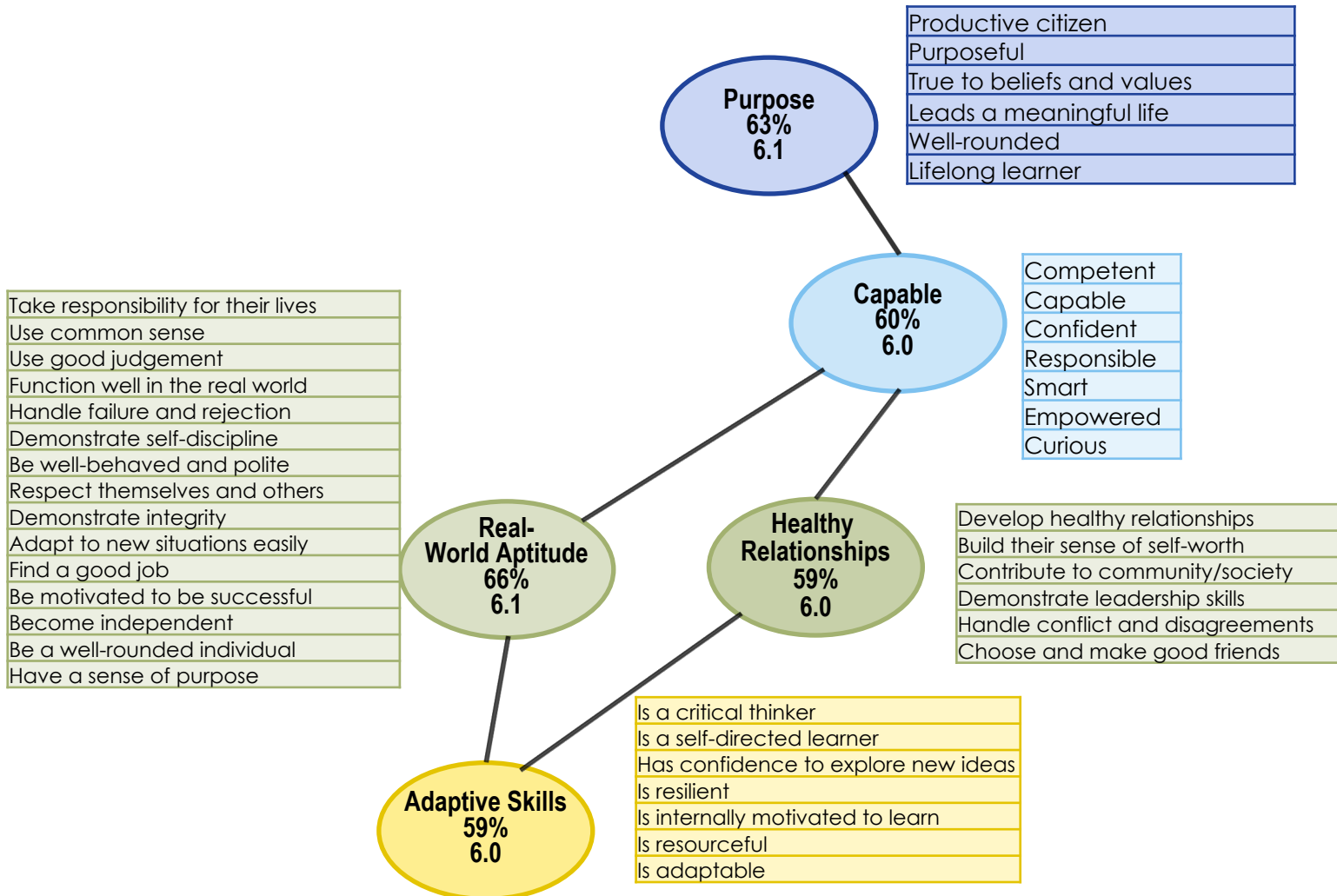
Ideal Young Adult: Colorado Parent Perspective

Connection through Life Skills (6%)



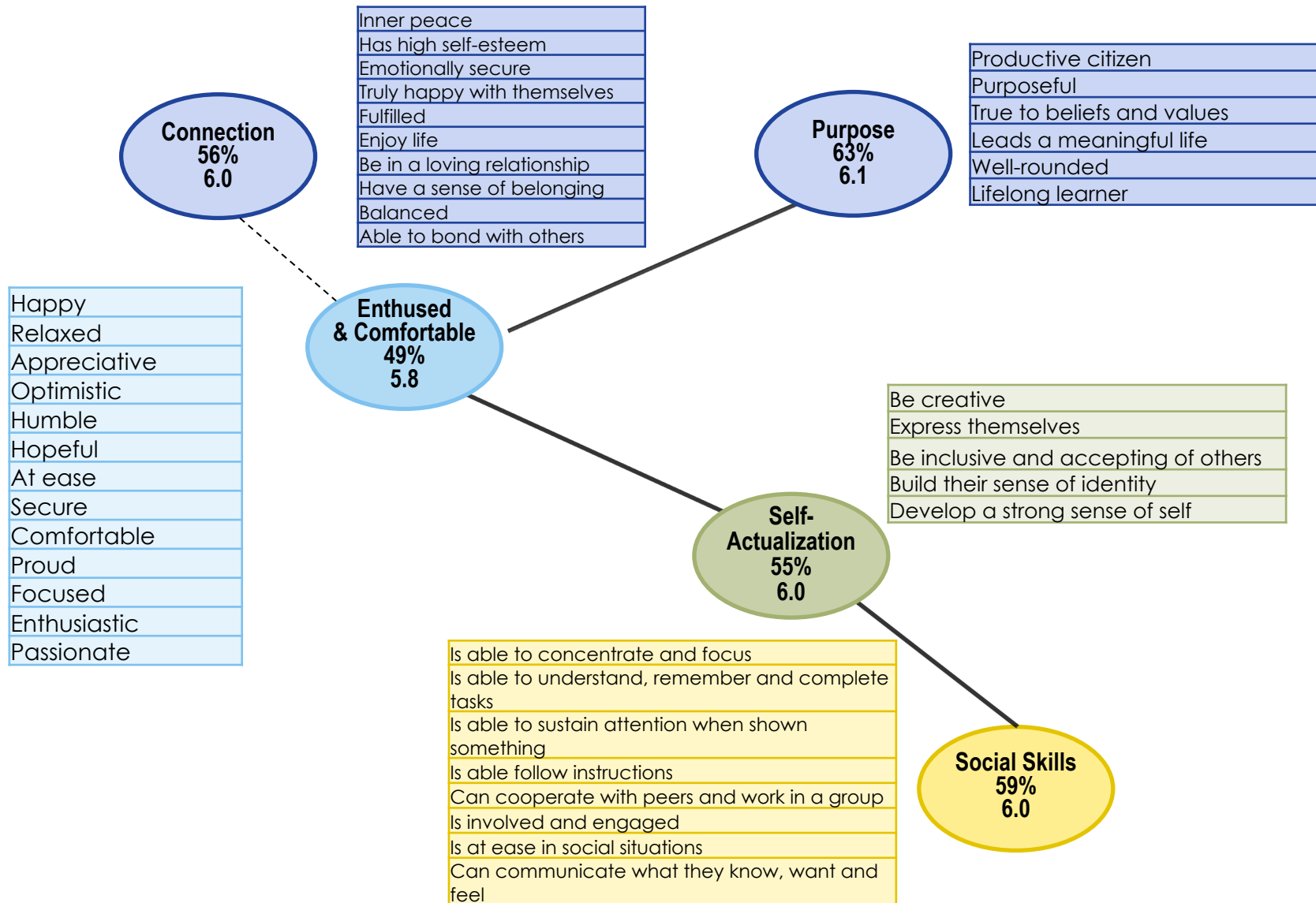
Ideal Young Adult: Colorado Parent Perspective

Purpose through Adaptive Skills (13%)



Ideal Young Adult: Colorado Parent Perspective

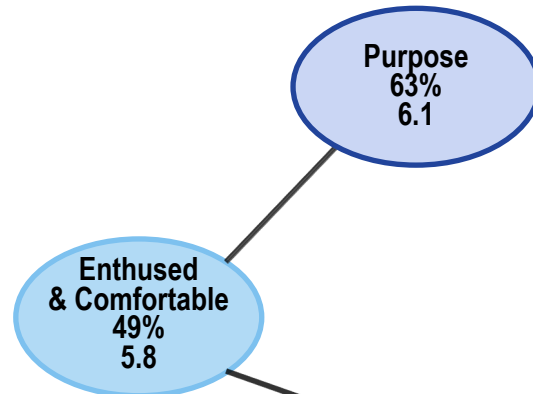
Connection and Purpose through Social Skills (12%)



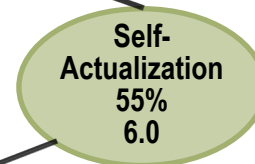
Ideal Young Adult: Colorado Parent Perspective

Purpose through Civic Skills (10%)

Happy
Relaxed
Appreciative
Optimistic
Humble
Hopeful
At ease
Secure
Comfortable
Proud
Focused
Enthusiastic
Passionate



Productive citizen
Purposeful
True to beliefs and values
Leads a meaningful life
Well-rounded
Lifelong learner



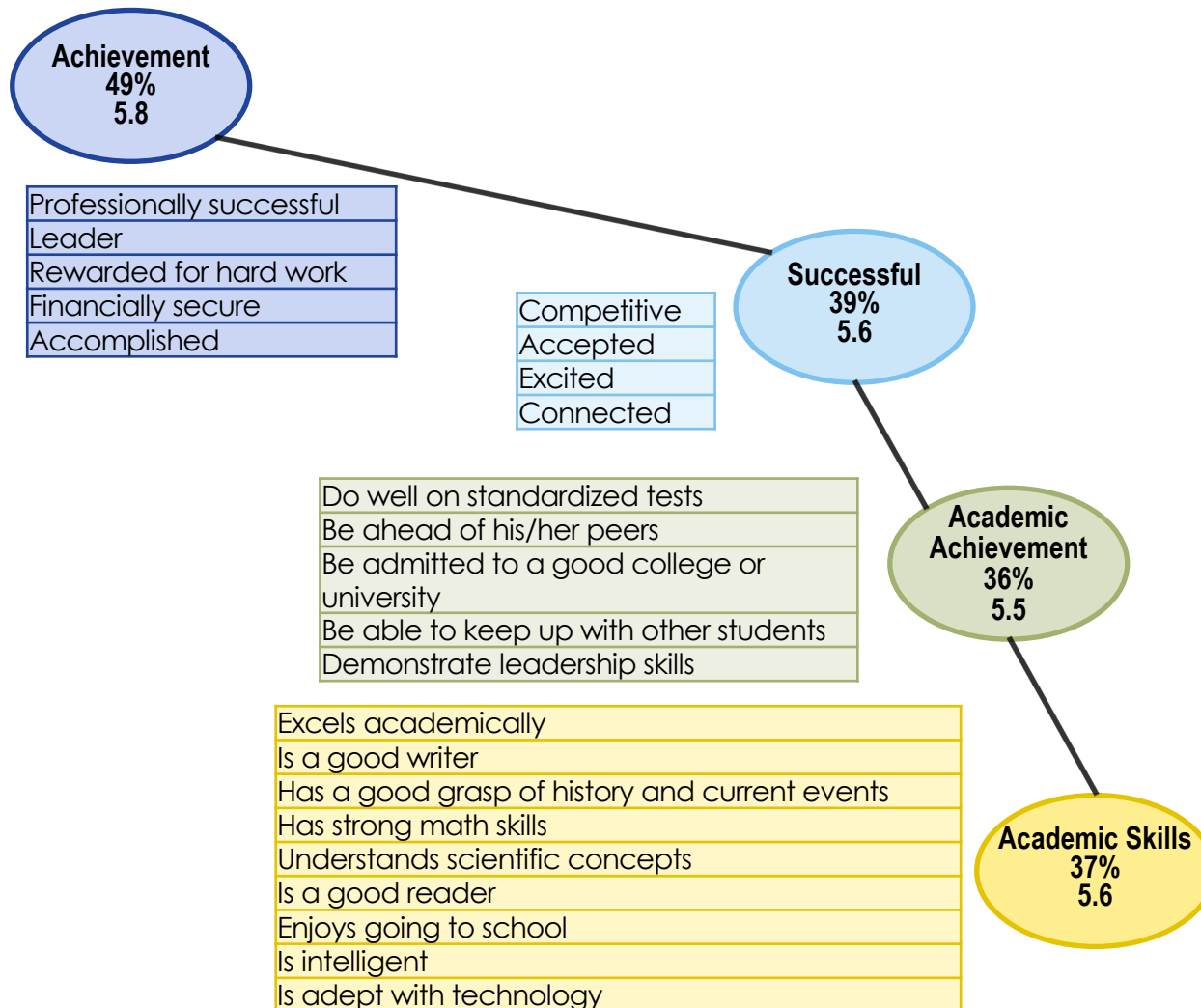
Be creative
Express themselves
Be inclusive and accepting of others
Build their sense of identity
Develop a strong sense of self



Cares for the environment in which they live
Is open-minded
Is imaginative and creative
Helps others learn
Is outgoing and friendly
Is accepting of others

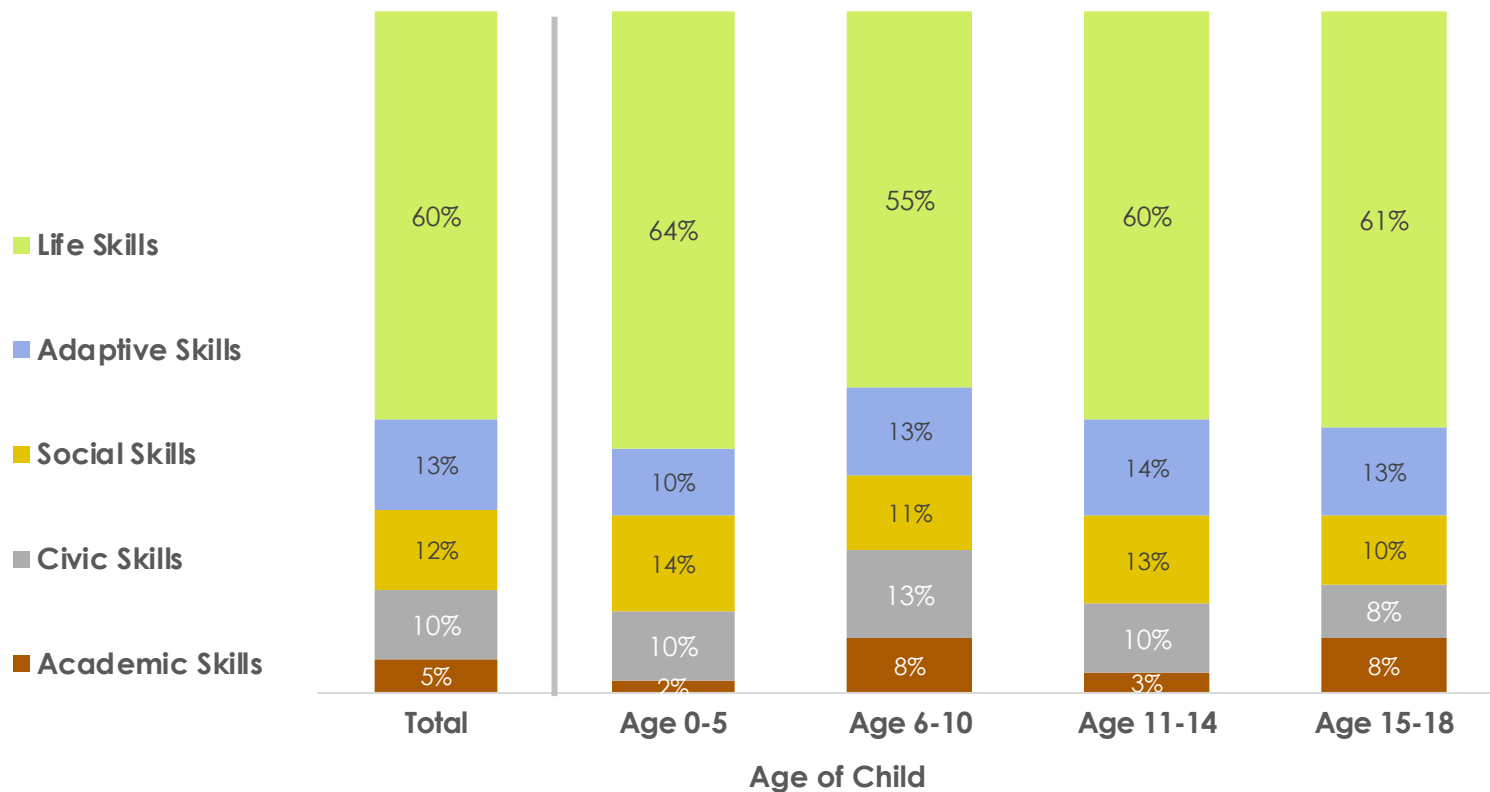
Ideal Young Adult: Colorado Parent Perspective

Achievement through Academic Skills (5%)



Life Skills is the dominant pathway across all stages and grows more prominent as children age.

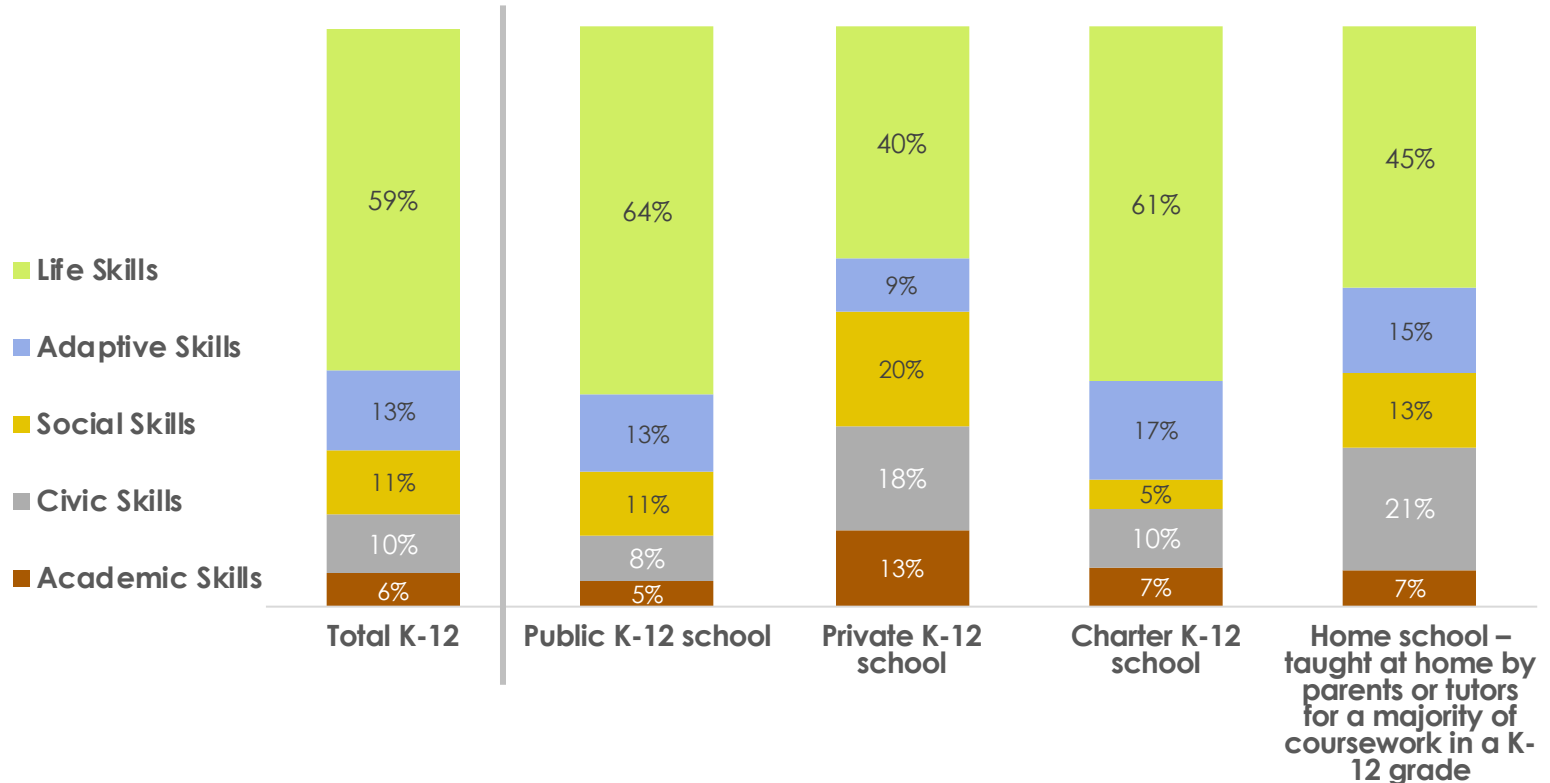
Primary Parent Pathways by Age



Base: Colorado Parents (n=658), Age 0-5 (n=114), Age 6-10 (n=177), Age 11-14 (n=189), Age 15-18 (n=177)

Life Skills is the dominant pathway for public and charter K-12 parents but other pathways are also important, particularly for private and home school parents.

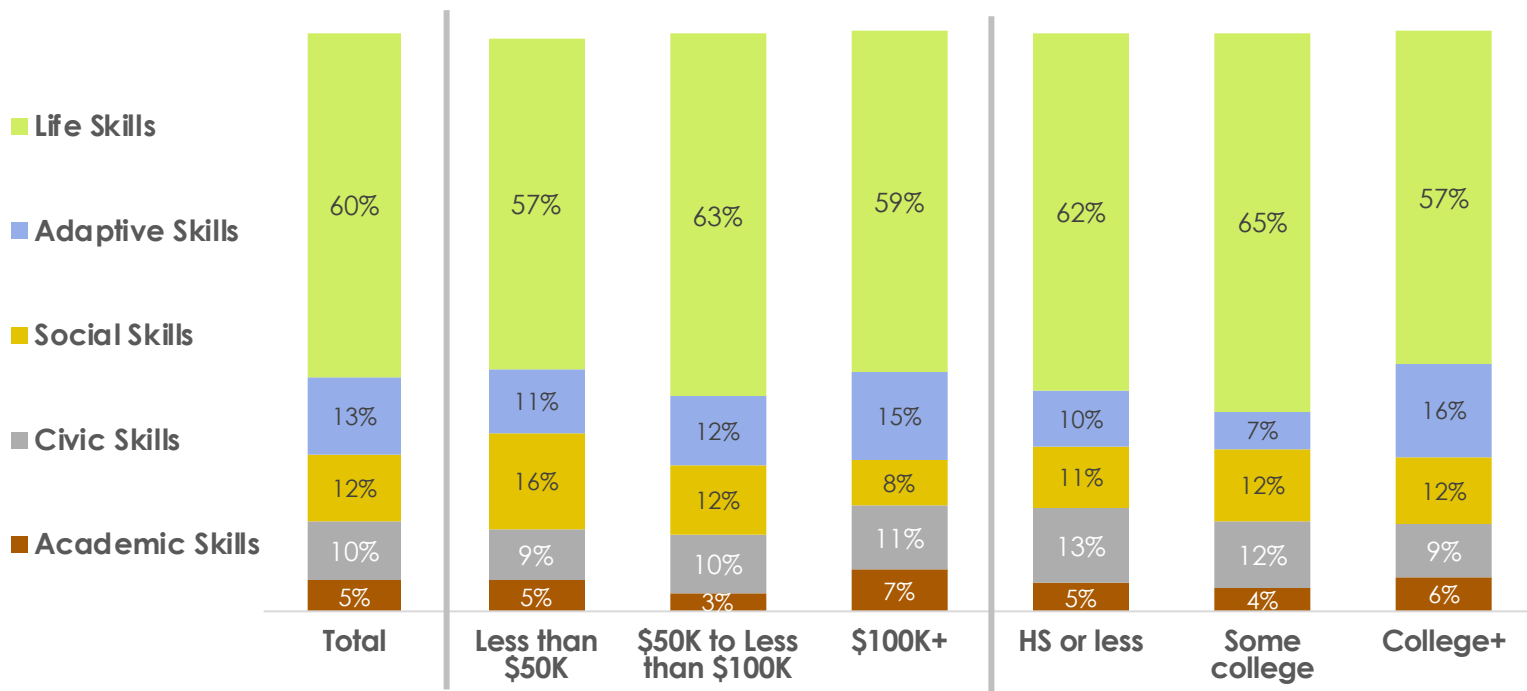
Primary Parent Pathways by type of K-12 Education



Base: Colorado Parents (n=658), Public K-12 School (n=393), Private K-12 School (n=44), Charter K-12 School (n=60), Home School with Majority K-12 Coursework (n=62)

Life Skills is the dominant pathway across income and education levels.

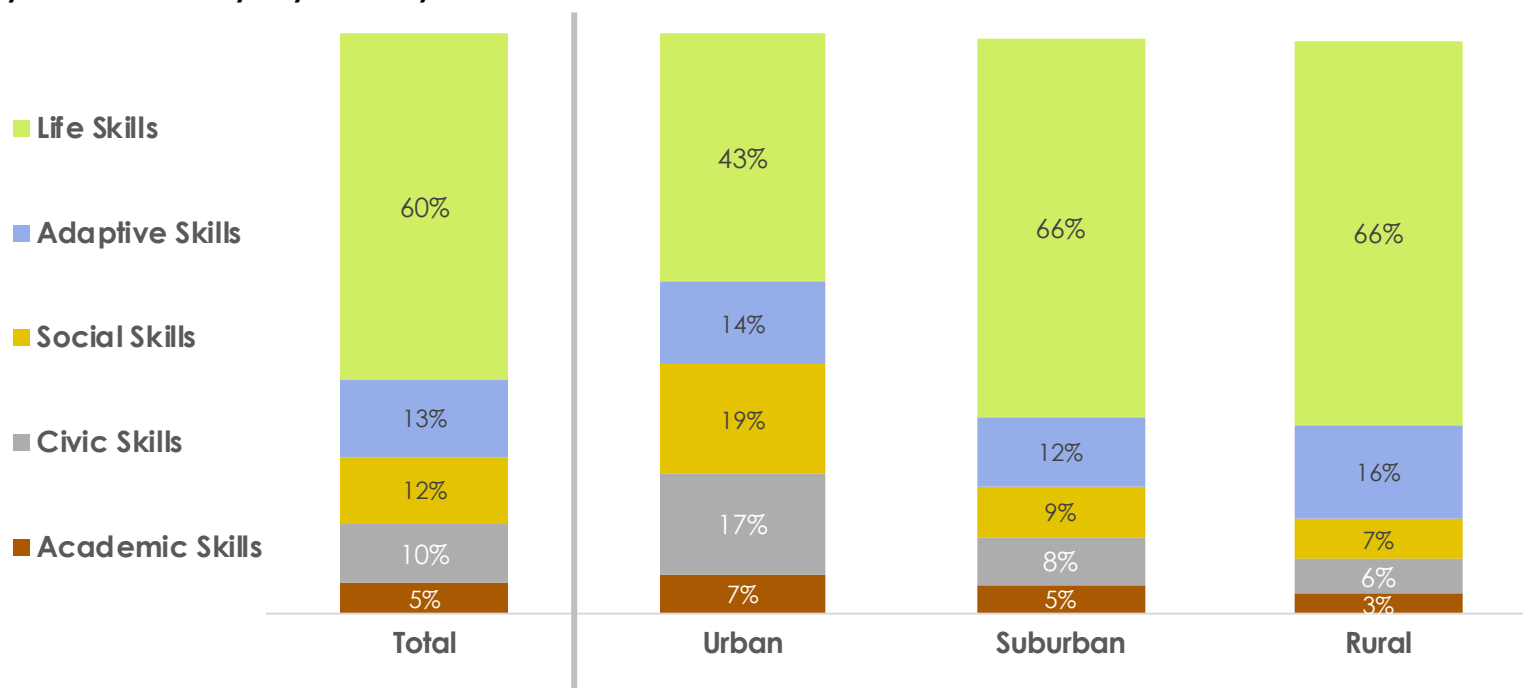
Primary Parent Pathways by Income and Education Level



Base: Colorado Parents (n=658), Household income less than \$50K (n=153), Household income \$50K to less than \$100K (n=213), Household income \$100K or more (n=265), High school education or less (n=84), Some college education (n=153), College graduate or higher (n=421)

Life Skills is the dominant pathway for suburban and rural parents but other pathways are also important, particularly among urban parents.

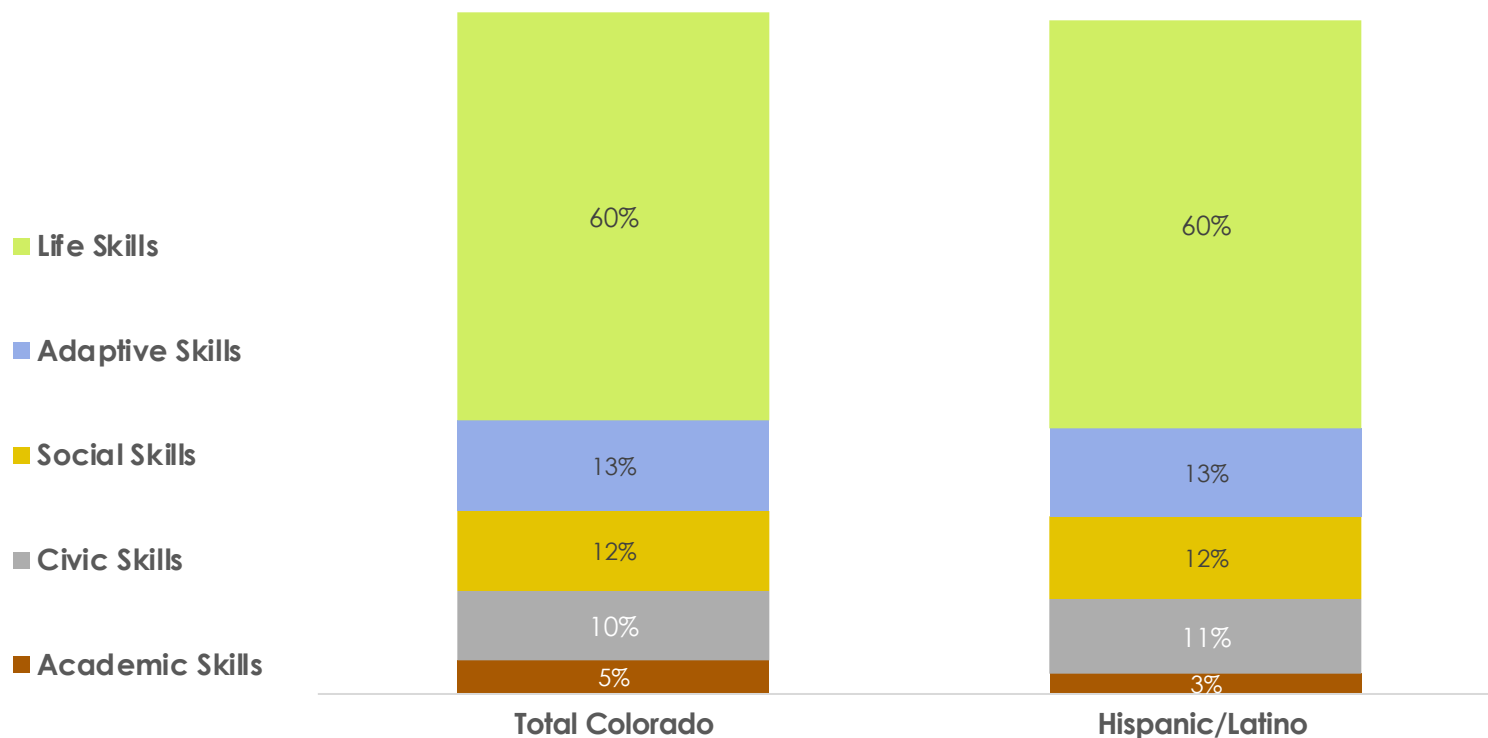
Primary Parent Pathways by Urbanity



Base: Colorado Parents (n=658), Urban (n=176), Suburban (n=390), Rural (n=92)

Life Skills remains dominant among Colorado Hispanic parents.

Primary Parent Pathways by Hispanic/Latino Origin



Base: Colorado Parents (n=658), Hispanic/Latino Origin (n=132)

Evaluation of educational approaches and Student Fit Model

Parent reaction

Ideal Young Adult Development

STUDENT FIT MODEL PERCEPTIONS/EVALUATION

Reaction to/Perceptions of Student Fit Model

- Appeal – Students/Parents/Citizens
- Importance in Achieving Outcomes
- Differentiation

Contributions of Student Fit Model to Most Important K-12 Education Outcomes:

- Child
- Parents
- Community/Society

Importance of K-12 Education to:

- Child
- Parents
- Community/Society

STUDENT FIT MODEL LADDER

Personal Values for Parents

Personal Values for Citizen/Society

Parent Emotional Consequences

Citizen Emotional Consequences

Student Fit Model Benefits (Ideal Young Adult)

Student Fit Model Attributes (Ideal Young Adult)

IDEAL YOUNG ADULT LADDER

Enduring Values of Ideal Young Adult
(What would he/she stand for as a person?)

Emotional Consequences for Ideal Young Adult
(What would his/her personality be like?)

Tangible/Rational Benefits to Ideal Young Adult
(What would he/she be able to do?)

Ideal Young Adult Attributes
(What would he/she be like?)



Detailed findings: the Student Fit Model



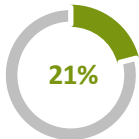


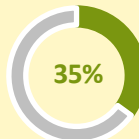
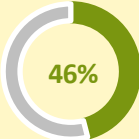





1. When viewed in isolation from the Student Fit Model, parents strongly prefer the Blended approach, with more than four in 10 saying it would be the best fit for their child's learning style.
 - ▣ But only a third say it describes their child's current learning environment.
2. The overwhelming majority of parents across all demographics see the Student Fit Model as providing for both their parental needs and their children's developmental needs.
3. Four in 10 Colorado parents say the Student Fit Model is extremely appealing.
 - ▣ Similarly, four in 10 parents say the Student Fit Model is extremely important to realizing the goals they have for their children from school.
4. Parents see the ideal balance of the three pillars (Traditional, Blended and Student-Centered) of the Student Fit Model as roughly equal with the Blended approach holding a slight plurality.

Detailed findings: the Student Fit Model

4. For the majority of parents, the Student Fit Model delivers best against the twin important goals of intellectual and emotional development, particularly with respect to developing:
 - ▣ Balanced, well-rounded adults
 - ▣ Graduates who are successfully prepared for the real world by having the right skills for work and strong community values
 - ▣ Responsible adults able to take care of themselves
5. Parents say they would be strong advocates for the Student Fit Model.
 - ▣ Three-quarters of parents say they would advocate for the initial adoption of such an approach.

Almost half of Colorado parents find the Blended approach extremely appealing and a plurality say it would be the best fit for their child right now; a majority of those without a child in this environment think it is unavailable in their public schools or are unsure whether it's available.

One way to think about the range of approaches to education is how they combine social-emotional learning and academic learning. Listed below are descriptions of three different approaches characterized by their combination of social-emotional and academic learning.

Educational Approaches	Appeal	Best Describes Current Environment	Best Fit for Child Right Now	Approach Is Currently Available
TRADITIONAL APPROACH prioritizing academic instruction and achievement. Social-emotional development takes place through academic work, interacting with teachers and peers.				
BLENDED APPROACH prioritizing traditional academic instruction along with intentional activities that teach and support social-emotional development.				
STUDENT-CENTERED APPROACH prioritizing social-emotional development. Academic strength is built through student interests and knowledge is acquired through experiences in the classroom and the community.				

■ Somewhat Appealing
 ■ Extremely Appealing
 | Total Appealing

Base: Colorado Parents (N=658)
 Q9. How appealing is this approach to you as a parent in terms of fitting your child's needs?
 Base: Colorado Parents, Not Home Schooling (N=596)
 Q10. Which ONE of these best describes your child's current educational environment?
 Base: Colorado Parents (N=658)
 Q11. If you had to choose, which ONE of these would be the best fit for your child right now?
 *Base: Colorado Parents, Not Current Approach (bases vary)
 Q12. Is this approach currently available for your child in your local K-12 public schools?

Parents across most pathways reflect the total Colorado parent population in finding the Blended approach most appealing.

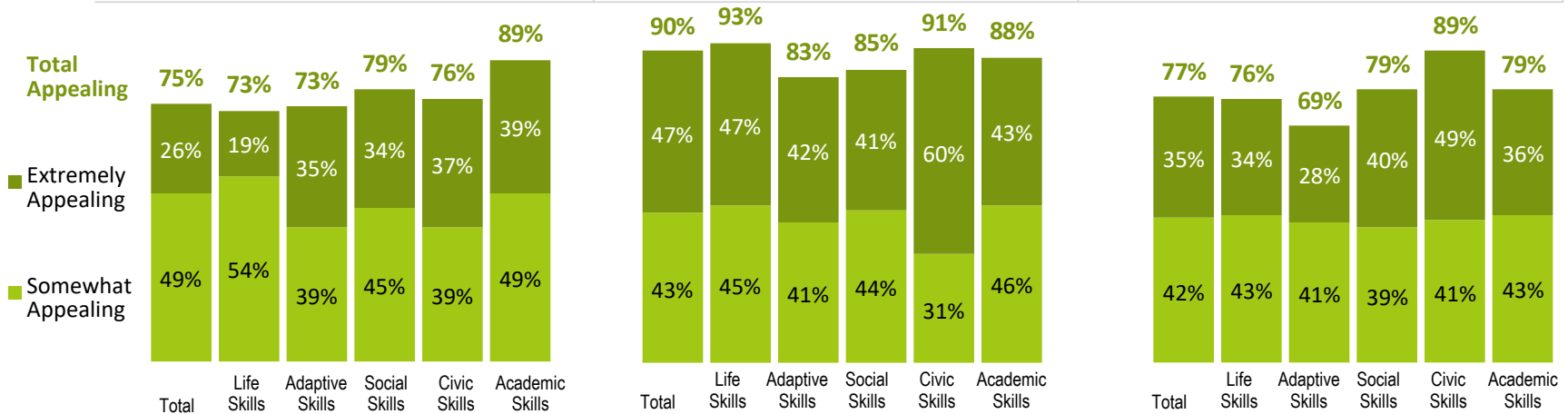
One way to think about the range of approaches to education is how they combine social-emotional learning and academic learning. Listed below are descriptions of three different approaches characterized by their combination of social-emotional and academic learning.

Appeal of Educational Approaches by Pathway

TRADITIONAL APPROACH
 prioritizing academic instruction and achievement. Social-emotional development takes place through academic work, interacting with teachers and peers.

BLENDED APPROACH
 prioritizing traditional academic instruction along with intentional activities that teach and support social-emotional development.

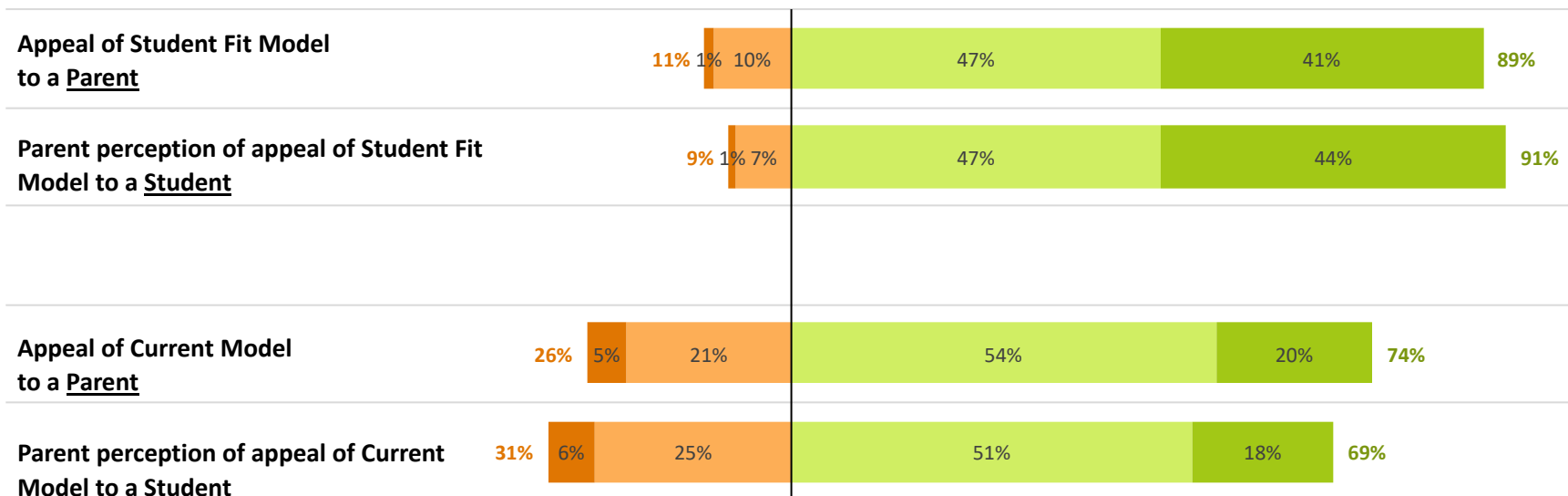
STUDENT-CENTERED APPROACH
 prioritizing social-emotional development. Academic strength is built through student interests and knowledge is acquired through experiences in the classroom and the community.



Base: Colorado Parents (N=658); Life Skills Path (N=393); Civic Skills Path (N=67); Adaptive Skills Path (N=86); Social Skills Path (N=77); Academic Skills Path (N=35); Q9. How appealing is this approach to you as a parent in terms of fitting your child's needs?

The Student Fit Model holds stronger appeal for parents (and for their children) than current Colorado school models.

=Total Unappealing (Net) ■ Not At All Unappealing ■ Somewhat Unappealing | ■ Somewhat Appealing ■ Extremely Appealing =Total Appealing (Net)



Base: Colorado Parents (N=658)

Q13. How appealing is this **student fit model** to you as a parent?

Q14. How appealing do you think this **student fit model** would be to students?

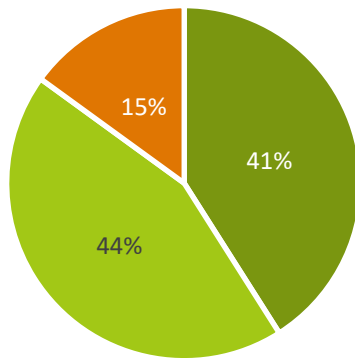
Base: Colorado Parents Who Have Not Implemented Student Fit Model (N=630)

Q17. How appealing is the current model your local school district is using to you as a parent?

Q18. How appealing do you think the current model your local school district is using to students?

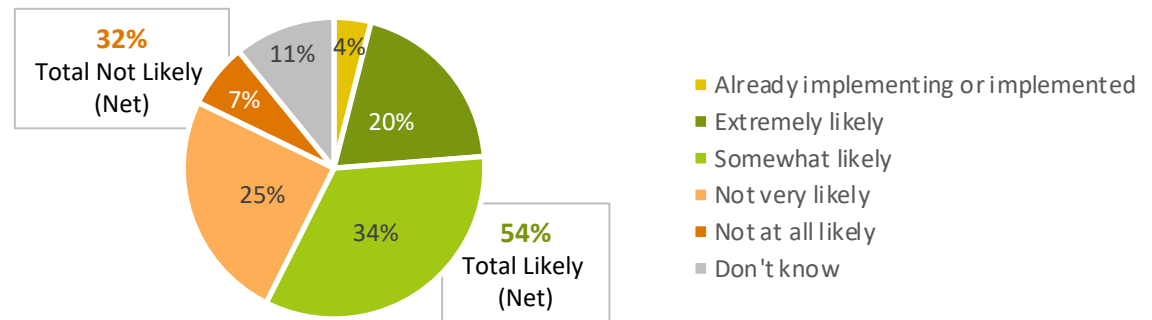
Four in 10 Colorado parents say the Student Fit Model is extremely important toward achieving the most important outcomes to the K-12 public school system, although they are less than confident their district would implement the model.

Importance of Student Fit Model in Achieving K-12 Public School System Goals



- Extremely important
- Somewhat important
- Total unimportant (Net)

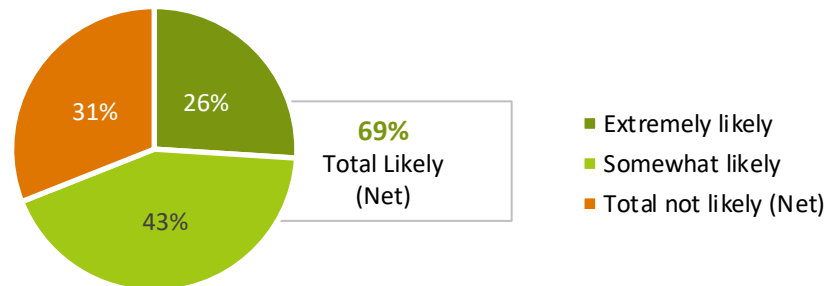
Likelihood Local School District Would Implement Student Fit Model



- Already implementing or implemented
- Extremely likely
- Somewhat likely
- Not very likely
- Not at all likely
- Don't know

Likelihood of Advocating to School District to Adopt Student Fit Model

Base: Have not implemented Student Fit Model



- Extremely likely
- Somewhat likely
- Total not likely (Net)

Base: Colorado Parents (N=658)

Q15. How important is this student fit model in terms of achieving the most important outcomes in the K-12 public school system?

Q16. How likely do you think your local school district would be to implement this student fit model?

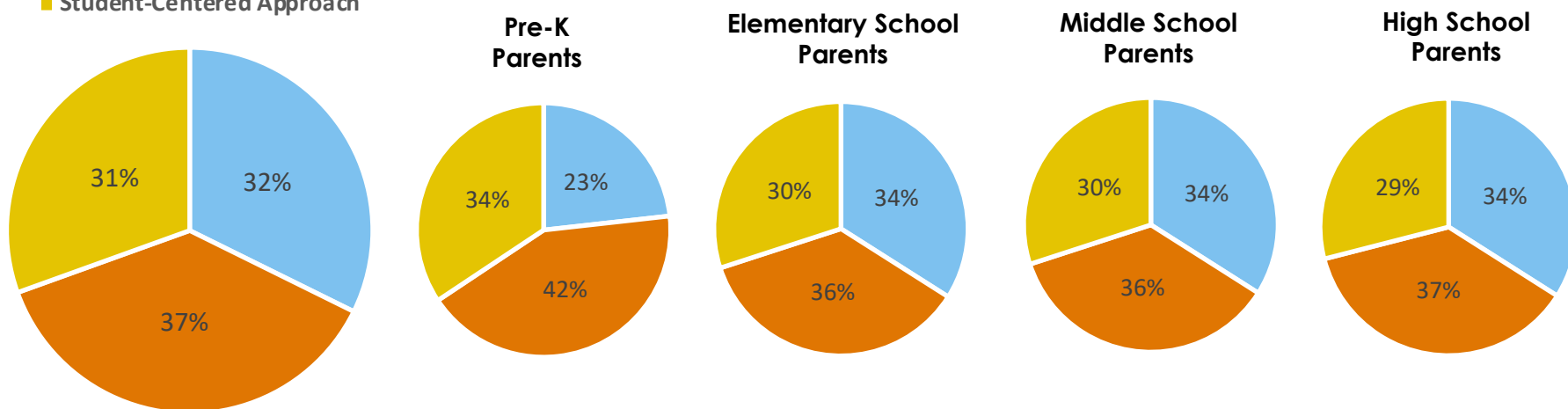
Base: Colorado Parents Who Have Not Implemented Student Fit Model (N=630)

Q19. How likely are you personally to advocate for this student fit model to be adopted in your school district?

Most Colorado parents' ideal mix would be nearly equal across the three educational approaches in a district, with some skew toward the Blended approach.

Ideal Proportion of Each Approach to Be Offered in School District if it Were to Adopt a Student Fit Model

- Traditional Approach
- Blended Approach
- Student-Centered Approach



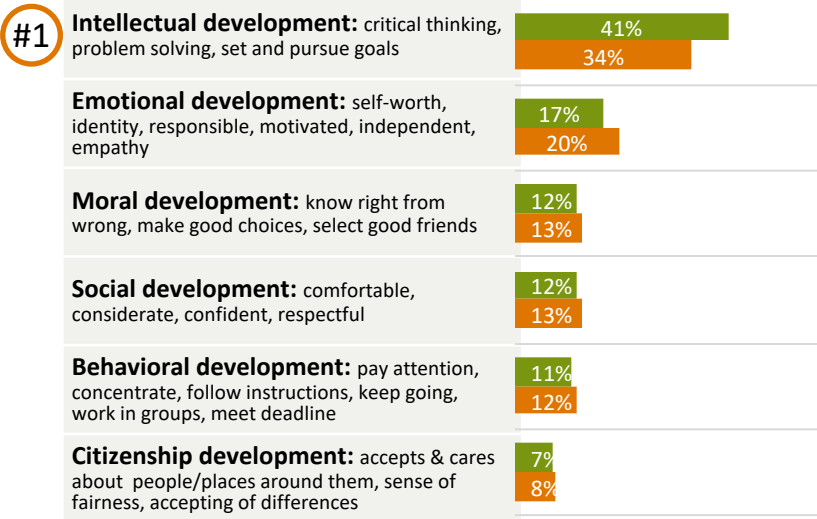
Base: Colorado Parents (N=658), Pre-K (N=100), Elementary (N=203), Middle (N=124), High School (N=169)
 Q21. Now, thinking about ALL of the students and all of the schools in your local K-12 district, what do you think would be the ideal proportion of each approach to be offered in your school district if it were to adopt a student fit model?

Assuming high-quality academic preparation, the Student Fit Model is perceived to deliver on the most important additional school outcomes parents identified overall. While Intellectual development is still at the top, parents are more likely to rank Emotional development first when considering the impact of the Student Fit Model.

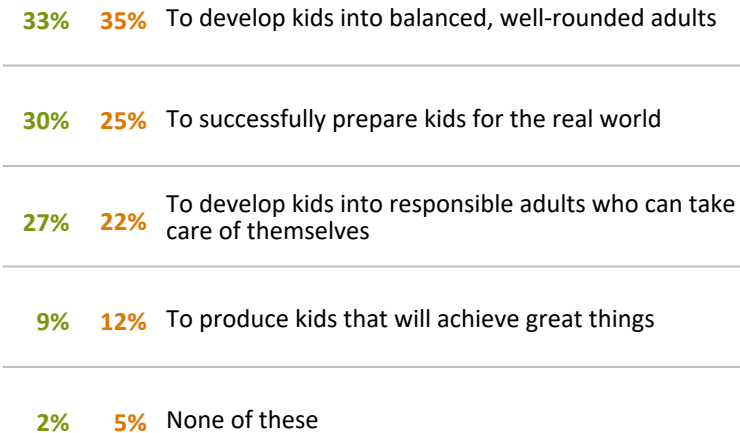
Important Areas of Development

Top Rank

■ High-Quality Education overall
■ Student Fit Model



Most Important Goals Student Fit Model Will Most Help Foster



Base: Colorado Parents (N=658);

Q2. Assuming your child gets high-quality academic preparation, what else should their school be providing to prepare them for future success? Select the top three in order of importance.

Q3. In addition to core academics, thinking about the goals of education from kindergarten all the way through high school, which ONE of these is the most important outcome for you as a parent?

Q27. Assuming your child gets high-quality academic preparation, what else would the student fit model provide to prepare them for future success? Select the top three in order of importance

Q28. In addition to core academics, thinking about the goals of education from kindergarten all the way through high school, which of these possible outcomes would the student fit model most foster?

Student Fit Model and parent motivations

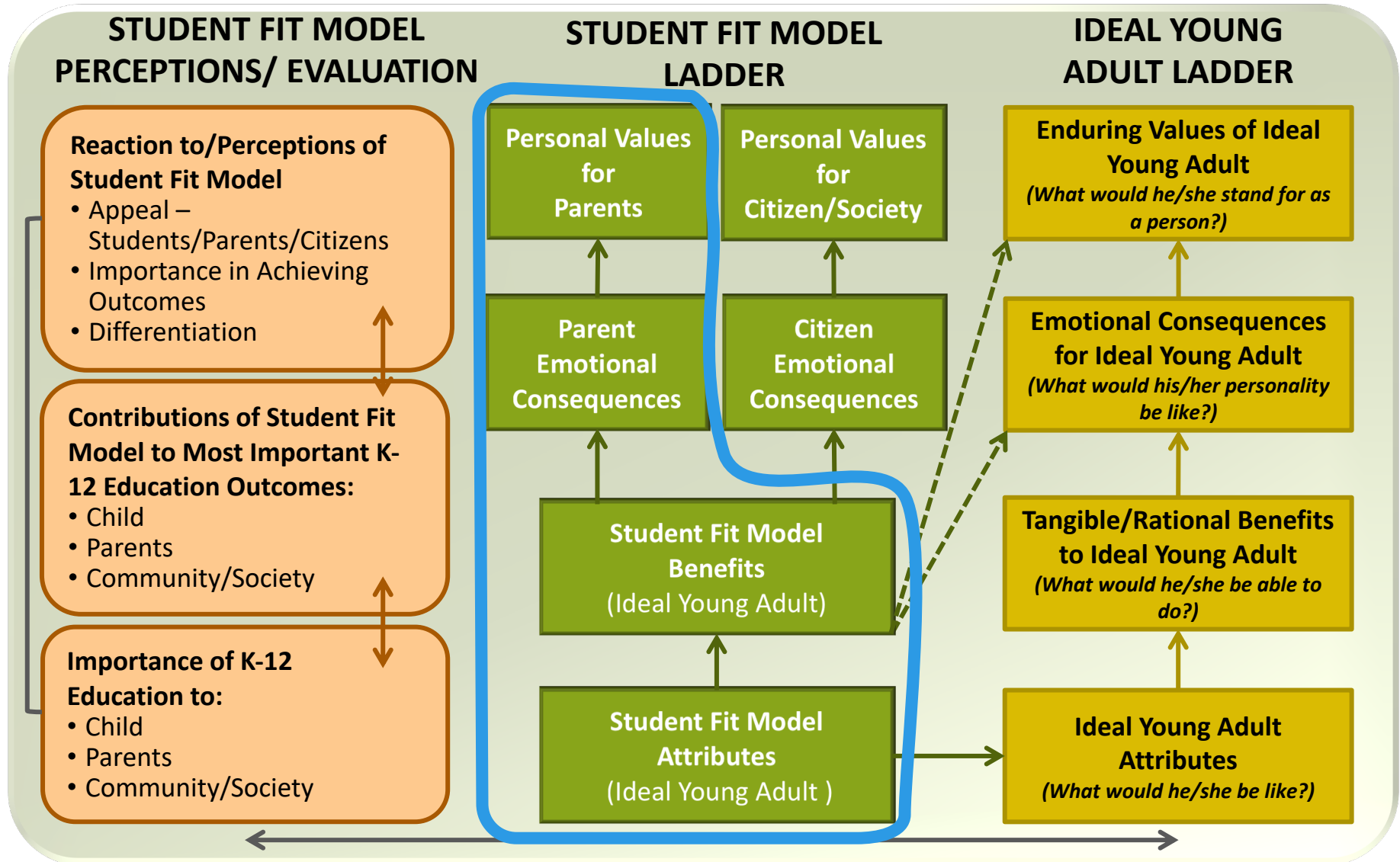
Detailed findings: Student Fit Model and parent motivations

1. Interestingly, the perceived contribution of the Student Fit Model toward the attributes and benefits of the top Ideal Young Adult pathway (Independence through Life Skills) is....
 - ▣ Less strong than it is with nodes on other secondary pathways
 - ▣ Significantly lower than the percentage of parents who feel those attributes and benefits are foundational to the Ideal Young Adult
 - ▣ Much higher for those on the pathway leading from Life Skills to Contribution *through Self-Actualization and Healthy Relationships*
2. Those parents who rate the secondary pathways of Social Skills and Civic Skills have a much more vital connection with the Student Fit Model in terms of realizing their goals for their children.
3. The Student Fit concept resonates with parents across all Ideal Young Adult pathways but most strongly with parents who focus on developing the social and emotional aspects of their children toward more self-actualized and inwardly confident young adults. This stands in contrast to the minority of parents who aspire to develop their children into more outwardly accomplished good actors.

Detailed findings: Student Fit Model and parent motivations

3. Importantly, even though the fit is less strong with the Life Skills pathway parents, the Student Fit Model is still popular and seen as important.
4. Along the way, parents seek feelings of excitement, pride, happiness and optimism from watching their students progress toward the aspirational adult.
5. For parents, the pay-off to raising an independent, purposeful contributor to community revolves around feeling like:
 - A good parent through protecting their family and giving their children a better future
 - They are making important contributions to building a better community and world through raising productive citizens

Ideal Young Adult Development



Student Fit Model contribution to the Ideal Young Adult (IYA)

- The Student Fit Model (description below) was assessed in terms of the level of contribution to each of the Attributes and Benefits of the IYA.
 - Attribute and Benefit node scores for the Student Fit Model are shown for each ladder on the following pages.

Now, please read the following description of a model some communities use to provide education options for students and families:

When selecting schools, many families want to know the approach a school uses to educate students so they can fit the education to their child—not their child to the education.

Some local school districts only offer one approach to education, even if they offer a choice of schools. Parents can feel like having a choice of schools offering the same thing is no choice at all for their children. They feel they should have a variety of approaches in their local schools that fit the variety of individual needs and learning styles of their children.

Other local school districts might use a **student fit model**. This makes sure that families and students have the opportunity to match learning styles with the education approaches of their teachers, classrooms and schools. In some districts, some schools provide one approach to education and other schools provide different ones. In other districts, there are classrooms and teachers providing the different approaches within the same schools.

*With the **student fit model** families can match the approach to education with the way their child learns best so that students are best prepared for success in college and career.*

Ideal Young Adult and Student Fit Model: Parent Motivations Independence through Life Skills (35%)

Parent Motivations (Values)

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Parent Emotions

Enthusied & Relaxed

Happy	Fortunate
Satisfied	Reassured
Proud	Relieved
Optimistic	Fulfilled
Hopeful	At ease
Excited	Comfortable
Joyful	Relaxed
Enthusiastic	Secure

Young adult

- Take responsibility for their lives
- Use common sense
- Use good judgement
- Function well in the real world
- Handle failure and rejection
- Demonstrate self-discipline
- Be well-behaved and polite
- Respect themselves and others
- Demonstrate integrity
- Adapt to new situations easily
- Find a good job
- Be motivated to be successful
- Become independent
- Be a well-rounded individual
- Have a sense of purpose

- Strong family
- Independent
- Self-sufficient
- Good employee or professional

Independence

- Competent
- Capable
- Confident
- Responsible
- Smart
- Empowered
- Curious

Capable

- Be creative
- Express themselves
- Be inclusive and accepting of others
- Build their sense of identity
- Develop a strong sense of self

Self-Actualization

- Is honest and trustworthy
- Is respectful
- Has confidence in self
- Works hard
- Takes responsibility for their actions
- Is kind to others/ Is considerate of others
- Has empathy for others
- Has good judgment
- Has a strong sense of who they are
- Has a sense of justice/ fairness
- Is aware and in control of own emotions
- Is able to set goals and complete them

Real-World Aptitude

Life Skills

Node scores*	Reach	Relevance
Real-World Aptitude	68%/34%	6.1/5.4
Self-Actualization	44%/41%	5.8/5.5
Life Skills	81%/33%	6.4/5.5

*Among parents who identify most strongly with the *Independence through Life Skills* Ideal Young Adult pathway; Student Fit Model in bold

Ideal Young Adult and Student Fit Model: Parent Motivations Contribution through Life Skills (19%)

Parent Motivations (Values)

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Parent Emotions

Enthusied & Relaxed

- | | |
|--------------|-------------|
| Happy | Fortunate |
| Satisfied | Reassured |
| Proud | Relieved |
| Optimistic | Fulfilled |
| Hopeful | At ease |
| Excited | Comfortable |
| Joyful | Relaxed |
| Enthusiastic | Secure |

Young adult

Contribution

- Contribute to a better community
- Contribute to a better world
- Respected by the community

Capable

- Competent
- Capable
- Confident
- Responsible
- Smart
- Empowered
- Curious

- Develop healthy relationships
- Build their sense of self-worth
- Contribute to community/society
- Demonstrate leadership skills
- Handle conflict and disagreements
- Choose and make good friends

Self-Actualization

- Be creative
- Express themselves
- Be inclusive and accepting of others
- Build their sense of identity
- Develop a strong sense of self

Healthy Relationships

- Is honest and trustworthy
- Is respectful
- Has confidence in self
- Works hard
- Takes responsibility for their actions
- Is kind to others/ Is considerate of others
- Has empathy for others
- Has good judgment
- Has a strong sense of who they are
- Has a sense of justice/ fairness
- Is aware and in control of own emotions
- Is able to set goals and complete them

Life Skills

Node scores*	Reach	Relevance
Self Actualization	62%/52%	6.1/5.8
Healthy Relationships	63%/48%	6.1/5.8
Life Skills	75%/49%	6.4/5.8

*Among parents who identify most strongly with the **Contribution through Life Skills** Ideal Young Adult pathway; Student Fit Model in bold

Ideal Young Adult and Student Fit Model: Parent Motivations Purpose through Adaptive Skills (13%)

Parent Motivations (Values)

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Parent Emotions

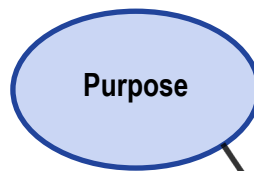
Enthusied & Relaxed

- | | |
|--------------|-------------|
| Happy | Fortunate |
| Satisfied | Reassured |
| Proud | Relieved |
| Optimistic | Fulfilled |
| Hopeful | At ease |
| Excited | Comfortable |
| Joyful | Relaxed |
| Enthusiastic | Secure |

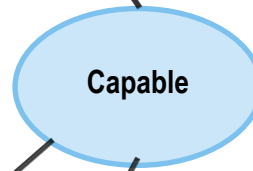
Young adult

- Take responsibility for their lives
- Use common sense
- Use good judgement
- Function well in the real world
- Handle failure and rejection
- Demonstrate self-discipline
- Be well-behaved and polite
- Respect themselves and others
- Demonstrate integrity
- Adapt to new situations easily
- Find a good job
- Be motivated to be successful
- Become independent
- Be a well-rounded individual
- Have a sense of purpose

- Is a critical thinker
- Is a self-directed learner
- Has confidence to explore new ideas
- Is resilient
- Is internally motivated to learn
- Is resourceful
- Is adaptable



- Productive citizen
- Purposeful
- True to beliefs and values
- Leads a meaningful life
- Well-rounded
- Lifelong learner



- Competent
- Capable
- Confident
- Responsible
- Smart
- Empowered
- Curious



- Develop healthy relationships
- Build their sense of self-worth
- Contribute to community/society
- Demonstrate leadership skills
- Handle conflict and disagreements
- Choose and make good friends



Node scores*	Reach	Relevance
Real-World Aptitude	63%/36%	6.1/5.2
Healthy Relationships	60%/41%	6.0/5.3
Adaptive Skills	81%/40%	6.4/5.3

*Among parents who identify most strongly with the *Purpose through Adaptive Skills* Ideal Young Adult pathway; Student Fit Model in bold

Ideal Young Adult and Student Fit Model: Parent Motivations Connection and Purpose through Social Skills (12%)

Parent Motivations (Values)

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Parent Emotions

Enthusied & Relaxed

Happy	Fortunate
Satisfied	Reassured
Proud	Relieved
Optimistic	Fulfilled
Hopeful	At ease
Excited	Comfortable
Joyful	Relaxed
Enthusiastic	Secure

Young adult

Connection

- Inner peace
- Has high self-esteem
- Emotionally secure
- Truly happy with themselves
- Fulfilled
- Enjoy life
- Be in a loving relationship
- Have a sense of belonging
- Balanced
- Able to bond with others

- Happy
- Relaxed
- Appreciative
- Optimistic
- Humble
- Hopeful
- At ease
- Secure
- Comfortable
- Proud
- Focused
- Enthusiastic
- Passionate

Enthusied & Comfortable

Purpose

- Productive citizen
- Purposeful
- True to beliefs and values
- Leads a meaningful life
- Well-rounded
- Lifelong learner

Self-Actualization

- Be creative
- Express themselves
- Be inclusive and accepting of others
- Build their sense of identity
- Develop a strong sense of self

Social Skills

- Is able to concentrate and focus
- Is able to understand, remember and complete tasks
- Is able to sustain attention when shown something
- Is able follow instructions
- Can cooperate with peers and work in a group
- Is involved and engaged
- Is at ease in social situations
- Can communicate what they know, want and feel

Student Fit Model scores*	Reach	Relevance
Self-Actualization	76%/64%	6.3/5.9
Social Skills	80%/62%	6.5/5.9

*Among parents who identify most strongly with the **Connection & Purpose through Social Skills** Ideal Young Adult pathway

Ideal Young Adult and Student Fit Model: Parent Motivations Purpose through Civic Skills (10%)

Parent Motivations (Values)

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Parent Emotions

Enthusied & Relaxed

Happy	Fortunate
Satisfied	Reassured
Proud	Relieved
Optimistic	Fulfilled
Hopeful	At ease
Excited	Comfortable
Joyful	Relaxed
Enthusiastic	Secure

Empowered & Competent

Powerful	Competent
Important	Accomplished
Smart	Empowered
Influential	Responsible
Appreciated	Confident

Young adult

Happy
Relaxed
Appreciative
Optimistic
Humble
Hopeful
At ease
Secure
Comfortable
Proud
Focused
Enthusiastic
Passionate

Purpose

Productive citizen
Purposeful
True to beliefs and values
Leads a meaningful life
Well-rounded
Lifelong learner

Enthusied & Comfortable

Self-Actualization

Be creative
Express themselves
Be inclusive and accepting of others
Build their sense of identity
Develop a strong sense of self

Civic Skills

Cares for the environment in which they live
Is open-minded
Is imaginative and creative
Helps others learn
Is outgoing and friendly
Is accepting of others

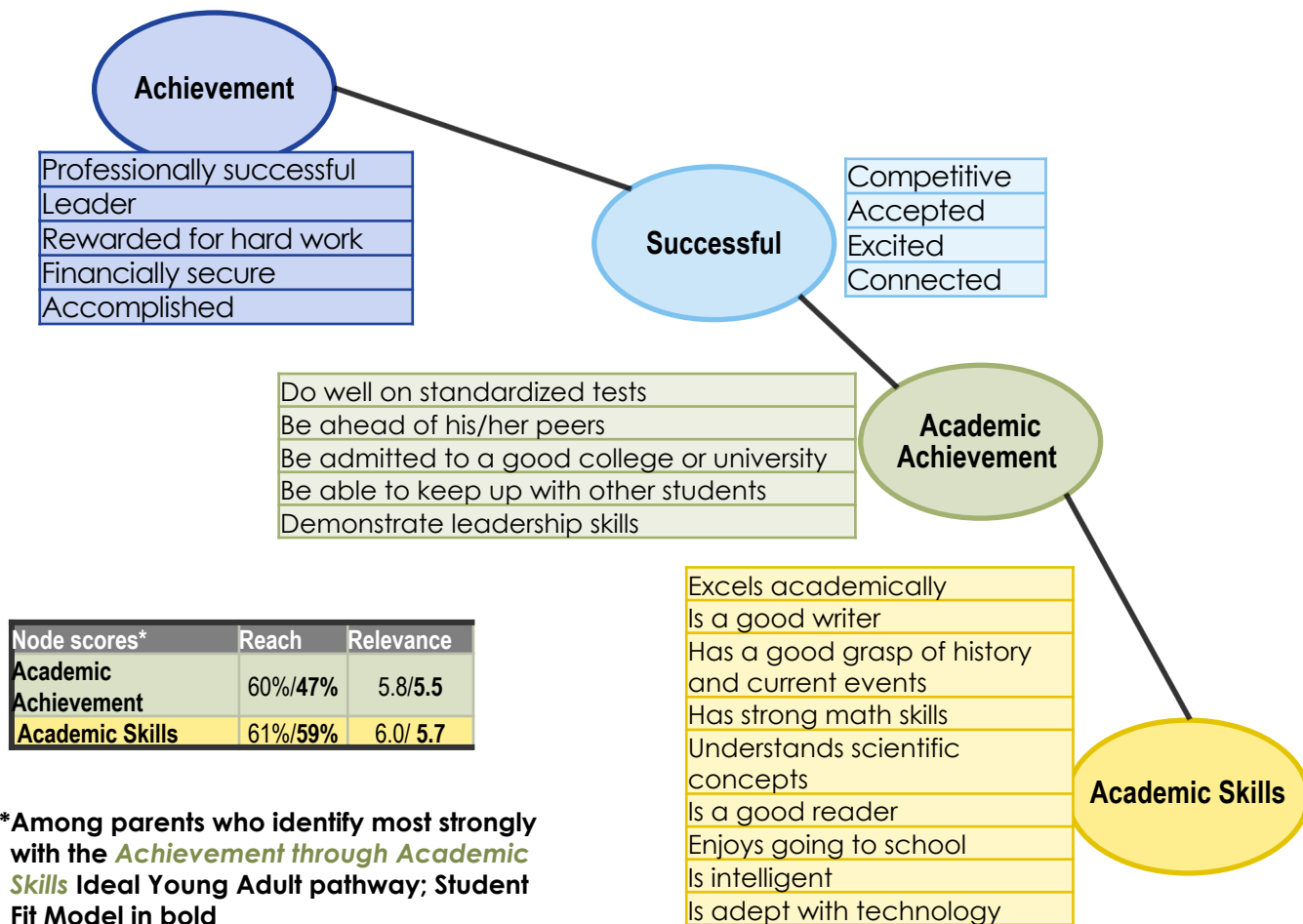
Node scores*	Reach	Relevance
Self-Actualization	71%/67%	6.3/6.2
Civic Skills	76%/61%	6.4/6.1

*Among parents who identify most strongly with the *Contribution through Civic Skills* Ideal Young Adult pathway; Student Fit Model in bold

Ideal Young Adult and Student Fit Model: Parent Motivations Achievement through Academic Skills (5%)

Parent Motivations (Values)

Young adult



*Among parents who identify most strongly with the **Achievement through Academic Skills** Ideal Young Adult pathway; Student Fit Model in bold

Good Parenting

- I gave my children a better future
- I am closer with my family
- I have protected my family
- I am able stay true to my beliefs and values
- I feel good about myself as a parent
- I feel at peace with my life and circumstances
- I am contributing to a better society
- I have accomplished something valuable
- I feel a sense of pride

Enthusied & Relaxed

- | | |
|--------------|-------------|
| Happy | Fortunate |
| Satisfied | Reassured |
| Proud | Relieved |
| Optimistic | Fulfilled |
| Hopeful | At ease |
| Excited | Comfortable |
| Joyful | Relaxed |
| Enthusiastic | Secure |

Empowered & Competent

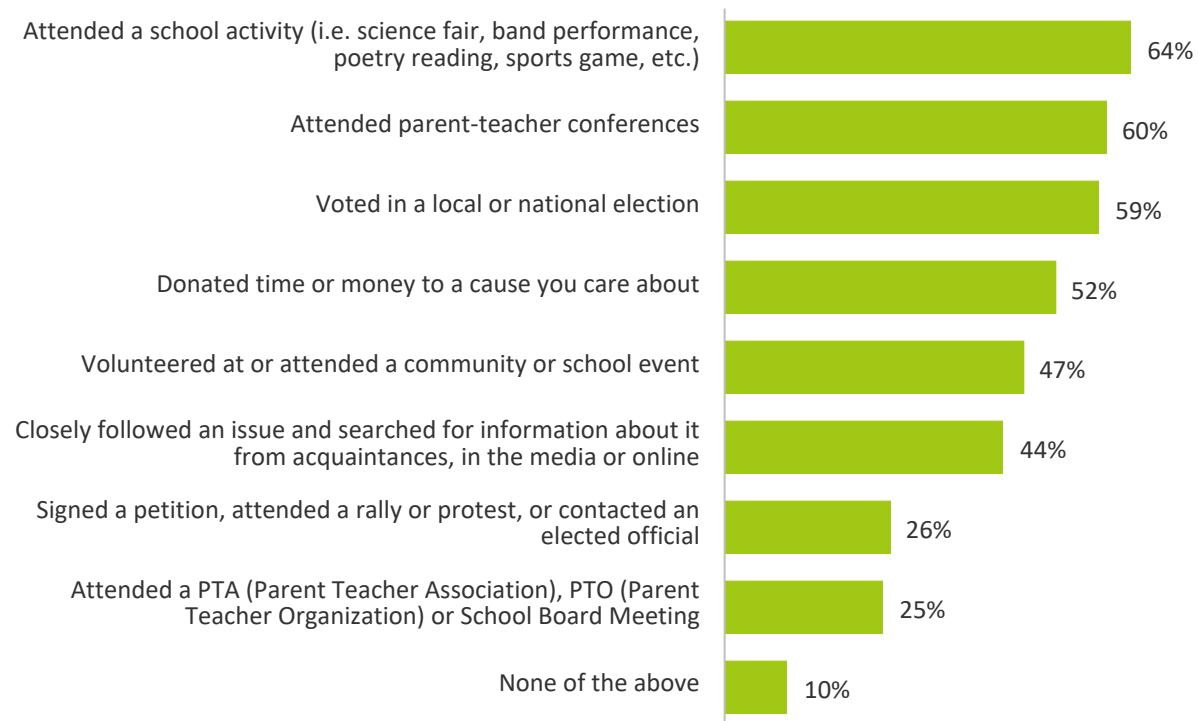
- | | |
|-------------|--------------|
| Powerful | Competent |
| Important | Accomplished |
| Smart | Empowered |
| Influential | Responsible |
| Appreciated | Confident |

Appendix

Sample detail and additional charts

Political and civic engagement

Have Participated in Activities Related to Political or Societal Issues



Base: Colorado Parents (N=658)

Q S10: Which of the following have you done in the past year?