

Flagstaff Academy 2008-09 Strategic Plan

Long Term Objectives	Annual Objectives	Functional Strategies	Owner	Status/Schedule
1. Board Strengthening and Development	A. Policies and Procedures	1A Needs to be Reviewd/Revised	Nate - Pres.	in progress/Dec.
	B. Job Descriptions	1B Business Manager, AP and Principal AP and Principal Administration	Todd-Treasurer Nate - Pres. Jere-Princ.	not started/Sept in process/Sept in process/Sept
	C. Committee Leadership/ Organization	1C Subcommittee board members appoint committee members and define committee responsibilities	Jim. W/VP	in process/Oct.
	D. New Board Training/Orientation	1D Manual Update	Kevin - Brd.Mem	not started/Oct.
2. Curriculum Implementation & Refinement	A. Academic Excellence Committee	2A Establish committee and refine roles/responsibilities	Nate, Pres.	not started/Sept.
	B. Develop/Establish Technology Curriculum	2B Implement agreed upon curriculum Hire Technology Instructor	Jere- Princ. Nate, Pres.	not started/August Complete
3. Foster a Thriving Middle School	A. Curriculum Refinement	3A increased academic challenge/performance (monitor by continuing to Advanced Studies)	Bess-AP	ongoing/quarterly
	B. Increased enrollment and retention	3B Develop recruitment/retention strategies	Jere - Princ.	not started/Sept
	C. Social/culture development	3C implment more extracurricular activities, developing decision making and interpersonal skills in students, parent education	Bess-AP	ongoing/quarterly
	D. Staff Cohesiveness/Team Development	3D Develop mentoring, communication (teacher/parent, peer/peer)	Bess-AP	ongoing/quarterly

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	E. High School options.	3E High School Visits, Develop relationships with local high schools, Alumni Presentations	Bess/Sandra	ongoing/quarterly
4. Improved Communications	A. Marketing Plan	4A. Hire Marketing Consultant	Jim	not started/August
	B. Establishment/Implementation of Communication Plan	4B. Examine existing Communication tools revise as necessary	Denise/Market Sp	not started/Oct
5. Facilities	A. Construction Schedule	5A Building Corporation to lead with accountability to board	Sandra	ongoing/monthly
	B. Moving	5B Facilities Committee to organize	Sandra	not start/January
	C. Fiscal Responsibilities	5C Wants vs. Needs	Sandra	ongoing/monthly
6. Financial Viability to Support Programs	A. Maintain financial accountability	6A Develop structure between Business Manager/Principal	Todd	not started/Sept.
	B. Fundraising Plan	6B Capital Campaign, PTO, Spring Gala, Grant Writing Plan	Jim	not started/August
	C. FTE Management	6C Reporting FTE. Notifying Board of problems, exit reporting	Jere	ongoing/monthly

Academy 2008 SWOT Analysis

Strengths

- Academically rigorous content and rich curriculum
- Core Knowledge focus
- Safe and disciplined environment
- Professional and dedicated administration and staff
- High degree of parental involvement and commitment
- Class size allows for individual student focus
- FA students love the school and are excited about learning
- Demonstrated quality academic results
- Fiscally responsible Board of Directors
- Staff, Administration, Students and Board are committed to high academic standards
- Progressive science program
- Solid foundation for the organization

Weaknesses

- Middle school development and opportunity
- Financial constraints
- Focused marketing and student recruitment
- Lack of clearly defined roles of Board and Administrative team
- Curriculum development and monitoring process
- Pre-school development and implementation
- No PTO
- Communication within the school community
- Comprehensive policy and procedure documentation

Opportunities

- Collaboration with local science and technology community
- Marketing to local communities
- Expanded use of technology
- Increase parent opportunities for volunteerism
- Networking with other Core Knowledge and charter school community
- Cutting edge science program
- Improvement of overall internal and external communication
- Enhance our networking with the District
- Additional funds from mill levy override

Threats

- Enrollment stability
- Competitive environment
- No direct link to a specific high school program
- Attrition from elementary to Middle School